

Numarics Academy: A fresh start. Close the old year now and plan budgets for the new year.

In our Numarics Academy, the financial professionals from Numarics provide the Swiss startup community with financial expertise - easy to understand, and free of charge.

The free webinars take place in German and English on the last Friday of every month and are aimed at entrepreneurs with a business registered in Switzerland.

Zurich, 21st January 2022: In this webinar, our business and finance expert Dominique Rey lists the documents and deadlines that must be filed and met now to prepare annual financial statements.

Sole proprietors and startups will learn why preparing a budget for the new year makes sense.

Established companies that already have experience with budgeting face the challenge of planning a budget in times that require agile management.

Annual accounts for the old year

Business and personal tax returns are due now, and payroll reports must also be submitted. Here you can find comprehensive information on the documents you need to provide now for the previous year's financial statements. This will help you set the course for the start of the new year.

Budgeting for 2022

Solopreneurs and startups learn why budgeting for the year makes sense. Employees of established companies can brush up on their knowledge to make the budgeting process more efficient.

Budgeting works according to goals. These are mostly set on revenue or number of customers.

Setting a sales target at the beginning of the year makes sense for any company, regardless of size. For larger companies, there are sales targets by department, for startups it is total sales. After goals are set, you determine in the budget plan the effort you need to generate in order to reach these sales goals.

Once the goal has been set, the question arises as to which resources are required in what amount in order to achieve this goal.

These can be expenses for advertising or personnel, whereby one breaks down the costs for these. For example, hiring employees involves recruiting expenses. So in budgeting, you plan for the big expenses and investments.

Even though we live in times when it is difficult to plan, the process of budgeting should be done only once a year and should not be changed in order to be able to determine where you stand in the current year.

Performed annually, you will be able to forecast for the next year based on the data from the previous period.

For international startups in Switzerland:

Numarics Academy: End Of Year - How To Be Smart With Your Taxes

1. Documents that need to be submitted now to prepare the financial statements
2. Deadlines for company and private tax returns
3. Payroll reporting by the end of January
4. Setting the course for the new year and budgeting
5. For sole proprietors and start-ups: Why is a budget useful?
6. For established businesses: How can you plan your budget but remain flexible in times that require agile management?
7. Your individual questions get answered.

Friday, 28th January 2022

Free registration at <https://numarics.com/en/academy>

ABOUT NUMARICS

Fin-tech startup Numarics is Switzerland's first 100% digital fiduciary solution that enables entrepreneurs to manage their accounting independently and mobile-first.

Numarics was developed by experts in the fields of fiduciary, digitalization, artificial intelligence and auditing with the vision of seamlessly integrating business management into the lifestyle of today's founders.

With forward-thinking solutions for sole proprietors, startups and SMEs, the Numarics app was awarded Gold in the Enterprise category of Best Of Swiss Apps 2021.

More at <https://numarics.com/en/>