

Akachi Ogbonna, Product Designer

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Work Experience

QUIDAX

Senior Product Designer

Remote, Nigeria
June 2021 – Present

- Developed user-centric design solutions for diverse retail product features.
- Conceptualized the comprehensive end-to-end user experience via prototyping on the mobile app.
- Crafted intuitive user interface designs for various features within the mobile app.
- Introduced a dark mode version for the mobile app interface.
- Led the research, conceptualization, documentation, improvement, and ongoing iteration of the design system and its components.
- Collaborated closely with product managers, fellow designers, and developers to continually enhance Quidax products.
- Actively engaged in user testing and interview sessions to enhance product and user experiences.
- Designed the user interface for multiple features of the web application.
- Executed end-to-end experience prototyping on the web app.
- Orchestrated complete end-to-end experiences on the pro version of the mobile app.
- Developed and documented components for the marketing website.
- Engaged in brainstorming design decisions to address customer challenges.

RELIANCE HEALTH

Senior Associate Designer

Hybrid, Nigeria
Aug. 2017 – April 2021

- Developed user-centric design solutions for diverse retail product features.
- Created the distinctive logo for Reliance HMO and various brand elements.
- Ensured consistent implementation of brand elements across the organization.
- Leveraged Figma to design and code the HTML & CSS for the website, while also overseeing redesign efforts.
- Overhauled the website to align with current business requirements.
- Developed a comprehensive design system to streamline company-wide design processes.
- Produced a comprehensive branding guide to maintain brand coherence across all initiatives.
- Designed the mobile app, enhancing overall user experience.
- Crafted the website design for Reliance Family Clinics.
- Designed impactful brochures for Reliance Family Clinics.
- Illustrated an engaging vaccination booklet for Reliance Family Clinics.
- Designed the website for Reliance Health.
- Designed and executed the HTML/CSS for both employee and client dashboards.
- Functioned as the sole designer within the company until August 2020.

PAYSTACK

Product Design Intern

Lagos, Nigeria
Feb. 2017 – April 2017

- Gained valuable insights into visual design principles and product thinking.
- Acquired proficiency in utilizing tools and technologies such as Figma, HTMLS, and CSS3.
- Collaborated closely with senior designers to contribute to the creation of compelling user interfaces.
- Assisted in the design iteration process for various features, providing valuable input and suggestions.
- Contributed ideas during brainstorming sessions that led to the enhancement of user experience in the product.

Education

BABCOCK UNIVERSITY

2011 – 2015

B.Sc. Computer Science

SWAPSPACE SYSTEMS

2013

Web Development and Graphic Design

Certifications

INTERACTION DESIGN FOUNDATION

Creativity: Methods to Design Better Products and Services

2024

Conducting Usability Testing

2022

Formal Design Methods: Formalism and Design

2020

Design Thinking

2020

The Ultimate Guide to Visual perception and Design

2020

User Experience

2020

Technical Skills

SOFTWARE

Figma

Adobe Photoshop

HTML5

Webflow

Adobe Illustrator

CSS3

METHODOLOGIES

User Interface (UI) Design

User Experience (UX) Design

User Research

Design Systems

Usability Testing

Wireframing & Prototyping

Design Thinking

Communication

Branding

Illustration

Mentoring

Collaboration

Problem Solving

Adaptability

Creativity