

S T U D I O



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S T U

D I O

SPACES THAT FEEL GOOD

A SNAPSHOT



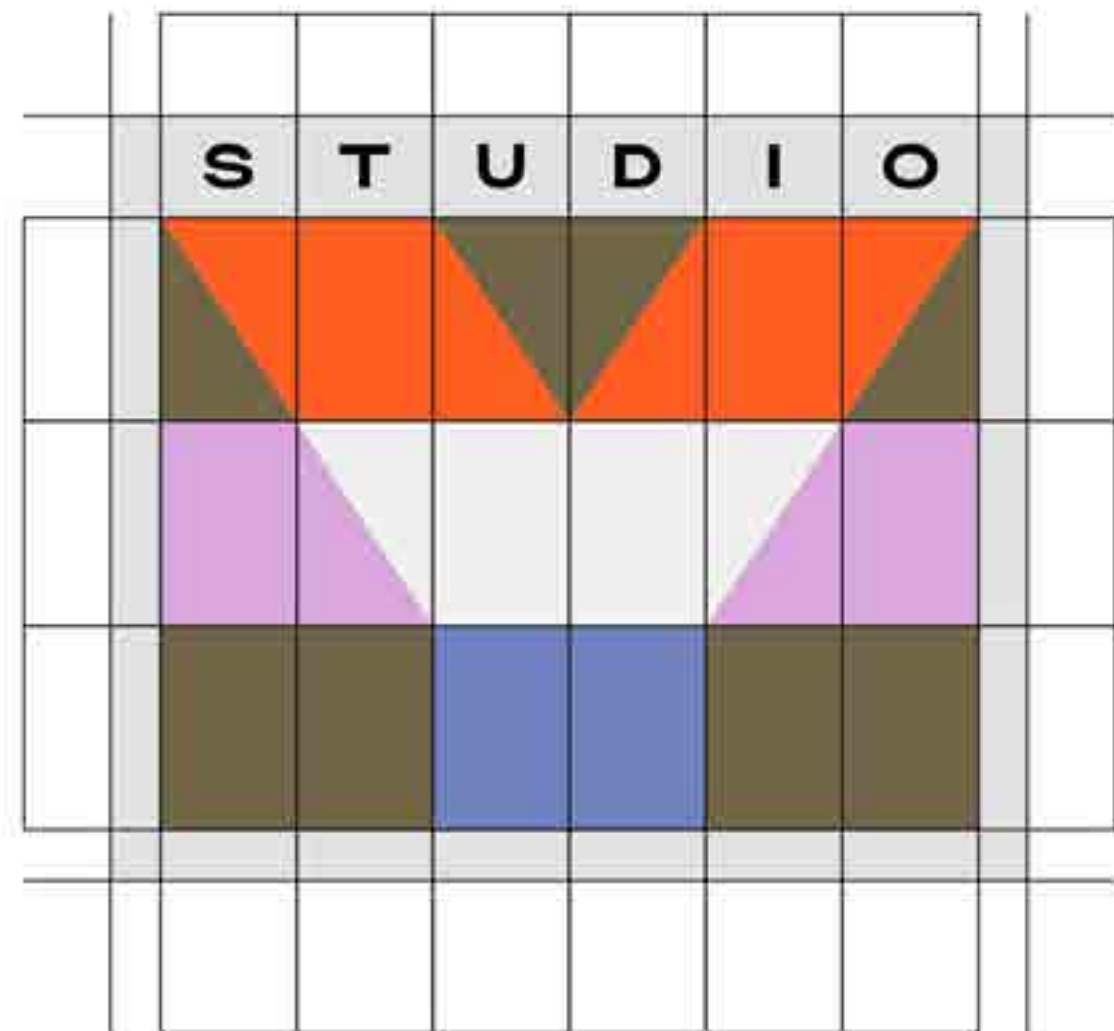
Click [here](#) to watch a snapshot of selected projects
or read on for photos.

Part 1
WHO,
WHAT
& Y

Part 2
SELECTED
PROJECTS

Part 3
BRANDING

Part 4
GET IN
TOUCH



Part 1

WHO, WHAT & Y

A brief introduction to Studio Y and what we do.

IT'S NICE TO MEET YOU

Studio Y is an award-winning interior design agency that brings brand experiences to life. We are relentless in our search for the why – we work hard to get to the essence of what makes you *you*, and we carefully consider all design touchpoints to fully realise your unique vision. With our intrinsic understanding of hospitality and operations, we craft commonsense, intuitive and practical spaces that feel good to be in.





We seek to tell your story with every tile, chair and paint finish we select. That’s why understanding your brand, vision and customers is our priority.

Our collaborative approach ensures that your vision shines through in every detail, leading to spaces that feel authentic and lived-in, and translate into meaningful outcomes.

It’s not just about creating beautiful spaces; it’s about creating experiences that elevate your business to new heights.

STUDIO Y AT A GLANCE

12

years
creating
spaces

300+

spaces
created

60+

local and
international
awards &
nominations

\$440m

design
budget
entrusted
to us

A FEW MORE...

20m

people who have
experienced
Studio Y spaces

60K

hours poured
into our projects

32

sleepless nights
spent chasing
big ideas

10

nationalities
from across the
globe who have
contributed to
Studio Y's success

OUR SPACES
MADE THE CUT IN
TIME OUT'S LIST
OF THE 50 BEST BARS
IN MELBOURNE
(6 times to be exact.)



50 BEST BARS IN MELBOURNE (2024)

#1 BLACK PEARL

#12 NAUGHT GIN

#15 NICK & NORA'S

#21 PEARL DIVER

#37 BOILERMAKER HOUSE

#45 BREWDOG



PROJECT LIST (‘11 – ‘24)

DISTILLERIES BREWERIES WINERIES	BARS	CAFES	RETAIL
<div><div></div><div>Stomping Ground Brewery & Beer Hall (Collingwood, Moorabbin, Melbourne Airport)</div><div>Fox Friday Brewery (Richmond, Perth)</div><div></div><div>Bridge Road Brewers (Brunswick, VIC)</div><div>Moon Dog (Footscray, Marvel Stadium)</div><div>Black Beach Brewery (Kiama, NSW)</div><div>Hop Nation Brewing Co. (Footscray, VIC)</div><div>Sullivans Cove Distillery & Cellar Door (Hobart, VIC)</div><div>Starward Whiskey Distillery & Bar (Port Melbourne, VIC)</div><div>Padre Brewing Co. (Miami Beach, QLD)</div><div></div><div>Naught Gin Distillery (Eltham, VIC)</div><div>Zonzo Winery (Yarra Valley, VIC)</div><div>Kangaroo Island Spirits Distillery (Kangaroo Island, SA)</div></div>	<div><div></div><div>Nick & Nora’s (Melbourne, Parramatta)</div><div></div><div>Pearl Diver (Melbourne, VIC)</div><div></div><div>Eau De Vie (Sydney, NSW)</div><div></div><div>Bar Jayda (Melbourne, VIC)</div><div></div><div>Mjølner (Melbourne, VIC)</div><div></div><div>Boilermaker House (Melbourne, VIC)</div><div></div><div>Black Pearl (Fitzroy, VIC)</div><div></div><div>Maha East (Windsor, VIC)</div><div></div><div>Maha North (Collingwood, VIC)</div></div> <div>PUBS</div> <div><div></div><div>Fitzroy Town Hotel (Fitzroy, VIC)</div><div></div><div>The Bay Hotel (Mornington, VIC)</div><div></div><div>The Local Taphouse (Melbourne Airport)</div><div></div><div>Notting Hill Hotel (Notting Hill, VIC)</div><div></div><div>Transport Hotel (Melbourne, VIC)</div><div></div><div>Auburn Hotel (Hawthorn East, VIC)</div><div></div><div>Crafty Squire Rooftop (Melbourne, VIC)</div><div></div><div>Sarah Sands Hotel (Brunswick, VIC)</div><div></div><div>The Mighty (Moonee Ponds, VIC)</div><div></div><div>St Kilda RSL (Saint Kilda, VIC)</div></div> <div>OTHERS</div> <div><div></div><div>Pullman Hotel (Melbourne, VIC)</div><div></div><div>Ambience Lighting HQ Office (Bandura, VIC)</div><div></div><div>Fingerprint Me (Balwyn, VIC)</div></div>	<div><div></div><div>Cafe de la Ville (South Yarra, VIC)</div><div></div><div>Runya’s Room (Melbourne, VIC)</div><div></div><div>Pope Joan (Melbourne Airport)</div><div></div><div>Little Pope (Melbourne Airport)</div><div></div><div>Mock Turtle (Melbourne, VIC)</div><div></div><div>Woodfrog Bakery (National)</div><div></div><div>Sibling Spice (Carnegie, VIC)</div><div></div><div>Chez Mademoiselle (Windsor, VIC)</div><div></div><div>OYG Espresso Bar (Melbourne, VIC)</div><div></div><div>Middle Ground (Melbourne Airport)</div><div></div><div>Flatchat (Melbourne Airport)</div></div> <div>FRANCHISES</div> <div><div></div><div>Grill’d</div><div></div><div>Nando’s</div><div></div><div>Royal Stacks</div><div></div><div>Woodfrog Bakery</div><div></div><div>Huxtaburger</div><div></div><div>TASCO Petroleum</div><div></div><div>South West Fuel</div><div></div><div>BP</div></div>	<div><div></div><div>Rodd & Gunn (Melbourne, VIC)</div><div></div><div>Mooii (Melbourne Central, Burwood, Westfield Doncaster, Regent Place NSW, Queen Victoria Building NSW, The Galleries NSW, Queens Plaza QLD)</div><div></div><div>Milligram (Melbourne Central, Bourke Street, Doncaster SC, Highpoint SC)</div><div></div><div>Cellabratons Bottle Shop (St Kilda, VIC)</div><div></div><div>Reigne Jewellery (Melbourne, VIC)</div><div></div><div>The Planet Traveller (Singapore, Malaysia)</div><div></div><div>Full Brow (Southland SC, Doncaster SC, Highpoint SC, Melbourne)</div><div></div><div>Mocha (Chadstone Shopping Centre)</div><div></div><div>Mulberry</div><div></div><div>Rustica (Melbourne Airport)</div><div></div><div>Raw Trader (Melbourne, Chadstone Shopping Centre)</div></div> <div>STRATEGY & CONSULTATION</div> <div><div></div><div>Vicinity Centres</div><div></div><div>Acland Court</div><div></div><div>Fraisers Property</div><div></div><div>Perigrine Projects</div><div></div><div>Banco Group</div><div></div><div>Morris Moore</div></div>

Awarded projects display a red circle



F&B STRATEGY & CONSULTING

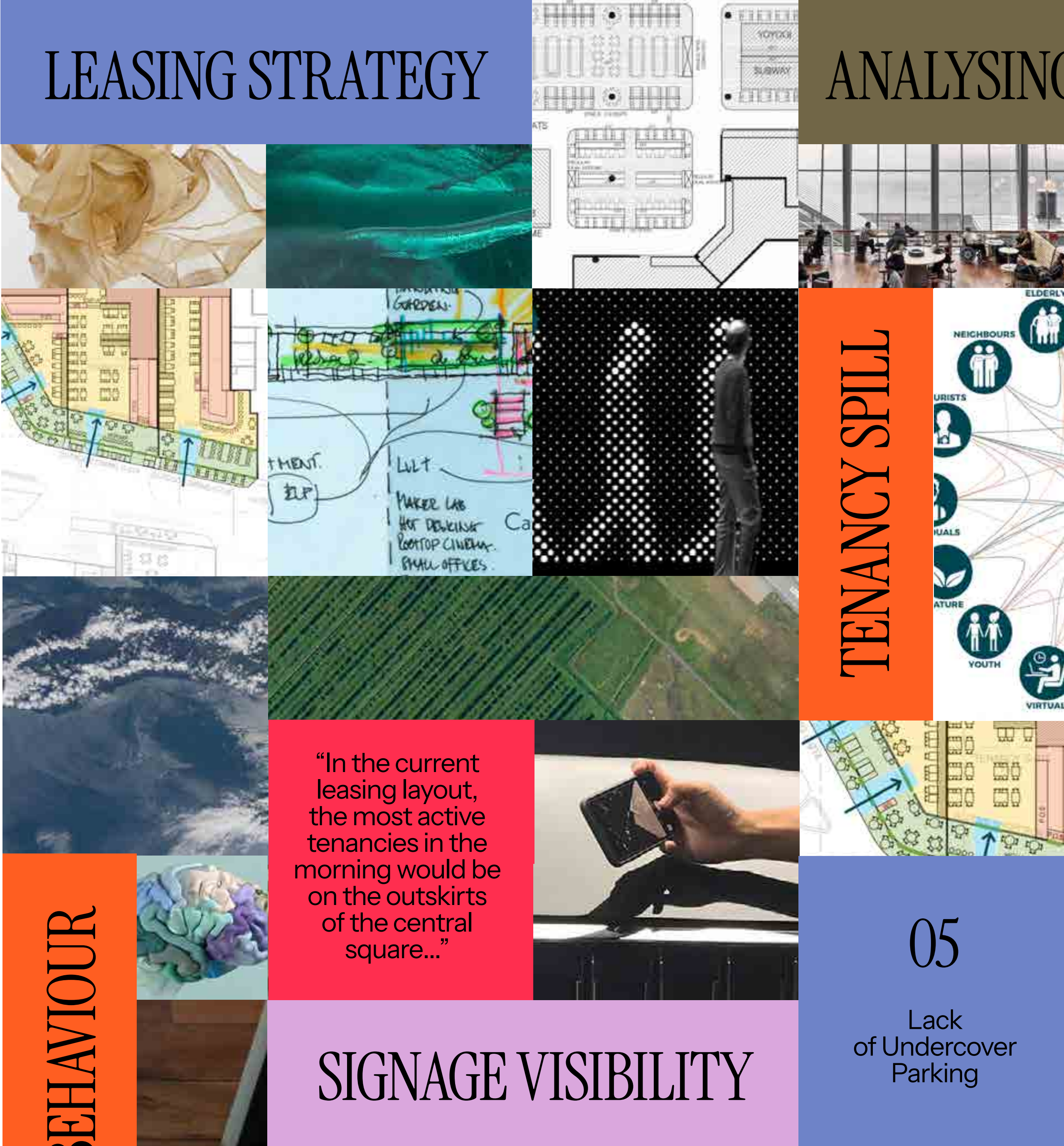
Studio Y’s multifaceted hospitality experience means we are uniquely positioned to deliver integrated, forward-thinking Food & Beverage strategy and consultation services.

