



#### **Our Mission**

Promoting healthier communities through compassion and comprehensive health and human services, regardless of ability to pay.

#### **Our Vision**

Unity Health Care will be recognized as the health care provider and employer of choice by establishing a culture that champions patient-centered care, promotes staff engagement, embraces the latest technology, and pursues community partnerships and strategic alliances.

#### **Our Value Statement**

Unity Health Care will strive to create a model of Service Leadership in our relationships with each other, our patients and stakeholders. The model will challenge us to embody the qualities of:

Listening

**Awareness** 

**Empathy** 

Healing

Respect

**Accountability** 

Learning

Advocacy

#### from the President and CEO and the Board Chair

Dear Friends and Partners,

As we reflect on 2019, the Unity family has accomplished so much. Last year, more than 100,000 patients in the District of Columbia experienced high quality and compassionate care through over 450,000 visits at our 20+ Unity Health Care locations.

Since our founding as Health Care for the Homeless Project (HCHP) in 1985, and our subsequent transition to Unity Health Care (Unity) our organization has been blessed with the leadership, vision, and compassion of our Chief Medical Officer (CMO), Dr. Janelle Goetcheus. It is no exaggeration to say that without Dr. Goetcheus, there would be no HCHP or Unity today.

In 2019, we also celebrated the partnership with Sibley Memorial Hospital to establish a cancer clinic within the Parkside Health Center. The specialty services offered through this collaboration will provide much-needed cancer care to underserved patients in Wards 7 and 8 and throughout the District of Columbia.

To close out a grand year, Unity celebrated the legacy of Dr. Janelle Goetcheus, Founder and Chief Medical Officer Emeritus of Unity, at a ceremonial event held at the new East of the River Health Center. During the event, Councilmember Vincent Gray (Ward 7) provided remarks, and Darby Hickey honored Dr. Goetcheus with a DC Council resolution on behalf of Councilmember At-Large David Grosso and the entire DC Council.

We also celebrated the new East of the River Health Center located in Ward 7. The East of the River Health Center began serving patients in the surrounding community in 1996. Treating more than 5,000 patients annually for years in a facility with only 10 exam rooms, the health center relocated to SOME's (So Others Might Eat) Conway Center in March. The new location now has two floors with a total of 43 exam rooms, a lab, and a pharmacy. Guided by the vision of Dr. Goetcheus, we partnered with Howard University Hospital to increase access to much-needed specialty services for patients and community residents.

We are immensely proud of our 2019 accomplishments, and truly grateful for our dedicated donors, patients, and staff that made it all possible.

Sincere thanks for your continued commitment to the Unity Mission.

Vincent A. Keane

President and CEO

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Frederick D. Cooke, ESQ. Board Chair



### 2019 At-A-Glance

#### **Patients & Visits**

LOCATION	PATIENTS	VISITS
Community	82,847	294,542
Homeless	10,741	53,006
Dept. of Corrections	7,692	109,912
Totals	101,280	457,460



1,356 of the patients from the Department of Corrections were also treated at a community health center or a homeless shelter.

#### **Highlights**

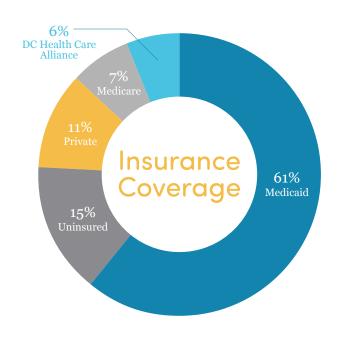


- » Walking medical outreach
- » Teaching Health Center with a Family Medicine Residency and a Community Medical School campus
- Health services in DC Department of Corrections facilities
- » Specialties including behavioral health, dental, infectious diseases, OB/GYN, podiatry

73% of patients are African American/Black

18% of patients are Hispanic

60% of patients have incomes below 100% of the federal poverty



#### Locations

9 Community health centers:

Medical sites at homeless shelters

2 School-based health centers Anacostia
Brentwood
Columbia Road
East of the River
Minnesota Avenue
Parkside
Stanton Road
Upper Cardozo
Southwest

## Celebrating Leadership

#### 1979

Founded Columbia Road Health Services

#### 1985

Co-founded HCHP, which later became Unity Health Care



# HONORING In 2019, Unity Health Care's Co-founder, Dr. Janelle Goetcheus, transitioned from Chief Medical Officer and Executive Vice

In 2019, Unity Health Care's Co-founder, Dr. Janelle Goetcheus, transitioned from Chief Medical Officer and Executive Vice President for Medical Affairs to Chief Medical Officer Emeritus and Director of Homeless Services. In her more than three decades with Unity, Dr. Goetcheus, also affectionately called "Dr. G" oversaw the expansion of Unity's medical operations to more than 20 locations, reaching over 100,000 patients annually.

