Bit Klecker

Designer
Runner

Designer with 4 years of agency experience. Strong project management skills, with the ability to handle multiple projects simultaneously. Excellent communication skills, with experience working directly with clients and collaborating across teams. Multidisciplinary fluency in core design concepts, brand identities, strategy, experiential, digital, social, web, and photography.

Education

3.95 GPA

University of Minnesota
Graphic Design BFA

Selected Clients

Meta	Ciele Athletics
Google	Mill City Running
Cash App	After Hours Athletics
On Running	Bechtel
Self Running	Business Roundtable

Proficiencies

Brand Identity	Figma
Brand Systems	Adobe Suite
Experiential Design	G-Suite
Digital Design	Monday
Core Design Concepts	Webflow
Art Direction	Photography
Brand Strategy	Notion

Awards + Recognition

2020   **Gold Pin Award,** *The Show MN*
2020   **Published,** *The Dieline*
2020   **Published,** *Packaging of the World*

Experience

2022 - PRESENT

Inkling Agency *New York City*
Designer + Creative Projects Lead

Created and elevated impactful and thoughtful designs for digital & physical experiences, brand identity development and application, and ad campaigns. Championed collaborative creative development processes across teams. Led creative on various projects specializing in brand design, with experience in web design, experiential design, and art direction for clients in AI, tech, athletics, cyber-security, podcasting, + music broadcasting. Responsible for developing and presenting design concepts to clients and seeing projects through to production and delivery.

2020 - 2022

Hunt Adkins *Minneapolis*
Junior Designer

Designed for brand identities that executed across social, press kits, digital ad campaigns, and events. Developed social content across multiple platforms including TikTok, Instagram, and Facebook. Concepted + executed photoshoots for product campaigns. Collaborated with the Creative Director and Senior Designer.

Raised in Minneapolis, MN   Based in Brooklyn, NY