
Advertiser Information

Company

Contact

Date Submitted

Advertising

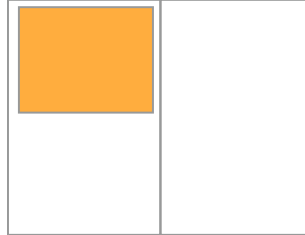
Check the size and placement of your ad and the number of times you would like to run it. You receive increasingly discounted rates the more you run your ad (you may re-run your the same ad art or submit new art).

Size + Placement

1x

Half page (interior)

\$ 400



Full page (interior)

\$ 600



Full page (priority)

\$ 800

Includes:

- Inside front cover
- Opposite table-of-contents
- Back cover

(check with ARCADE for availability)



Make a Reservation

Send an email to Zoya Kulikov-Wickizer,
Editorial & Design Assistant
zoya@arcadenw.org

Priority Placement

If you are running a Priority Placement ad (see above), please check a placement option(s) below and/or provide a description of your preferred placement (as discussed with ARCADE – first come, first served).

Placement
Description

Other Notes/
Comments

Billing Information

Company _____

Contact _____

Address 1 _____

Address 2 _____

City _____

State _____

Zip _____

Country _____

Email _____

Phone _____

Total Cost _____

Terms, Conditions & Signature

Billing + Payment

Advertisers may pay for ads on a per issue basis or in-full at the beginning of their reservation. ARCADE invoices after the ad reservation is made. Full payment is due within 30 days of invoice. Overdue accounts will be assessed finance charges. These are non-negotiable.

Contract

A signed copy of the advertising contract must be on file with ARCADE before any insertion orders are accepted.

Design + Change / Cancellation Fees

Advertisers canceling reservations after the ad reservation deadline will be charged 25% of the ad fee. Advertisers canceling reservations after the ad art deadline will be charged 50% of the ad fee. Advertisers breaking multiple-run reservations (2x or 3x) in the middle of their commitments will be billed the difference in price between the 1x rate and the multiple-run rate for ads run.

Design + Production Services

ARCADE can provide assistance designing and producing ads at an Advertiser's request. ARCADE offers its design and production services at a rate of \$75 per hour. For more information on these services, contact zoya@arcadenw.org.

Editorial Content

ARCADE editorial content, contributors and exact publishing dates are subject to change.

Liability

ARCADE reserves the right to refuse ads on legal or moral grounds. Any liability based on content of the ad is the responsibility of the Advertiser.

ARCADE is not liable for printing errors in ads due to incorrect file set-up. Upon submittal, ARCADE will check Advertiser files for the correct colors and size but no other items. If an Advertiser needs help setting up their ad or would like additional production/design input, ARCADE can provide assistance at our standard \$50 per hour rate.

Readership / Circulation

ARCADE readership/circulation is approximate, evolving and subject to change (significant changes will be noted).

Rate Changes

ARCADE ad rates are subject to change. Making a multiple issue commitment will only lock-in an Advertiser's starting ad rate if the Advertiser pays in-full for the entire ad run at the beginning of the reservation. Advertisers paying per issue will be subject to rate changes.

Signature _____

Name (Print) _____

Title _____

Date _____