We’ve worked with the likes of Vicinity Centres and Frasers Property to provide valuable insight into all elements of hospitality and to develop distinct identities for projects and redevelopments of all scopes.

Contact groundcontrol@studioy.com.au for more information

Our services include:

- Master Planning
- Creative Direction
- F&B Consulting
- Floorplan Simulations
- Leasing & Tenancy Mix Strategy
- Tenancy Test Fitting
- Reviewing Base Build Architecture
- Wayfinding
- Standardising Signage
- Design Guidelines



Part 2

SELECTED PROJECTS

A handful of our favourite spaces across the
Hospitality and Retail sector.

HOSPITALITY

Studio Y feasts on all facets of hospitality from front of house to back. From petite bakery stalls to multi-level brewpubs, we've helped forge innovative and thriving hospo hotspots both in Australia and abroad. While each is bespoke, all bear the Studio Y stamp: welcoming and functional, with a touch of the unexpected. In fact, we've got a whole hospitality toolkit, and we're eager to share our expertise with you.



60+

local and
international
awards &
nominations

200+

hospitality
venues created

THE BAY HOTEL

A bayside icon, reimagined.
Old-world Irish charm meets Aussie
heritage to create a charismatic watering
hole that's right at home on the Peninsula.

62 Main Street,
Mornington,
VIC 3931

Size: 675sqm
Seats: 250
Offering: Drinks, Food, Events





Hammered glass



Gold leaf



Mosaic Tile



Lead Lights



Features & Selected Press

Broadsheet
Herald Sun
Concrete Playground
Time Out



NICK & NORA'S

Champagne, cocktails, oysters.
An opulent boozier in the heart of
Melbourne's CBD, inspired by Roaring
Twenties excess.

80 Collins Street
via 11 Benson Walk,
Melbourne, VIC 3000

Size: 360sqm
Seats: 250
Offering: Drinks, Food, Events







Awards

- Melbourne Design Awards 2021 – Interior Design – Hospitality/Luxury (Gold)
- Lighting Design Awards – Hotel & Restaurants Lighting Winner
- Restaurant & Bar Design Awards – Australia & Pacific Regional Bar Winner
- Eat Drink Design Awards – Best Bar Design (Shortlisted)
- #1 Bar in Time Out’s list of the 50 Best Bars in Melbourne 2023



