



2017

Annual Report

We connect organisations with surplus food to local charities



We've helped prevent 24 million meals from going to waste



How FoodCloud Works

Supermarket



If a retailer has perfectly good food that they cannot sell, our system enables them to donate it to local organisations that need food.



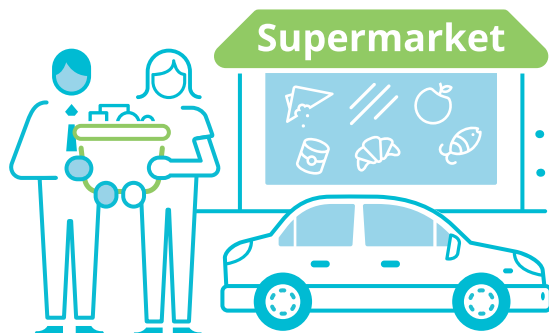
FoodCloud will find suitable charities in the retailer's local community to match to their store.



The retailer enters details of the food available on the FoodCloud app.



A local charity will receive a text saying food is available. They will respond to indicate if they can pick it up.



The charity goes directly to the store to collect the food. It's a win-win! Charities have access to a supply of fresh food and businesses can contribute to their community in a meaningful and practical way, all while ensuring no good food goes to waste.



Our partner charities - ranging from breakfast clubs to homeless hostels to family support services to meals on wheels - benefit through making savings on their food costs which allows them to reallocate their funding towards their core services and enhance their food services through greater variety.



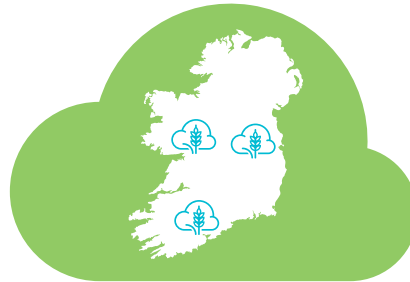
We work with charities and businesses across Ireland and the UK to stop good food from going to waste.



How FoodCloud's Hubs Work



FoodCloud Hubs work with food businesses in Ireland who have large volumes of surplus food. This includes distributors, farms, manufacturers and producers.



We work with the businesses to arrange transport to get this food to our Hubs in Cork, Dublin or Galway.



Once the food reaches the Hub it is recorded on our system and stored safely. We have excellent food safety systems that ensure that the food is redistributed safely.



Every day our team call our charity partners to place orders for the food they need. Charity partners pay a nominal contribution towards the storage and transport of the food. These orders are collected by or delivered to the charities.



Our charities can access an amazing supply of food to support their operations and service users. Businesses can contribute to hundreds of organisations across Ireland and stop good food going to waste.

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Our Impact in 2017:

FoodCloud and FoodCloud Hubs in 2017:

We've
helped
ensure

15 Million
Meals

have gone to people
and not to waste



That's
6,818
tonnes of food



saving charities
an approximate
€20.45
million!

In five years:

We've
helped
ensure

24.3 Million
Meals

have gone to people
and not to waste



We
move

28
Meals
every
Minute
24/7

35,636,353
Tonnes of



in carbon savings

FoodCloud Highlights: 2012 to 2016

2012 Iseult Ward, studying Business and Economics in Trinity College Dublin met Aoibheann O'Brien, a post-graduate student doing a Master's Degree in Environmental Science, at an Enactus event. They shared a mutual love of food and a distaste for food waste, from which FoodCloud became a project.

The first successful donation was between the Honest 2 Goodness Farmers Market in Glasnevin in Dublin and the local Don Bosco Youth Services Centre.

2013 Having developed FoodCloud into a business with Trinity's Launchbox Programme, FoodCloud were awarded a programme place at the National Digital Research Centre and from the Arthur Guinness Fund.

The first trial with a Tesco Ireland store took place in October. FoodCloud had six partner charities at that time.

2014 Our national programme with Tesco Ireland began. A successful pilot expanded nationally to the chain's 146 stores.

Our Food Rescue Project began. Volunteers drove an ecar donated by ESB to collect food from stores to deliver to charities.

FoodCloud were awarded an Impact Award from Social Entrepreneurs Ireland.

FoodCloud started working with Aldi Ireland.

2015 FoodCloud began working with FareShare in the UK with a pilot of 10 Tesco stores, described by Dave Lewis, chief executive of Tesco, as: "... potentially the biggest single step we've taken to cut food waste."

FoodCloud facilitated over 567 tonnes of food donated to 325 charities in a year.

2016 Bia Food Initiative and FoodCloud joined forces to launch FoodCloud Hubs.

Tesco Ireland announced they had donated the equivalent of 2 million meals through FoodCloud.

2,528 tonnes of food were donated to over 1,100 charities in the UK and Ireland.



2012: Our first donation! Iseult and Aoibheann deliver to the Don Bosco Youth Centre, Glasnevin.



2014: Our partnership with Tesco Ireland expands nationally from a pilot of 18 stores to 146 stores.



2016: Minister for Social Protection, Leo Varadkar, TD, launches FoodCloud Hubs in Dublin



Our Work in 2017



In 2017 we worked with **7,308** charities across the UK and Ireland



redistributing **6,818** tonnes of surplus food.

A small selection of the charities we helped in 2017 are below. From breakfast clubs to homeless services, from addiction treatment services to meals on wheels and from Family Resource Centres to Community projects, we're proud to have more than doubled the charities we work with in the past 12 months.



Growth 2015 to 2017

kg of Food Redistributed



6,818,758 kg

2016: 2,528,105 kg
2015: 489,961 k

Meals equivalent



15,001,267

2016: 5,561,831
2015: 1,077,694

Euro saved by charities



€20,456,274

2016: 4,584,315
2015: 1,470,000

No. of stores we work with



3,201

2016: 1,166
2015: 160

No. of charities we supply



7,308

2016: 3,602
2015: 350

Carbon savings



21,820,026 kg

2016: 8090,386 kg
2015: 1,567,555 kg

Iseult Ward: FoodCloud CEO

2017 was a year of exciting growth and progress for FoodCloud. **We more than doubled the amount of food rescued through our platform**, from 2,528 tonnes of surplus food in 2016 to 6,058 tonnes in 2017, **the equivalent of over 13 million meals**. 7,308 charities across the UK and Ireland benefited from these food donations, and we are proud to work with so many amazing causes that provide essential support to their local communities.



We saw significant growth both in the number of new stores donating in 2017 and the new charities that joined our platform to receive food donations from their local stores.

In Ireland, we grew from having 213 donating stores to 468. This is thanks to our continued work with our long-standing partners Tesco and Aldi, and we also welcomed Lidl, whose stores across Ireland started donating their surplus food to local charities in 2017. 1,272 tonnes of food was donated to over 600 charities across Ireland, with an approximate value of €3.8m.

In the UK, we continued our work with our partner, FareShare, completing our roll-out to every Tesco store in the UK. We would like to thank and congratulate Tesco on their admirable commitment to tackling food waste across their operations. We also signed up our second UK retail partner - Waitrose - and look forward to expanding our work with them in 2018. The number of stores donating through our platform in the UK grew from **936** to **2,746**. We are incredibly proud of our partnership with FareShare, together we have demonstrated the amazing impact that can be achieved combining the strengths of two organisations that share a mission to tackle the problem food waste.

In March we presented at the Environmental Protection Agency's second Forum on Food Waste, focusing on the importance of measurement in enabling businesses to reduce food waste and take meaningful action. During the year, we worked with Minister Naughten's Retail Action Group to support the retail sector in reducing food waste and we look forward to achieving new milestones with the group in 2018. In November, we spoke to the Irish Citizen's Assembly about the importance of food waste measurement, with 93% of Members recommending that the State should introduce a standard form of mandatory measurement

and reporting of food waste at every level of the food distribution and supply chain, with the objective of reducing food waste in the future.

Our team grew to 27 in 2017 as we welcomed 12 new members. We had an amazing year working together and I would like to thank the team for their continued dedication and commitment to growing our solution to tackle the global problem of food waste. We are supported by our voluntary board of directors who have given the advice, direction and support we have needed to achieve our impact, and also by a network of volunteers who have volunteered their time and expertise in a variety of ways to enable us to achieve our full potential.

We would like to thank those who celebrated our achievements to date with us through awards including the Muhammad Ali Humanitarian Award, EY Entrepreneur of the Year Award, Irish Tatler Woman of the Year Entrepreneur Award, Image Magazine Business Woman of the Year Award and Unilever Young Entrepreneur Awards. This recognition supports FoodCloud in raising awareness of our work, the problem of food waste in Ireland and internationally and helps us to achieve our vision for a world where no good food goes to waste.

In 2017, we continued to develop our partnership with FoodCloud Hubs in Ireland. Together we have created an end-to-end solution for surplus food redistribution enabling food businesses across the country to ensure their surplus food feeds people and not bins. We are looking forward to an exciting year in 2018. We will begin to work on delivering our shared strategic objectives with FoodCloud Hubs, growing our solutions in Ireland to ensure we continue to reduce food waste and support the amazing work that non-profits nationally are doing to support their communities.

We will continue to develop our solutions, and look forward to an exciting year, with new opportunities to expand our solution to new countries.

Jack Dunphy: FoodCloud Chairman

FoodCloud's vision is a world where no good food goes to waste

Our mission is to create a more sustainable food industry by helping to minimise food waste through more efficient practices and by creating innovative food rescue solutions.

We do this through a number of overarching principles:

- We work in partnership and/or collaboration with others to deliver impact at scale.
- Innovation, simplicity and continuous improvement of our technology and our processes lie at the heart of how we work.
- We aim to be a financially sustainable organisation through an earned income business model.

Over 30% of food produced is lost or wasted globally, resulting in 8% of greenhouse gas emissions, and at the same time almost 800 million people globally are faced with food poverty. According to the UN, 25% of the food going to waste is enough to feed all of those who are malnourished.



FoodCloud has developed a technology-led solution to redistribute surplus food from the retail sector to the charity sector.

The solution enables the redistribution of smaller quantities of perishable surplus food within communities, and as we have demonstrated through our continued efforts in 2017, can tackle the problem of food waste at scale.

The equivalent of over 13 million meals was redistributed from 2,746 stores to 7,308 charities through our platform in 2017. We are incredibly proud of this, and I would like to thank our team, our voluntary board of Directors and our volunteers for their tireless work and commitment to FoodCloud's vision for a world where no good food goes to waste.