#### 1985

Founded Christ House, a live-in care facility for the homeless

#### 1991

"Doctor of the Year" American Academy of Family Physicians

#### 1995

"Washingtonian of the Year" Washingtonian magazine

#### 2017

Philip W. Brickner National Leadership Award National Health Care for the Homeless Council

As a longtime advocate for the medically underserved, Dr. Goetcheus co-founded Health Care for the Homeless Project (HCHP) in 1985, which later became Unity Health Care. Her unwavering leadership and commitment to residents of the District has had an immeasurable impact on the health and wellness of the men, women, and children in vulnerable communities.

Prior to her work at Unity, she founded Columbia Road Health Services, a community health center for the medically underserved in 1979 and Christ House, a live-in respite care facility for the homeless, in 1985. Dr. Goetcheus continues to serve as Medical Director at Christ House.

Dr. Goetcheus received her Medical Degree from Indiana University School of Medicine, and was awarded an honorary Doctor of Humane Letters from Trinity College and an honorary Doctor of Science from Ball State University.

"It has been such an honor to serve as the Chief Medical Officer," said Dr. Goetcheus. "We started in a single room in a shelter, with dedicated people who believed that health care should be available for everyone. We still have so much that needs to be done to achieve our dream, but I am committed to continuing that work in my new role at Unity."

Dr. Goetcheus' work has not gone unnoticed. She has received numerous "Words are inadequate to express the love and care that Dr. Goetcheus has shared with thousands of patients over the past 40 years. She was not only our founder, but she has been the heart of Unity."

-Vincent A. Keane, Unity President and CEO

awards to include Doctor of the Year from the American Academy of Family Physicians in 1991. Named Washingtonian of the Year by the *Washington Magazine* in 1995, she also received the 2017 Philip W. Brickner National Leadership Award presented by the National Health Care for the Homeless Council.

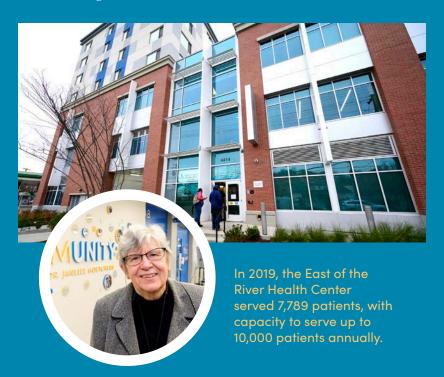
Unity staff, past and present, are immensely proud to have Dr. Goetcheus as a role model in servant leadership.

"Words are inadequate to express the love and care that Dr. Goetcheus has shared with thousands of patients over the past forty years," said Vincent Keane, President and CEO of Unity. "We cannot begin to express our appreciation for the encouragement and support that she has given to providers, and indeed all Unity staff, throughout the years. She was not only our founder, but she has been the heart of Unity."

## Grand Opening

### Unity Opens New Center, Expands Care with Partners

In 2017, construction on the new East of the River Health Center began! Located in Ward 7, the former East of the River Health Center location began serving patients in the surrounding community in 1996. After years of serving more than 5,000 patients annually in a facility with only 10 exam rooms, the health center relocated to So Others Might Eat (SOME)'s Conway Center in March 2019. The new location now has two floors with a total of 43 exam rooms with expanded capacity to serve up to 10,000 patients. Guided by the vision of Dr. Goetcheus (pictured below), Unity partnered with Howard University Hospital and SOME, to offer co-located specialized care in high-risk maternal and fetal medicine, oncology, behavioral health, and substance abuse treatment and counseling at the East of the River Health Center location.



### Advocacy Efforts



### Meet the Community Advisory Board (CAB)

The Community Advisory Board (CAB) is a patient-led group of dedicated community members representing patient voices across our health centers. The CAB provides patient perspective and input on Unity's policy and advocacy efforts, communication and marketing campaigns, and the patient experience. This year, members of the CAB provided vital feedback on the patient portal, customer service initiatives, and hosted voter registration drives.