Walnut Timber



Verde Stone

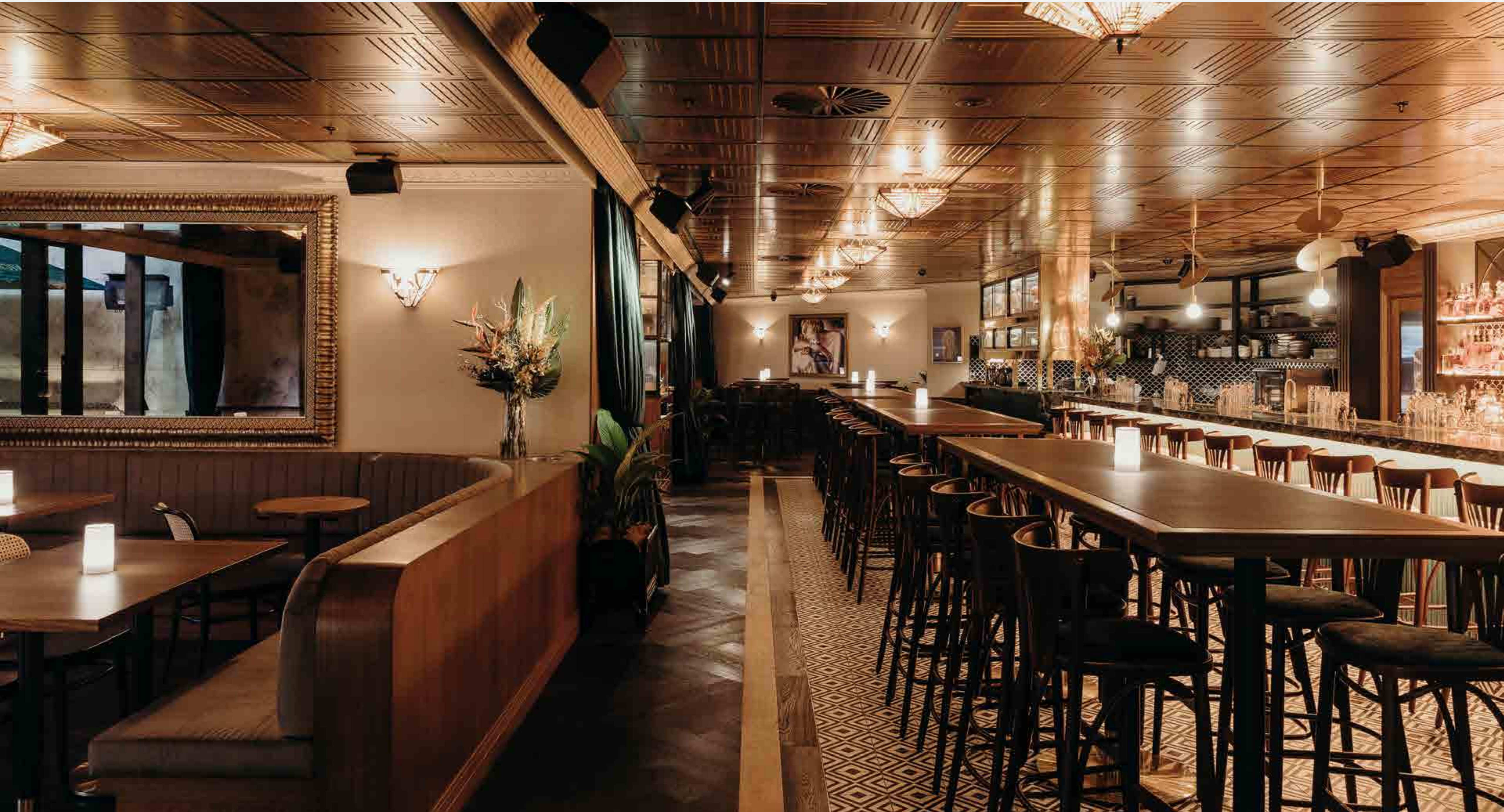


Velvet



Stained Glass



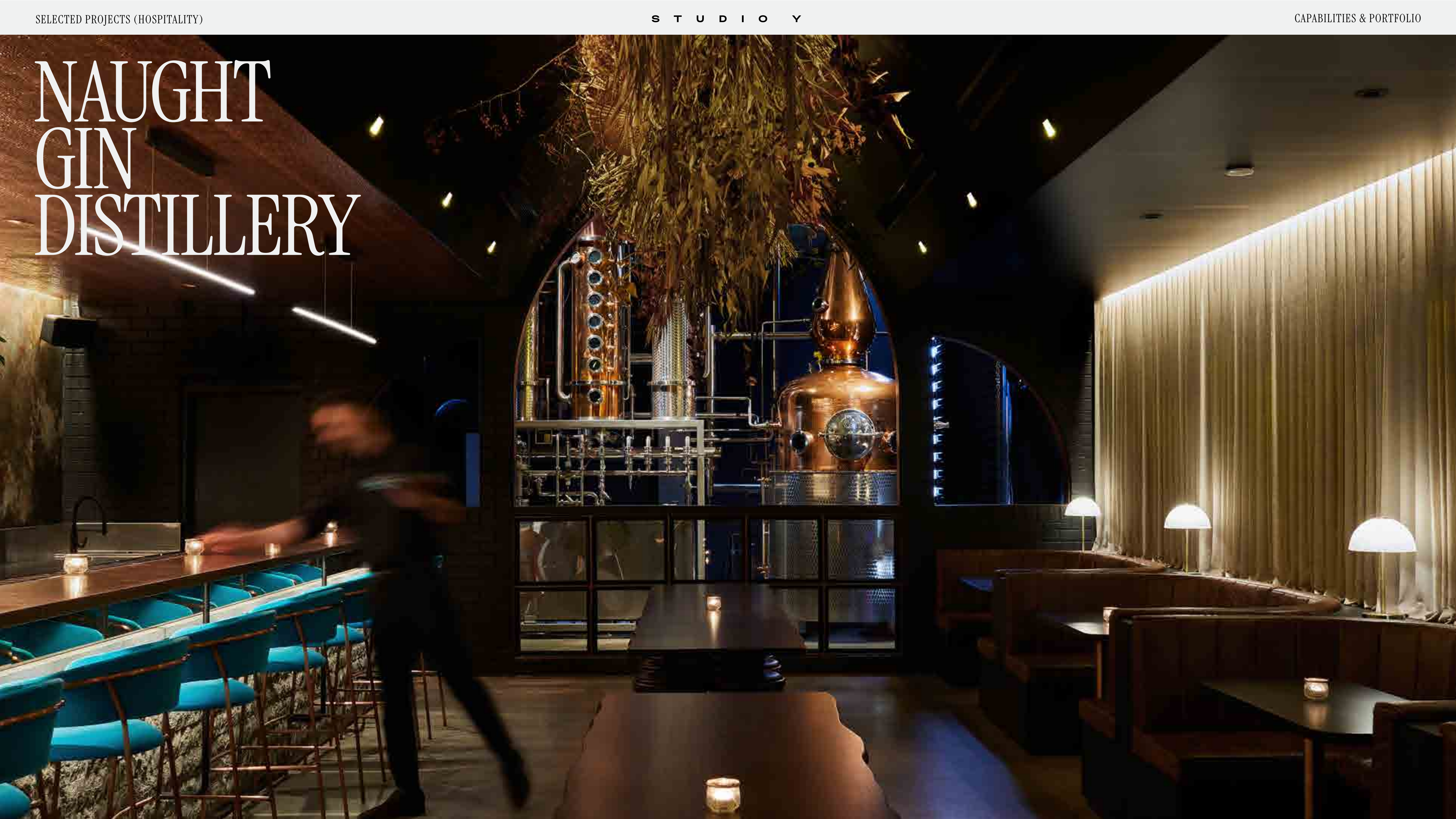




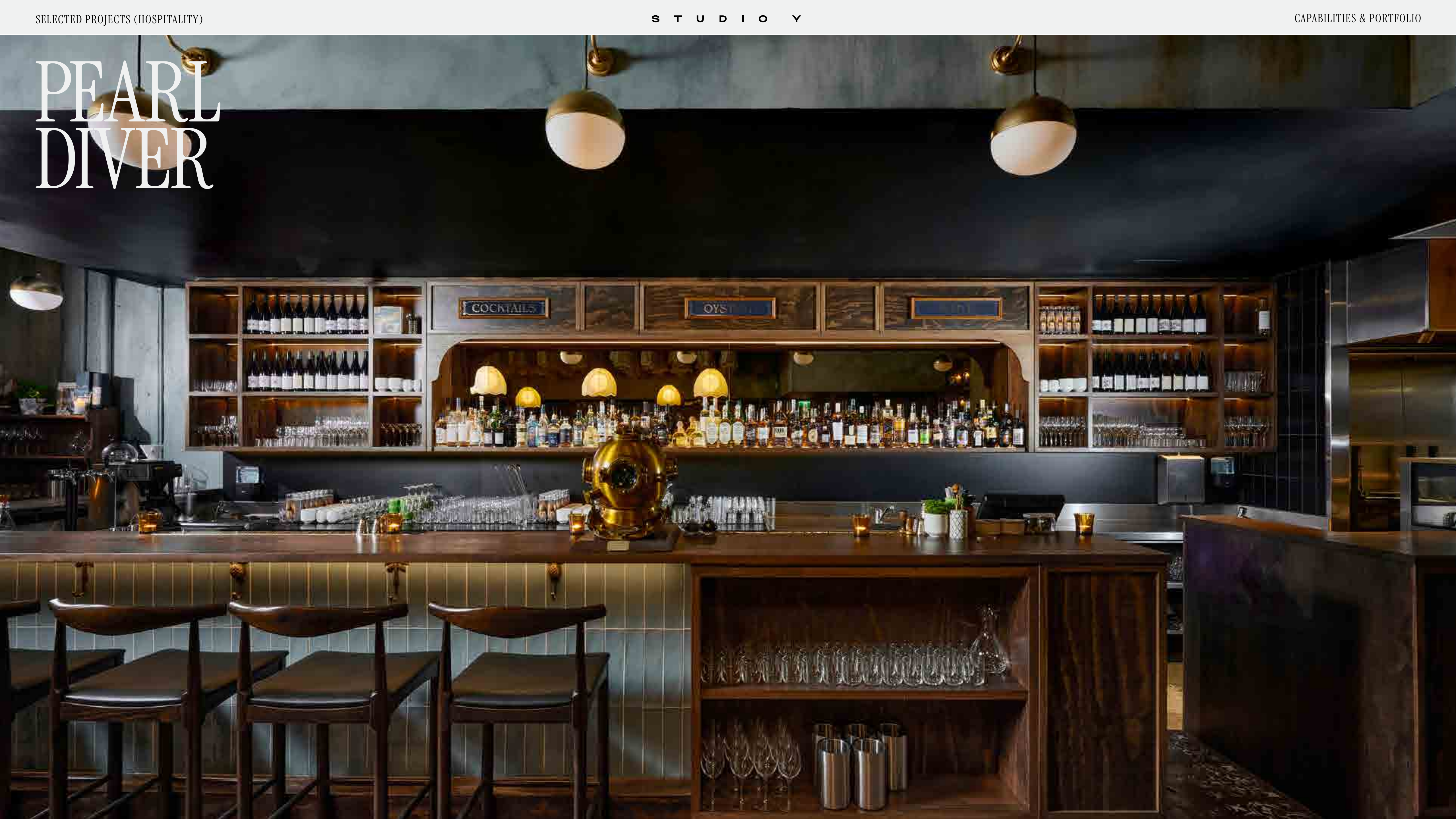




NAUGHT GIN DISTILLERY



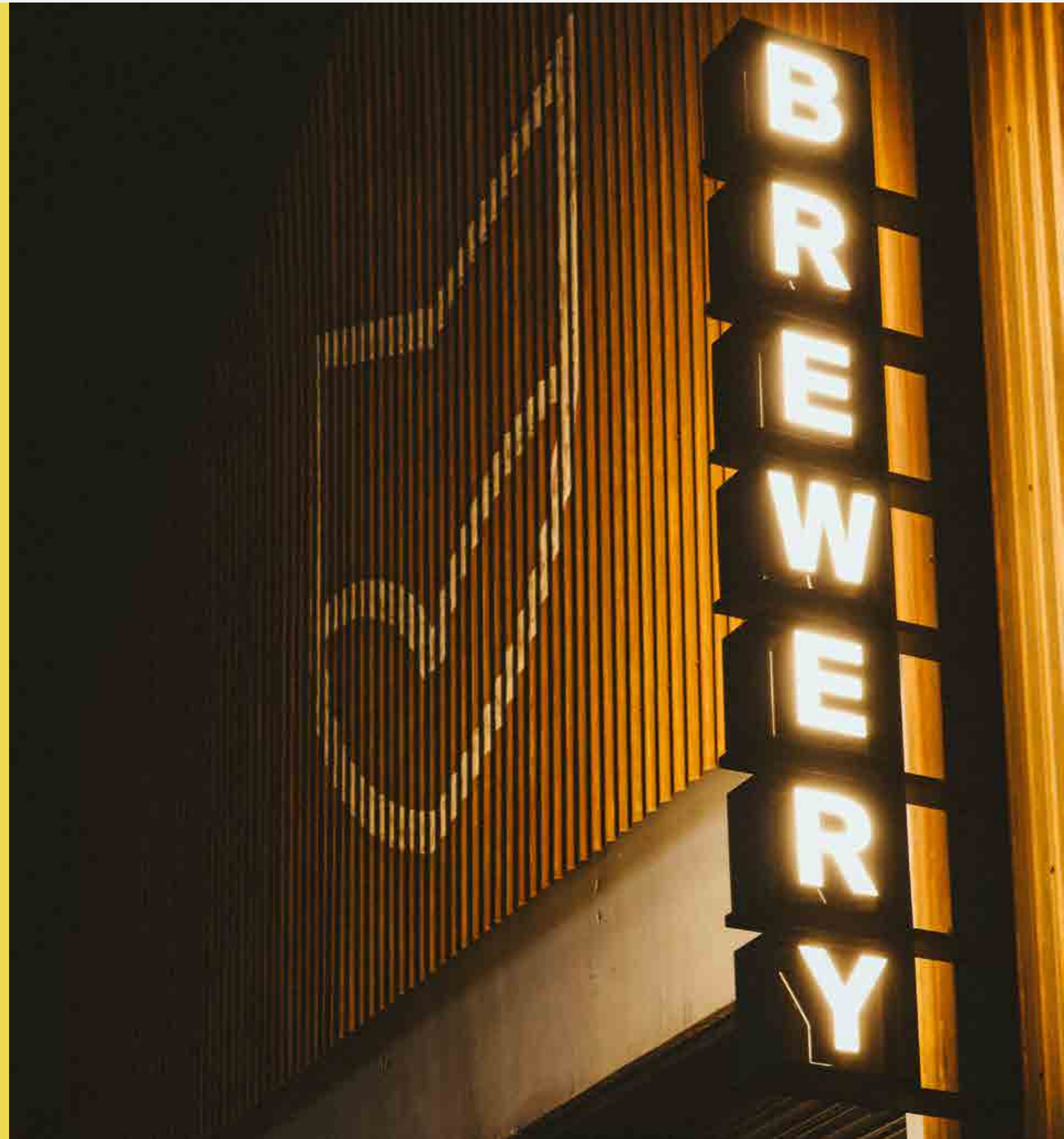
PEARL DIVER



FOX FRIDAY

In a converted steel workshop brimming with vintage industrial charm, Hobart's famed craft brewery has made it to the mainland.

Feel free to [get in touch](#) if you'd like to chat about a project.



FOX FRIDAY





STOMPING GROUND BREWING CO.



“We used Studio Y for our Stomping Ground Brewery & Beer Hall and were very impressed with their creativity, planning – and ability to manage me! We certainly plan on using them again.”

STEVE JEFFARES, DIRECTOR
STOMPING GROUND BREWING CO.







color PLAY —



— art

BRIDGE ROAD BREWERS



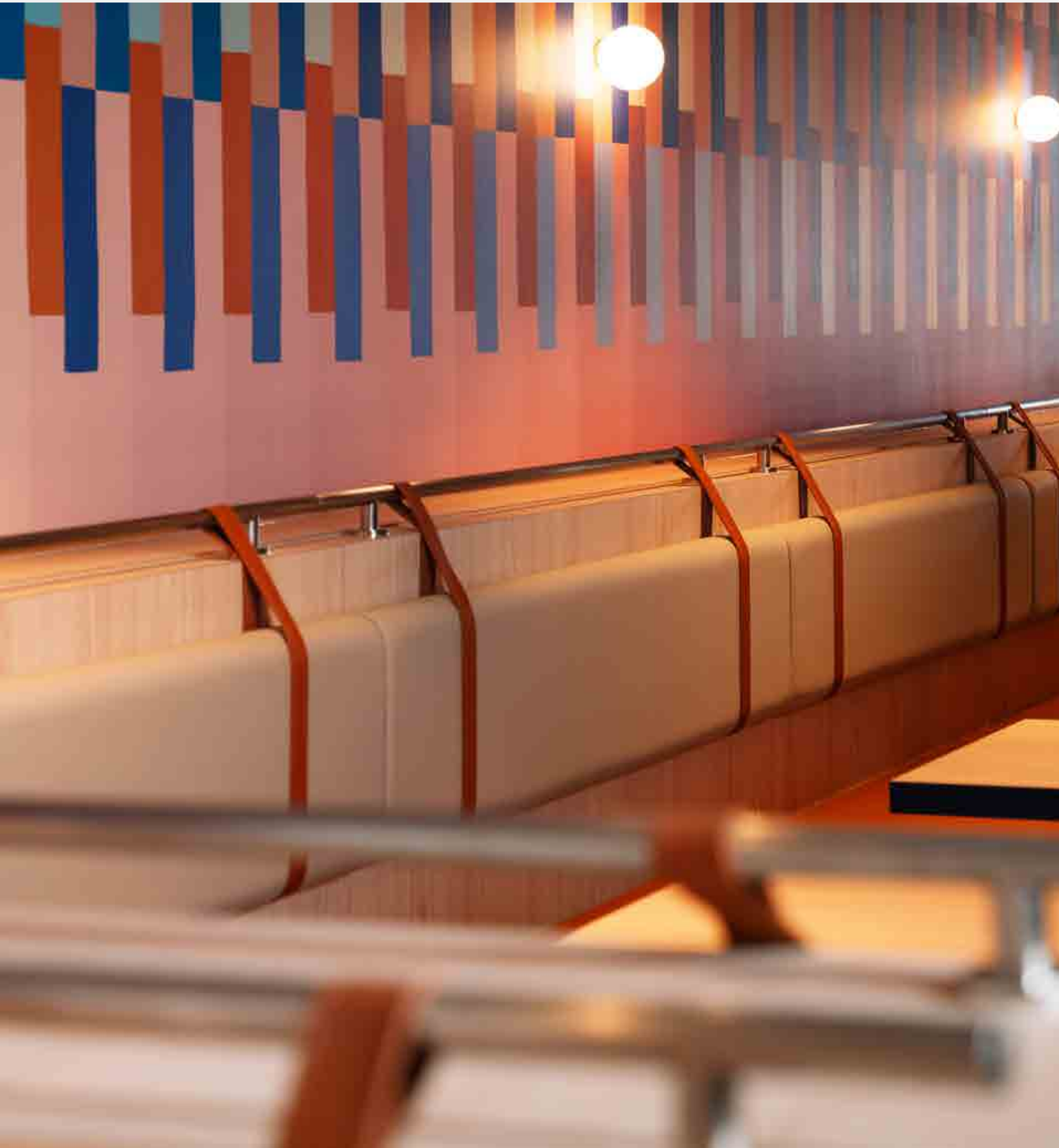
LIGHT / EASY	BEECHWORTH PALE ALE	7	13
	FREE TIME PALE ALE	5	9
	VILLAGE PILS	7	13
	OUTSIDER LAGER	7	13
	BEECHY XPA	7	13
	BELGIAN CLEANSING ALE	7	13
	MUNICH DUNKEL	8	15
	GINGER BEER	8	15
HOPPY / HAZY	BLING IPA	8	15
	LITTLE BLING IPA	6	11
	LITTLE HAZY	6	11
	DAYDRIFTER HAZY PALE	8	15
	DOUBLE CALI IPA	10	18
	CLOUDBUSTING TDH HAZY IPA	9	16
	NEW SKY OAT LATTE IPA	9	16

DARK / MALTY	B2 BOMBER MACH 12	10	TULIP
	B2 BOMBER MACH 13	10	TULIP
	CELTIC RED ALE	8	15
	ROBUST PORTER	8	15
	DARK HARVEST BLACK IPA	9	16
SOUR / FRUTTY	LEMON GRISETTE	7	13
	PINE LIME SOUR	7	13
	PASSIONFRUIT & GUAVA SOUR	7	13
	MAYDAY HILLS OAKED TABLE BEER	8	TULIP
	MAYDAY HILLS GRUIT	7	TULIP
NON-BEER	CIDER	7	13
	RASPBERRY & LIME SELTZER	7	13
	FIGHTING GULLY ROAD ROSÉ		
	MINERAL WATER		