As Iseult has outlined, we could not achieve this scale without our retail partners or the thousands of community organisations across Ireland and the UK who ensure that the surplus food products is made available in their communities. Working directly with over 600 organisations across Ireland and through our partnership with FareShare in the UK, we are in a privileged position to hear about the inspiring work that is being done in communities to support those who are less fortunate.

As a social enterprise, we are focused on becoming financially sustainable through an

earned income model, and in 2017, operational income accounted for 74% of our total revenue. We are proud of this progress whilst also recognising the need to continue to focus on our financial sustainability so that we can focus on growing our impact into the future and supporting charities across Ireland and internationally. We are incredibly grateful to the individuals and organisations that have supported on our journey in 2017 including The Tony Ryan Foundation, Sodexo, Innovotec and AIB.

In 2017 we continued our work on establishing an end-to-end solution for surplus food in Ireland following the launch of FoodCloud Hubs in October 2016. Together, FoodCloud and FoodCloud Hubs developed our three-year strategic plan, with support from the Social Innovation Fund's Thinktech programme, ensuring our alignment and effectiveness in tackling food waste in Ireland and internationally through a shared vision, mission, principles and strategic objectives.

We look forward to developing new partnerships and strengthening our existing ones, to ensure we can tackle the problem of food waste at scale. We are excited about the potential opportunities we have to work with food redistribution organisations internationally, following the success of our partnership with FareShare in the UK. We look forward to sharing our expertise in technology and food rescue with a global community of organisations with a shared vision for a world without food waste.

Directors Report for the year ended 31 December 2017

The directors present their report and the audited financial statements for the year ended 31 December 2017.

Principal Activity

The principal activity is the promotion of the reduction of food waste and to alleviate food poverty by providing a facility for food related businesses to redirect surplus food from disposal to non profit organisations.

The Company is limited by guarantee not having a share capital.

Financial Results

The surplus for the year after providing for depreciation amounted to €16,642 (2016 - €225,631).

At the end of the year, the company has assets of €874,809 (2016 - €626,588) and liabilities of €284,390 (2016 - €52,811). The net assets of the company have increased by €16,642.

Directors and Secretary

The directors who served throughout the year, except as noted, were as follows:

Brendan Dempsey

Colum Gibson

Colman O'Keeffe

Declan Francis Ryan

Eoin MacCuirc

John Dunphy (Chairman)

Niamh Bushnell

Suzanne Delaney

The secretaries who served during the year were;

Eoin MacCuirc (Appointed 1 December 2017)

Aoibheann O'Brien (Resigned 1 December 2017)

The Directors' and Secretary's shares held in the company are "nil" as it is a company limited by guarantee.

Future Developments

The directors are actively pursuing new funding opportunities and new partners in the voluntary and the community sector.

Post Balance Sheet Events

There have been no significant events affecting the company since the year-end.

Auditors

The auditors, O'Connor Pyne & Company Limited, (Chartered Accountants) have indicated their willingness to continue in office in accordance with the provisions of section 383(2) of the Companies Act 2014.

Statement on Relevant Audit Information

So far as the directors are aware, there is no relevant audit information of which the statutory auditors are unaware. The directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and they have established that the statutory auditors are aware of that information.

Accounting Records

To ensure that proper books and accounting records are kept in accordance with sections 281 to 285 of the Companies Act 2014, the directors have employed appropriately qualified accounting personnel and have maintained appropriate computerised accounting systems. The books of account are located at the company's office at 8 Broomhill Business Park, Broomhill Road, Dublin 24, Co. Dublin.

Signed on behalf of the board

John Dunphy (Chairman)

Director

26 April 2018

Eoin MacCuirc

Director

26 April 2018

FoodCloud's Accounts for 2017

FoodCloud

(A company limited by guarantee, without a share capital)

Income And Expenditure Account

for the year ended 31 December 2017

	2017 €	2016 €
Income	1,343,870	1,012,541
Expenditure	(1,327,228)	(786,910)
Surplus for the year	16,642	225,631
Total comprehensive income	16,642	225,631

Approved by the board on 26 April 2018 and signed on its behalf by:

John Dunphy (Chairman)
Director

Eoin MacCuirc
Director

FoodCloud's Accounts for 2017

FoodCloud

(A company limited by guarantee, without a share capital)

Balance Sheet

as of 31 December 2017

	Notes	2017 €	2016 €
Fixed Assets			
Tangible assets	6	12,435	12,974
Current Assets			
Debtors	7	141,251	188,631
Cash and cash equivalents		721,123	424,983
		862,374	613,614
Creditors: Amounts falling due within one year	8	(284,390)	(52,811)
Net Current Assets		577,984	560,803
Total Assets less Current Liabilities		590,419	573,777
Reserves			
Income and expenditure account		590,419	573,777
Equity attributable to owners of the company		590,419	573,777

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard.

Approved by the board on 26 April 2018 and signed on its behalf by:

John Dunphy (Chairman)
Director

Eoin MacCuirc
Director

You can view and download the complete Director's Report and Annual Statements at
<https://food.cloud/annual-reports/>

[Download a PDF version here.](#)

FoodCloud's Accounts for 2017

FoodCloud

(A company limited by guarantee, without a share capital)

Cash Flow Statement

for the year ended 31 December 2017

	Notes	2017 €	2016 €
Cash flows from operating activities			
Surplus for the year		16,642	225,631
Adjustments for:			
Depreciation		7,746	3,484
Surplus/deficit on disposal of intangible fixed assets		-	22,619
		<u>24,388</u>	<u>251,734</u>
 Movements in working capital:			
Movement in debtors		47,380	(182,967)
Movement in creditors		<u>230,407</u>	<u>24,646</u>
 Cash generated from operations		<u>302,175</u>	<u>93,413</u>
 Cash flows from Investing activities			
Movement in debtors		<u>(7,207)</u>	<u>(9,687)</u>
 Cash flows from financing activities			
Advances from connected parties		<u>1,172</u>	<u>-</u>
 Net increase in cash and cash equivalents		<u>296,140</u>	<u>83,726</u>
Cash and cash equivalents at beginning of financial year		<u>424,983</u>	<u>341,257</u>
 Cash and cash equivalents at end of financial year	10	<u><u>721,123</u></u>	<u><u>424,983</u></u>

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How FoodCloud helps Purple House

Purple House Cancer Support is to the forefront of providing a range of professional support services to people of all ages affected by cancer in Ireland. Their aim is to help rebuild the lives of families affected by cancer.



Founded in 1990, Purple House was the first community based cancer support centre in Ireland and today provides a wide range of support services from Purple House at Aubrey Court in Bray, Co Wicklow as well as cancer support groups in Dun Laoghaire, Co Wicklow.

Purple House started collecting food via FoodCloud this year and have proudly shared the impact the food they collect with us has on the people they help:

“The donation of surplus food from Tesco Ireland via FoodCloud has made a huge impact on the health and well being of the families we support, who are affected by a cancer diagnosis.

It is so important that people eat well during their treatment and when a family does not have access to a car, it is a huge ask to expect a parent of young children to go out to do the shopping after spending a day in hospital at their cancer treatment. That's when the FoodCloud initiative is so so important for families affected by cancer in Ireland.

When you are ill, the simple act of shopping can be too much, especially for the elderly or those living alone. Delivering food hampers gives us the opportunity to call to people and make sure they are coping with their situation. It also ensures that a family eat well and for the patient, this is especially important, as nutrition is vital when living with and recovering from cancer.

In 2017, we provided 1,901 meals to families thanks to Tesco. The positive impact of this is so

great that it ensures that Purple House can make sure that people are fully supported both in terms of emotional and mental health support services, but also practically by ensuring that people eat well. It gives the family one less thing to worry about, and that is vital especially when going through a cancer diagnosis.”



In October 2017 we announced over 1,900 meals donated to Purple House.

“I don't really feel comfortable talking about cancer to my friends, Purple House gives me a place to talk, deal with it and cope. It's nice to have that safe space to do it”

Hannah aged 14 whose dad passed away from cancer.



“The donation of food means that I don't have to worry about going to Tesco after my daily cancer treatment. This can be difficult, especially as we don't have a car”

A Purple House Cancer Support Service User.

Daisyhouse Housing Association is a 29 year old registered charity and Approved Housing Body supporting women and men out of homelessness. Daisyhouse currently receives surplus food from 17 Tesco stores across Dublin via FoodCloud. They were one of our first charity partners.

Women become homeless for different reasons – domestic violence, sexual abuse, sexual violence, addiction, ill health, relationship breakdown, loss of income and others. Most of the women who are referred to Daisyhouse have faced a combination of these complex challenges. When this happens, they need support, time and a safe space where they can start to rebuild from the trauma of their past experiences, feel safe and secure and, in time, move forward in their lives. Daisyhouse provides this support, time and safe space.



Isleult with Christine Heffernan of Tesco Ireland and Orla Gilroy, CEO of Daisyhouse Housing Association.

Daisyhouse does this through the provision of Supported Temporary Accommodation combined with uniquely tailored individual Personal Support Programmes to women who are homeless. They provide this service for 18 month periods so the women they help can break the cycle of homelessness and be empowered to move forward to independent, safe, sustainable living. They also provide a fully comprehensive resettlement programme.

Orla Gilroy, CEO of Daisy House, commented on the powerful impact of this initiative: *“We were an early partner of Tesco and FoodCloud and the difference it has made to our residents is terrific! It’s a lot more than just a crate of food; it’s a chance to give a sense of family to a group of women who have been severely traumatised. It enables them to sit together at a table over a plate of food. Many of them may have never had any sense of family life before.”*

We’ve seen strong friendships develop as they swap and share food and recipes. It’s great to come into the centre after a delivery and hear the laughter in the room, not only does this service assist in terms of cost, but it’s brought our residents whether new or long term together creating lifelong bonds.

The FoodCloud deliveries are a gift to us that we’ve been able to give to the women and we’re so, so delighted to be able to pass it on. It helps them to bond, to build friendships, to learn to trust again. ”

Writing about the powerful impact of the weekly surplus food donations received by the housing organisation, James tells us:

“We get a phenomenal mixture of groceries, lots of fresh fruit and vegetables, dairy and meat. The FoodCloud delivery gives us access to a variation of food, which our residents may not have come across before. There’s a lot of banter about what is this vegetable, what do we do with that.”

