James C.
Is that what is the difference between if the goal is to save birth, if the is to save a gas, making it cheaper and all of that, right? Who is the major consumer consumer of gas? is it household or is it actually industrial? Because you look at Elon Musk, they're talking about doing electric cars. So what the data, what is that data to support that? Because there's a low VR, it's a lower hanging fruit at the end of the day. Right. Because there's a company telling you to drive it versus right now you're asking individual consumer how they feel and everybody's going to feel differently.

David P.
ou also like, listen, my car, you get in California, you get that how sticker. So you can like use the express lanes without, or the carpool lanes, even when you're just one person. So that's a little bit nicer and then also wonder driving locally, like with my car, like I generally just use electric, so it's very much quieter

Government benefits 5

Robert Y.
I drive a gas car.

Current vehicle 5

Robert Y.
I think Tessa already has this.

Existing Apps 5

Frank C
, I would probably look for a car that's reliable and I would have the range to get me to where I need to go

Range 4

Frank C
And I think it's all good. I just wonder, like how sometimes I wonder how use, how really useful, like how much value is an app like this really providing the only reason why I say this is because really a lot of times these, these companies he's really, you know, multimillion dollar car, car companies, they really don't need that much help.

Criticism 19

Frank C
the, the, the car dealerships they're already kind of, you know, folding that piece into the buying process. So they kind of pass the savings onto the consumer

Criticism 19

Doug
Cause I mean, there aren't charging stations everywhere.

Infrastructure Availability 12

Doug
ery little, but I mean, you know how to say this on an everyday basis, you know, do I look at the and think about the environment? No, but am I environmentally conscious about things? Sure.

Environmental concern 14

Bo A.
I'm not like an expert, but I'm not an expert. I think it's good for the environment because they run, they don't run on fossil fuels. Burning fossil fuels is bad for like the ozone. So if it doesn't do that, then obviously like the vehicles have to be good. So That's why I think that's what I think.

Unfamiliarity with EVs 5

Isabel P.
Price

Cost 6

Isabel P.
no. I feel like not for what you're trying to do though. It could also help if it's all in one place and if they're like, I want an electric car, but then they're also like work and I actually charge the car. So it kind of goes hand in hand. But it also, like if you ended up having too much, I feel like this is the, one of the things that you would take away.

Suggestions 29

James C.
I can charge at home, obviously I don't live in an apartment, but I think for somebody who lives in apartment, that will be a huge challenge to get it like that.

Infrastructure Availability 10

James C.
. Like, like the look, the little maintenance that you will have to do.

Lower maintenance 6

James C.
so I guess stranded or I'm late, right. Or I have to leave early. So it's just, it's, it's, it's nothing major, but it's very inconvenient.

Limited Range and Battery Life 7

James C.
hen you have to do a competitor analysis or maybe you can partner with you. All right. So if you look at it right now, a lot of different, like Google ways works with Spotify, So it doesn't leave each other. Right. So when you're in Spotify, you have a little icon bottom that's ways, and you have ways you have little icon in Spotify. So then the switch is still, so, so that's one angle on how you can keep people in the ap

Suggestions 29

James C.
They already have this

Existing Apps 5

Robert Y.
some features and some features that only this car has,

Features 6

James C.
. And, and go back to that, if your thing is here, and here's the thing, how big of a market of, I think you guys need to do research, right? Because if people are going, not many people sit in the car, I'm just telling you guys like what I see, but I don't know how many people actually drive that. I'm not quite sure. So is it even worth it to develop something like this when your click through rate is not going to be that high? So, so I would say anything that's game, unless you can make it addicting enough, don't

Suggestions 29 Criticism 19

Doug
This is what I can get and stuff like that. That's one of the reasons why I want the new car versus a used car. Because even though that you can get fairly good mileage out of that fairly good car, you still are. You still like the color this you having, you can't get all the options that you want and then you have to deal with it. Okay. This is kind of what I can afford. This is what I get. And since I was going to finance it, I decided that, well, I'm just going to get a new one.

