**Engage communities through shared goals and experiences**
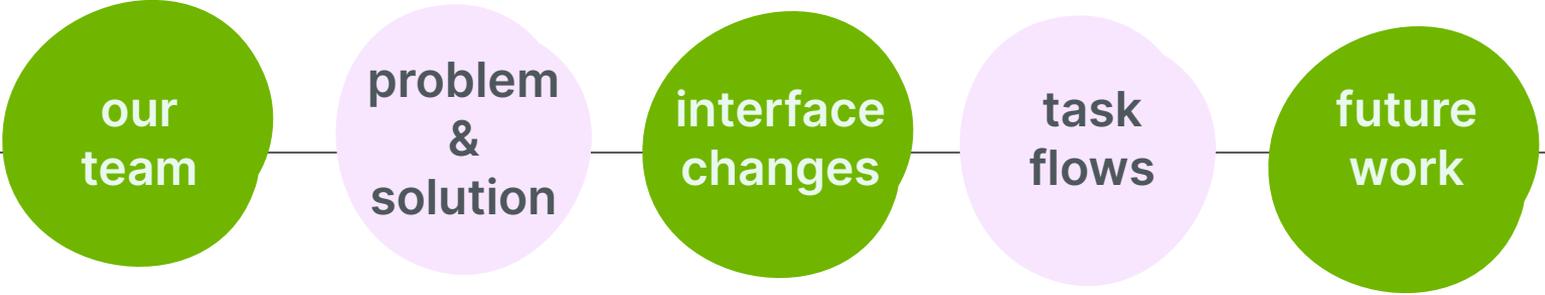
**Hi-Fi Prototype**

# Roadmap

our team

problem & solution

interface changes

task flows

future work

# Roadmap

our team

01

problem & solution

interface changes

task flows

future work

# Our team

**Nate Fleischli**

**Elysia Smyers**

**Lyndsea Warkenthien**

**Jack Clark**

**Tristan Sinclair**

# Roadmap

**our team**

**problem & solution**

**02**

**interface changes**

**task flows**

**future work**

# Problem

Communities struggling with engagement look for new members as well as **ways to energize existing members**. Individuals want ways to engage but **need motivation** to contribute as well as outlets to discover.

# Solution

Users join local and large-scale communities to contribute to goals by **participating in community health challenges** that build towards a common goal.
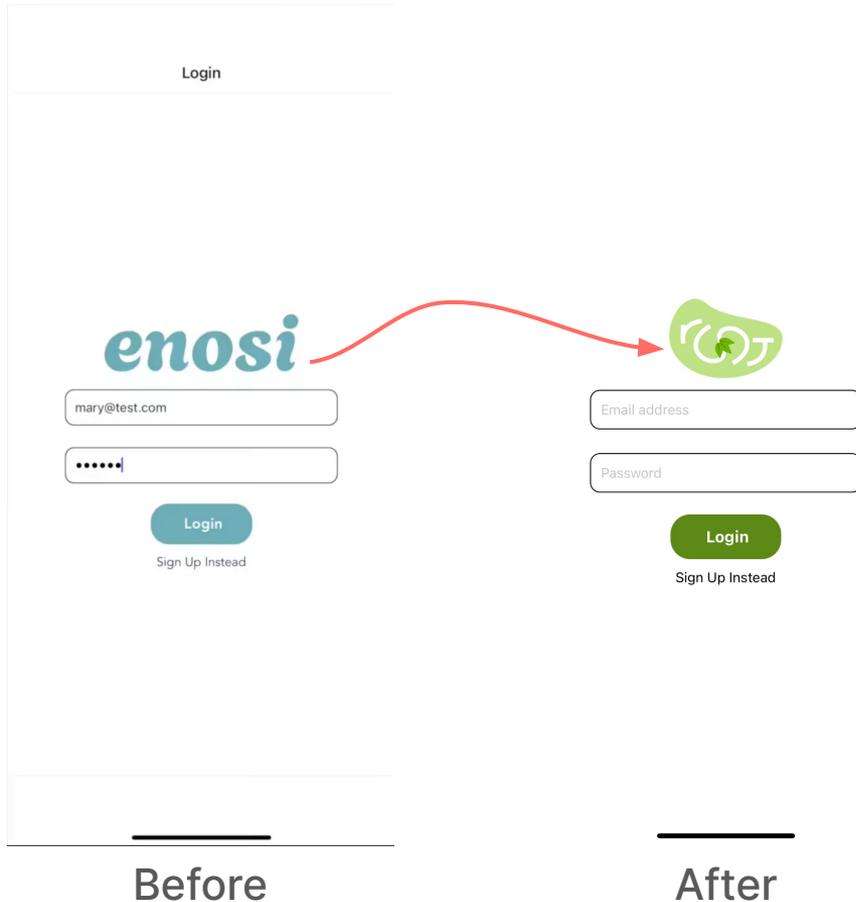
# Roadmap

