Summit Background

2024 Theme: Planetary Crossroads: Investing in innovations for a sustainable future

There is no Planet B. The seven remaining years of this Decade of Action are crucial for delivering meaningful climate and nature action. The achievement of global commitments and targets, including the 2030 UN Sustainable Development Goals (SDGs), the 1.5°C climate pathway and the 30 by 30 Global Biodiversity Framework of the UN Convention on Biological Diversity (CBD), will depend significantly on the ability to scale and accelerate the implementation of innovative solutions and systems. Globally, government and business leaders are under immense and complex pressures from a poly-crisis of accelerated climate warming that has aggravated already fragile biodiversity, food, water, resources and socioeconomic systems.

The planet and human civilization are currently at a crossroads on multiple fronts. This includes:

- Staying within Planetary Boundaries
- Embedding Intergenerational Equity and Justice at the Heart of Solutions
- Fostering Interconnectedness and Collaboration
Advisory Board

The Summit is steered and advised by high-ranking business and government leaders:

**Poman Lo** (Chair of the Advisory Board, Founder of Institute of Sustainability and Technology, Founding Partner of AlphaTrio, and Vice Chairman of Regal Hotels Group)

**Bernard Charnwut Chan** (Chairman, Our Hong Kong Foundation)

**Boon Heong Ng** (CEO, Temasek Foundation)

**Frederick Tsao** (Chairman, IMC Pan Asia Alliance Group)

**George Lam** (Chair, United Nations ESBN)

**Hiromichi Mizuno** (Special Advisor, CEO of MSCI)

**Jack So** (Chairman, Hong Kong Airport Authority)

**Peter Lam** (Chairman, Hong Kong Trade Development Council)

**Peter Lee** (Chairman, Henderson Land Development & Hong Kong and China Gas Company Limited)

**Tony Fan-Cheong Chan** (President, King Abdullah University of Science and Technology)

**Vuk Jeremić** (Former President, General Assembly of the United Nations)
Summit Overview

The inaugural One Earth Summit will be the premier global gathering for sustainability leaders, serving as the transformative blueprint for achieving the net-zero, nature-positive transition. Organised by the Institute of Sustainability and Technology, co-organised by World Economic Forum’s GAEA (Giving to Amplify Earth Action) Initiative, in collaboration with the World Economic Forum as the Knowledge Partner and the Financial Services and the Treasury Bureau (FSTB) and InvestHK of the Government of the Hong Kong Special Administrative Region as the Host Partners, the summit will bring together 500 influential individuals, including representatives from national and subnational governments, senior executives from the private sector, and philanthropic organizations, to foster impactful dialogue and generate actionable solutions to address climate change and nature loss. It will provide an equitable opportunity for individuals to mobilize collective action towards the preservation of the planet.

As a vital bridge between East and West, Hong Kong is strategically positioned to foster international collaboration and pioneer sustainability transformation in the region. With the invaluable support of the World Economic Forum’s influential network of public, private and philanthropic world leaders, the One Earth Summit is poised to be a future cornerstone of ideation and innovation.
Summit Overview

Mission
Promote personal, organizational and planetary well-being through fostering interconnectedness, diversity and inclusion

Vision
Drive collaboration, transformation and innovative solutions through strategic partnerships that transcend cultural boundaries, divisions and disciplines

Objectives
• Sharing knowledge and exchanging perspectives on nature and climate solutions
• Showcasing talent and cutting-edge technologies, focusing on Asia and global emerging markets
• Promoting “investment for good” by connecting high-potential start-ups with the world’s most prominent, purpose-driven investors
Summit Participants

The Summit will convene a diverse audience of 500 leaders and changemakers, with the majority of invitees holding top/senior executive roles in global corporations, the financial sector, start-ups, philanthropies, media, civil society and academia.

- **Policymakers**: Representatives from government bodies, policy-making institutions, and other public service roles.
- **Youth Leaders and Entrepreneurs**: Young leaders and budding entrepreneurs making strides in their respective fields.
- **Academia**: Professors, scholars, and other thought leaders from universities and research institutions.
- **Multinational Corporations and Listed Companies**: Senior executives and leaders from globally recognized companies operating across diverse industries.
- **Institutional Investors**: Representatives from banks, family offices, and philanthropists who focus on investment strategies and financial decision-making.
- **Media and Civil Society**: Members of the media, journalists, and representatives from various civil society organizations.
Summit Sessions

The program will feature three key session formats:

1. **Open Sessions**
   Main stage plenary events, with keynotes and high-level sessions, including roundtable dialogues and fireside chats (open to all)

2. **Closed Sessions**
   Invitation-only, including luncheons/networking dinners and investor pitches

3. **Side Events**
   Tour of the Hong Kong Airport Authority, Science Park, and many more

**Attendees will get exclusive access** to the main stage for 500 attendees, several smaller breakout session halls, a networking area that could also accommodate with all individuals, an exhibition area, and a gala banquet dinner.
Event Program

The Summit will focus on five distinct areas to address the climate and nature crisis:

1. **Water & Nature-Based Solutions**
   - With the global population projected to be 8.5 billion by 2030, innovations in water use are vital to meet the increasing demand and contribute to food security, job creation, and sustainable city planning.