Current market 7

Research Process 7

Frank C
And it's, it's been pleasant. I really have no complaints about how Evie drives. I think it's, it, it, it definitely would surprise a lot of people in regards to, you know, how, how smooth and how fun it is actually to drive it.

Driving experience 3

David P.
plug-in hybrid.

Current vehicle 5

David P.
Like they have the infrastructure in California already from what I've seen, but like for all these other manufacturers, like yeah, we're producing like all these new electric cars, but I think the biggest drawback is like, it still takes a while to charge them and like, like versus a gas car, which is like my main deterrent.

Infrastructure Availability 12

Robert Y.
I think I like this brand of car because my cousins, a lot of my families have this car and I just won and I really like it. So, and I didn't search off a lot of other brands.

Research Process 5

Robert Y.
So if you want to get people to buy, I think you just need to use more advertisements and

Suggestions 20

Frank C
price of course, price.

Cost 6

Frank C
I think I would try to look at another, maybe another, another commodity where, where you have, you know, essentially the marketplace, you have all these companies, you know, that have a product and then you have another third party that, that helps consumers pick out a product.

Suggestions 20

Frank C
the, the, the car dealerships they're already kind of, you know, folding that piece into the buying process. So they kind of pass the savings onto the consumer

Current market 6

Doug
the thing about it is it needs to be more practical and there needs to be more charging stations to allow for people that don't have a home, a house, for example, to be able to charge their vehicles in some fashion.

Infrastructure Availability 12

Doug
n, obviously for people who have a car, you know, that's one of the things you're going to have to have the ability to find places that you can charge the car. And if it takes you three hours to charge your car and you're waiting an hour and a half just to get your car charged out of that three hours, that kind of sucks

Charging Time 7

Bo A.
The big issues that most of the religions conference, huge companies. And it was like 70% of something like that. 30% comes from like civilian use. So after Linda, I started to care a little bit less.

Environmental concern 14

Isabel P.
hat's like diesel or like a certain kind of gas because of the output or whatever that it gives out. So like, they have limits on like, what kind of car you can drive in that city. And I think there are other ones too.

Current market 5

Isabel P.
l. It's a bit kind of like, yeah, you have like reviews and stock. And so like, I always look at reviews when I go somewhere, something like that. So it's good to get insight from someone who already knows it Would be helpful.

Approval 8

James C.
s. They only have like two and then nobody's there, then you're, then you're kind of, you know, you're kind of screwed in that sense because then how are you going to get home if you can't get charged?

Infrastructure Availability 12

James C.
. I think with a lot of the EVs, just from my friends, even from my friend's experience, cause the EVs battery fluctuates based on temperature. Right. So a lot of times when you go too far or if you're not in California from my, when I heard from my friends that drive Teslas, they're scared to drive to Vegas. Cause if it gets too cold, their range goes down during that trip. So, and it just sounds very it's, it's just, if I'm going to go somewhere in 90 miles away, most likely it's going to be for vacation or for fun. And that's the last thing I want to think about is charging my car.

Limited Range and Battery Life 7

James C.
. I need to do some research first and then what would be my best fit. And then it goes to the lifestyle budget and then, then come to the solution. Right? Yeah. I think that's how, that's how most people look at it.

Research Process 5

James C.
Right. So, so I think that, that your market segment are the people that's going to be sitting in the car, waiting for the next 15 or 30 minutes. And a lot of times they're playing with their phone. Right. So can this be a thing or like an entertaining thing for that 15 minute?

Suggestions 20

James C.
So then if you want to add it to your app to make it easy to access to that link, you're not reinventing the wheel. It could be an add on.

Suggestions 20 Existing Apps 5

Robert Y.
he main reason I didn't get Evie is because I think in five years, it's going to be so popular that everyone's going to have it. So right now I think this is probably the last era of the guests car.

