

# Renée Tessier-Nunley

Product & Web Design | Branding & Art Direction

I leverage artistic talent and strategic vision to create, direct and deliver engaging digital and print projects. I have extensive experience in brand identity and digital design (UX/UI/web design). I have expert knowledge of the following tools:

- Adobe Photoshop, Illustrator, Indesign and Acrobat
- Sketch, Figma, HTML, CSS and Javascript
- Wordpress, Squarespace and Webflow
- Mailchimp, Hubspot and Salesforce

## Experience

### ICR | Art Director

NYC/REMOTE | 04.20 - 01.24

- Worked with clients in tech, healthcare, finance, restaurant, agricultural, real estate and construction sectors to brand, create websites, design collateral and direct digital and print art from concept through completion.
- Presented creative concepts and strategy directly to C-suite level clients.
- Clients included 7Brew, Agrofresh, The Beachbody Company, Certegy, FreshPet, Ibexis, Jamieson Wellness, Landec, Live Nation, Rocky Brands, Shoals, and SpartanNash.

### Boehringer Ingelheim | Digital Design Director

RIDGEFIELD, CT | 06.18 - 06.19

- Strategized, conceptualized, wireframed, designed, prototyped, developed, QAed and deployed digital media including HTML5 animated banner ads and interstitials, landing pages, and responsive emails for campaigns on the Jardiance® brand.
- Built an in-house agency model from the ground up and audited project workflow processes, cultivating cross-department relations between team members to create a streamlined, agile work environment.

### Remedy Partners | Art Director

NYC | 06.14 - 08.17

- Second-in-command for in-house agency under Creative Director, responsible for day-to-day art management and company website.
- Melded marketing and product design efforts into one design system and brand with impeccable attention to detail.
- Ran project kickoffs, directed and managed freelancers for marketing collateral projects and photoshoots.

### Freelance Designer

REMOTE | 01.07 - PRESENT

- Freelance roles of note include Audacy, Benjamin Moore, Condé Nast, Entrée Health, Haier America, Keep America Beautiful, NYSCF, Real Pie, and Scrum50.

## Education

### BA Graphic Design

MARYMOUNT MANHATTAN COLLEGE, NYC | 08.03 - 05.07