

RESUME

DEIVIDAS KAČIUŠIS

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EXPERIENCE

Design Wings

09/2022 - 08/2023

It's a one year long non-financial project funded by the European Regional Development Fund to help small and medium companies to financially recover from covid and help emerging designers get experience. In this project designers were paired with participating companies by experienced mentors. There were only 15 designers selected for this project who got to work with 2 companies each. I was mentored by "DADADA" studio owner Martynas Birškys.

<https://www.dizainosparnai.lt/en/>

Young Fashion podcast (Design Wings)

06/2023

I was invited to my first podcast ever. My mentor Martynas Birškis and I talked about projects we have completed in "Design Wings" as well as visual identity, its creation, inspiration and advice.

[Young Fashion Podcast on Spotify](#)

- hosted by Nerija Kanapkaitė

Aispeco (Design Wings)

02/2023 - 08/2023

UX/UI product designer for a flight management system redesign for geospatial data collection platform:

- User scenarios;
- User journey maps;
- Interviews with stakeholders;
- Information architecture;
- UI redesign using "Untitled UI kit";
- Usability testing;
- Debriefing usability testing results;
- Iterating based on usability testing results.

Sekasoft (Design Wings)

09/2022 - 01/2023

Brand and UI/UX designer for document management system redesign.

- Redesigning UI of a document management system using Microsoft Fluent UI design system;
- Creating "Prodo" (professional digital office) name for redesigned document management system;
- "Prodo" visual identity (moodboards, creative direction, logo, logo animation, web banners, illustrations, brandbook etc.);
- Website to present and sell "Prodo" document management system.

Lifekeys

04/2021 - 06/2022

UX/UI designer in a small digital product startup working in agile environment with JIRA.

Product Design:

- Redesigning existing products based on new visual identity (wireframes, layout, competitor analysis);
- Designing with MUI design kit as a starting point in Figma;
- Designing digital product from scratch (user personas, wireframes, competitor analysis, defining visual direction based on existing identity, user interface);
- Redesigning and/or improving some features of existing product;
- Leading, helping and managing junior designers.

Branding and visual identity design:

- Consulting through the process of redesigning a brand and visual identity;
- Brand strategy workshop;
- Visual identity, (moodboards, stylescapes for creative direction, new color scheme, new type, logo rules of use, brandbook design);
- Some facebook/instagram post design;
- Branded email/newsletter design;
- Photo retouching;
- Presentation design.

LIPCIK studio

12/2020 - 01/2021

Junior designer in a small branding agency with supervision of a senior designer.

My work included:

- Beer identity (logo, mockups, illustrations, layout, stickers);
- Theater identity (logo, business cards, letterheads, ticket, t-shirts etc.);
- Coffee shop menu;
- Logo design.

Kodinis raktas / Secolink

01/2020 - 06/2020

Inhouse graphic designer.

My work included:

- Software UI;
- Web design with WP Oxygen builder;
- UI improvements for their existing mobile apps for android and Apple OS;
- Photo retouching;
- Various visualizations and photo manipulations;
- Business card design;
- Icon design for mobile apps;
- Product catalog design.

Freelance

09/2019 -

Graphic designer (generalist)

My work included:

- Google adword banners for "General Financing";
- Facebook posts;
- Logo concepts;
- Simple Websites;
- Presentations.

EDUCATION

AK solution (second intership)

04/2016 - 05/2016

I was learning and helping with:

- Website UI;
- Iconography;
- Website presentation;
Graphics for car stickers;
- Other.

AK solution (first intership)

06/2015 - 07/2015

I was learning and helping designing:

- Business cards;
- Letterheads;
- Logos;
- Newsletters;
- Presentations.

Vilnius academy of arts (M.A.)

10/2017 - 06/2019

Master's degree in visual communication design. My master's thesis was about finding a new use for coat of arms in today's world by transforming it into unique data driven generative art visualization/infographics powered by java script plugin.

Some important experiences:

02/2019

- Representing academy of arts
Honor of receiving a scholarship and representing Vilnius academy of arts in "LITEXPO" studies fair with conceptual typography project "Conceptual interpretation of letters from Grand Duke Gediminas in 21st century".
[Image from studies fair →](#)
[More about the project →](#)

- Exhibition of design process in academy of arts:
Collective exhibition of visual communication design called "The Process" in Vilnius, Lithuania.
[Image of exhibition →](#)
[My process as posters →](#)

10/2018 - 11/2018

Vilnius academy of arts (bridging studies)

10/2016 - 06/2017

Bridging studies in graphic design. These studies are necessary for college level graduates in order to get university level bachelor degree which allows to apply as a candidate for master studies.

Vilnius college of technology and design

09/2013 - 06/2016

Bachelor degree in graphic design with emphasis on web design.