

# JOSIAH TULLIS

## CONTACT

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## EDUCATION

Bachelor of Design, Industrial Design  
University of Washington

## PATENTS

Inventor, Google Patent  
US20190244178A1: "Electronic event management system" describing innovations in digital event creation

## EXPERIENCE

### UTOPIA LABS

Founding Designer • Jan 2021 – Oct 2023

- First hire, part of taking company from seed to Series A
- Created and implemented product development processes as company scaled
- Led UX and UX design of novel DAO-native treasury tooling
- Conducted foundational research with dozens of leading DAO operators to establish best practices around organizational design and operating procedures

### TWITCH

UX Designer • Feb 2020 – Jan 2021

- Led new product investigations, such as NFT monetization, including competitive analysis, business opportunity, and product strategy. Pitched new initiatives to the executive team.
- Developed design of net new Memberships functionality including multi-month subscriptions, promotions, emote modifiers, and mobile commerce features
- Redesigned Twitch's digital asset management offering for creators

### MICROSOFT

UX Designer II • Aug 2017 – Feb 2020

- Led early-stage design and prototyping of next-generation work management offerings in close partnership with engineering and product teams
- Helped drive a complete redesign of Microsoft Planner and Project Home

### GOOGLE

UX Design Intern • Jul 2016 – Sep 2016

- Named as inventor on Google Patent US20190244178A1 "Electronic event management system" describing innovations in digital event creation
- Prototyped and tested new digital event and location sharing features. Worked closely with user experience researchers to understand user needs to inform new concepts

### FASTERBIDS INC

Lead Product Designer • Aug 2015 – Feb 2016

- First hire and sole designer at early stage startup targeting lumber & building materials.
- Led a complete product redesign and re-launch, including product, brand, and marketing assets. Launched as Fasterbids 2.0 and was well-received by users.
- Acquired by The Home Depot in 2017

### CANARY, LLC

Founder, CEO • April 2014 – Feb 2015

- Co-founded Canary, a mobile-app cannabis marketplace and on-demand delivery service. Featured in TechCrunch, CNBC, Geekwire, TIME, USA Today, Vice etc.
- Led product development of feature-complete iOS and Android apps and web-based business suite for dispensary owners to manage in-app listings and orders
- Led business strategy, marketing, recruiting, and sales

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