TASTING PADDLES: GREATEST HITS 18 / HOP & HAZE 20 / CHOOSE YOUR OWN 20

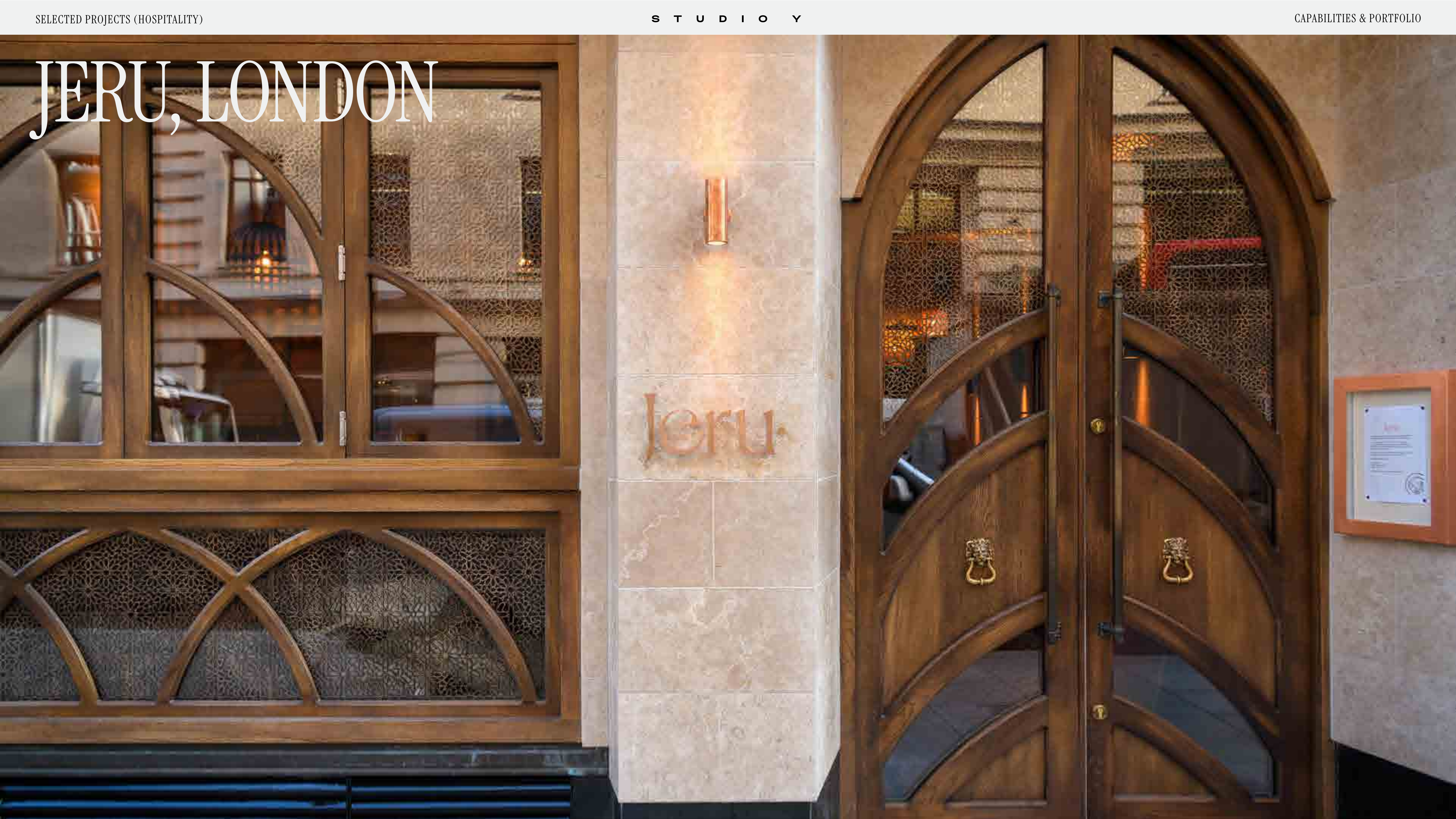
FULL DRINKS MENU: INC. WINE AND COCKTAILS WITH TABLE MENU AND QR CODE





we style





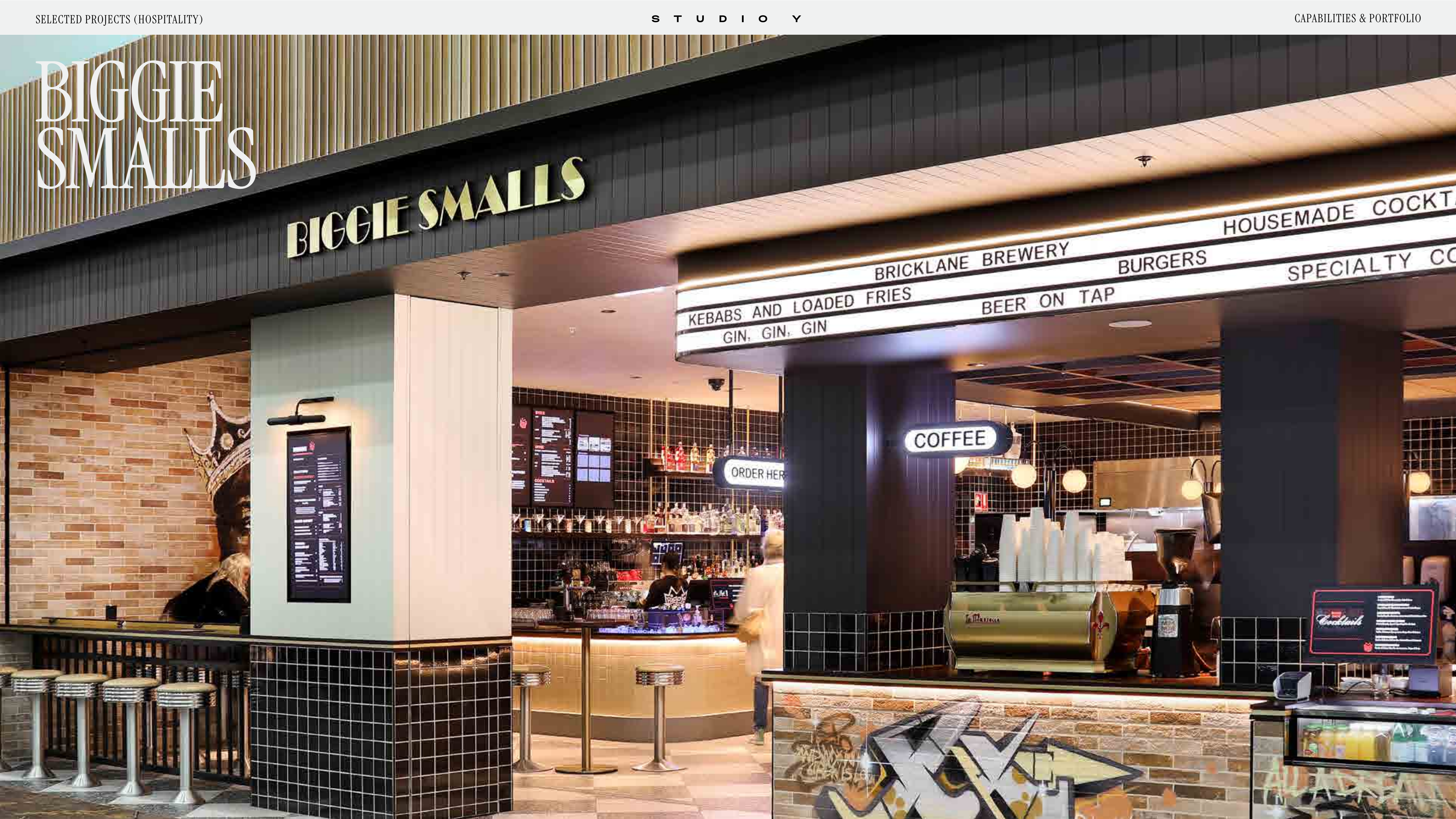
JERU, LONDON

Jeru

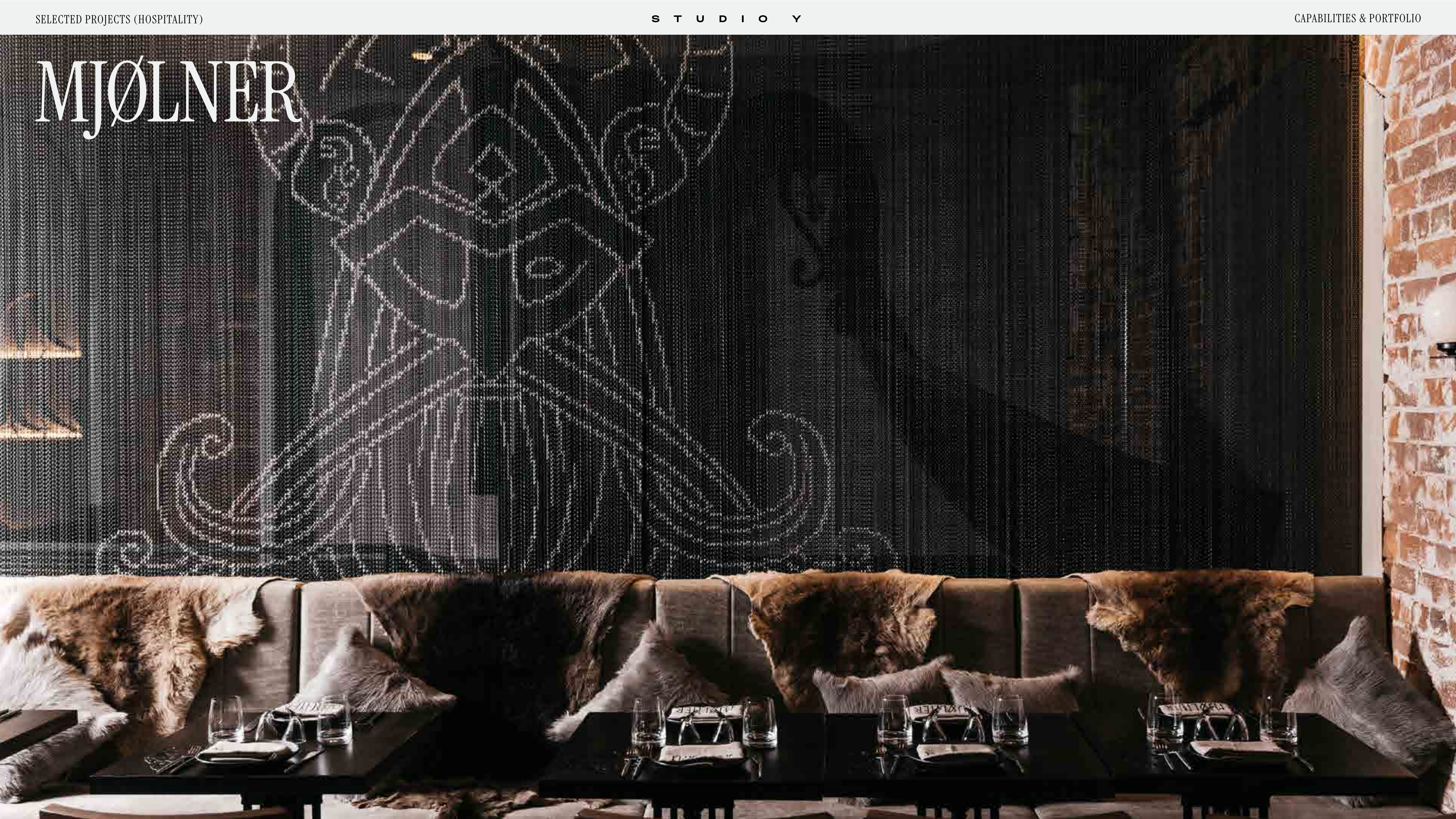




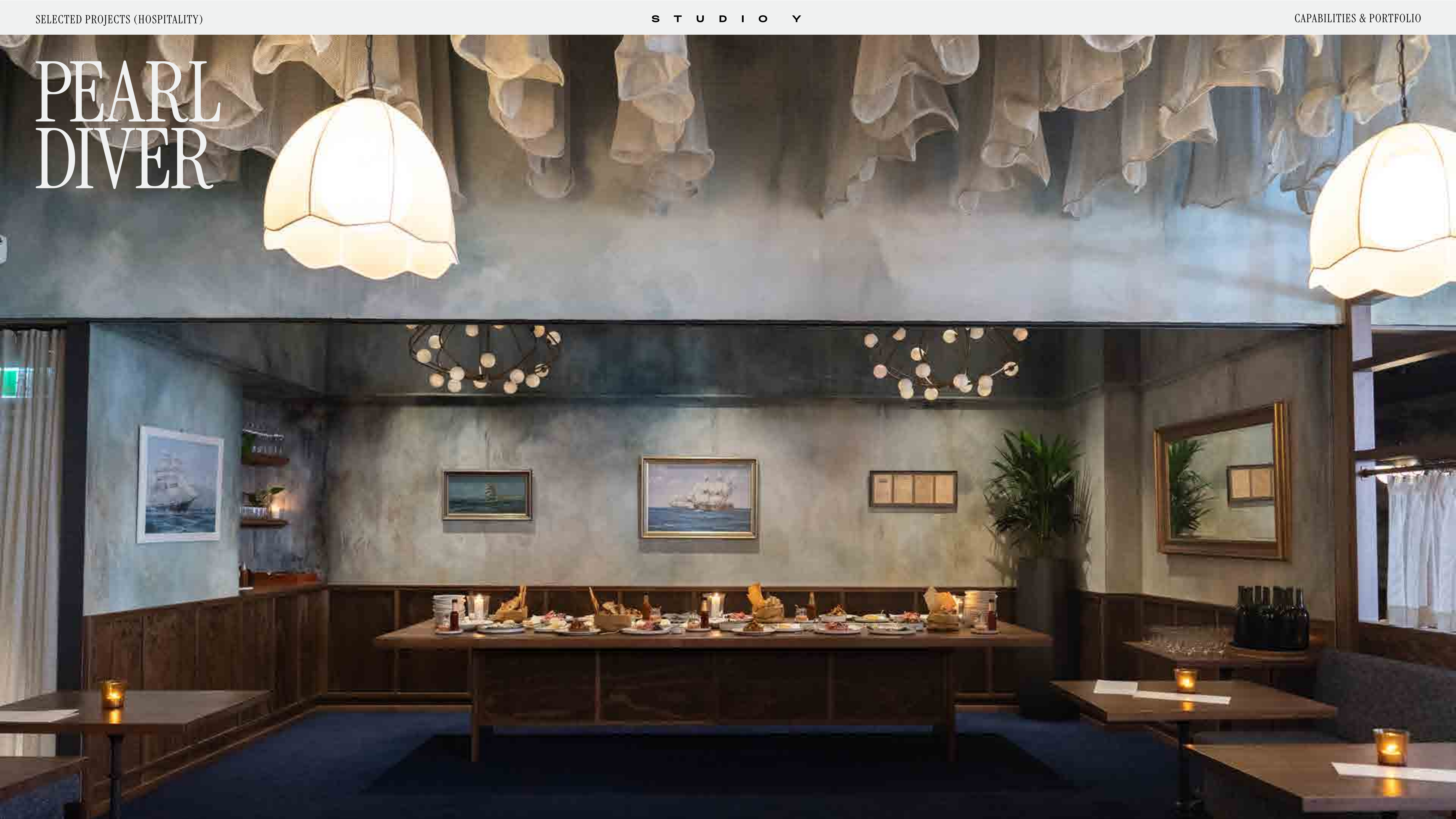
BIGGIE SMALLS



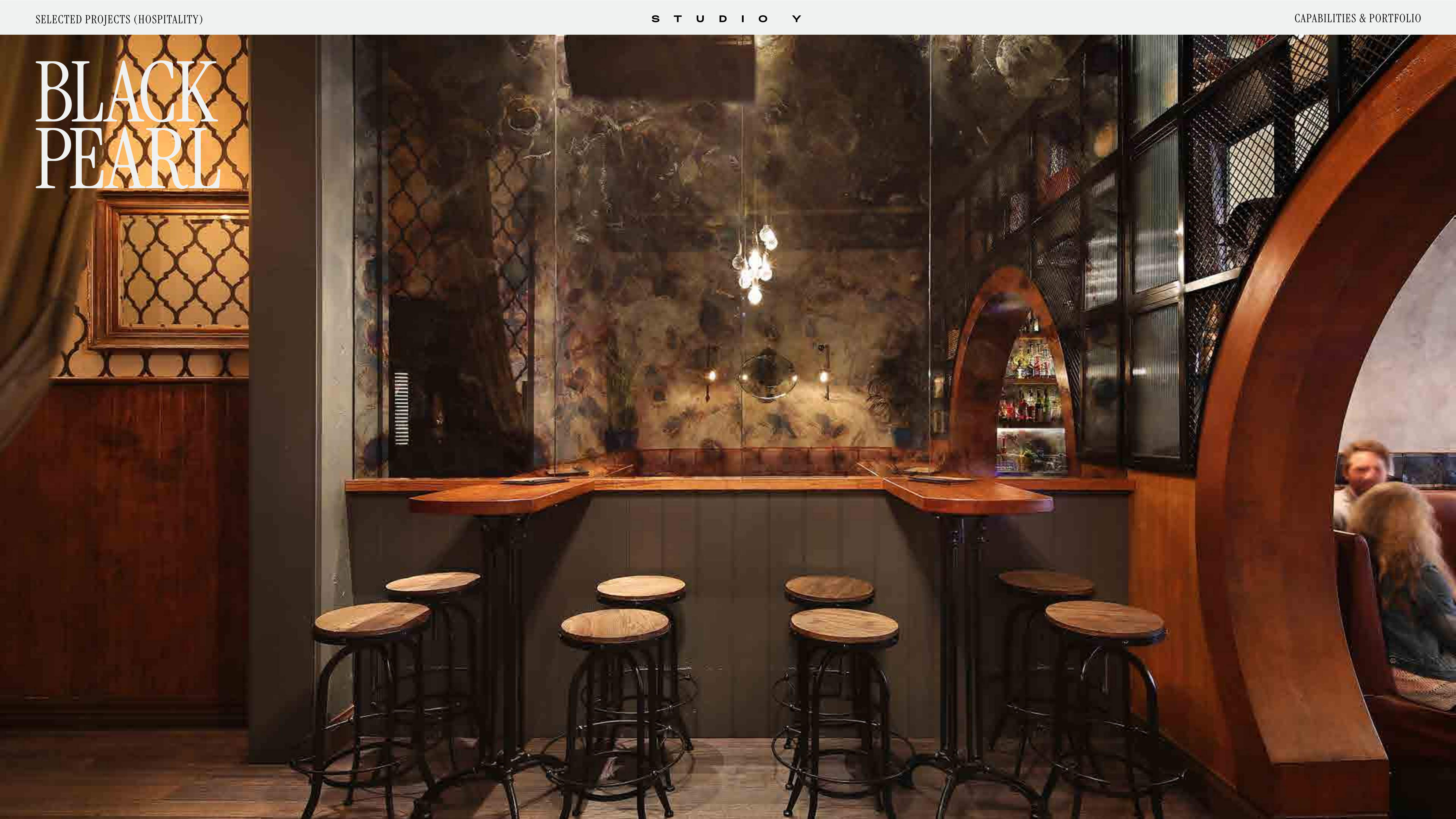
MJØLNER



PEARL DIVER



BLACK PEARL





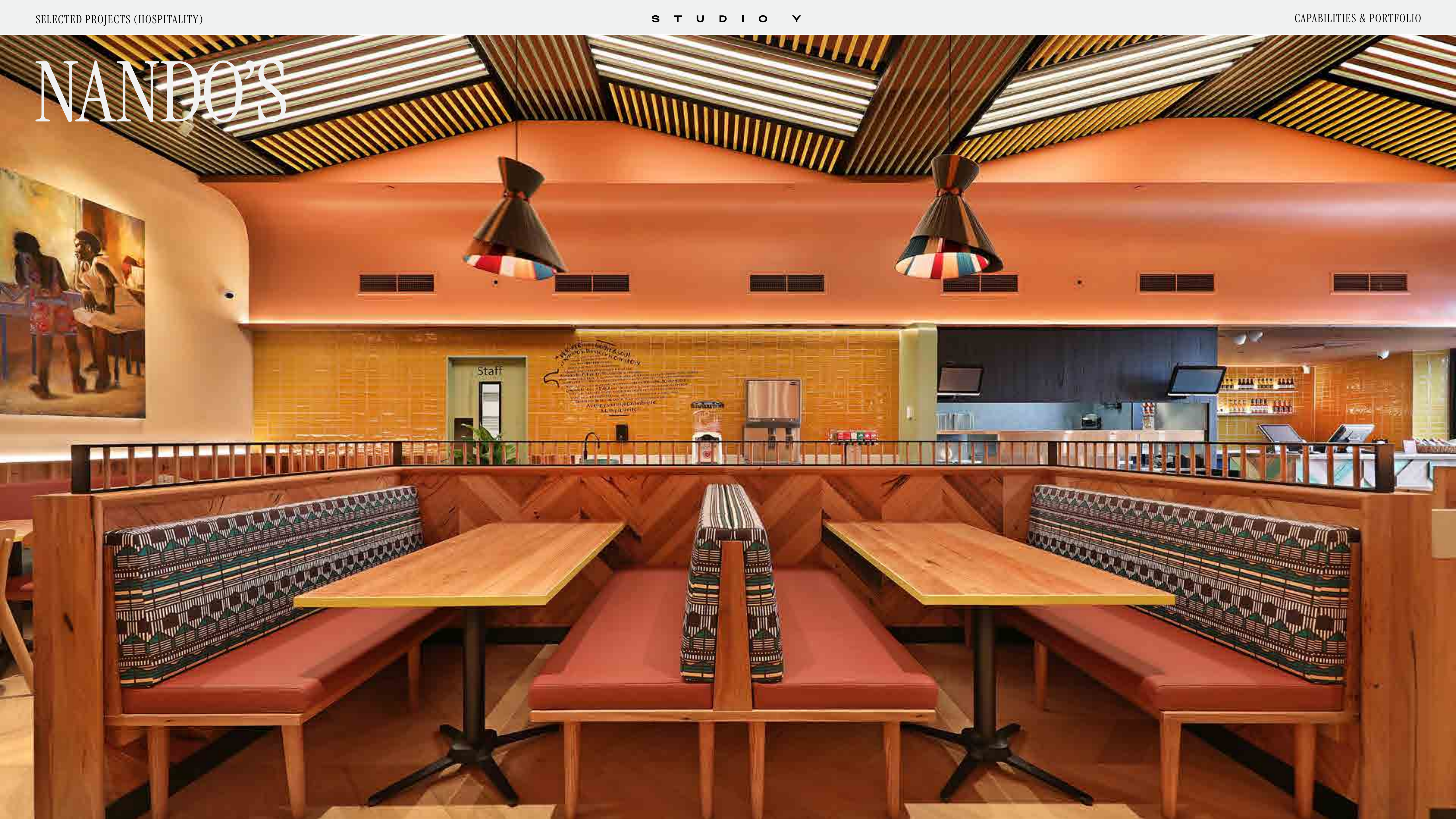
THE LOCK- SMITH



BREWDOG

BREWDOG

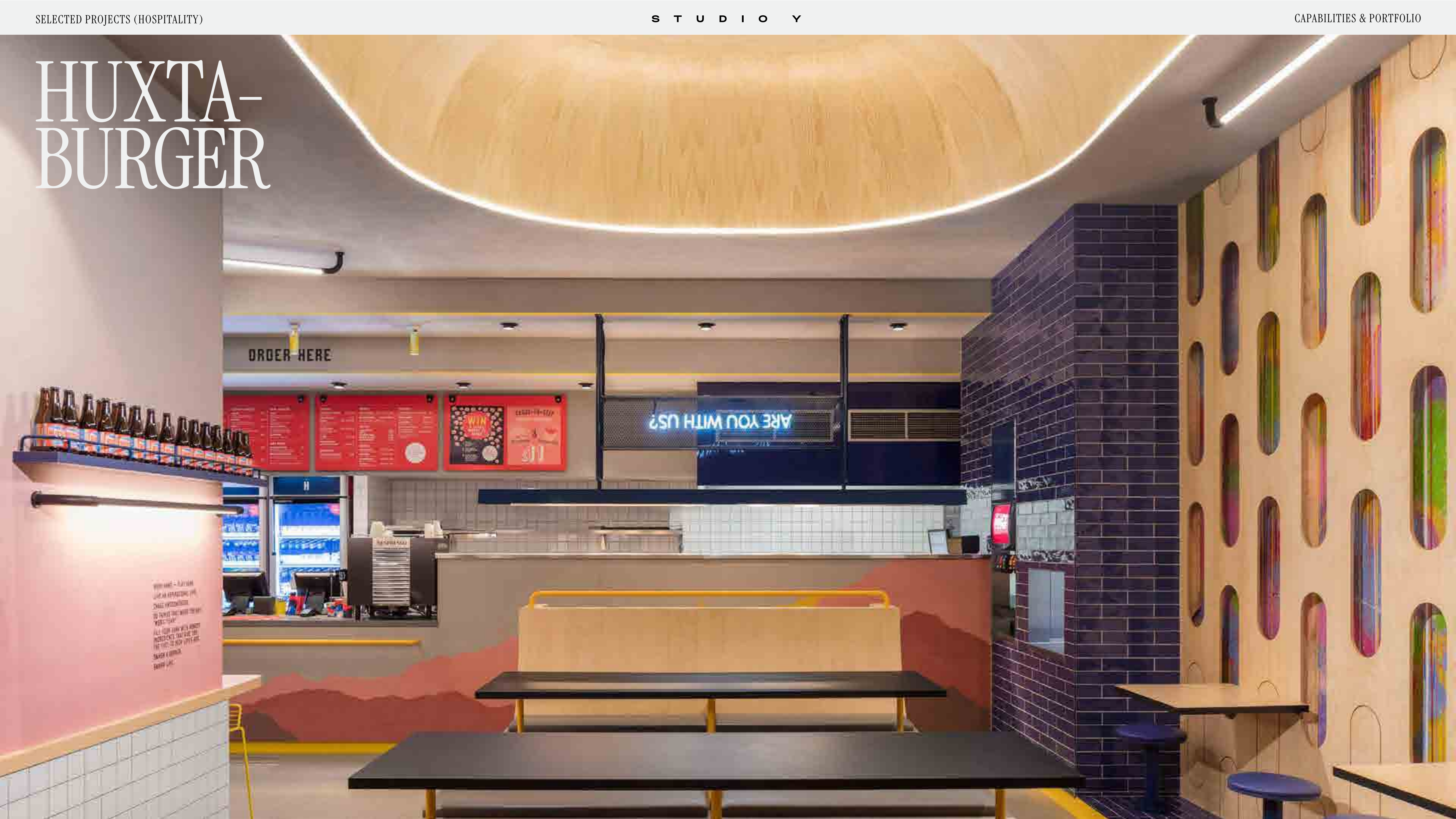
NANDO'S



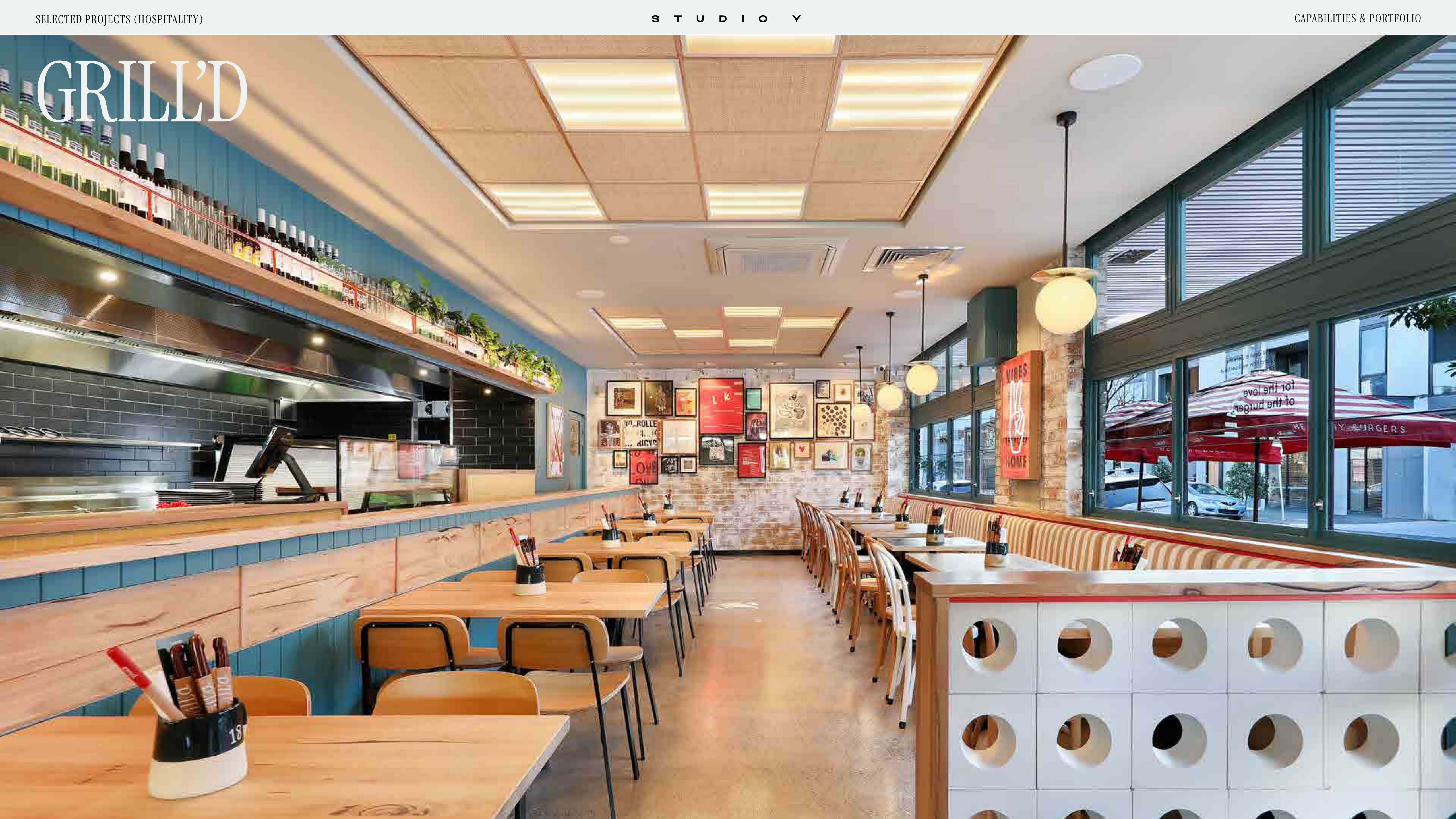


SIBLING SPICE

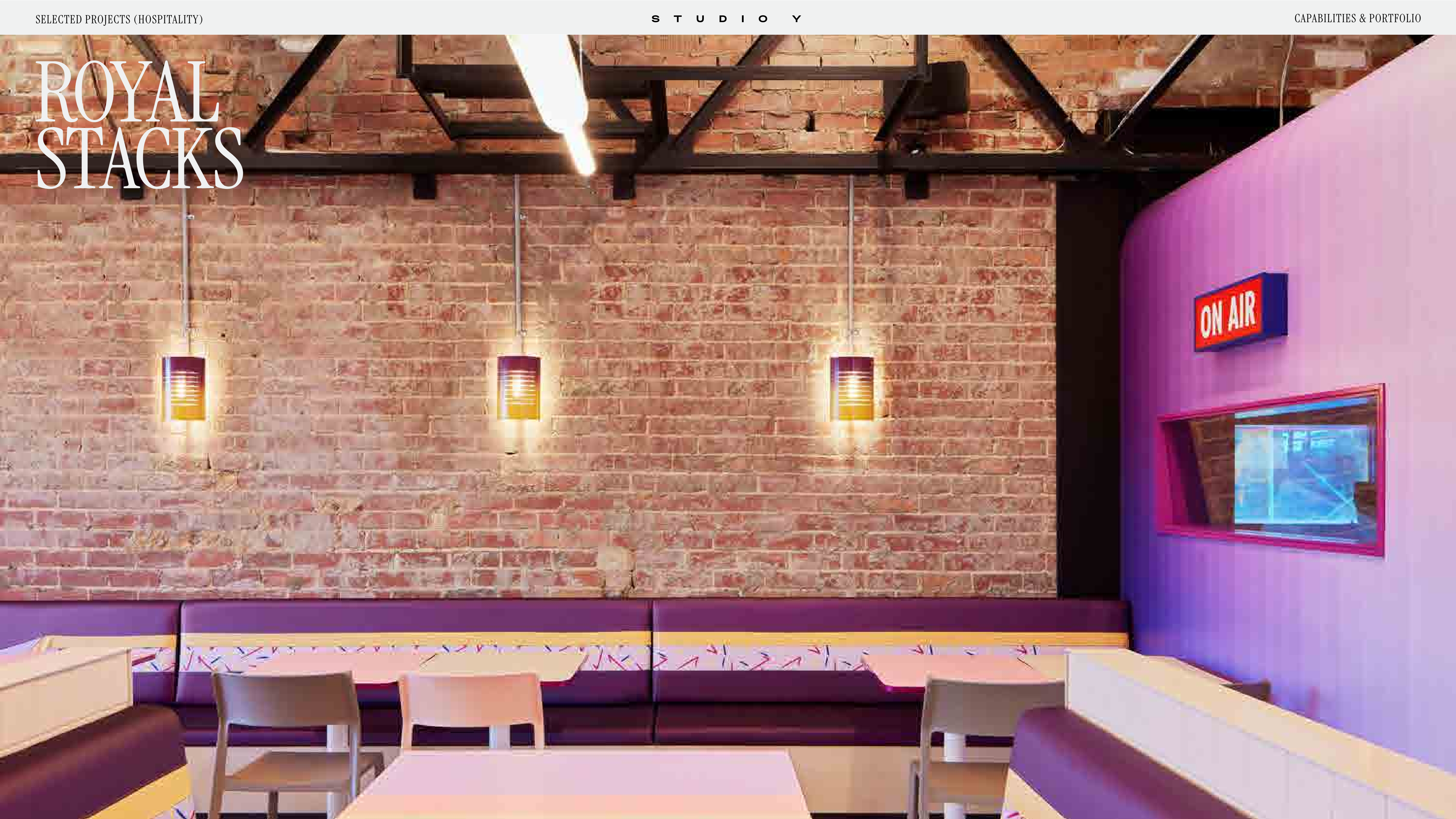
HUXTA- BURGER



GRILL'D



ROYAL STACKS



RETAIL

