

Rokas Judickas

Product Designer

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Experience

Product Design Intern

J. P. Morgan, London (Jun 2023 - Aug 2023)

- Redesigned payment limits features for the "Chase UK" mobile banking app, resulting in saving £7k/day for manual support queries.
- Collaborated with engineers and researchers to develop user flows, build high-fidelity prototypes, conduct user research, and run A/B tests.
- Utilised existing design systems and developed automation processes to enhance risk-management team efficiency and streamline customers user experience.

Product Owner

Sintra AI, Vilnius (April 2023 - Present)

- Led development of a successful no-code AI web app, generating \$150k revenue in 6 months and acquiring 35,000 users.
- Improved user retention by 15% through interviews, pain point analysis, and data-driven design decisions with usability testing sessions.
- Managed a team of 3 engineers to build a custom AI tools platform currently achieving \$4k MRR.

UX Designer

Malisauskas Studio, Vilnius (Jun 2021 - Nov 2021)

- Led web design projects across e-commerce, fintech, and education, applying user-centered design strategies informed by thorough research.
- Developed design systems, user journeys, wireframes, and content strategies, ensuring alignment with user needs.
- Created UX design for 3D software and redesigned self-service hub for retail stores to be accessible.

Education

BA (Hons) User Experience Design

University of the Arts London (Sep 2021 - Jun 2024)

Achievements

Founder of Google Developer Student Clubs

University of the Arts London (2022)

Hackathon 3rd place winner

Junction hackathon, Helsinki (Nov 2023)