

BONUS: 100% REPLY-RATE FOLLOW-UP TEMPLATES

LINKEDIN PITCHING FORMULA

THE 2-MESSAGE FRAMEWORK
THAT GETS QUALIFIED BUYERS
TO SEND YOU THEIR NUMBER



TRODUCTION

LinkedIn offers an incredible opportunity to reach more prospects and move them along your sales funnel.

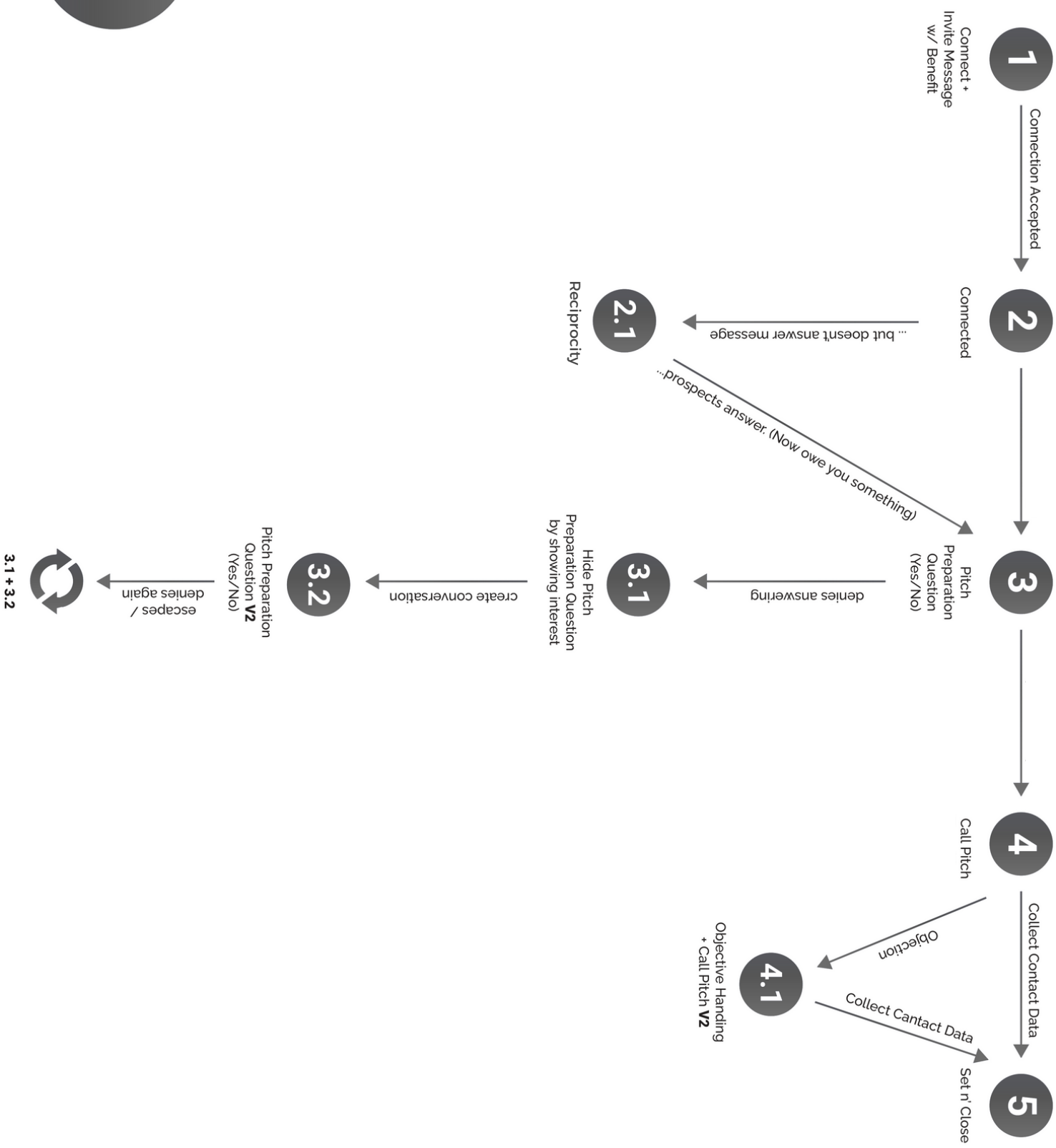
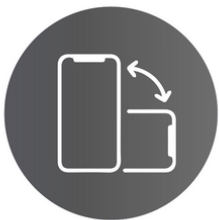
Before starting to spam strangers, start by setting up your profile and familiarizing yourself with the LinkedIn limit on connections.

