

# Risk Appetite Guide

Technology-based products, services, or operations with software-, hardware-, or data-related exposures used in:

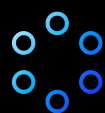
## Generally **accepted** NAICS:

11	Agriculture
22	Utilities
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate
54	Professional and Technical Services
61	Educational Services
71	Arts and Entertainment
92	Public Administration

## Generally **excluded** NAICS:

21	Mining and Oil & Gas
23	Construction
55	Management of Companies
56	Waste Services
62	Healthcare
72	Accommodation and Food Services
81	Other Services

## Products available:



**General Liability**



**Technology E&O**



**Cyber Liability**

## Program guidelines:

- ✓ \$0 to \$1B in projected 12m revenue (SMEs)
- ✓ All business models accepted
- ✓ Must be incorporated in the U.S.
- ✓ Funding preferred for early-stage ventures
- ✓ Multi-line programs preferred
- ✓ Products available in all 50 U.S. states

Send risks to [submissions@koop.ai](mailto:submissions@koop.ai)