our
team

problem
&
solution

interface
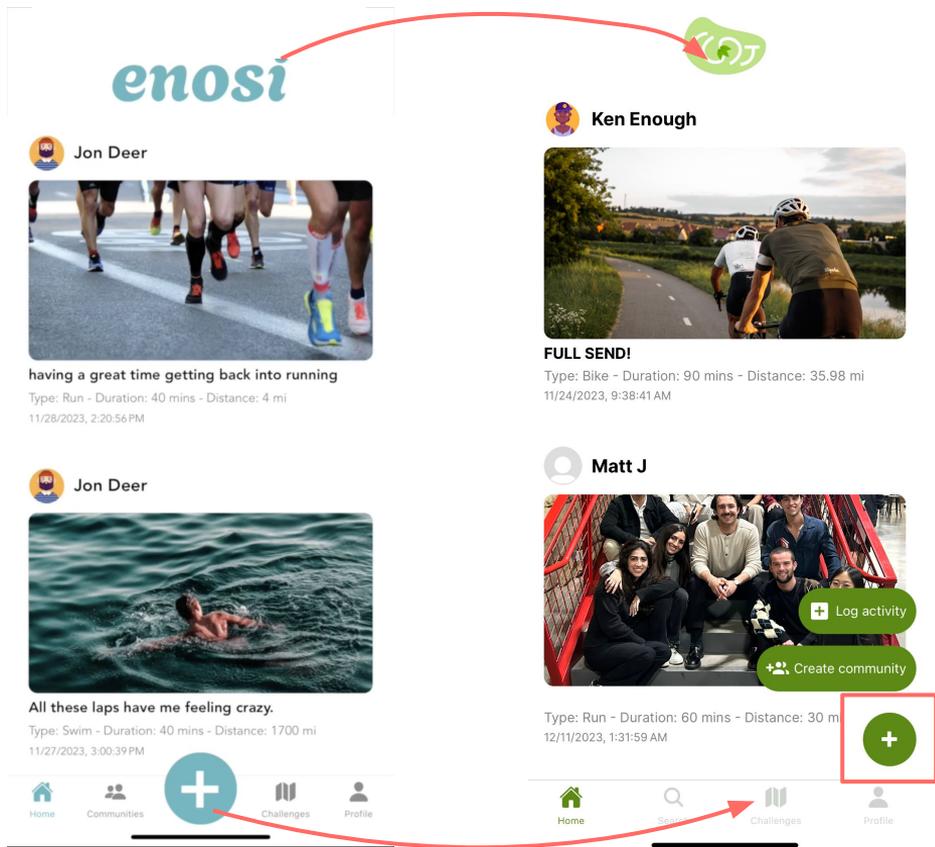changes

**03**

task
flows

future
work

# Interface changes

Before

After

## Rationale:

In rebranding from enosi to root and updating the logo and brand colors, we embraced Simplicity and Gestalt principles to enhance user recognition and connection, aligning our design with user expectations.

