Hi, I'm Pao Sopó

UI/UX • Visual • Designer

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Bogotá, Colombia

EXPERIENCE

UI/UX Visual Designer - Auxo

Bogotá, Colombia | Remote | Ago 2022 - Present

Design systems for apps on Figma, design and launch websites on Webflow, create illustrations to communicate and enhance the product, building layouts and graphics, guide visual design trough all projects.

Illustrator & Digital Designer - Freepik

Spain | Remote | Feb 2018 - July 2022

Design and illustrate 1000+ exclusive vector sources for freemium model, based on different events. Create 50+ social media templates.

UI Designer - Ux team

Australia | Remote | Dec 2016 - Jun 2018

Graphics and prototypes of two mobile apps; one for support carers and a other was a crypto wallet. Re-desing UI kit for JustAuto. Website design for Return to Rio music fest.

UI Designer - Auxo

Bogotá, Colombia | Aug 2015 - Feb 2016

Design websites, apps like Frutaap, and logos, support the team building layouts and graphics for each stakeholder.

Digital Designer - Beat/Lowe SSP3

Bogotá, Colombia | Jun 2014 - Jul 2015

Responsible to create all social media images, gif, and landing pages for campaigns. Work closely with the marketing team. Maintaining brand consistency in all pieces

Web Designer - Manimator

Bogotá, Colombia | Feb 2013 - May 2014

Create illustrations, logos, landing pages, websites, and mailings for clients with different backgrounds. Support team and work closely with the accountant managers.

COMPETENCY

Visual design

User interface design

Prototyping

Illustration

Layout

Branding

SKILLS

Time management

Communication

Team work

Willing to learn

SOFTWARE

Figma

Adobe Suite

Webflow

LANGUAGES

English

Spanish

EDUCATION

Bachelor's Degree in Graphic Design

Jorge Tadeo Lozano University - Bogotá. Col 2008-2012