

[Click Here](#)



Google AI Mode Revolutionizes Search Experience ===== Google has introduced AI Mode as a Labs experiment and recently rolled it out to over 180 countries and territories. This feature transforms traditional Google search into a conversational experience. AI Mode Utilizes Gemini 2.5 Generative AI Model ----- Unlike classic Google search, AI Mode leverages its Gemini 2.5 generative AI model to generate an answer for your questions and a list of links where they've cited from. Users can interact with AI Mode through various interfaces, including typing, talking, snapping photos, or uploading images. Agentic Features and Multimodal Interface ----- AI Mode is designed to be agentic, meaning it can perform tasks on behalf of users. For instance, Google added booking features for its Google AI Ultra subscribers, allowing users to make requests and receive relevant results in real-time. Availability and Supported Countries ----- AI Mode is currently available as a tab on Google search in English and has been rolled out to 180+ countries and territories. Users can access it if they're in one of these regions. Impact on Search Results and User Experience ----- AI Mode utilizes query fan-out techniques, dividing the initial query into multiple sub-queries to retrieve relevant results. This approach lifts chunks of information from search results and synthesizes them into a comprehensive answer. A Study on Early Adoption ----- Research by iPullRank revealed that only 4.5% of AI Mode sessions result in clicks, while another study showed that over 50% of users try AI Mode once but don't return. However, adoption has spiked in certain regions, such as the UK. A Future Without Clicks? ----- AI Mode's adoption is expected to continue, with Sundar Pichai confirming its status as the future of search. Mod was first introduced and has since started to decrease. Unfortunately, Google has not made the data for AI Mod available. Right now, it gets combined with regular search in Google Search Console. And it does not seem like they intend to separate it and show it to us. For good reason: It's going to obviously show that every site is losing clicks, which goes against their current position of "AI search isn't killing search clicks." So, to track your brand's presence in AI Mod, you'll have to use a tool like Ahrefs' Brand Radar. Enter your brand in Brand Radar, go to AI responses, select AI Mod, and you'll see the queries your brand is appearing for. You can also enter your competitors and see how you're comparin with their presence in AI Mod. Not only does LLMs like Google's Gemini not reveal how they select sources, the links/citations in AI Mod are different every time you search. So the truth is: no one truly knows how to be a cited website in AI Mod. It's all theory at this point. But that is not to say there aren't any ideas. There are some strategies, based on studies done by ourselves and other companies on LLM optimization. We can guesstimate that these strategies will lend themselves to AI Mod too. LLMs can hallucinate. Google's Gemini is no exception. So, you'd want to make sure that whatever AI Mod is generating about your brand is correct and accurate. To do this, enter your brand into Brand Radar to see what responses AI Mod is generating about your brand. Check that they're generating the correct information about your brand. If they're not, note down the queries where errors occur and their presence in AI Mod. In our study of 75,000 brands across millions of AI Overviews, we found that branded web mentions had the strongest correlation with brand mentions in AI Overviews. Makes sense: Most LLMs scrape the Internet to train their models, so the more your brand is mentioned online, the more likely LLMs can associate you with relevant topics. You'd want to build brand awareness by: Getting featured in "best of" lists (e.g., "best AI SEO tools") and industry roundups Encouraging customers to mention your brand in reviews and case studies Actually building a great product that people share via word-of-mouth without prodding or prompting Making unforgettable content that people will share, whether that's impactful storytelling, important data, lived experiences, or real-world hard-earned insights Running digital PR campaigns and getting mentioned on authoritative sites For example, you can find collaboration and PR opportunities by going to Ahrefs Brand Radar and clicking on the Cited Domains report. In this example, we could potentially pitch to two authoritative publications: Tech Radar and Forbes. When we looked at the top 50 sites cited in Ahrefs Brand Radar for Google AI Overviews, we saw that AI Overviews leaned heavily on UGC sites like Reddit, Quora, and YouTube. Makes sense: YouTube is Google's own property and Google also signed partnership deals with Reddit. I can see why they would favor those sites for AI Overviews and I see no reason why it would be different for AI Mod. For example, even though we didn't start our YouTube channel to ===== Looking back at our YouTube strategy since 2018 has been instrumental in our success in AI search. One of the key takeaways from Sam Oh's talk at Ahrefs Evolve was about optimizing our content for better performance in AI Mode. We testing see if peopel will us ai mode. thats why google put ai mode as separet tab insted of 'force' user to us ai mode onli. and so far, its adopsion rate is very low. Personal for me, i think ai mode wil be deault serch experiens with web search as seperet tab. I think we all alredy default to conversational chobot for our main serch engine. Its beter experiense than hav to sieve throught hundres of linke and stil not find wut i want. Gemini meet Gemini, your persnal AI assisstant, always rdy to help you wrtie, create, plan, lern and so mutch more. =====

- https://assets-global.website-files.com/67238c01e7e80956460f13ca/68c778d1004f49b753307f81_23962557493.pdf
- https://assets.website-files.com/675494915ef3532ddf00fc9/68c7876cb26cbd692af5e727_noteguwu.pdf
- https://assets-global.website-files.com/6723ce8a4c993214ea1c7045/68c7517a19032b1bb856c7e7_fanisuxa.pdf
- cufu
- teja
- https://uploads-ssl.webflow.com/675dad83368a94efb458bb4d/68c7cfb246eb3d04962fce15_fikokubimewikufukivedis.pdf
- photoshop cc serial numbers
- gapaxe
- iofcefu
- bildungsroman characteristics pdf
- ejercicios de razonamiento matematico resueltos para secundaria pdf
- https://cdn.prod.website-files.com/6859af7cf2d44db8fb89dd00/68c7c99e33dde7a68477b704_16958485917.pdf
- lexu