# Interface changes

enosi

**Jon Deer**



having a great time getting back into running
Type: Run - Duration: 40 mins - Distance: 4 mi
11/28/2023, 2:20:56 PM

**Jon Deer**



All these laps have me feeling crazy.
Type: Swim - Duration: 40 mins - Distance: 1700 mi
11/27/2023, 3:00:39 PM

Home  Communities  Challenges  Profile

**Before**

**Ken Enough**



**FULL SEND!**
Type: Bike - Duration: 90 mins - Distance: 35.98 mi
11/24/2023, 9:38:41 AM

**Matt J**



Log activity

Create community

Type: Run - Duration: 60 mins - Distance: 30 m
12/11/2023, 1:31:59 AM

Home  Search  Challenges  Profile

**After**

## Rationale:

Updating the feed screen, we removed the top logo and large 'Log Activity' button to declutter and simplify the interface. Introducing a floating action button (FAB) on the right enhances navigation by following **proximity** making essential actions more accessible and improving user experience through efficient design.
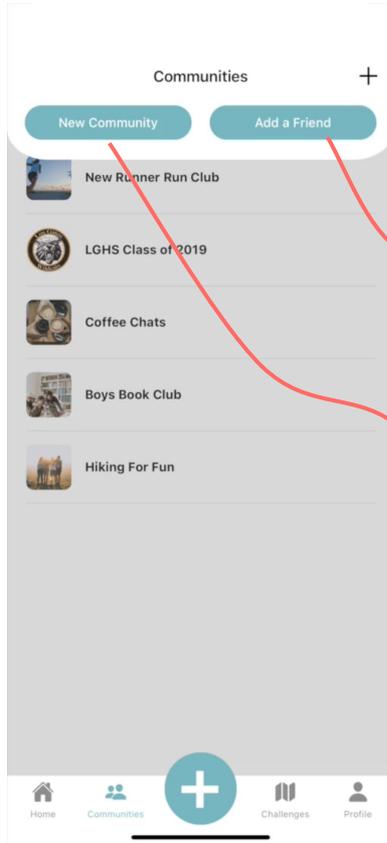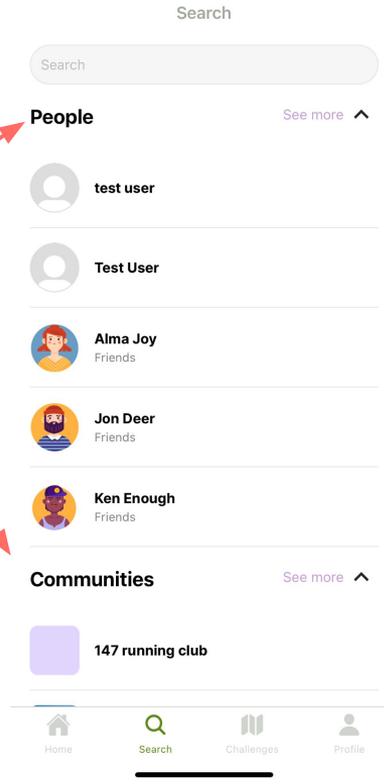
# Interface changes