2. **Food & Agriculture**
   - This sector is pivotal as it emits a third of global greenhouse gases. Innovation is crucial to achieving sustainable, nutritious food supply and addressing hunger and nutrition sustainably by 2030, aligned with UN SDGs.

3. **Materials & Industrial Decarbonisation**
   - Our consumption necessitates a move to a circular system where waste is minimised and products are used longer, and innovations in materials can help achieve this while decarbonising materials industries and creating green jobs.

4. **Infrastructure & Urban Development**
   - Cities need to be developed to be net-zero and nature-positive to accommodate global population growth and to foster sustainable tourism and hospitality through intelligent urban and transportation planning.

5. **Energy Transition**
   - The urgency to mitigate climate change demands swift adoption of renewables and energy innovations to ensure economic development and energy security while reducing dependence on fossil fuels.
Charity Gala Dinner

The Gala Dinner gathers 400+ esteemed global thought leaders to invest in the future of Asia – young leaders of climate change and sustainability:

**Charity Gathering**
- A unique opportunity to unfold the potential of philanthropy with global sustainability champions – Ray Dalio, Vuk Jeremić, Justin Yifu Lin, Arun Majumbar, Jean Salata, and Neil Shen.

**Capacity Building**
- A special platform to showcase sustainable and innovative practices while enhancing collective efforts to accelerate the net-zero and nature-positive transition in Asia and beyond.

**Youth Empowerment**
- A significant milestone to empower young Asian changemakers of climate change and sustainability, through donating to the One Earth Scholarship, an established partnership between Stanford University and other global leading universities, including HKU, HKUST, Tsinghua, and NTU.

We invite distinguished leaders and visionaries across the globe to unite for a night dedicated to amplifying Asia's proactive stance on sustainability, fostering youth-led initiatives in the fight against climate change, and building robust networks for enduring environmental stewardship.
Organisers

About the Organiser:
The Institute of Sustainability and Technology (IST) is a non-profit organisation with a mission to empower transformational solutions for the world’s most pressing environmental and social challenges. IST strives to accelerate the net-zero transition through international collaboration, sustainability education programs and interdisciplinary research.

About the Co-organiser:
Giving to Amplify Earth Action (GAEA) is a global initiative of the World Economic Forum to fund and grow new and existing public, private and philanthropic partnerships (PPPPs) to help unlock the $3 trillion of financing needed each year to reach net zero, reverse nature loss and restore biodiversity by 2050.

About the Host Partners:
The Financial Services and the Treasury Bureau aims to maintain and enhance Hong Kong’s status as a major international financial centre; maintain the integrity and stability of the financial system of Hong Kong; ensure orderly and efficient operation as well as prudent and appropriate regulation of the financial markets; and provide a business environment which is open, fair and conducive to financial market developments. FSTB seeks to achieve the above aims through formulating policies and/or introducing legislative proposals; assisting the Financial Secretary in overseeing the relevant regulatory authorities; co-ordinating and facilitating the implementation of new initiatives on financial infrastructure; and facilitating market innovation, etc.

InvestHK is the department of the Hong Kong Special Administrative Region Government responsible for attracting foreign direct investment and supporting overseas and Mainland businesses to set up or expand in Hong Kong. It provides free advice and customised services for overseas and Mainland companies.

About the Knowledge Partner:
World Economic Forum is the International Organization for Public-Private Cooperation committed to improving the state of the world. In its capacity as a collaborator for the Summit, it will facilitate engaging the foremost political, business and other leaders of society to shape global, regional and industry agendas.
## Summit Highlights

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<td>Attendees</td>
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<td>Climate Themes</td>
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Organised by INSTITUTE OF SUSTAINABILITY AND TECHNOLOGY in collaboration with WORLD ECONOMIC FORUM and FSTB together with InvestHK
ONE EARTH SUMMIT

INSTITUTE OF SUSTAINABILITY AND TECHNOLOGY

www.OneEarthSummit.org