Make the most of LinkedIn events and groups while regularly creating LinkedIn posts and articles.

This 2-message blueprint is crafted from over 10+ years of practical experience in lead generation and selling professional Consultations and Services, as well as Courses and Coachings in over 20+ Countries on 3 continents, on LinkedIn at every single price point..

Looking back at today we've shared this with thousands of businesses to apply this strategy to their own services and it is responsible for over \$400+ MILLION in tracked extra Sales for our Clients.

Off course it won't fit perfectly for every single type of business – but this blueprint is literally the closest thing you will find on this planet that does. Almost a decade of testing and finetuning based on the human psychology have crafted this masterpiece.



BEST CASE SCENARIO

This is an actual script of one of our clients, a famous marketing agency in Dubai. Over 40% of their chats look exactly like this: (on full autopilot)

Benefit: Value is relative and it's weight only a matter of perspective. Value does not have to be measurable, but it can be a feeling. Put yourself in your prospect shoes and provide value. For example: How beautiful is the feeling to hear somebody appreciating your work and even acknowledging interest and NEED as a business owner?

You:

"Hi (Name), I love the holistic approach you have at (Company), it would be of great use for me to have you in my professional network!"

1

Prospect:

Welcome to my network (Your Name)!

Pitch Preparation Question: in other words, lead qualification. Don't scream your pitch to just anybody on linkedin. Make sure if your prospect even actively has the need for your service right now in the moment. In the message on the right you can see the example how a marketing agency can qualify their lead. We, at Leadsin, use "are you using LinkedIn to win more clients for your business", before we pitch our software.

You:

"Thank you for connecting (Name), quick question: can you handle to consult a few more clients this month?"

3

Prospect:

Off course why?

Call Pitch: Make sure to be short, direct and don't forget to use objection pre-framing. Invest time into analysing your dream buyers and all his reasons NOT to want to talk to you. Make sure to address not only their NEEDS but their barriers, fears, etc. in short, all reasons and excuses they give themselves NOT to talk to you, or NOT to take you up on your offer. Having this information, and off course using it in every of your pitches, in fact works even better than addressing their needs.

You:

"I might have an idea on how to do that in your market...without spending a penny more on advertising.

If you can spare 5 mins, I can give you a short call later today or tomorrow.

What's the best number to reach you at?"

4

Prospect:

Sure, please ping me on WhatsApp before calling (Number)

...BUT WHAT IS WITH THE OTHER 60%?

MOST POWERFUL FOLLOW UP MESSAGES TO GET IMMEDIATE ANSWERS AFTER GETTING GHOSTED

The 'secret' in powerful follow up, is to NOT follow up, but message them with something of infinite value to them. People only care about themselves, and the faster you accept that, the faster you're going to get results in any of your marketing.

“Is it ok if I recommend you to my client, or are you full right now?”

This one above not just 'works', but it gets close to every person that ghosted you to answer you immediately. However, if there's nobody you can recommend them to after or if you want to have faster conversions by leading back to your pitch, use our ever-green follow up (works literally every time):

“Did I say something wrong?”

No, sorry, i just got busy...

...

NO TIME TO HANG AROUND LINKEDIN THE WHOLE DAY?

I understand, we don't either...

We practice what we preach and rather let our smart and never-ill assistant (that even doesn't ask for a salary) do the work...

24/7 this 'assistant' manages our linkedin accounts, connects with our dream leads (like you), chats, creates desire and even qualifies them...

and all we have left to do is, open our linkedin and see people sending us their numbers for a call back,

literally, without us having to lift a single finger.

How would you like to have an assistant generating leads all day and you just having to call and close them, day in day out?

For us and our users leadsin.io generates 90-450 high quality appointments, every single month.

What made many of our users seen sales more than double, without EVER spending a penny on marketing again!

Watch Free Demo Here

!!! Disclaimer: This demo gives a detailed look into our software and its strategic use, including more message and follow up examples. Therefore you will need at least 30 minutes to complete the demo. If you don't have this time now, come back to this button later, and if you do, click the button above and find out how you can generate 5-15 of your dream buyer leads on linkedin, using leadsin.io