Before

After
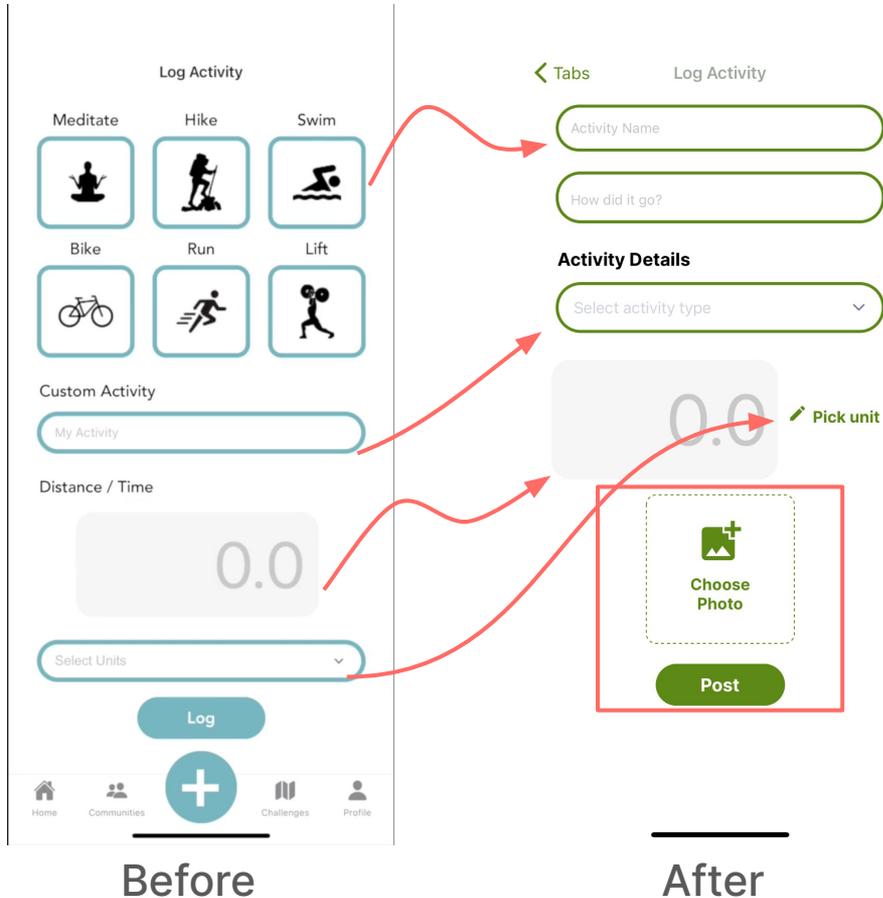
**Rationale:**

In redesigning the log activity screen, we prioritized efficiency and user engagement. Consolidating photo upload, unit selection, and activity details onto one page aligns with the **simplicity** and **unity**, streamlining the process and making it more intuitive.

# Interface changes

Before

After

**Rationale:**

We streamlined the process of finding communities and adding friends by replacing the previous drop-down modal with a unified search feature. This change addresses user feedback on the old interface being confusing and non-intuitive. Our new design not only makes navigation more straightforward but also significantly enhances discoverability.
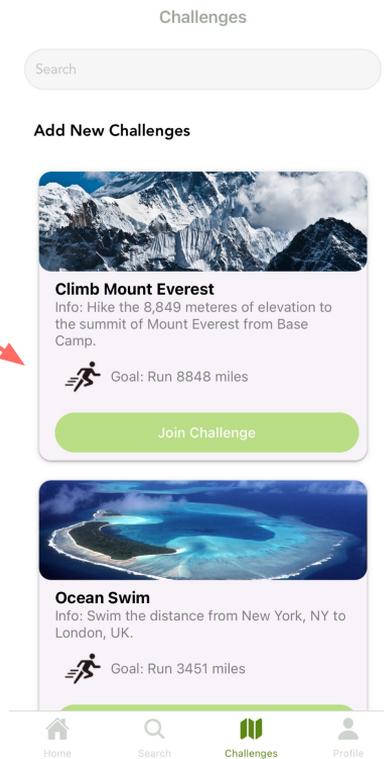
# Interface changes
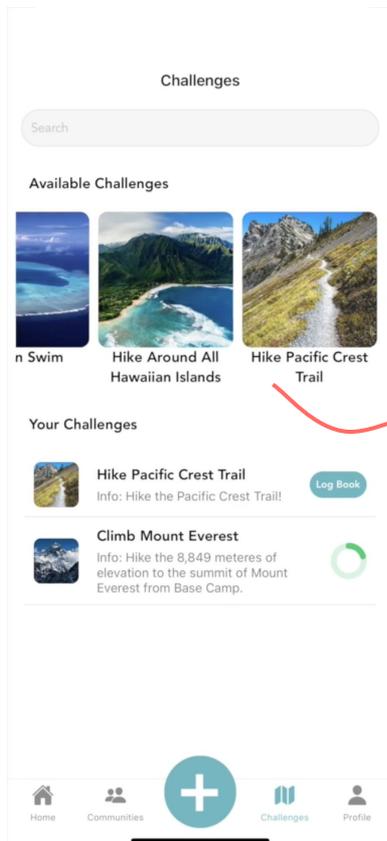
Before