It gives the women the opportunity to be braver with their own preparing of food. Many of them may not have had the opportunity to prepare any kind of meal, never mind healthy meals, so it gives them an opportunity to learn from Tesco and FoodCloud and they then learn from each other. Someone might know how to make soup or cook a roast dinner, and the others are open to learning how to do it.

Another important aspect of the delivery scheme is that it removes the fear factor for many women. Rather than being concerned about going outside, they can stay in their own, safe environment and focus on what’s in front of them – a piece of chicken, vegetables, rice, and so on. ” James says that it’s monumental for people who have come from chronic trauma to have access to simple things.

And the people at Daisyhouse want others to feel the same benefits. *“If we have a lot of a particular product, we pass it on to other organisations. We like to share the Tesco/FoodCloud love.”*



Our work with Tesco Ireland



Tesco has been leading the charge in tackling food waste in the retail industry since 2013. Their work with us has benefitted over 300 charities in Ireland and their initiatives in 2017 have helped ensure people have nutritious meals and that charities have access to food and now transport and storage facilities. The €5.8million they have enabled charities to save on their food bills enables them to invest in additional support services for the people they help. We are grateful to everyone in Tesco Ireland who continue to support FoodCloud and their commitment to making sure no good food goes to waste.



895,570 kg
of food redistributed



1,970,254
meals equivalent



148 Tesco stores
donating



Over
300
charity partners

Our Charity Partners say:



“ We at **Hope for the Homeless** would be lost without the donation of food from food cloud, what we receive covers our dessert and bread for our soup every week and sometimes we also get vegetables which we use for our main course. We rely weekly on this donation. The staff at FoodCloud and Tesco's Paul street Cork are a lovely helpful bunch of people to work with. Thank you all for your continued support to our homeless friends. ”



“ **KARE Social Services** is a charitable organisation providing Home Help, Meals on Wheels, Community Transport and Citizens Information. KARE's partnership with FoodCloud and FoodCloud Hubs has enabled it to reduce costs and introduce more variety to meals. It has given our chefs an opportunity to be more creative with nutritious menu planning. KARE can also offer a surprise extra to clients with their meals due to the added variety of healthy food produce whose cost would normally be prohibitive to the charity. ”



As a not for profit organisation KARE has always been conscious of the need to reduce costs and waste while maximising its resources. The initiative with Foodcloud allows KARE work in partnership with the business sector with both sharing the same values of helping vulnerable people, reducing waste, reducing costs and enhancing the Meals on Wheels service. It evokes the true spirit of Meitheal! ”



Our work with Tesco Ireland



Some highlights from 2017:

SEPT

The National
Ploughing Championships



We were proud to see the results of our work with Tesco proudly displayed at the National Ploughing Championships.

DEC

Grocery Home Service Vans



Tesco announced the donation of 40 Grocery Home Service Vans to charitable groups across the country, including seven to FoodCloud.

DEC

2017 Christmas Appeal



Over €140,000 of products were donated to Tesco's Annual Christmas Appeal.

No Time For Waste

We are proud to be part of Tesco Ireland's #NoTimeForWaste campaign and to have supported Tesco's commitment to reducing food waste since 2013.

Tesco were the first retailer to launch a national surplus food donations programme in Ireland.



They are now providing €150,000 worth of fridges and freezers to community groups as part of their Community Chill and making more food available by donating up to 7 days per week in each store. Tesco Ireland have committed to ensuring no food suitable for human consumption will go to waste from their retail operations by 2020.

That's definitely something worth applauding.



Christine Heffernan, Director of Corporate Affairs, Tesco Ireland:

“ In 2017 we celebrated the fourth year of our successful partnership with FoodCloud. As the first retailer to launch a nationwide food surplus programme, our innovative partnership has led the way in tackling food waste in Ireland, flourishing from a one store trial in 2013 to working together to donate over 5 million meals of surplus food to more than 300 community groups across Ireland. We look forward to continuing our collaborative approach enabling us to reach even more communities in the future. ”



Our work with Aldi Ireland



Our work with Aldi Ireland since 2014 has been extremely important to charities nationwide. In 2017 we expanded our partnership to more stores meaning FoodCloud can support more charities across Ireland.



274,431 kg
of food redistributed



603,478
meals equivalent



122 Aldi stores
donating



Over
200
charity partners

We are very grateful to all Aldi staff, from store assistants to regional managers to the team in Head Office for their support of FoodCloud, including raising awareness locally that there's good food available for local causes. We are delighted to work with the entire Aldi estate. Their donations will help to sustain local charities and communities throughout the country.

Our Charity Partners say:



“Mid West Simon Community works with people who are homeless or at risk of homelessness.

Receiving the food from Aldi through FoodCloud helps us supply food to over 5000 people on a fortnightly basis throughout Limerick and Clare. The food is always fresh, excellent quality and plentiful. We are so grateful for their contribution.”



“The Irish United Nations Veterans Association (IUNVA Post 27 in Portlaoise) have built up a great partnership with Aldi through FoodCloud.

Their kind weekly food donations are a great addition to our charity. It allows us to distribute food to our members and their families who need that little bit of extra help. We appreciate their help very much and are delighted to be part of this continuing partnership.”





Our work with Aldi Ireland



Highlights from 2017:

JUL

Aldi Ballincollig



Aldi's Ballincollig store became the first Aldi store in Ireland to donate 25,000 meals to local charities, equating to a saving of €35,000 for the charities and community groups involved.

SEPT

The National Ploughing Championships



We joined Aldi at the National Ploughing Championships with host Síle Seoige to help people avoid food waste at home.

NOV

60% Donation



Aldi Ireland reached 1,000,000 meals donated through FoodCloud and increased its meal donations by 60%.

DEC

Kevin and Katie



Kevin and Katie's family grew as profits from the sale of the toys were shared with FoodCloud.

Our Charity Partners say:

“**Jobstown Assisting Drug Dependency (JADD)** aims to support those seeking help with drug addiction. We value and appreciate the food support from Aldi through FoodCloud. It has put us in a position to develop our outreach services to provide meals for people attending the centre. It was only with the support from Aldi that we could develop these much needed services.”



“**Irish Wheelchair Association** works with people with limited mobility. The food we receive from Aldi through FoodCloud means we can make cost savings on our food budget which we can put towards providing more activities. The variety and quality of the food is fantastic. There is always great excitement in the centre when the food arrives.”



“**ADAPT Kerry Women's Refuge Support Services** in Tralee offers safe refuge to women and children in Kerry whose lives have been affected by domestic violence. The food from Aldi through FoodCloud has allowed us to make considerable savings in our annual budget, which means we can invest more in other elements of our service provision. It has given the people we support access to a wide and diverse range of high quality food.”



Giles Hurley, CEO, Aldi UK and Ireland:



“In a short space of time we have seen significant benefits from partnering with FoodCloud, and I am delighted that what began as a pilot project in 2014 has now been extended all our Aldi stores. In 2017 saw Aldi reached the significant milestone of donating 1,000,000 meals to charities through FoodCloud. This equates to a saving of almost €1.5 million for the charity partners involved. The work that FoodCloud does to reduce food waste nationally is incredible and the positivity of our store teams towards our partnership with FoodCloud is a testament to the worthy nature of our joint efforts.”



Our work with Lidl Ireland



This year Lidl committed that it would donate 1,000,000 meals to Irish charities by 2020 in conjunction with FoodCloud. Lidl now work with 240 charities across Ireland. The support for FoodCloud from all Lidl staff, at warehouse, store and head office level has been invaluable and we continue to help Lidl reach their Origin Green targets.



103,715 kg
of food redistributed



228,173
meals equivalent



179 Lidl stores
donating



Over
243
charity partners

Our Charity Partners say:



“ Bandon Mens Shed are delighted to be involved with Foodcloud and Lidl Ireland. It is with great pleasure that we are able to supply surplus food items to families in need. We have a great working relationship with our local Lidl and long may it continue. Food donated by Lidl has been hopeful for us to keep our members healthy and interacted within their community. Working with Lidl has been very positive, we collect twice a week and we haven't wasted any food we have collected. They are an excellent company to work with who is quite flexible in their donations, absolutely nothing gets wasted. ”



“ Food donated through COPE Galway's food rescue initiative in partnership with Lidl using the FoodCloud technology is used in several ways. We provide homelessness services and support families and individuals at risk food poverty in a variety of locations throughout Galway city. With the support of our wonderful volunteers, food is collected from Lidl and donations of vegetables and fruit are produced into nutritious soups and delicious handmade puddings for use in our services. ”



Our partnership with Lidl is a really positive support to our work, food donations benefit our services in reducing costs and offering great variety in the nutritional value of food provision to an increasing number of individuals and families experiencing or at risk of homelessness and food poverty. Thank you to all the staff at Lidl for supporting COPE Galway and to our volunteers. ”



Our work with Lidl Ireland



AUG

In August Lidl announced a commitment of donating one million meals to Irish charities by 2020.

The initiative is one of 24 targets set by Lidl in its Bord Bia-developed Origin Green strategy, and all 152 outlets and three warehouses will work with hundreds of local charities.

Our Charity Partners say:



“Addiction Response Crumlin is an Addiction Service Provider; a Drug Treatment and Rehabilitation Service for those experiencing addiction and

homelessness. The food our organisation receives from Lidl is of outstanding quality and allows us to give healthy nutritious meals to our service users. The service from the store is truly excellent. It's amazing to see perfectly this good food being used to feed those who need it. Now, thanks to the food we receive from Lidl through FoodCloud, we only have to buy the basics.”



“On behalf of the staff and volunteers at Cashel Meals on Wheels, we would like to say a huge thank you to Lidl Cashel for their continued support and contribution to our organisation. The food donated from Lidl through FoodCloud

is of the highest quality, allowing us to offer varied meals to our elderly clients while keeping our costs down. Cashel Meals on Wheels ensures that no food goes to waste, by distributing extra food to families in Cashel. Donations make a significant difference to all we serve, not only this Christmas but all year round. We would like to take this opportunity to thank Kristoff and Rebecca and all staff in Cashel Lidl for their kindness and help shown in store. We wish one and all a very happy Christmas and every good wish for 2018.”



Deirdre Ryan, Head of CSR for Lidl Ireland:

“The rollout of a national food redistribution programme supports our objective to reduce food waste and positively contribute to the communities in which we operate. Working with FoodCloud enables Lidl to connect with hundreds of charities across Ireland and support them in a meaningful way. The feedback we have received to date has been fantastic and our store teams are extremely engaged with the project.”