Inviting, intuitive and individual: Studio Y retail interiors are truly made-to-measure. We integrate your brand identity into every detail to create an experience that's equally enriching for your customers as it is for your business. We delight in setting the stage for your success.

17

local and
international
awards

56

brands
brought
to life



REIGNE JEWELLERY

Shop 18 Royal Arcade,
335 Bourke Street,
Melbourne, VIC 3000

Size: 24sqm
Offering: Curated & Bespoke Jewellery



An opulent flagship store —



— for a premier Melbourne ringmaker.







MILLIGRAM

Melbourne Central Flagship
Bourke Street, Melbourne
Doncaster Shopping Centre
Highpoint Shopping Centre

Offering:
Stationery & Design





MOOI

Melbourne Central
Westfield Doncaster
Regent Place
Queen Victoria Building
The Galleries
Burwood
Queens Plaza

Offering:
Toys & Accessories







We rolled out 7 stores in 2 years

- Melbourne Central (VIC)
- Westfield Doncaster (VIC)
- Regent Place (NSW)
- Queen Victoria Building (NSW)
- The Galleries (NSW)
- Burwood (NSW)
- Queens Plaza (QLD)





WORKSPACES

We spend much of our lives at work,
so it's only right we should get to work
somewhere that brings us joy.

From sleek studios to cosy collaborative
zones, we create office environments that
reflect your brand's essence and inspire
creativity and success in your team.

[Read on to view our recent Retail Projects](#)

54

desk chairs
adjusted

600

happy staff



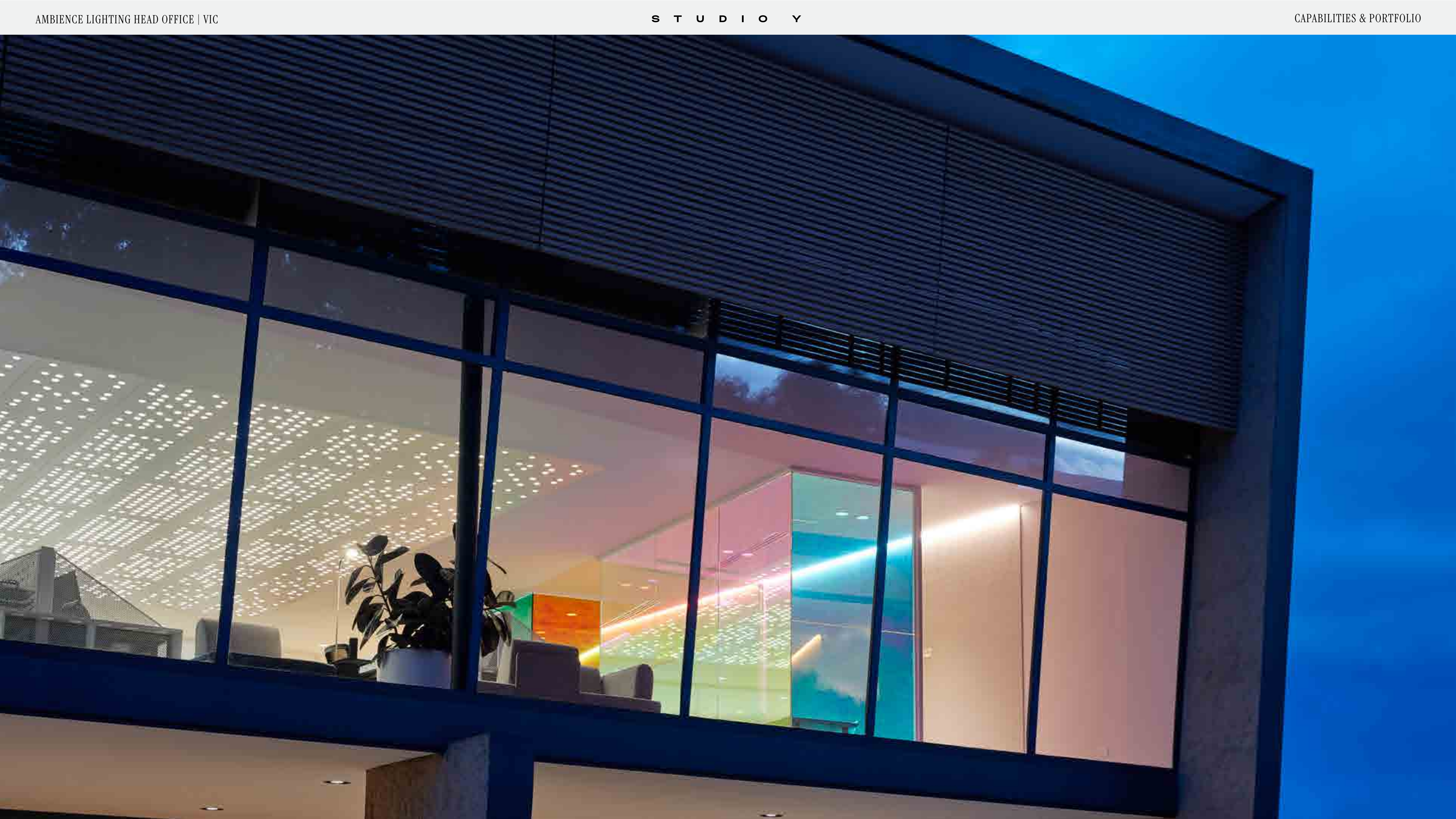
AMBIENCE LIGHTING

A prismatic, iridescent head office
befitting of the award-winning lighting
experts.

