

## **January 2023 Foundation Update**

# Winding up a Successful 2022 and Welcoming 2023

January marks the start of another year, and at the Foundation we are already eagerly working on our plans for 2023! But January is also when we take time to reflect back on all our accomplishments of the previous year – and thanks to your generosity, there were many. We hope you enjoy the look back at the Foundation's work last year, and how your donations made a difference for the residents and staff of VHRC. Now it's on to 2023, beginning with our first event: a Happy Hour to thank the fabulous team of resident and staff decorators who made our campus shine for the holidays! On the publications side, we kicked off the new year by introducing a new newsletter, *A Lasting Legacy*. This first edition features the stories of two of our amazing residents, and why they decided to give a planned gift to the Foundation to benefit VHRC. So as we look ahead to this year, we are excited about what is to come – and as always, we appreciate your continued support more than we can say!

# **Thank you, Holiday Decorators!**

One of our very favorite roles in the Foundation is helping to organize the holiday decorating effort each year. It's great fun to see so many residents and staff transforming our community and making it festive! So like everyone else, we always feel a bit reluctant when January rolls around and it's time to pack up the



decorations. But we were happy to have one last chance to bring the decorators together again and thank them for all their work at a Happy Hour we hosted this month.

About 55 residents stopped by Fred Johnson's Bistro last week to enjoy appetizers and drinks, socialize together, and reminisce about the fun

they'd had decorating the trees in lobbies, lounges and halls across campus. At the event, Michelle Crone, senior director of Philanthropy & Engagement, thanked everyone for their help and recalled when this collegial decorating tradition was started by the Philanthropy & Engagement team in December 2019. Prior to that, the campus holiday decorating had largely been done by one staff member. All agreed it was far more fun and rewarding for anyone and everyone to be able to take part in decorating our VHRC home!





**Donate Today** 

#### Oh, What a Year!

We are delighted to share that in 2022 the Foundation raised nearly \$387,000 thanks to your generous donations! These donations came from 340 individual donors, 202 of which were **Star Members** – individuals who donated \$250 or more last year. In addition, we had 15 generous corporate donors. We are grateful to report that last year the Foundation had more donors, more Star Members and more corporate supporters than ever before.

For us, it's all about using your generous contributions to continue to support VHRC

residents and staff any way we can. In 2022, we were able to provide five residents with assistance, ensuring that no resident had to leave their home at VHRC. We awarded \$75,120 to our dedicated staff throughout the year to help them weather financial hardships, pay for coursework, or be rewarded for above-and-beyond efforts.

We also supported oncampus technology for our residents by funding a new digital kiosk, portable projector and advanced electronic health records. Other enhancements we funded last year included a new fire pit and benches for our Sports Park. And we were 2022
ACHIEVEMENTS



Total dollars raised in 2022: \$386,969



Through the **Residents Assistance Fund**, enabled **5** residents to continue to live at VHRC when their resources were depleted.



Gave \$75,120 in financial awards to VHRC staff during the year from the **Employee Caring Fund**.



Funded **innovations and enhancements** to life at VHRC, including advanced electronic health records, a digital kiosk, portable

projector, and new benches and fire pit for the Sports Park.

Re-launched the Wounded Warrior Transitional Housing Fund –

bringing young warriors back to campus to help them re-start their lives.

Held **Gala**, A Night in the Caribbean, after a 3-year pause – raising a recordbreaking **\$93,988** to support the Foundation.

Kept you abreast of community news through The Beacon, VHRC's first weekly resident newsletter, and our monthly Foundation e-newsletter.

Thank you for supporting NMCGRF in 2022!

pleased to get the Wounded Warrior Transitional Housing program back up and running, bringing back our first warrior to campus in nearly three years.

Engagement is also a part of our mission at the Foundation, and last year we were pleased to organize a number of fun events! Top of that list was hosting the Gala after a three-year pause. Our festive *Night in the Caribbean* sold out and raised nearly \$94,000 for NMCGRF – a new Gala record! Other highlights we hosted included the Evening with the Stars and our Holiday Donor Thank You Tea, as well as the Paul Peak Resident of the Year Award Ceremony and a special birthday celebration honoring our oldest residents, those 95 or older.

Last year was also a time of engagement for the Foundation with the broader community around us. We made many new connections for VHRC with local groups like Homestretch – an organization that gives homeless families the tools and resources they need to become self-sufficient – launching an intergenerational playdate series with our residents and their preschoolers. We partnered with our neighbor, Chesterbrook Elementary School, on Veterans Day when a group of our veteran residents spoke to their classes. We worked with a local Boy Scout troop to provide Eagle Scout project opportunities on our campus. We connected with McLean Project for the Arts to support one another in our mutual love of art, and we organized a holiday donation drive for SHARE food bank.

Finally, the Office of Philanthropy & Engagement continues to be VHRC's communications hub. We keep residents abreast of the latest campus news by producing *The Beacon* weekly newsletter, and keep all VHRC supporters in the loop through this e-newsletter, Facebook posts, the Annual Report, videos, VHRC's website and more. So as we look ahead to the future, we are taking a moment to celebrate the achievements of the past year. Thank you for enabling us to achieve our mission at VHRC of enriching the lives of those around us!

### New Planned Giving Publication Features Remarkable Resident Stories



We are excited to share with you our newest publication, A Lasting Legacy! The first edition of this new Foundation newsletter was just released this month. It features two of our residents sharing their remarkable life stories and why they were moved to give a planned gift to the Foundation and Vinson Hall Retirement Community. Lorna Lagarde, who emigrated from the Philippines and became the Pentagon's chief pharmacist, served heroically on that fateful morning of September 11, 2001, setting up a triage team at the Pentagon and administering to the victims of the tragedy. A resident of VHRC since

2016, Lorna wanted to give back to the VHRC staff who serve her now in her retirement. Her planned gift is the refundable portion of her apartment deposit, which she has designated to benefit staff through the Foundation's Employee Caring Fund.

Jack Hannon served as a Navy air intelligence officer during the Vietnam War, then met his wife Lorraine and moved to McLean to work for Communications Satellite Corporation in its earliest days, when COMSAT was authorized by Congress as a response to Sputnik. The Hannons have lived in McLean for over 50 years – and at VHRC since 2014 – and their planned gift was motivated by valuing the home they have come to love. As Jack says, "Planned giving funds provide a hedge to windward for the operation of this place. We just want a good thing to continue long into the future."

We couldn't agree more – and hope you'll enjoy reading these residents'

stories in **A Lasting Legacy**!

**Donate Today** 

# Your Planned Gift Today Can Make a Difference Tomorrow

You can leave a legacy that will last for years to come by designating Navy Marine Coast Guard Residence Foundation in your will or by making a planned gift. Some types of planned gifts can support our community and provide you with a charitable income tax deduction, minimize capital gains taxes, reduce estate taxes or provide you or others with an annual income for life. To learn more about these types of gifts, please see our <a href="website">website</a> or contact Michelle Crone at <a href="michellec@vinsonhall.org">michellec@vinsonhall.org</a> or 703-538-3068.

**Learn More about Planned Giving** 

Navy Marine Coast Guard Residence Foundation 6251 Old Dominion Drive, McLean, VA 2210 703-538-2970 | Philanthropy@vinsonhall.org www.vinsonhall.org/Foundation