Our work with Tesco in the UK **TESCO**

We are very proud to have powered Tesco UK's Community Food Connection since 2015. The programme tackles food waste at store level by linking charities to stores to ensure no good food goes to waste. Tesco have committed that no food that is safe for human consumption will go to waste from their UK retail operations.



2,654 Tesco
stores donated



Over **10,000,000**
meals donated



7,292
charity partners



26,000
people helped every week

Along with our partners, FareShare, we have delivered the UK's largest programme for supermarket surplus food redistribution with Tesco UK. The programme delivery started in late February 2016 and to date has been activated in 2,654 stores. Together, we have focused on fostering the local spirit to build long-lasting, vibrant relationships through donating food surplus. In all, 7,292 charities and community organisations are connecting to Tesco stores in the UK.

Through their work with FareShare, powered by FoodCloud technology, Tesco staff in each store inform local charities how much surplus food they have at the end of each day. The charity picks it up free of charge and use it to feed those in need. The Community Food Connection has now donated over 10 million meals to charitable organisations.

Across June 2017, the work that Tesco do with FareShare and FoodCloud was highlighted in a national TV advertising campaign seen by millions of people in the UK.

Bo'ness Academy receives surplus food each week from the Tesco Bo'ness store, via FoodCloud and FareShare, and turns it into wholesome homemade snacks and cakes for their on-site community café, providing an opportunity for the school children at the Academy to learn new cooking skills, and for the school to give back to the local community. Watch the video and find the recipe for the Bo'ness 'nothing wasted' banana bread at <https://food.cloud/recipes>



As seen on:



Charities already benefiting from the initiative include:

The Ace of Clubs in Brixton, which helps homeless people in South London and is now able to provide hot and nutritious meals and focus on services including helping those in need to find work and accommodation.

Rainbow House in Glasgow, a recovery centre offering residential rehabilitation, support and social care to help people recover from their addiction and regain control of their lives.

The Bethel Christian Centre in Dagenham, which regularly provides meals to unemployed, retired or isolated people in the local community.

Mission Trinity in Goole, East Yorkshire, which provides food to people that are struggling or homeless in the local community.





Our work with Tesco in the UK **TESCO**

In 2017 our work with Tesco and FareShare was featured in local and national UK media including:



Tesco Community Food Connection has donated over 10 million meals to over 7,000 charitable organisations.



The good food donated by Tesco through FareShare and FoodCloud has risen from 368 tonnes in 2013/14 to 5,700 tonnes in 2016/17.



Langar Aid, who cook for delivery to groups who support isolated and vulnerable in society benefit weekly from Tesco and FoodCloud.



To get a real sense of the scale of Tesco's Community Food Connection programme and to find a Tesco near you that is involved, there's a useful Google map available to help you.

Charities local to each store can see how many meals each store has donated through the programme and how to apply to receive good food.

Find out more on our website at <https://food.cloud>



Alec Brown, Head of Community and Local Communications Tesco UK

“ We have worked with FoodCloud since 2015 and they have been integral to our work in tackling food waste and redistributing surplus food to those in need. Our partnership with FoodCloud and FareShare has helped us donate over 20 million meals to community groups in the UK. Not only are FoodCloud experts in their field but are great partners to work with and together we will continue to ensure we do all we can to get surplus food to people who need it. ”

We've been proud to work with FareShare since 2015. With a big community focus and an emphasis on quality and service, FareShare are fighting hunger and food waste across the UK.

With 20 Regional Centres/Hubs receiving surplus food from over 450 supply chain partners FareShare are the largest organisation in the UK providing surplus food to the voluntary sector. Together, using FareShare's scale and expertise and FoodCloud's technology and support we are successfully redistributing store level surplus to people in need.

We've worked closely to use technology to connect charities and retailers across the UK. FoodCloud has also worked with FareShare to provide efficient charity support and technical assistance to our retail partners. Together we support our partners at every stage of the food donation journey to ensure they can safely and sustainably benefit from surplus food. The teams at FareShare and FoodCloud are committed to bringing together the strengths of both organisations to ensure that no good food is wasted.

We're proud to have achieved these results with them:

Our shared achievements in 2017:



4,744,875 kg
of food redistributed



10,445,647
meals equivalent



2,749
retail stores donating



Over
7,000
charity partners
reaching 26,000 people every week

FareShare's Impact in the UK:



One in five charities say they would have to close if FareShare stopped providing food.



75% say they are better able to engage with their services users and provide them adequate support.



Charities estimate it would cost them an average £7,900 a year to replace the food they get from FareShare.



77% say FareShare food has improved the diet of their service users.



53% of service users say their physical strength has improved and 52% say their energy levels are up.



82% of service users say eating a meal at the charity makes them feel part of their community.

North Belfast Men's Shed

- “ I'm on a basic pension and without Fareshare being available in North Belfast Men's Shed I don't know what I would do for food during the day. It's a life saver for me. ” Paddy (90)
- “ The food we receive from Fareshare and FoodCloud is fantastic. Members of the men's shed can have lots of lovely refreshments throughout the day. We just love it. ” Billy (69)
- “ The staff at Tesco's make it so easy for us at North Belfast Men's Shed to collect the Fareshare donation. We just call in and it's all bagged and boxed ready to put into the car. They even help us load up. ” Kyle (70)



Cymru Community Furniture Aid

- “ Bread and egg and pastries all going out in care packs to our clients today - one to a young couple expecting a baby, one going to a single lady starting over after homelessness. Great to see it all being used hoping to do more soon, local Tesco has promised us tins too hoping for a cool box so we can add frozen and in date items to packs. This is wonderful - thank you to you all the FareShare and FoodCloud teams. ”



Broadlands Bright Sparks Playgroup, Hereford

- “ We have been able to offer more of a range of snack foods and have cooked more with the children using a range of ingredients and even been able to give flowers to some of our mums who just needed a bit of a boost, which was super. ”



Kris Gibbon-Walsh, Head of Network Partnerships, FareShare

- “ FareShare and FoodCloud have been working in partnership since 2014, working with several retailers and rolling it out to all of Tesco's stores. Along the way we have become great friends and won a number of awards for our work together. Our partnership reflects FareShare and FoodCloud's shared strengths, values and mission. Together we are doing everything we can to make sure that no good food goes to waste. ”

Work with FareShare in the UK

FareShare has 20 years' experience working with the food industry. They currently work with over 500 food businesses, large and small, to get good food to those who need it most. If you would like to join their partners in the fight against hunger and food waste contact their food team on foodoffers@fareshare.org.uk or 020 7064 8911.



Supporting FoodCloud's Impact in 2017

FoodCloud has had great support on our journey to date. Constant improvement is at the core of our operations at FoodCloud - we're always looking at ways that we can be better, more impactful and more efficient. We are very fortunate to have the opportunity to work with external organisations who have helped up to increase our impact and support our growth. Some key supports from 2017 are included below.

Enterprise Ireland



FoodCloud dramatically expanded operations in the UK during 2017. This allowed FoodCloud to create more employment in Ireland. FoodCloud is now delighted to be an Enterprise Ireland client and is one of the first social enterprises to be supported by Enterprise Ireland.

Enterprise Ireland support has been extremely important for FoodCloud. This has enabled FoodCloud to hire additional staff and to bring key skills to our team to enable our continued expansion and will help FoodCloud to continue to grow throughout 2018.



FoodCloud are proud to be a women-founded High Potential Start-Up supported by Enterprise Ireland.



Iseult with Canadian Prime Minister Justin Trudeau at an event hosted by the Tánaiste Frances Fitzgerald and Enterprise Ireland chief executive Julie Sinnamon.

Blackbox vc



The blackbox.vc Connect Accelerator experience was an extremely important programme for FoodCloud in 2017. The programme takes the most promising start-ups from all over the world and brings them to the US west coast to learn about the Silicon Valley mindset and the practicalities of launching in the US market.

We joined Webio and 14 other start-ups to learn from some of Silicon Valley's leading entrepreneurs. Previous Irish companies to attend include GirlCrew HQ, Restored Hearing Ltd., FanFootage, NewsWhip, BonzaQuote, LogoGrab and TickerFit.

We owe a big thank you to **Dogpatch Labs** for the nomination, to **Google for Entrepreneurs** for sponsoring, to the **blackbox.vc** team for organising and to all of the speakers and mentors who gave their time, expertise and shared their experiences with us. We took a lot from the programme and it has put us in a great position to plan for 2018.



Iseult introducing FoodCloud to the BlackBox Connect Accelerator programme in Silicon Valley.

Supporting FoodCloud's Impact in 2017

THINKTECH



Created by **Social Innovation Fund Ireland** with support from Google.org and the Irish Government, THINKTECH is a €1 million Tech for Good fund looking to find and back tech based solutions to Ireland's critical social issues. Launched in June, 69 applications were received and put through a rigorous selection process including a world class technology advisory group and interview panel. In December, Minister Simon Coveney TD announced four chosen Awardees as part of an awards night at the Google Foundry.

We were delighted to proud to join **ALONE Ireland, Space Engagers** and **iScoil** and participate in the six month programme. One of the key focuses of the THINKTECH accelerator was to enable us to communicate and our story and our impact.

We had fantastic facilitators over five days that coached us on pitching and impact, which culminated with a fantastic showcase at Dogpatch Labs, where we pitched our idea to a very encouraging and enthusiastic audience. We would strongly recommend any aspiring Social Entrepreneurs to talk to Social Innovation Fund Ireland.



FoodCloud, iScoil, Space Engagers and ALONE Ireland were the 2017 THINKTECH awardees.

UBS Social Innovators programme UBS

In 2016, **UBS** launched a search for Social Innovators who would benefit the most from access to the unique network and expertise of UBS, the world's leading wealth manager.

34 social enterprises, selected from over 1,200 who applied to UBS Social Innovators 2016 took part in regional bootcamps. 12 were selected by the judging panels to take part in

the regional finals and a yearlong accelerator program which we participated in 2017.

The Bootcamps, designed with input from **Ashoka**, the leading Social Entrepreneurs network, provided an opportunity for all the regional shortlisted candidates to convene, network and collaborate. They were attended by UBS employees, UBS partners and experts from Ashoka who acted as coaches and mentors to the shortlisted candidates.

The accelerator provided an excellent opportunity for FoodCloud to develop a plan for scaling their model internationally.