Future speculation 3

James C.
I'm a brand new consumer. Right. So it's going to be, I think That's the tough one, but what else would they think about if California beyond gas, if California bank gas sells, it's not going to be banning new cars. It's not, not banning old cars. I'm gonna be banning new cars too. So it doesn't. So, so to that point, 2035, I think you guys, I think there's research out there that shows like for California to be truly without gas vehicle, it's going to be way beyond 20, 35, even if they take this extreme measure. So I think, I don't think

Future speculation 3

David P.
L. Like maybe this used to have like have it all in one place. But I say for, say for my use, like, like my, like for at least what I charged, like there's always going to be like a series, like these external charges, lik

Criticism 19

Frank C
, I drive a Honda

Current vehicle 5

David P.
good for the environment also

Environmental impact 2

David P.
If a house, like if I have a house by then, then I can like plug it in like every night that I would get an electric. But if I'm like still in the apartment or like, or like, I don't have like the charging infrastructure, then I would get like a regular hybrid so I can just have the convenience of gas stations available to me.

Infrastructure Availability 12

Robert Y.
, I guess it's good for the environment, but I don't know the process of like making those electric to go cells if, if they are, if that's good for the environment, I kind of support that. But in the meantime, they have to be aware that there are a lot of factories and there are a lot of jobs that rely on the gas car right now. So if they just ban everything, a lot of people will be out of jobs and a lot of companies will go on there.

Environmental concern 14

Robert Y.
but I don't think all the UV owners will have a good experience. I mean, the sound might not like their cars

Criticism 18

Frank C
It's just the availability of chargers is a big one. And, and the range of Tesla is really, really kind of up there. Like, I think there's not much vehicles that, that surpasses or the Tesla's range. And then also just, you know, so these are like, those are like the two main points it's like Tesla chargers are really everywhere and they've really done a good job to kind of lay out, lay down that infrastructure.

Range 4 Charging Availability 3

Frank C
It's a crowded market. Like there's already apps that, that, you know, such as Yelp and even just Google to tell you, you know, things, things you could, you could do around the area when you're charging.

Criticism 18 Existing Apps 5

Frank C
I would just, my suggestion is I would look at kind of what's out there cause there's a lot of people in this, in this space right now trying to figure this out

Suggestions 26

Doug
t. I started reading all the reviews on the car that I was interested in and what people said, what were the good, what were the bad then look at consumer reports

Research Process 5

David P.
Cost 6

Bo A.
. The planet it's got, I got a car. I got to put me first. I gotta put me first.

Environmental concern 14

Isabel P.
I don't know enough about electric cars is a so unfortunately,

Unfamiliarity with EVs 5

Isabel P.
personally wouldn't do it. Yeah. Like I feel like it's just something that I could Google myself.

Criticism 18

James C.
So I have lost power and I, I guess, stuck in places that are very, very, I would say, I will, I'll be scared, like where I'm at, to be honest, the one time I got stuck on the middle of the freeway, but, but you know what? Most of these companies are very good at towing Though. So then you just have to call like the manufacturer don't come. They tell you. Right. So that's the problem is then a lot of times you're waiting at the freeway for 45 minutes to two hours.

Limited Range and Battery Life 7

James C.
t? Because the hybrid technology has been out for a long time. So it's definitely doable to transition from a hybrid to Evy. And that's what Toyota is really doing too. But I think from a personal perspective and from an end user perspective, if everybody is driving Eby and I don't get a sticker or I don't get extended as drive the EBV, I'll probably then not buy EBV.

Future speculation 3

James C.
I was just kind of thinking that in terms of marketing, you're looking at the huge brand, you're already looking at lifestyle and budget. Right. Because each brand already has sort of differently. But I think that this format works. It works.

Approval 8 Criticism 18

James C.
lot of times when you had the charging station, you have hard time with the machine. People ask for help Ever standing around them, everybody you're the first time person.

