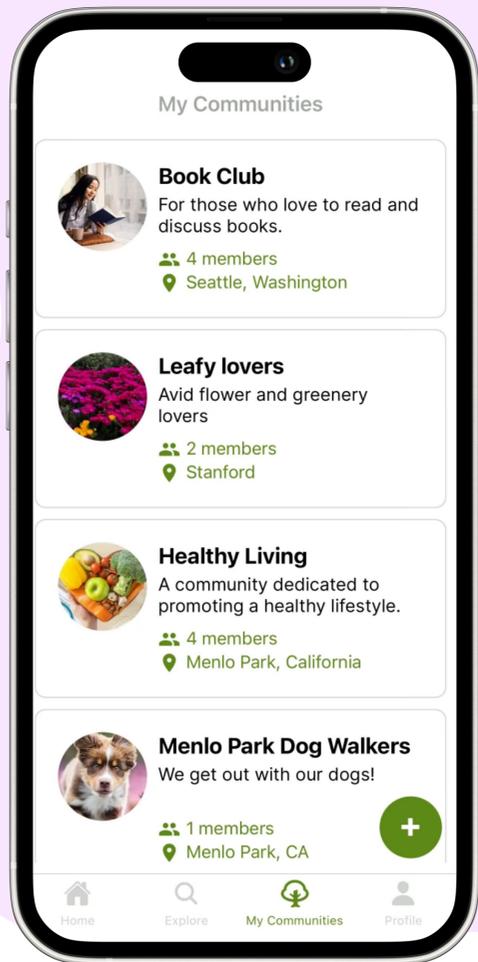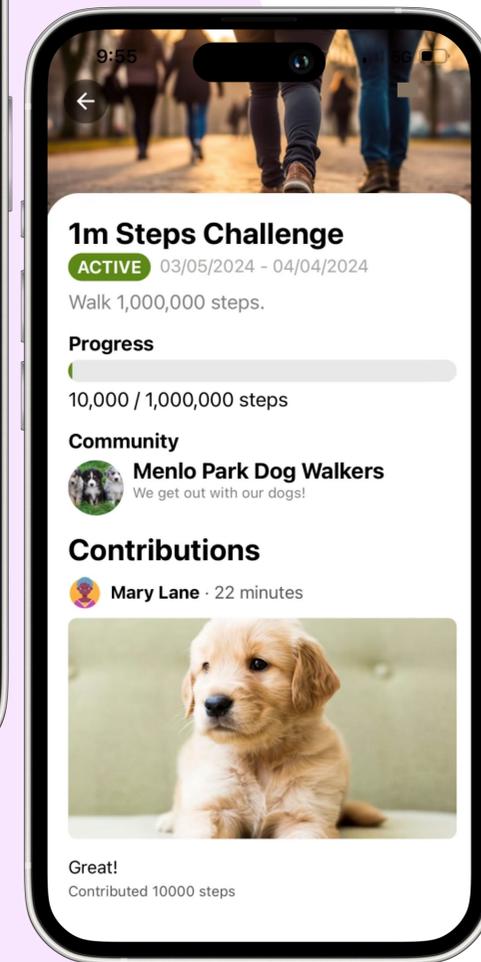# nurture communities through shared goals
with the root app

root

problem
there is a gap between communities needing engagement and individuals eager to support their causes
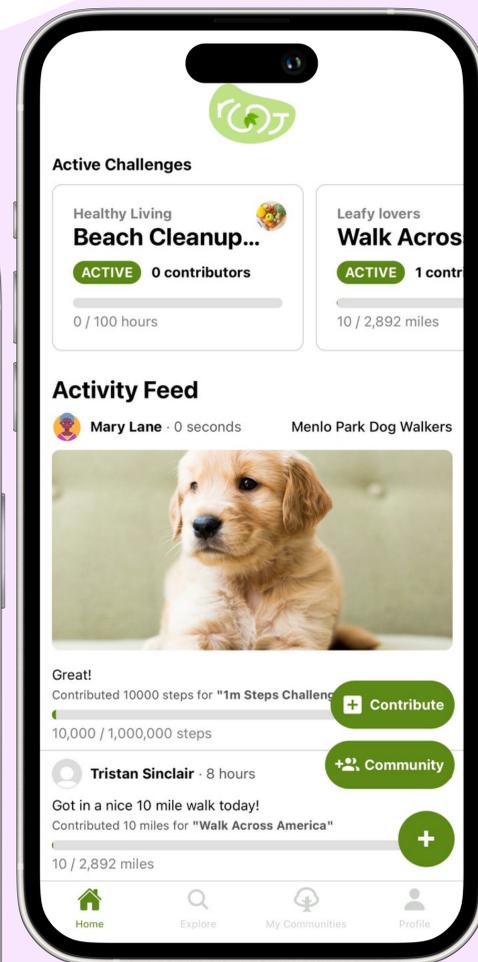
join, create, and explore communities that interest you

engage by contributing to community challenges

solution
root connects users and communities through shared challenges towards positive goals
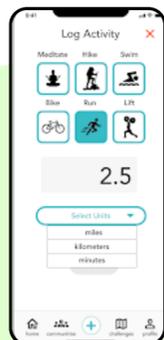

My Communities

Book Club
For those who love to read and discuss books.
👥 4 members
📍 Seattle, Washington

Leafy lovers
Avid flower and greenery lovers
👥 2 members
📍 Stanford

Healthy Living
A community dedicated to promoting a healthy lifestyle.
👥 4 members
📍 Menlo Park, California

Menlo Park Dog Walkers
We get out with our dogs!
👥 1 members
📍 Menlo Park, CA

Home   Explore   My Communities   Profile

Active Challenges

Healthy Living
Beach Cleanup...
ACTIVE   0 contributors
0 / 100 hours

Leafy lovers
Walk Acros
ACTIVE   1 contri
10 / 2,892 miles

Activity Feed

Mary Lane · 0 seconds   Menlo Park Dog Walkers

Great!
Contributed 10000 steps for **"1m Steps Challenge"**
10,000 / 1,000,000 steps

➕ Contribute

Tristan Sinclair · 8 hours
Got in a nice 10 mile walk today!
Contributed 10 miles for **"Walk Across America"**
10 / 2,892 miles

👥 Community

Home   Explore   My Communities   Profile

interact with members of your community

1m Steps Challenge
ACTIVE   03/05/2024 - 04/04/2024
Walk 1,000,000 steps.

Progress
10,000 / 1,000,000 steps

Community
Menlo Park Dog Walkers
We get out with our dogs!

Contributions
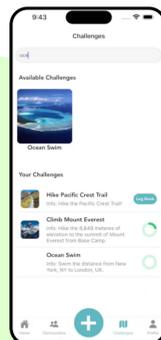**Mary Lane** · 22 minutes

Great!
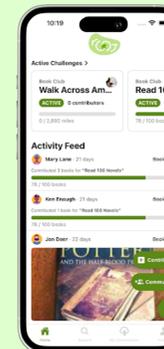Contributed 10000 steps

design process

low-fi sketch

med-fi prototype (Figma)

hi-fi prototype: functional database, basic functionality

testing prototype: rebranded, updated flows

final hi-fi prototype: more customization

try it out!