Unilever Sustainable Young Entrepreneur Awards 2017



Unilever

The Unilever Sustainable Living Young Entrepreneurs Awards are all about supporting and celebrating inspirational young people from all over the world with existing initiatives, products or services that are tackling some of the planet's biggest sustainability challenges.

FoodCloud are proud to be one of eight changemakers chosen from 1,339 entrants from across 128 countries in the 2017 Awards. The programme included a competition for one changemaker to win a major cash donation and tailored one-to-one mentoring sessions for 12 months provided by experts from Unilever and the Cambridge Institute for Sustainability Leadership. The Young Entrepreneur Awards team were excellent and we'd highly recommend this programme.



The finalists for the Unilever Sustainable Young Entrepreneur Awards 2017



Awards for FoodCloud

We are extremely grateful to everyone who nominated FoodCloud for an Award in 2017, and even more delighted to have won so many. Each one is a reflection of the countless hours of work provided by the FoodCloud team, our Board, our charity partners, suppliers, supporters, volunteers and friends. We share each one with them.



EY Entrepreneur of the Year Award

The EY Entrepreneur Of The Year™ programme passionately believes in promoting entrepreneurship across the island of Ireland and empowering entrepreneurs to grow their businesses in Ireland, Northern Ireland and around the world. The EY Entrepreneur Of The Year™ programme not only ensures national and international recognition for successful finalists and Alumni but also provides an invaluable network and business opportunity within a growing, 470+ strong EY Entrepreneur Of The Year™ Alumni community.



Aoibheann and Iseult were very proud to be the recipients of the 2017 Special Award, in recognition of the impact that FoodCloud has had and how the work that we do creates a positive change for charities and communities across Ireland.

Muhammad Ali Humanitarian Award

The Muhammad Ali Center in Kentucky is a multicultural center with an award-winning museum dedicated to the life and legacy of Muhammad Ali. The Center's museum captures the inspiration derived from the story of Muhammad Ali's incredible life and the six core principles that have fueled his journey.

Their **Muhammad Ali Humanitarian Awards** publicly recognise and celebrate the greatness of people from around the world. The annual gala honors people who are making significant contributions toward securing peace, social justice, human rights, and/or social capital in their communities and on a global basis.



In addition, six young adults, age 30 and under, who are serving as advocates, activists, and role models in ways that are ultimately transforming communities and bringing about positive change in the world. Each of these six winners are recognized for one of Muhammad Ali's Six Core Principles: Confidence, Conviction, Dedication, Giving, Respect, and Spirituality.

Iseult was the recipient of the 2017 **Muhammad Ali Giving Award**. She joined founders of companies, social enterprises, community initiatives, projects and foundations who each received an award.



Awards for FoodCloud

IMAGE Businesswoman of the Year Awards

Iseult and Aoibheann were named the overall winners of the IMAGE Businesswoman of the Year Award 2017. Now in its eleventh year, the IMAGE Businesswoman of the Year Awards champion trailblazing businesswomen's contribution to Ireland's economy and their vital role within the Irish business community at home and abroad.



Iseult becomes a Forbes 30 Under 30 honoree

Iseult was named in the Forbes prestigious "30 under 30 Europe" list of leading innovators, entrepreneurs and leaders.

The annual list includes young innovators, entrepreneurs and leaders from across Europe who are under 30 years of age and who are seen as transforming business, technology, finance, media, healthcare, science, policy, social entrepreneurship, retail and the arts and entertainment. Iseult was among 10 Irish people in the list which included Stripe co-founders John and Patrick Collison, Conor McGregor and chef Mark Moriarty.



Digital Agenda Impact Award



The DigitalAgenda inaugural Impact Awards recognised our work with Tesco in the UK.

Irish Tatler Woman of the Year Awards



FoodCloud were winners of the Irish Tatler Woman of the Year Entrepreneur Award 2017.

National Procurement Awards



FoodCloud Hubs were the proud winners of the Procurement Excellence in the Public Sector Award.

Irish Internet Association (IIA)



Irish Internet Association (IIA) Net Visionary Best use of Technology For Social Good



FoodCloud's Events in 2017

We had a busy 12 months in 2017. A selection of the events we were part of are below. We've appreciated every invitation and thank organisers, audiences and participants.

MAR

St Patrick's Day Parade



Food For Thought: FoodCloud joined Downton Puppets in Dublin's St Patrick's Day Parade.

MAR

EPA Food Charter Launch



We attended the launch of the EPA Food Charter and continued to support them throughout 2017.

MAY

BWG Trade Fair



BWG's Trade Fair brought staff and volunteers together collecting surplus food in Citywest.

JUNE

The Ireland Funds



We hosted The Ireland Funds and spoke at their conference to delegates from many countries about the work we do.

JUNE

Street Feast



FoodCloud brought Our Table, Sophia and Fusion Sundays together to celebrate the Newmarket Street Feast in Dublin 8.

SEPT

Zero Waste Festival



We are proud to be members of the Zero Waste Ireland Group and were glad to help them at their September Surplus Food Feast.



FoodCloud's Events in 2017

SEPT

Tech4Good



The Tech4Good meeting introduced Thriftify, The Nu Wardrobe and FoodCloud to a new audience.

OCT

Smile Exchange



Eimear presented FoodCloud at the Smile Exchange event in Cork County Hall.

OCT

FuSlon Fest



Carla championed FoodCloud at FuSlon Fest, Northern Ireland's Social Innovation Festival.

OCT

Social Entrepreneur Awards



Aoibheann co-presented the Social Entrepreneur Awards with Adam Harris of ASIAM.

NOV

Citizens Assembly



Iseult presented to the Citizens Assembly on Climate Change which prompted a great reaction online.

DEC

European Parliament



Emma presented to European Parliament MEPs at a Nestlé event around the Circular Economy, meeting Mairead McGuinness, Regina Doherty and Deirdre Clune.

FoodCloud in the Media

We'd like to thank every journalist, blogger, writer, photographer, videographer, podcaster, TV and radio researcher and presenter who featured our work in 2017.

We're very proud of how our effort was showcased and really appreciate the time, effort and consideration that was put into each piece. Support in the media has been a major boost to our reach and helps our work, the support of our donors and the impact of our charity partners.

A selection of our media coverage is highlighted below:



Feb 6 - The Guardian



March 22 - TheJournal.ie



April 2 - Sunday Business Post



May 23 - Irish Times



June 7 - Irish Examiner



July 25 - Irish Independent



Sept 13 - The Grocer



Dec 17 - The Sunday Times



December 22, 23 - Irish Examiner

FoodCloud in the Media

Impact Journalism Day - June 24

As part of Impact Journalism Day, we featured in 50 newspapers worldwide, including the Irish Times.



TV and Radio:



Feb 18 - The Ray D'Arcy Show on RTE One



**Apr 15 - Countrywide
Dec 16 - The Business**

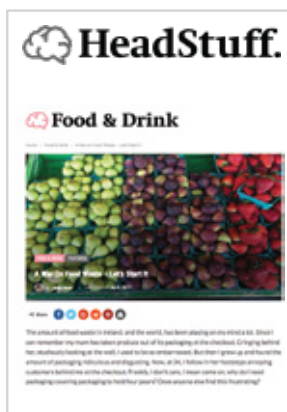


June 23 - 2FM with Jenny and Nicky



Aug 15 - Breakfast Business with Vincent Wall

Online Features:



July 4 - Headstuff.org



July 4 - The Taste.ie



**July 11 - Facebook:
The People We Meet**



August 22 - Fora.ie

FoodCloud Hubs 2017 Highlights

In 2017 we supported 233 charities partners across Ireland, redistributing 760 tonnes of surplus food. We have achieved massive growth with our teams in Cork, Dublin and Galway thanks to our team, suppliers, supporters and volunteers.

kg of food redistributed



760,310 kg

2016: 706,170 kg

Meals equivalent



1,672,682

2016: 1,553,574

Euro saved by charities



€2,280,930

2016: €1,000,800

No. of suppliers we work with



126

2016: 102

No. of charities we supply



233

95 new in 2017
2016: 147

Carbon savings



239,000 kg

1,030,000 kg

MAR

Thank you Innovotec



Innovotec donated €40,000 to FoodCloud and FoodCloud Hubs to support our operations. Pictured: Mary McDonagh and Denis Carpenter.

FEB

Thank you BWG



Collecting Surplus Food from the BWG Foods Trade Show resulting in donations of the equivalent of over 16,000 meals since 2016.

NOV

Meeting Minister Creed



With the Minister for Agriculture, Food and the Marine, Michael Creed T.D at his Department's Rural Innovation and Development Fund announcement.

NOV

Meeting the Ambassador



Richard Andrews, Australian Ambassador to Ireland visits our Cork Hub.

DEC

Thank you Tesco Ireland



Tesco Ireland bolstered the FoodCloud Hubs fleet by donating seven vans, allowing us to rescue and deliver more food to charities in Cork and Dublin.

DEC

Thank you Irish Examiner



FoodCloud Hubs impact features in the Irish Examiner.

Aoibheann O'Brien: FoodCloud Hubs CEO

In **2017**, FoodCloud Hubs rescued over **760 tonnes of surplus food, the equivalent of 1.6 million meals.**



We are now working with over 120 food industry partners through our Hubs in Cork, Galway and Dublin and supporting 233 charity partners across Ireland. We are incredibly proud of this progress, 2017 was our first year operating under the FoodCloud Hubs brand and working closely with FoodCloud has enabled us to share expertise and resources across our two services, maximising our ability to rescue surplus food in Ireland.

In 2017, we continued to work closely with the **Department of Employment Affairs and Social Protection** and charities across Ireland to expand the Fund for European Aid to the Most Deprived (FEAD) programme nationwide. FEAD product is now being distributed across 26 counties to over 145 charities and has provided support to 95,922 individuals who are at risk of experiencing food poverty. Our role is to procure, store and distribute FEAD products to eligible charities nationwide and in 2017 we procured €2,775,764 worth of FEAD product..

We were delighted to receive the **Procurement Excellence Award** from the National Procurement Awards, recognising the manner in which the procurement process was managed in consultation with the food industry, charity sector and the Department of Employment and Social Protection to deliver the maximum value for money for the FEAD product. We look forward to continuing to expand the impact of the FEAD programme over the coming years.