50 Enterprise Drive
Bundoora,
VIC 3083

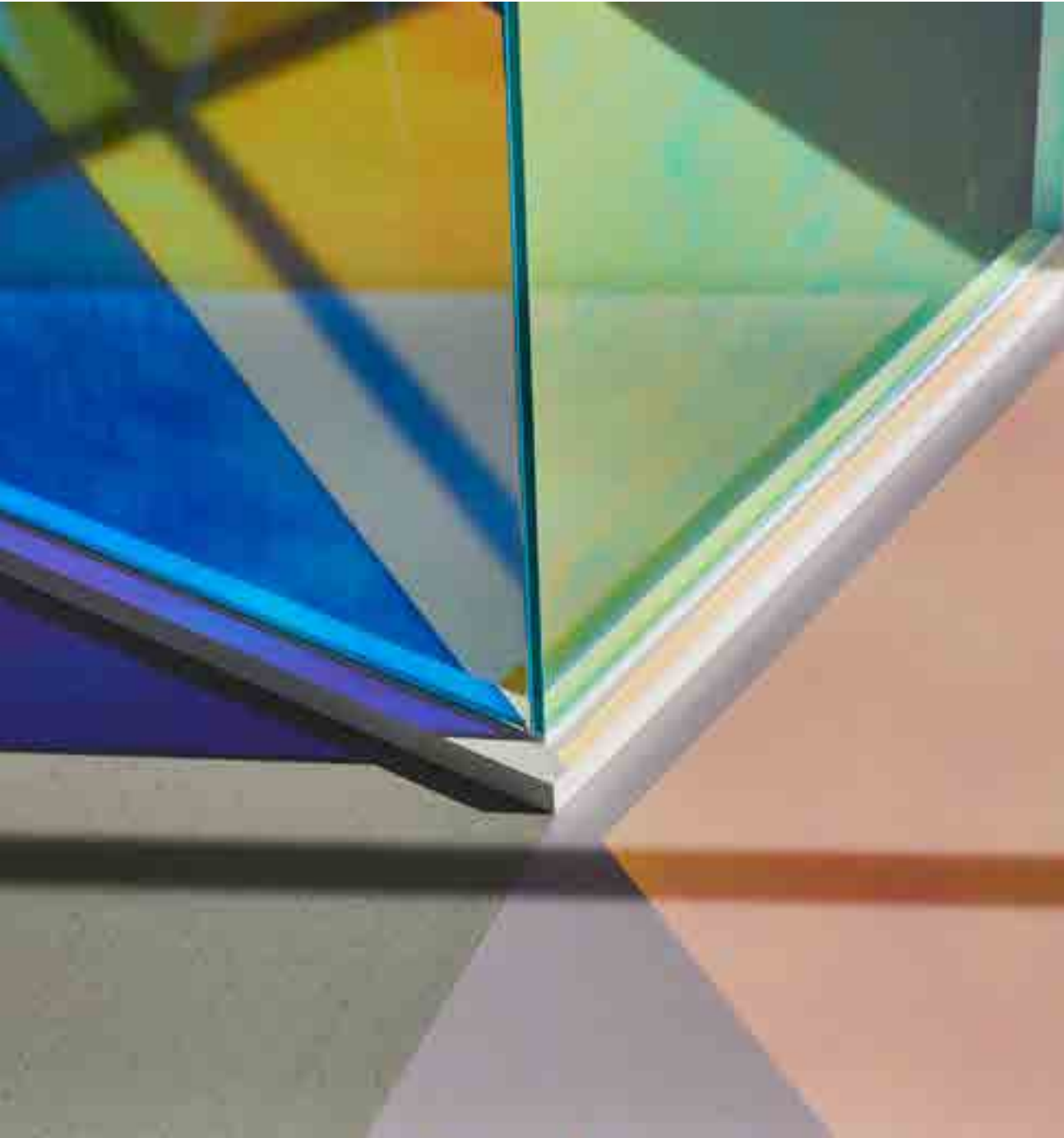
Offering: Architectural & Commercial
Lighting Design

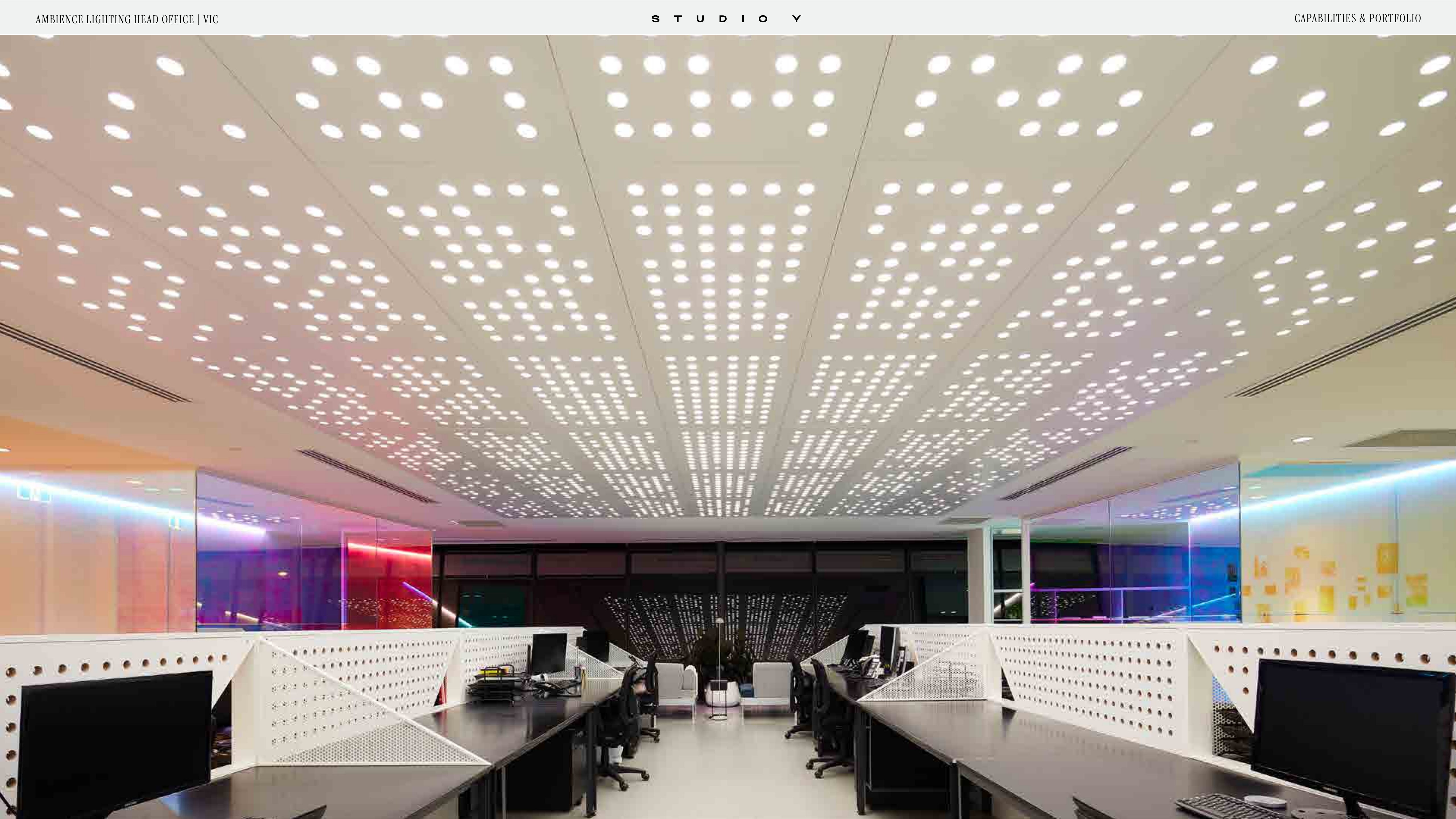






Making light work.





Part 3

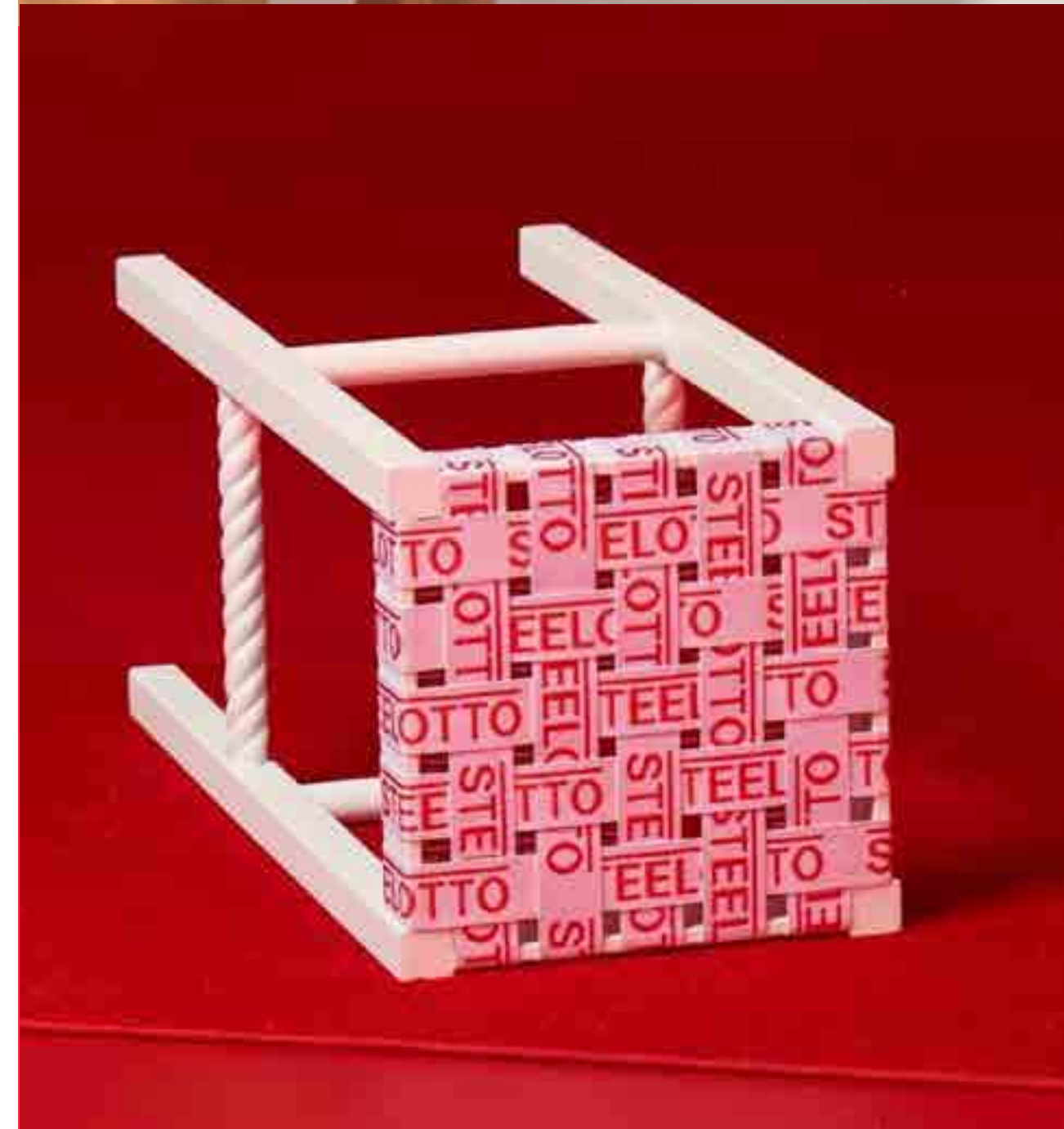
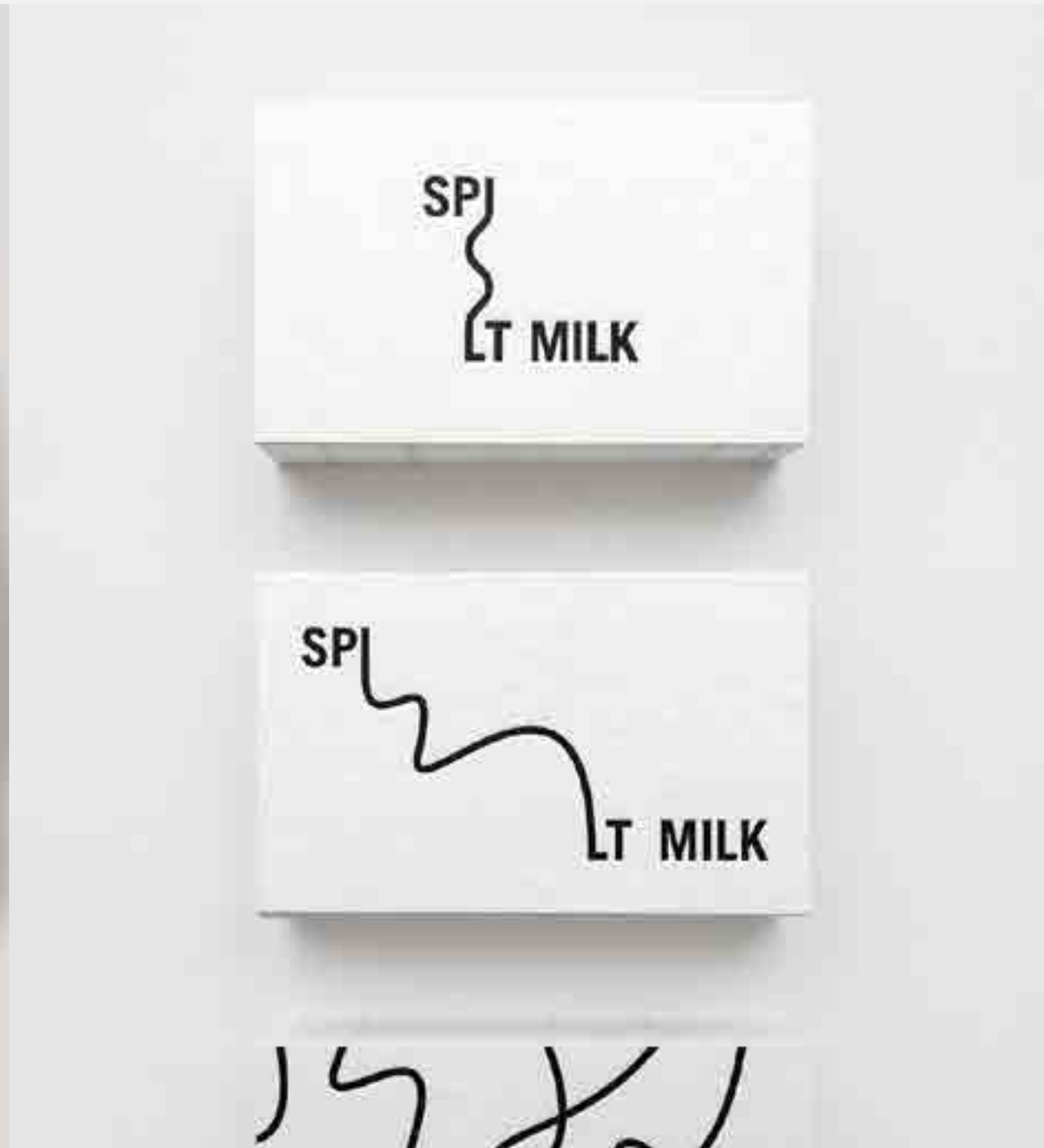
BRANDING

Let's cook up the perfect brand identity
for your space.

