

WORK EXPERIENCE

- 2024** ● EERUSSELL LLC
2022 ● Freelance Set Design, Production Design and Art Direction
- 2022** ● Highness
2018 ● Co-Founder | CCO | Creative Director
Chief Creative for agency specializing in multi-sensorial experiences across live events, product launches, and brand experiences. Clients include Amazon Studios, Sonos, HBO, Spotify and Netflix.
- 2018** ● MKG
2017 ● Freelance Lead Designer
Lead Designer and Creative Director for brand activations with Amazon Studios, The GRAMMYS, Absolut Vodka and Coachella.
- 2017** ● Optimist Inc
2016 ● Experiential Designer
Designer for brand experiences, working from research & concepting to creating pitch decks, visual campaigns, physical designs, and installation.
- 2015** ● MIT Media Lab
2014 ● Art Director | Designer
Art Director for the MIT Media Lab Design Fictions Group, led by art faculty Sputniko!
The Design Fictions Group explores how to spark imagination about the social, cultural, and ethical implications of new technologies through design and storytelling.
- 2016** ● Sundance Director's Labs
2013 ● Art Director
Art department representative for two Sundance Director Fellows in film incubator environment supporting emerging directors, held annually during month of June.
- 2012** ● Mary Howard Studio
2009 ● Art Director | Coordinator
Art Direction, Set Design and Production for advertising & editorial campaigns.
Closely collaborate with photo and video teams to drive creative concepts to physical execution while managing tight project timelines and budgets. Manage external creative partners and internal support team. Clients include Vogue, Louis Vuitton, Prada, Balenciaga, Dior, New York Times.

EDUCATION

- 2015** ● Master of Architecture
2011 ● Harvard University, Graduate School of Design
Thesis focused on narrative power of spatial design
- 2009** ● Bachelor of Science in Interior Design
2005 ● University of Texas at Austin
Undergraduate degree within the School of Architecture, focusing on the relationship of narrative to design and the built environment.

TECHNICAL SKILLS

- Concept Development
- Technical Design Development
- Creative Production & Strategy
- Creative Team Leadership
- Decks & Presentations
- Visual Identity & Graphic Design
- Partner Management
- Installation & Coordination
- Architectural Drafting

LEADERSHIP SKILLS

- Creative Direction
- Presentation Skills
- Scheduling & Budget Management
- Client & Vendor Management

LANGUAGES

- English : Fluent
- Spanish : Intermediate
- Danish : Beginner

INTERESTS

- Watercolor Painting
- Interior Design
- Architecture
- Floral Design