FoodCloud Hubs worked with the **Department of Rural and Community Development** to deliver the **Community Services Programme (CSP)** and to date have created 15 full time employment opportunities across the three Hubs. In 2017 we were successful in our application to continue to deliver the CSP programme for 2018-2020. We also provided 11 TUS and Community Employment (CE)

placements. Our team was supported by the work of over 150 volunteers throughout the year and we look forward to growing our volunteer network even further in 2018.

In 2017 FoodCloud Hubs alongside FoodCloud were delighted to work with **Social Innovation Funds** as an awardee on the Thinktech programme through which we began to develop technology to support our operations. We will continue this work in 2018 in developing an end-to-end technology solution to redistribute surplus food across the food supply chain.

We could not have achieved this level of progress without a number of sponsors and funders and a wide range of companies who continue to support us with pro bono or heavily discounted products and services, all of whom are mentioned in this report, thank you. In late 2017 we were delighted to be awarded a grant under the **Department of Agriculture, Food and the Marine's** "Rural Innovation and Development Fund" to expand the impact of our services into more rural communities and we look forward to delivering that in 2018.

We would like to thank those who celebrated our achievements to date with us through awards including, **EY Entrepreneur of the Year Awards, Image Magazine Business Woman of the Year Award** and **Tatler Business Woman of the Year Award**. This recognition supports FoodCloud and FoodCloud Hubs in raising awareness of our work, the problem of food waste in Ireland and internationally and helps us to achieve our vision for a world where no good food goes to waste.

I want to say a big thank you to all the team who worked in the FoodCloud Hubs in 2017, and the volunteers who supported them in continuing to grow the impact of the organisation and achieve our vision of a world where no food goes to waste. I would like to thank our voluntary board for their time and commitment. Finally I would like to thank our growing network of food businesses and charities for working with us to help to reduce the amount of perfectly good food that goes to waste and make sure that it can be used to support those who need it most in our communities, we look forward to focusing on expanding this network in 2018.

Jack Dunphy: FoodCloud Hubs Chairman

In Ireland, 1 million tonnes of food goes to waste annually when one in ten people do not have enough to eat. Food waste is an environmental, economic and social problem that raises serious moral questions when you consider that people do not have enough to eat.



In October 2016, Bia Food Initiative collaborated with FoodCloud and became FoodCloud Hubs, and we are delighted to have had a year of continued growth and success with our new partnership and brand.

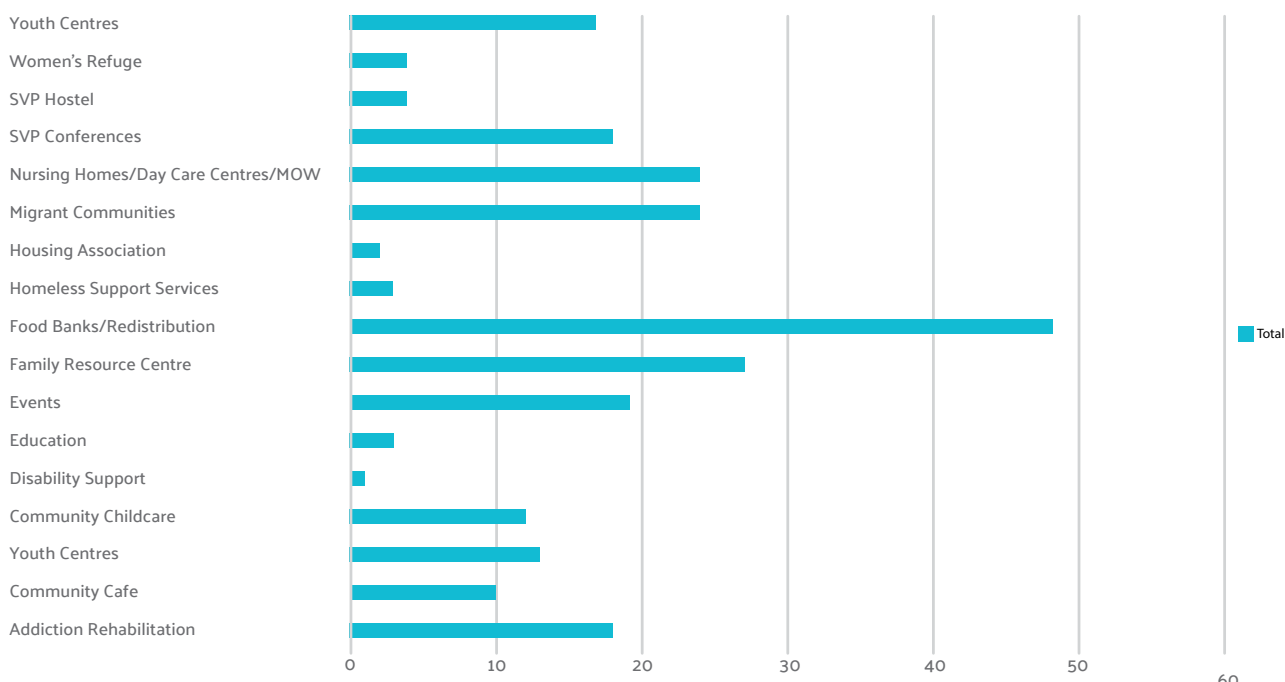
This has enabled both organisations to work together to raise awareness of the problem of food waste in Ireland and to increase our food industry and charity partners who are working with us to tackle the problem through redistribution.

In 2017, approximately 760 tonnes of surplus food was redistributed, from 126 food donors, supporting 233 charities across Ireland through our three FoodCloud Hubs. We would like to thank all of our existing food industry and charity partners for their continued support and we would also like to welcome and thank those who have partnered with FoodCloud Hubs in 2018 and have joined our journey to tackle food waste across Ireland.

We continued to work closely with the **Department of Employment and Social Protection** as the delivery partner for the food element of FEAD and are very proud of the impact achieved through that programme. I also note our work with the **Department of Rural and Community Development** to deliver the Community Services Programme (CSP) and provide work placements through CE and TUS, we look forward to extending our positive relationship with government departments through working with the **Department of Agriculture, Food and The Marine** under the Rural Innovation Development Fund in 2018.

The growth of our impact in 2017 was achieved thanks to the commitment of our staff, work placement participants and growing network of volunteers, including our volunteer board of directors. We are also truly grateful for the continued support of all our funders and partners. My sincere thank you to all involved. We look forward to building on the successes of 2017, working towards our three year strategic plan with FoodCloud, ensuring our alignment and effectiveness in tackling food waste through our shared vision of a world where no good food goes to waste.

The Kind of Charities we support



Directors Report for the year ended 31 December 2017

The directors present their report and the audited financial statements for the year ended 31 December 2017.

Principal Activity

The principal activities of the company is firstly to act and raise awareness on the issue of surplus food being treated as food waste and aims to alleviate food poverty in Ireland. We facilitate the transfer of surplus food from food-related businesses to charities. The company provides a socially-responsible, environmentally-sensitive, business-friendly alternative to wasting good food.

Secondly, Foodcloud Hubs CLG is the delivery partner for the nationwide availability of the food element of the FEAD Programme in Ireland (Fund for European Aid to the most Deprived). Foodcloud Hubs CLG is responsible for the procurement, storage and coordination by charities of the FEAD product for this programme.

The Company is limited by guarantee not having a share capital.

Financial Results

The surplus for the year after providing for depreciation amounted to €112,350 (2016 - €239,860).

At the end of the year, the company has assets of €988,735 (2016 - €1,092,940) and liabilities of €346,022 (2016 - €562,577). The net assets of the company have increased by €112,350.

Directors and Secretary

The directors who served throughout the year, except as noted, were as follows:

Brendan Dempsey
Colum Gibson
Colman O'Keeffe
Declan Francis Ryan
Eoin MacCuirc
John Dunphy (Chairman)
Niamh Bushnell
Suzanne Delaney

The secretaries who served during the year were;

Eoin MacCuirc (Appointed 30 November 2017)
Iseult Ward (Resigned 30 November 2017)

The Directors'/Secretaries shares held in the company are "nil" as it is a company Limited by Guarantee.

Future Developments

The directors are actively pursuing new funding opportunities and new partners in the voluntary and community sector.

Auditors

The auditors, O'Connor Pyne & Co. Limited, (Chartered Accountants) have indicated their willingness to continue in office in accordance with the provisions of section 383(2) of the Companies Act 2014.

Accounting Records

To ensure that proper books and accounting records are kept in accordance with sections 281 to 285 of the Companies Act 2014, the directors have employed appropriately qualified accounting personnel and have maintained appropriate computerised accounting systems. The books of account are located at the company's office at Unit 8 Broomhill Business Park, Broomhill Road, Tallaght, Dublin 24, Dublin.

Signed on behalf of the board

John Dunphy (Chairman)
Director

Eoin MacCuirc
Director

26 April 2018

26 April 2018

FoodCloud Hubs Accounts for 2017

FoodCloud Hubs

(A company limited by guarantee, without a share capital)

Income And Expenditure Account

for the year ended 31 December 2017

	2017 €	2016 €
Income	3,765,614	1,824,086
Expenditure	(3,653,264)	(1,584,226)
Surplus for the year	112,350	239,860
Total comprehensive income	112,350	239,860

Approved by the board on 26 April 2018 and signed on its behalf by:

John Dunphy (Chairman)
Director

Eoin MacCuirc
Director

FoodCloud Hubs Accounts for 2017

FoodCloud Hubs

(A company limited by guarantee, without a share capital)

Balance Sheet

as of ended 31 December 2017

	Notes	2017 €	2016 €
Fixed Assets			
Tangible assets	6	278,482	281,596
Current Assets			
Debtors	7	119,397	93,418
Cash and cash equivalents		590,856	717,926
		710,253	811,344
Creditors: Amounts falling due within one year	8	(346,022)	(562,577)
Net Current Assets		364,231	248,767
Total Assets less Current Liabilities		642,713	530,363
Reserves			
Income and expenditure account		642,713	530,363
Equity attributable to owners of the company		642,713	530,363

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard.

Approved by the board on 26 April 2018 and signed on its behalf by:

John Dunphy (Chairman)
Director

Eoin MacCuirc
Director

You can view and download the complete Director's Report and Annual Statements at
<https://food.cloud/annual-reports/>

[Download a PDF version here.](#)

Cook with FoodCloud

Chefs, cooks and food preparers in charities and community groups who collect food from FoodCloud and FoodCloud Hubs are making tasty, nutritious and healthy meals with great quality ingredients.

We frequently hear from those who receive the food how much of a positive difference it is making to their health and financial situation.