## Unaudited Numbers

STATEMENT OF FINANCIAL POSITION	
Assets	
Cash	\$7,191,798
Accounts Receivable	\$14,564,962
Property and Equipment	\$61,383,156
Other Assets	\$3,687,040
Total Assets	\$86,826,956

Liabilities and Net Assets	
Current Liabilities	\$13,715,335
Long-Term Liabilities	\$38,163,151
Net Assets—Unrestricted	\$34,948,470
Total Liabilities and Net Assets	\$86,826,956

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS	
Revenue	
Grant and Contract Revenue	\$49,622,684
Patient Service Revenue	\$50,173,845
Contributions/Donations	\$651,169
Other Income	\$7,045,296
Total Revenue	\$107,492,994

Expenses	
Salaries & Benefits	\$80,111,257
Professional Fees	\$10,204,296
Occupancy Costs	\$5,245,220
Supplies & Equipment	\$4,576,557
Other Operating Costs	\$3,659,807
Total Expenses	\$103,797,137

Change in Net Assets from Operations	\$3,695,857
Capital Related Revenues & Expenses	\$3,116,038
Total Change in Net Assets	\$579,819

The financial statements provide a summary of Unity Health Care, Inc.'s, financial position for 2019. For complete audited financial statements, please contact Kara Onorato at (202) 715-7900.

## Funding Support

#### **Clark Foundation**

#### \$600.000

In support of a three-year project to improve access to care, build an infrastructure to support innovation and expand access to treatment options across Unity's network of more than 20 health care service sites.

#### CareFirst Mobile Unit \$177.078.40

In support of increasing access to care for unsheltered/homeless District residents through the design and purchase of mobile medical unit.

#### Naomi and Nehemiah Cohen Foundation

#### \$75,000

To ensure access to and availability of long-acting reversible contraceptives (LARCs) to all female patients across our network of health centers.

#### Stewart Trust Foundation \$75,000

To support the DC Family Planning Initiative Pilot (DC-FPIP) to increase demand and improve quality of family planning services to achieve greater impact on unintended pregnancy rates.

#### Delta Dental Foundation \$30,000

To ensure our Dental Department is able to provide comprehensive oral health care services for residents of the District of Columbia.

#### **Share Fund**

#### \$25,000

To provide general operating support at Community for Creative Nonviolence (CCNV), Unity Health Care's largest homeless health care facility, which provides primary care service to the nearly 5,500 individuals experiencing homelessness annually.

### The Nature Conservatory \$15,000

In support of design and building a living wall and green space at Unity's Upper Cardozo health center in the District of Columbia.

#### Safeway Foundation \$15.000

To save and enhance the quality of our patients' lives by providing patients with access to rapid testing as a part of their routine vital sign check-ups.

#### Capitol Impact Partners \$1,000

To support Unity's care coordination efforts through expanded access to technology by improving both accessibility and the flexibility of a care coordinator to collaborate and support patients in meeting their care plan goals.

## Thanks to our Contributors

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Alexander and Margaret Stewart Trust

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Father Gerry Creedon	from Kevin M. Raymond	\$51.50
	from Richard Schmitt	\$103.00

## Unity in the Community



#### Expanding Cancer Care with Sibley

Unity partnered with Sibley Memorial Hospital to establish a cancer clinic within the Parkside Health Center. The specialty services offered through this collaboration will provide much-needed cancer care to underserved patients in Wards 7 and 8 and throughout the District of Columbia.

## Showing our Pride

Our Unity team showed its pride (and raised health care awareness) at the 2019 Capital Pride Festival in June.



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## Unity Health Centers

Anacostia Health Center (Ward 8) 1500 Galen St., SE Washington, DC 20020

**Brentwood Health Center** (Ward 5)

1251-B Saratoga Ave., NE Washington, DC 20018

Columbia Road Health Center

(Ward 1) 1660 Columbia Rd., NW Washington, DC 20009

**East of the River Health Center** 

(Ward 7) 4414 Benning Road NE Washington, DC 20019

Minnesota Avenue Health Center (Ward 7) 3924 Minnesota Ave., NE

3924 Minnesota Ave., NE Washington, DC 20019 Parkside Health Center (Ward 7)

765 Kenilworth Terrace, NE Washington, DC 20019

**Southwest Health Center** 

(Ward 6) 555 L St., SE Washington, DC 20003

Stanton Road Health Center (Ward 8)

3240 Stanton Rd., SE Washington, DC 20020

**Upper Cardozo Health Center** 

(Ward 1) 3020 14th St., NW Washington, DC 20009