Unfamiliarity with EVs 5

Suggestions 26

James C.
r. So when it's like that, then I want to buy something that's more reliable, I guess. And that's also, and as for somebody who was factory mortgage and cost of living, that means they have financial burden

Suggestions 26

Robert Y.
I know that California, the electrical car can, I think they can use the HOV lane, but they can use the carpool lanes

Government benefits 5

James C.
That means maybe lower price. Eventually for me, it just like when a new technology first come out, it's always more expensive. So all I can, all I think about from middle-class end consumer is, oh, that it's going to get cheaper. Maybe one day I'll experience. It

Future speculation 3

Doug
You need to come up with a game plan. There needs to be infrastructure in place. So those things can happen by 2035. So in reality, in 2030, you need to have a huge amount of infrastructure in place

Infrastructure Availability 12

Future speculation 3

Frank C
Tesla makes their buying experience very streamlined. So there's really not much interaction that you have with the dealership. It's, it's, it's almost like buying clothes online. Like you literally just go on the website and you, you, you make that freedom. Of course, once, once the order actually comes in and we pass the pre-order phase, you know, there might be more interactions, but from, from right here and what I've experienced, the spirit, the experience buying a car from Tesla is very, it's very

Current market 3

David P.
good for the environment

Environmental impact 2

David P.
It seems like one person can have too much impact to be honest, especially like buying an electric car. Like you still like have all those carbon like output from like actually like creating that car and stuff.

Environmental concern 14

Robert Y.
on't think it's going to impact me very much. I think I'm my next car. Maybe in five years I might, I would probably get a electrical car and I don't think it's going to impact me that much

Future speculation 3

Robert Y.
, and you get them, I think people can share the itinerary, their daily itineraries and, and Tying yeah. The, the, the places they went during the day. And then it even automatically calculate like how much gas you saved, how much you, how much DRS compared to driving a gas car.

Approval 8

Frank C
but it's very kind of user-friendly right. Like it's, it's, it just have a lot of functions and, you know, I don't, I think a lot of cars don't have at the moment that makes the driving experience,

Features 4

Frank C
m also really hesitant because I also are, you know, I know, there's a lot of options. So I would maybe just explore, you know, why it'd be a lot easier to just create a community existing community on, on, you know, on Twitter or on, on Facebook.

Existing Apps 5 Criticism 18

Doug
reliability

Reliability 2

Doug
looked at everything with crash test or liability maintenance. You know how to say this? What holds the value the best? I mean, all kinds of factors went into my decision, but ultimately to test drive it. But ultimately it was decision on what felt the best, what I liked and what, where I felt comfortable.

Research Process 5

David P.
features

Features 4

Bo A.
I don't care to learn about it like that. That's an idea. It's like, it's really cool to me, but it's like, I'm not a big car guy in general. I've never looked at an electric vehicle. Thought it looks really, really cool. That's a cool car. I

General Dissinterest 4

Isabel P.
No one I know has an electric car,

Unfamiliarity with EVs 5

Isabel P.
Like maybe it's just cause like I have a lot to do already. Like work-wise and like living wise and stuff like that, those like, I wouldn't like put in the time to like play like game, I guess, or like a game like this, because then it's like, maybe I want to do something else with my time

Criticism 18

James C.
I think the bad experience is that most of the time, people don't understand electric vehicles enough to give you proper guidance.

Unfamiliarity with EVs 5

James C.
e. So, so then if there's no actual incentive or state reimbursement or any of that, or the sticker for the carpool, then it defeats the purpose for me.

Future speculation 3

James C.
So I think I saw you want to talk about like this budget lifestyle and what else basically, like, is there anything else that's part of consideration

Suggestions 26

James C.
Cause a lot of people you can just tell they're so lost. Like I said, that then you're merging the gap of the lack of effort from the dealer to this effort.

Unfamiliarity with EVs 5

Suggestions 29

James C.
So I think there's a lot of opportunity there for you to, for you guys, to, for this individual to make a research and make an educated guess if you guys can make it into like, Hey, that's of, it's like a one stop shop before shopping for Evie and Standing what it means, not just in terms of cost, Brad and range, but what it means to your life and your energy consumption.

Suggestions 28

James C.
So overall in terms of maintenance for the vehicle is, is very low.