We are working with Chefs and Cooks from our Charity partners to add new recipes using ingredients from the Hubs to our website, including:

- ◆ **Warming Savoury Crumble with Custard**
- ◆ **Shepherdless Bean Pie**
- ◆ **Quick fresh noodles with minced beef**
- ◆ **Slow-Cooked Pork Medallions In Apple Sauce**
- ◆ **Easy Meatball Pasta Bake**



Caitríona Redmond of www.wholesome.ie supplies recipes to FoodCloud

We have also been helped by Caitríona Redmond of www.wholesome.ie who has been providing recipes to our charity partners in our weekly newsletter. Caitríona's website focuses on cooking the best food she can within a tight budget, with an emphasis on homegrown vegetables and avoiding food waste.



You can join our **Facebook Community Group** for people who cook with surplus food - just search for **FoodCloud Cooks**.

You'll find advice, recipes, suggestions for meals and support from fellow chefs, as well as updates from the FoodCloud team.



Our Charity Partners in 2017

The food that FoodCloud Hubs redistributes helps people at every age. From creches to meals on wheels services for the elderly, the 233 Charities we help throughout the country reach people of all ages, backgrounds, ability levels and cultures.

In 2017 we added 95 new charities to those collecting from our Hubs in Cork, Dublin and Galway. They include day care centres, addiction treatment centres, community services centres, food kitchens, senior citizens clubs and community churches.

A small selection of the charities we helped in 2017 are included below. A wide range of services where food is making a positive impact are reflected. It has been a pleasure getting to know the work that they do, hearing about the impact of the food we distribute to them has on the people they help and in helping them improve their food safety and storage skills.



We work with charities to improve their food safety skills:



100 charities, like MSOE above, joined us for Food Safety training, ensuring the food they provide is the best quality possible.



FoodCloud has worked with the Food Safety Authority of Ireland to create Food Donation Guidance to Charities and Businesses.



We were proud to assist Tesco in donating 40 Home Grocery Service vans to charitable groups around the country as part of their #NoTimeForWaste campaign.



FoodCloud Hubs Charity Partners

We're proud to share feedback testimonials from some of the charity partners we work with. We aim to work closely with all charities collecting food from us and appreciate them taking the time to share the positive impact of the food donated through FoodCloud Hubs has on the families and people who receive it.

Therese - Focus Ireland

“The food from FoodCloud Hubs has enhanced the quality of the service we can offer. With tight budgets the extra food allows us to make a more inviting atmosphere for the clients during the day and a homely feeling for the clients in the residential unit at night. This gives the clients the nearest possible environment to a home that we could possibly provide for them. The variation of food available also allows clients that have illnesses and would struggle to eat a full dinner the chance to get some nutritious snacks and rebuild their health.”



Janice, Chef at Cheeverstown, Dublin

“FoodCloud offers us some food items we would not think of buying ourselves, we love the choice and the variety that it gives to us. I always look forward to the call from Rita because the variety of food on offer allows me to be more creative and adventurous with my menus. It lets us be much more adventurous on our budget than we thought possible. It also gives us the feel good factor of being part of food waste reduction.”



Helen - Dóchas don Óige, Galway

“Dóchas don Óige have like many others had our budget cut severely over the last number of years and budget for food has gone. Being part of FoodCloud Hubs has enabled us to feed our trainees at least 3 days a week if not more. when our young people are fed they are calmer, less hyper and more able to focus. Also we try and teach them about home cooking and healthy eating. We could not do this without your contribution, we are very grateful thank you.”





FoodCloud Hubs Charity Partners

Little Flower Penny Dinners, Dublin

“ Since our partnership began with FoodCloud, our meal production has been challenging and exciting, offering a wide choice of local and international dishes. Our day to day routine has greatly improved and helped in the upskilling of our staff. ”

David Kiberd, Manager

“ The delivery drivers are so easy to work with. Our location is a difficult one for parking and access and it's never a problem, they are very flexible, so a big thanks to them. ”

Ray Junthan, Operations Coordinator



Collette - Good Shepherd, Cork

“ The food that we receive from FoodCloud Hubs has made a big difference to the diet and finances of the women and children in Good Shepherd Cork. We have been able to supplement people's weekly shops with fresh, healthy food including fruit, vegetables, cheese and meats. This is food that some women have not always budgeted for themselves. We hope that by working with FoodCloud Hubs we will be able to change the long-term eating habits of some of the women and children in our service. ”



Heart to Hand, Wexford

“ We give to families mostly in rural areas where there is no access to food banks . We have 7 volunteers who between them visit 50 families. In one of the homes I visit the mother told me that they only make it from Thursday pay day to the following Tuesday and then there is nothing till pay day again. This family of 6 now have food 7 days each week An older lady I visit has an income of 67 euro each week . Anything she gets from Foodcloud Hubs donations is needed and used. One family I had been going into for over 3 years recently thanked me and said the father now has work 5 days a week and they felt some other family might need the food more than they did. How nice was that. This particular family have now come full cycle and no longer need our help, A little help is often the first step on a ladder to a better life. It is important for peoples' self esteem to feel that they are not only ever on the receiving end of good will. As a small charity we are able to source food but only in limited amounts. Because of our association with Foodcloud Hubs the variety of product available to us is much larger and more consistent. ”



Our Suppliers tell us:



Meade Potato Company
www.meadepotato.com

“Meade Potato Company are proud to continue supplying our surplus and out-of-spec produce to FoodCloud. Their team have made sure our partnership is a win-win for everyone involved and we’re particularly delighted to be involved in innovative projects like gleaning, allowing us to demonstrate our commitment to reducing food wastage from field to fork. We particularly enjoy knowing the food we supply is being used to feed people and seeing the impact of this. We look forward to continuing a very positive relationship with FoodCloud..”

Jeni Meade,
Marketing Communications Manager

“The Pallas Foods family takes great pride in its social responsibility credentials and is serious about working with partners who share our ambition. As the leading Foodservice provider in Ireland, our partnership with FoodCloud has not only helped towards us realising our commitment to community, food redistribution and reducing waste generally but genuinely supports those communities.”

Ian Smith, Operations Director



Pallas Foods
www.pallasfoods.com

“Lucozade Ribena Suntory is very proud to work with FoodCloud since 2017. Food waste and its environmental impact is a major concern for our business and through working with FoodCloud we have radically reduced our waste and therefore emissions. Knowing that our drinks reach the hands of people who benefit from great local charities is very important to us. The team in FoodCloud make this seamless for us and are easy to work with while being passionate about their purpose. An added benefit is that our own employees are happy and motivated in the knowledge that we are donating drinks to FoodCloud. We look forward to continuing our partnership with FoodCloud in the future.”

Elizabeth Sheehan, Marketing Director



**LUCOZADE RIBENA
SUNTORY**

Lucozade Ribena Suntory
www.lrsuntory.com

Our Suppliers tell us:



Lakeland Dairies
www.lakeland.ie

“Lakeland Dairies relationship with Food Cloud has strengthened enormously in the past 2 years. Food Cloud provide us with an invaluable channel to move excess product, avoiding needless landfill and CO2 emission - and giving something back to the less well off in our society.”

Ruairi Sullivan,
Foodservice Sales Manager - Ireland

“As part of our continuing commitment towards Origin Greens sustainability programme, Newbridge Foods Ltd are constantly striving towards reducing both Food waste and energy usage and strive towards achieving targets set out for both. Our good working relationship with FoodCloud has greatly helped us in achieving our targets for food waste reduction. We look forward to continuing our work with Food Cloud and in turn help to make a valuable and worthy contribution to society, where this food gets distributed to worthy charity groups and organisations; and helps out those most in need.”

Vivian Foley, QA & Food Safety Manager

Newbridge Foods Limited

Newbridge Foods Limited



Dawn Farms
www.dawnfarms.ie

“Our partnership with Food Cloud helps us minimise our food waste and at the same time contribute to local charities and communities in a very practical and meaningful way. Our goal is not to have surplus product but we know FoodCloud will find a good home for it if we do.”

Miriam Keogh, Head of Supply Chain



Thank you to everyone who has helped FoodCloud Hubs with the administration of the FEAD programme in 2017.

FoodCloud Hubs are a designated partner organisation of the Department of Employment Affairs and Social Protection and the European Union with responsibility for delivering The Fund for European Aid to the Most Deprived (FEAD), a fund established to support people to take their first steps out of poverty and social exclusion.

FoodCloud Hubs procure, store and arrange charity collections of non surplus food products to charities that are addressing food poverty nationwide.

In 2017, we achieved the following results:



95,922 people assisted
43% were children



245,566
food packs distributed



1,574,590
meals distributed



147
charity partner organisations

We owe a massive thanks to all who work with us in the Department of Employment Affairs and Social Protection, to those companies we procure food from and to the drivers, volunteers and warehouse personnel in Dublin, Cork and Galway who work to get the FEAD products to charities on a daily basis. Thank you very much to everyone involved.

Charities rely on the FEAD Programme and have been able to help people get back into independent living and access education:

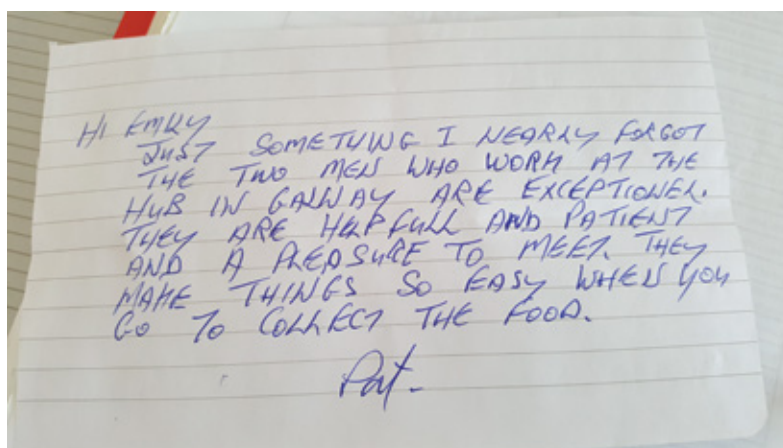
- Supported 10 homeless men who have conquered addiction, moved from emergency to independent accommodation and can provide for themselves
- Family used FEAD food to save money for bus tickets to enable their two adult children to get to college
- Mother in the emergency homeless hostel who received food parcels for herself and her daughter no longer requires it as she is back into independent living
- Savings made from supply of FEAD product allowed charity to support students in teaching and Gardaí

How charities use FEAD products to improve their services:

- “The savings have meant that we can keep the childcare costs low for disadvantaged parents and provide food parcels to parents living in poverty”
- “FEAD food has ensured that people living alone have a breakfast every morning and provides a source of contact for those who are isolated”
- “The cost savings has allowed us to be more proactive in other forms of social inclusion e.g. the homeless shelter has created a more welcoming environment for both the clients, volunteers and staff”



FoodCloud and FEAD in 2017



THE IRISH TIMES



11 Nov - Our work with Boyle Family Resource Centre was featured in The Irish Times.

IRISH Mirror



26 Nov - Our work with New Ross Community Food Bank was featured in the Irish Mirror.

Irish Examiner



21 Dec - Our work with St Fiacre's food conference of St Vincent de Paul featured in the Irish Examiner.

SEPT

FEAD



We are proud to represent Ireland at FEAD Network events in Brussels.