After

**Rationale:**

We simplified the challenges page to display only available challenges users can join, moving away from listing all challenges. This change is guided by the principles of **simplicity** and **focus** by reducing visual clutter and concentrating on available opportunities.
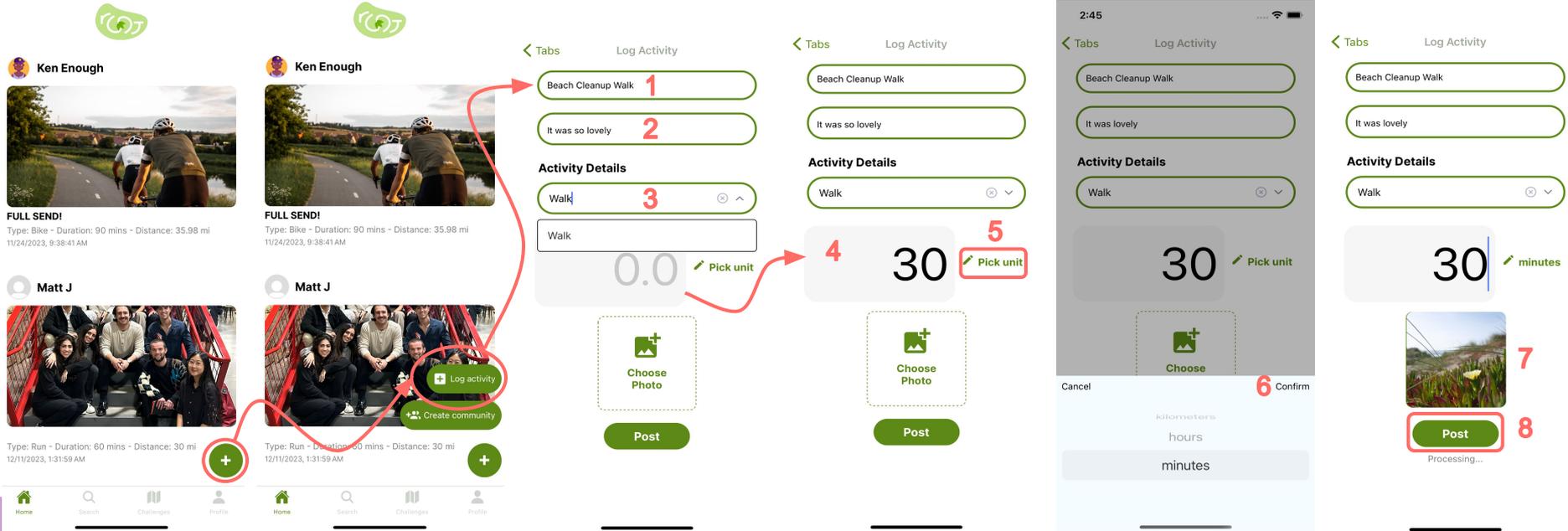
# Roadmap

