



San Jose, United States  
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## Gabe Ali, Lead Product Designer

- 10+ years of experience designing tools around complex workflows.
- 4+ years of experience designing tools for developers at HashiCorp and Accurics.
- At HashiCorp, I led secret scanning, log analytics, and other technical products.
- At HashiCorp, I facilitated workshops with senior Vault leadership and cross-functional peers.

### Employment History

#### Senior Product Designer at HashiCorp, San Francisco

April 2022 — August 2023

HashiCorp is a B2B software provider with \$500+ million in revenue.

- **Designed** multiple web experiences: Dashboards, Filters, Notifications, Search
- **Collaborated** with various cross-functional partners: PM, engineering, and UX.
- **Implemented** a design critique program to improve collaboration across design.
- **Improved** multiple product metrics, including an increase in user engagement.
- **Facilitated** multiple product strategy workshops with senior leadership.
- **Reported** to the director of design.
- **Worked** alongside seven other individual designers.

#### Co-founder at Wild Goat, San Jose

August 2021 — April 2022

Wild Goat was a B2C, live sports betting app.

- **Designed** all mobile user experiences: Onboarding, Sign-up, Social, Payment, Betting
- **Collaborated** with two technical co-founders.
- **Implemented** product vision and road map.
- **Improved** multiple product metrics, including a decrease in user churn.
- **Facilitated** multiple design thinking workshops with fellow co-founders.
- **Managed** the entire end-user funnel and GTM strategy.

#### Lead Product Designer at Accurics, Palo Alto

April 2020 — August 2021

Accurics is a B2B software provider acquired for \$160 million by Tenable.

- **Designed** multiple web experiences: Dashboards, User management, On-boarding
- **Collaborated** with various cross-functional partners: PM, engineering, and C-suite
- **Implemented** the first design system to improve product consistency and quality.
- **Improved** multiple product metrics, including increasing day 0 activation.
- **Facilitated** multiple product strategy workshops with the C-suite.
- **Reported** to the Chief Product Officer.

Lead Product Designer at Outcome Chains, Los Gatos

January 2017 — March 2020

Lead product designer at Outcome Chains, a B2B sales enablement platform. Used by enterprise sales representatives from Microsoft, T-mobile, and other companies. Led all design-related tasks, including user research, strategy and the core-app experience. Worked closely with the senior leadership team to execute a multi-year vision.

Product Design Consultant at Responsive, San Jose

January 2013 — December 2016

Principal product designer at this full-service design studio. Worked with many well-funded startups and enterprises across various domains. Shipped new and helped improve existing experiences. Some companies included Next Trucking, Layered Insight, and Johnson & Johnson.

Education

Computer Science, San Jose State University

UX Certificate, Nielsen Norman Group

Links

[LinkedIn](#)

[Portfolio](#)

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Skills

Adaptability

Data Visualization

Design Thinking

Developer Tools

Product Design

Product Sense

Prototyping

UX Research

Usability

Stripe (Software)

Hobbies

When not crafting experiences, you will find me playing hockey and enjoying time with my family and friends.

Languages

English

Urdu