OCT

Procurement
Excellence



We were delighted to receive recognition of our work with a Procurement Excellence Award at The National Procurement Awards.

JUNE

The Ireland Funds



We introduced European officials to the impact of FEAD, particularly in COPE Galway whose Community Catering team are 'best practice model' for processes in distributing food to those in the community most at risk of food poverty.



Thanks to our Volunteers

Our volunteers have always been core to our success and impact at FoodCloud. We had over 150 people volunteer with us in 2017, between our food rescue projects and corporate volunteer sessions. We are extremely grateful to each and every one of them for their time, enthusiasm and dedication. We would not have been able to help the charities we did without our volunteers.

232 trips in Cork

200 trips in Dublin city centre, and

198 trips in Tallaght and South Dublin

A total of **630** trips to **19**  stores and **10**  stores.

In total, they've helped us:



Rescue **75,778kg** of food



166,711 meals equivalent



saving **€227,333**



for 24 charity partners



Aoife, Tesco Community Champion with our volunteers in Tesco Douglas, Cork.



Tanya Jordan featured on a ChangeX campaign to recruit more volunteers.



Collecting from Aldi, Blackpool to help the local Foróige Club.



For Valentine's Day 2017, our Food Rescue volunteers delivered treats to our charity partners as well as the surplus food donated by our retail partners.

Thanks to our Volunteers



Noel and Pamela from Ellucian are volunteers from on our Food Rescue Run.



Collections take place from different stores in our FoodCloud vans.



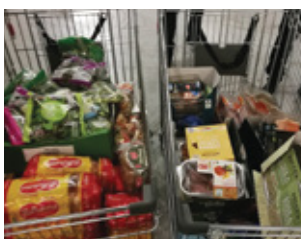
Anwar and Albert, volunteers on our Corporate programme delivering food.



Our volunteers visit stores to collect the donations they have daily.



All food donated is perfectly edible. Ranging from meat and chilled products to fresh fruit and vegetables, it is nearing its best before or use by date.



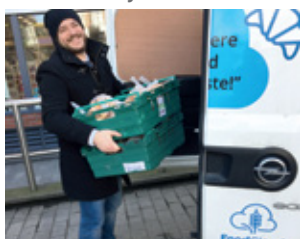
From bread to vegetables, from cereals to meat, we'll make sure the charity can use the food before we take it.



The food is loaded into the van carefully, making sure it arrive in the best condition possible.



There are considerable savings for the charities in each delivery.



Hugo from Ellucian practising good Health & Safety lifting techniques.



It's a win-win for stores and charities, as Yasmin from Tesco Ringsend tells Eddie and Julian.



Food is delivered to charities who are unable to collect the donations themselves.



Ray from the Little Flower Centre in Dublin 8 accepts today's donation.



Chefs and cooks in each charity can choose what they'll prepare from the donations.



It allows them to vary their menu and offer the people they help something new to try.



Charities appreciate the food donations and the people they help appreciate every meal.



Volunteers like the team from PeopleSource see the impact of the work they do directly.



Sodexo volunteers helping in our Dublin Hub.



Volunteers from Janssen worked in our Dublin Hub to help redistribute food.

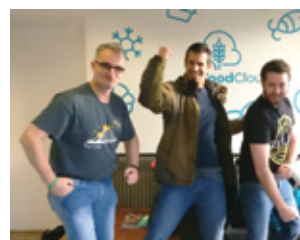


Tableau Superheroes Ciaran, Cristian, Pieter, and Eduardo volunteering.



We have teams of volunteers in Cork and in Dublin and try to get together once or twice a year.

FoodCloud goes Gleaning

We were delighted to trial our first major gleaning projects in 2017.

Gleaning is the act of collecting leftover crops from farmers' fields or orchards after they have been commercially harvested or on fields or orchards where it is not economically profitable to harvest.

Gleaning is an important environmental and social activity for us and we are extremely grateful for those people who helped us glean vegetables and apples this year.



Meade Potato Company have worked with FoodCloud for years now in the redistribution of surplus produce to charities that need it.

They were enthusiastic about helping us emulate the success of **Feedback's** gleaning project in the UK and that of **The Ugly Fruit And Veg Campaign** and provided us with a stunning location to have our first trial rescues.



Special thanks to Jeni and Conor at Meade Potato Company who were particularly great partners to work with. They helped us source opportunities to glean, assisted with logistics and advice and joined us in rescuing the surplus vegetables which all went to charities who made good use of them.

Thank you too to the landowners who work with Meade Potato Company for allowing us to rescue the vegetables left after the harvesters, as well as the volunteers who joined us on our Gleaning days.

FoodCloud goes Gleaning

We were delighted to partner with Falling Fruit Ireland, a voluntary project set up by Bernie Brannick to harvest the seasonal glut of apples, pears, plums, nuts, etc. that would otherwise not be picked throughout the Dublin area, and countryside, and direct it to charities that used them.



There are a number of reasons that Bernie set up Falling Fruit Ireland:

- to create practical solutions to the waste that can happen when households have 'gluts' of fruit in their gardens
- to re-connect people with local food and the local environment
- to foster a healthy community spirit of sharing and care for the disadvantaged
- to demonstrate just how much potential there is for feeding ourselves in cities and towns
- to connect diverse groups of people through food sharing



There's also the added benefit that making the most of what can be produced in our own city or town cuts food miles which is a win for the environment.

This initiative acts as a helpful service to households who have fruit going to waste in their gardens. Over the years many donors have been extremely grateful to have their fruit picked and directed to charities. The freshly harvested fruit is given away for free. The first share goes to the owner, the second share to the charity, and volunteers are rewarded with fresh fruit too. Care is taken to leave some fruit on the ground and on the trees for birds and wildlife.

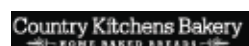
Thank you very much to all the volunteers who worked with Bernie to help us and the orchard owners who allowed us to take their surplus fruit.

We'll have more gleaning opportunities in 2018 - to find out more, please email volunteer@foodcloud.ie.

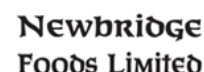


Thank you to our Suppliers in 2017

We would like to sincerely thank each supplier who worked with us in 2017. The benefits of the food they supplied to us on the Charities and Communities we deliver to have been nutritional, environmental and financial. We are proud to have worked with them to make sure no good food goes to waste.



Thank you to our Suppliers in 2017



We're also proud to work with:



Thank you again to all producers, distributors, retailers and suppliers who donate food to us. For details on how you can work with FoodCloud, please contact hubs@foodcloud.ie

Thank you to our Supporters in 2017

We are extremely grateful to all our partners and supporters who made such a difference to FoodCloud and FoodCloud Hubs.

Thank you to those who have contributed to our organisation financially in 2017, including:



Cork City Council



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine



THE UK ONLINE
GIVING FOUNDATION



Thank you to our Supporters in 2017

Thank you to those who have supported FoodCloud and FoodCloud Hubs through pro bono or heavily discounted products or services, including:

A&L Goodbody



ATLASSIAN



CBS Office Products Ltd.
Crowley Business Services



DataKind



Work with FoodCloud Hubs

We always welcome new charities and community groups to FoodCloud, as well as any companies, retailers, producers or suppliers who have surplus food to donate.

We welcome every introduction and referral and would be very grateful if you could tell people you know about us, to help us grow our impact and work.



We work with food businesses, including growers, manufacturers and retailers, to rescue their surplus food, resulting in:

- Reduced waste disposal costs
- Improved environmental performance
- Positive brand sentiment
- A meaningful and practical contribution to the charity sector

We collect / receive and store surplus food in a safe, fast and efficient way through our national infrastructure which includes:

- 3 redistribution Hubs: Cork, Galway AND Dublin
- 30,000 sq ft of storage capacity nationwide
- Full management of the cold chain
- Full traceability of every product with detailed reporting
- Indemnity contracts limiting liability for businesses



We work with our charity partners nationwide to provide access to a wide variety of surplus product, resulting in:

- Considerable savings on food costs
- Increased variety and quality of food available
- Full management of the cold chain
- Availability to redirect funding to other parts of their core services



Over 125 food producers, suppliers and retailers now work with FoodCloud Hubs.



Over 120 volunteers give their time and energy to our food rescue project in Cork and Dublin.



468 retail stores around Ireland now use FoodCloud.



Company registration number
531537

Charity Registration numbers
Registered Charity: 20101398
CHY Number: CHY21177



Company registration number
514425

Charity Registration numbers
Registered Charity: 20081652
CHY Number: CHY20558

Registered Office

Unit 8 Broomhill Business Park,
Broomhill Road, Tallaght, Dublin 24, Ireland
D24 CD32

Directors:

Niamh Bushnell
Suzanne Delaney
Brendan Dempsey
John Dunphy (Chairman)
Colum Gibson
Eoin McCuirc
Colman O' Keefe
Declan Ryan

Company Secretary:

Eoin MacCuirc (Appointed 1 December 2017)
Aoibheann O'Brien (Resigned 1 December 2017)

Company Secretary:

Eoin MacCuirc (Appointed 30 November 2017)
Iseult Ward (Resigned 30 November 2017)

Key Management Personnel:

Iseult Ward, CEO
Emma Walsh, COO

Key Management Personnel:

Aoibheann O'Brien, CEO
Suzanne Browne, COO

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Grand Canal Square
Dublin 2

Bankers

Bank of Ireland
O'Connell Street
Dublin 1

Solicitors

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IFSC
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Auditors

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Co Cork