BRANDING

We partner with award-winning brand creators Confetti Studio to meticulously craft the visual identity for your space.

CONFETTI





By creating the branding alongside the design of the space, a unified vision is unlocked; a focused identity that contains your customer’s entire journey (from booking online to the last tipples of the night).

- Including:
- Logo Design
 - Venue Naming
 - Typographic / Font System
 - Colour Palette
 - Brand Workshops
 - Brand Strategy
 - Website Design & Build
 - Online Booking Integration
 - Social Media Assets & Guidelines
 - Menu Design
 - Signage Design & Wayfinding
 - Uniform / Textile Design
 - Font Creation
 - Illustration
 - Poster & Campaign Design



From opulent restaurants —

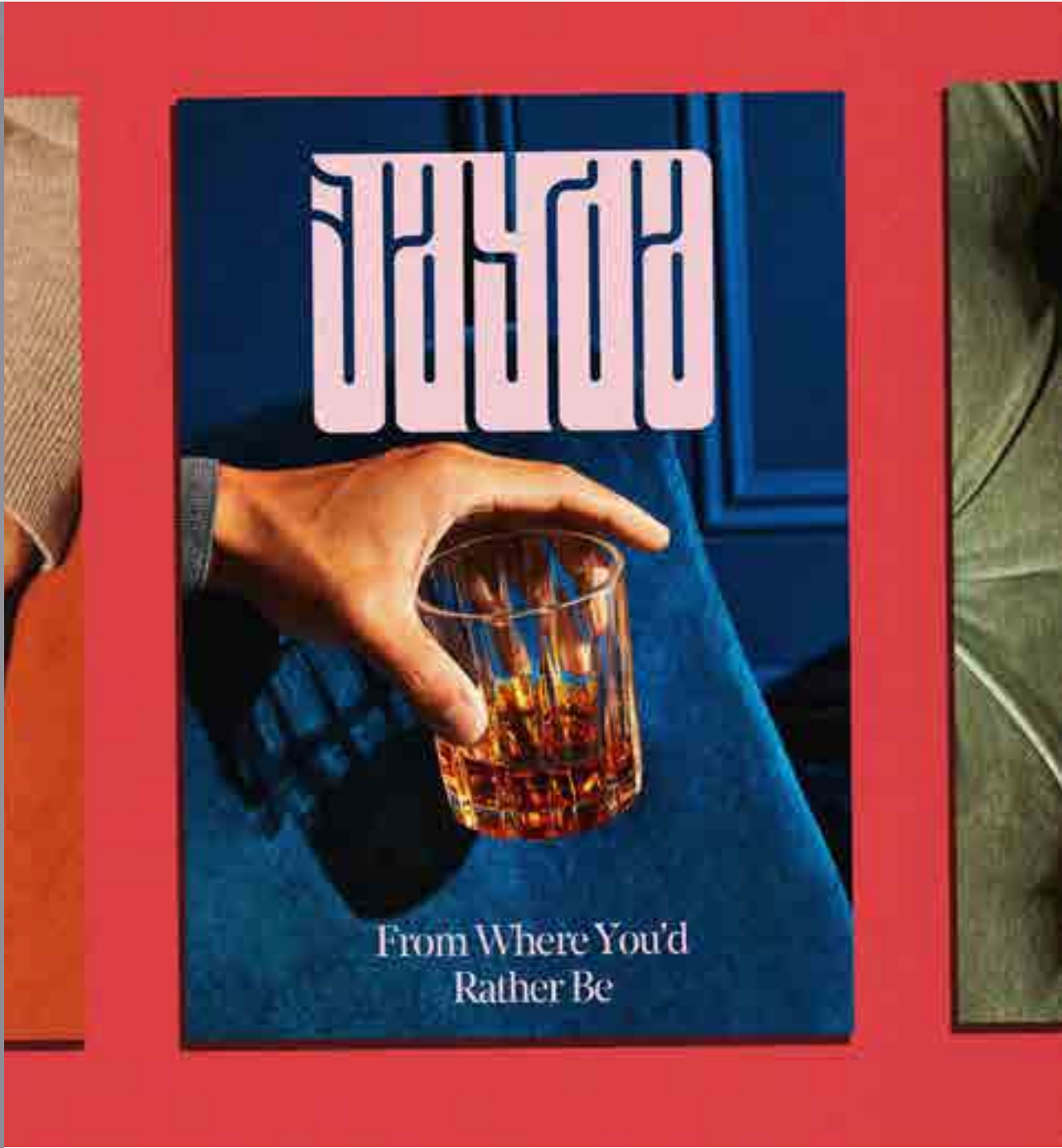
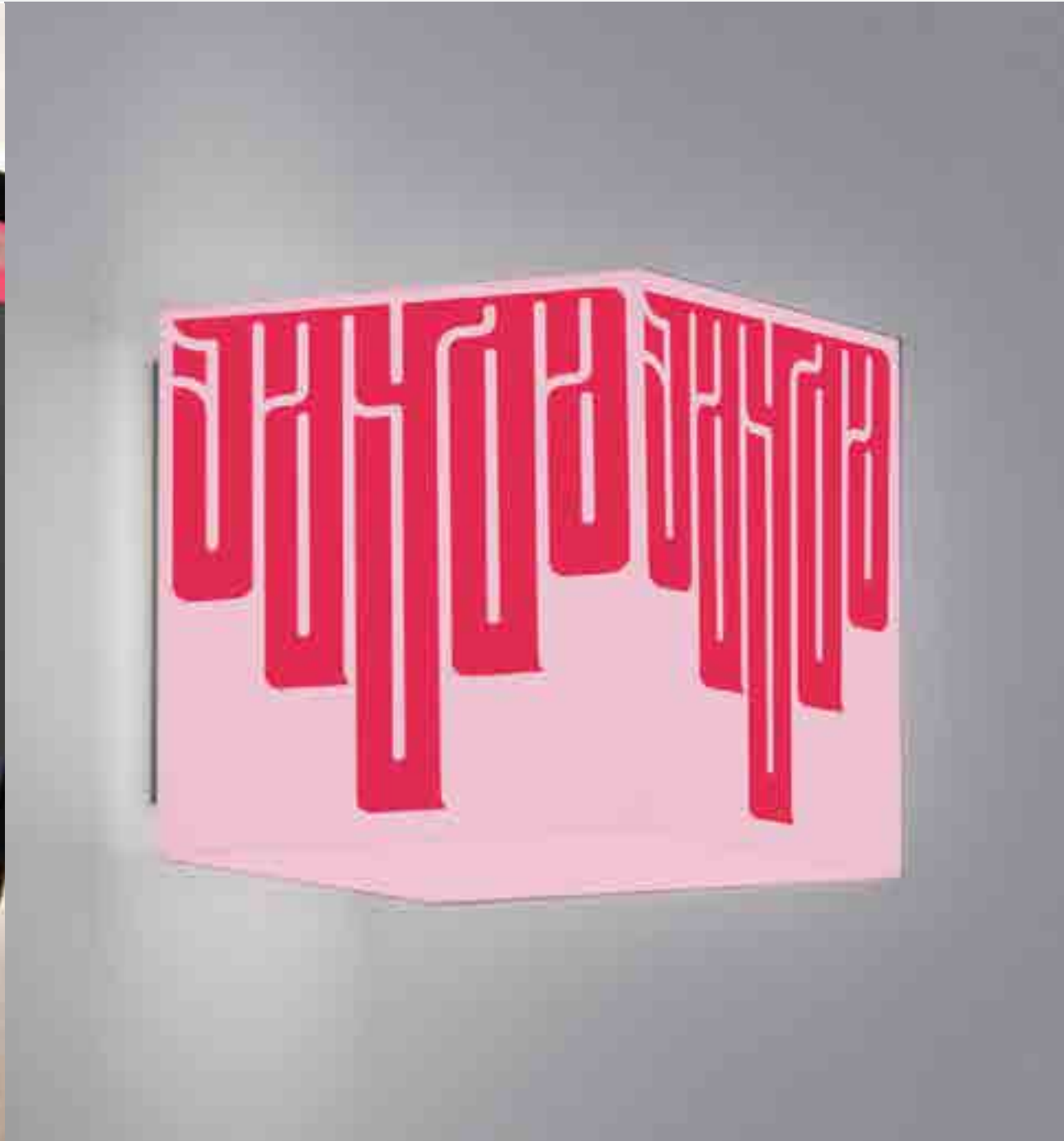
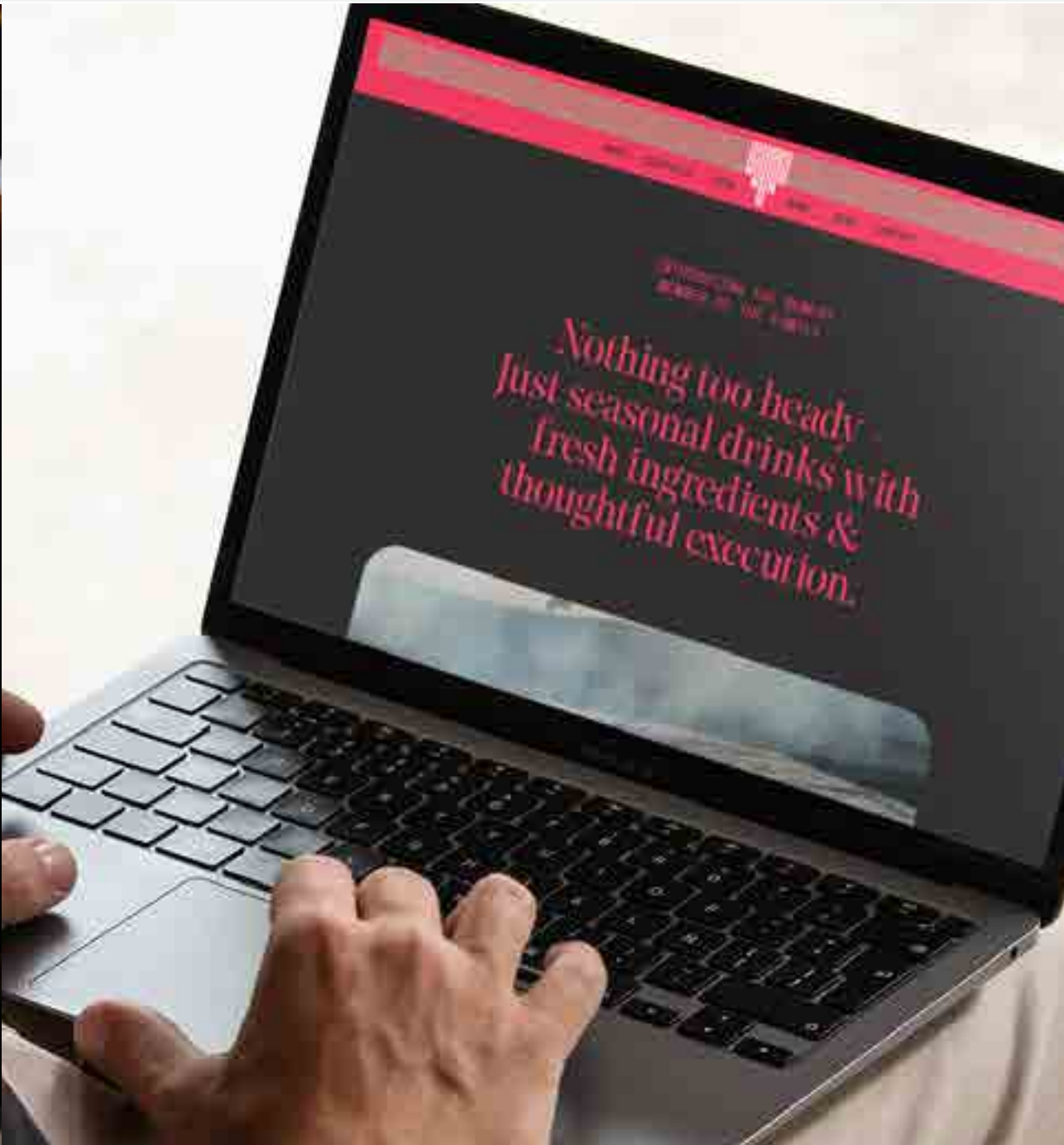


— to finger-lickin' fast food.

“Studio Y and Confetti are a dream team and I wouldn’t trust anyone else with my restaurants. It’s a bonus that they’re great to have a beer with at the end of a project too.”

— Shane Delia, Restaurateur





FORMS THE BRANDING

THE BRANDING INFORMS THE SPACE

THE SPACE INFORMS

vision of
omer's
ence.



Unified vision of
the customer's
experience.



Unifie
the c
exp

THE BRANDING INF

THE SPACE INFORMS THE BRANDING

FORMS THE SPACE

Part 4

GET IN TOUCH
HERE VIA EMAIL

Or give Yaron a call on +61 451 050 838

CLIENTS & FRIENDS



S T U

D I O

THANKS FOR YOUR TIME

S T U D I O