our team

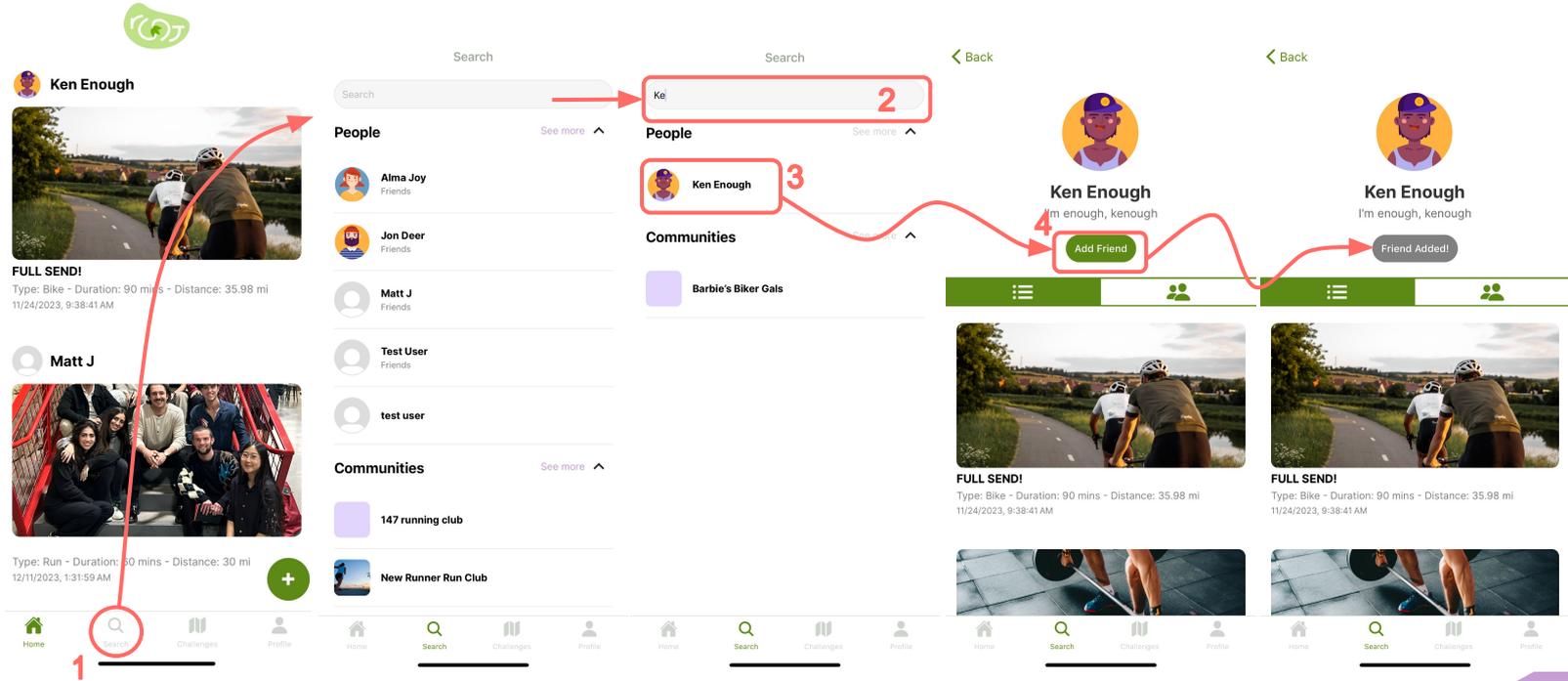problem & solution

interface changes

task flows

03

future work

# Task Flow 1 logging an activity

# Task Flow 2 adding a friend

# Task Flow 3 how we make community

# Roadmap

**our team**

**problem & solution**

**interface changes**

**task flows**

**future work**

**04**

# Features

✔ **Log-in Screen**

✔ **All Task Flow Screens**

✔ **Communities/Challenges**

✔ **Log Activity Screen**

**All planned features implemented; no Wizard-of-Oz techniques**
**Changes focused on functionality and reliability to build user trust**

# Future implementations

**1** **Complete integration of visual design changes**

**2** **Integration of field testing data**

**3** **Community building support (chat/community push announcements)**

**4** **Integrated tracking for challenges**

**5** **Onboarding screens for new users**

# Field Test Adaptations

**Recruit diverse users**

**Streamline feedback**

> After task flow interactions or prompt users to provide feedback

**Deploy analytical tools**

> Potentially integrate Google Analytics  to collect user data on interactions

**Community engagement focus**

> Integrate pages within our app where users can share experiences, tips, and support each other as they move through our challenges

# Appendix

# READ ME

# Website