Lower maintenance 6

David P.
, I couldn't really wait around to get a car either. So I started looking at the used market and then that's where I found like a bunch of hybrids and plug-in hybrids. And then I ended up with the car I currently have just because the price fitted my fit, my budget pretty well.

Research Process 5

Doug
So now what do you do with all these people? And that's going to be a huge thing because how to say it, you're talking realistically eight years and you would be a tremendous effort and a tremendous amount of money to get started in eight years. Because by the time they wanted to roll it out, you'd have to start phasing it in. And I mean, you can't just say, okay, well, we're going to do this. I mean, to me, that would be stupid if you're just going to say it and not have any plan, you have to have a plan in place to how to

Infrastructure Availability 12

Frank C
I Could, I can imagine it. Yeah. So, so kind of going back to why we chose Tesla is because they're the, and I think a lot of vehicles have this now, but you know, when you, when you go on a trip with Tesla, they kind of planned out all the charging stations when you need to charge and when you going to stop. So I think, I think that technology is really, really important for, for, you know, Evie owners.

Infrastructure Availability 12

Charging Availability 3

David P.
Just like planning on when I have to charge and stuff.

Charging Time 7

David P.
Cause like I know when I was by my car, I was like, I feel like looking up a lot online, like other people's experiences, but EVs and like how like trying to search like what my needs were. And like if other people like share that experience and like what they ended up buying. So be nice to have like all in one place.

Approval 8 Research Process 5

Robert Y.
think if it's less emissions, then it must be good, but I heard that the way that they built the UNESCO cells, they need to a fact get a lot of resources and the process of getting those bad for the environment to

Environmental concern 14

David P.
ke people have the, like there's already apps for them, like owned by the companies that set up these external chargers. And they already tell you like how much time it will take for your car to charge or like, or like car, like the car owners themselves, like know how much time it'll take for their car to charge. You can also like monitor it from that app.

Criticism 19 Existing Apps 5

Frank C
So I think it just really depends, but, but I, I kinda, I kind of get where you're kind of going with this question is the fact that EVs, there's not, there's not much, there's very minimal maintenance, right. There's no oil change. There's only a couple of moving parts and really kind of just changing how your tires.

Lower maintenance 6

Frank C
Yeah. I'm with, so again, I'm pretty, pretty hesitant with apps just because I've encountered it so much in, in my line of work. I see this, you know, these it's called gamification, right. We're trying to essentially, game-ify certain certain things so that we could change behavior.

Criticism 19

Doug
gas mileage

Range 4

Doug
And I mean, if I had a house, I probably would be seriously interested in one. And, but the thing that comes to mind is like, if you ever go on a road trip, you have a set plan, you have to really plan and where you can get stuff. And that to me means that it's like, well, is it kind of more of a, a city car?

Charging Time 7

David P.
. And then for electrics, like there've been more on the pricier side. And also during the time I was looking for, there was like, there's a whole chip shortage thing. So electrics were kind of out of the question for me, because for one, like the cost was a bit higher than what it was normally. And also there like a backlog of the electric car I wanted,

High Cost 6

Bo A.
So yeah, I think it's just for lack of wanting to learn about it. Yeah.

General Dissinterest 4

Isabel P.
So do you think, like if you did get one, like hypothetically, would it be difficult for, do you think it'd be more difficult for you? It would involve them. Yes, it would.

Infrastructure Availability 12

Isabel P.
I think that's helpful if you can, like, because of that saves you the trouble of being like having to look up the prices, then also taking a account.

Approval 8

James C.
Right. I would say the specialist still doesn't understand enough about the technology to really walk you through or talk to you about it.

Unfamiliarity with EVs 5

James C.
I think it really depends on who you're asking. Right? So this is the economic issue, right? Maybe my, the other person that YouTube, you would know more, but I think for, for the ozone layer, definitely. Right. Like no brainer, but I think the cost of making battery is also now of the, another environmental impact as well. So there's other aspects of the environmental part and it's not just one, the earth is not just one, one source of

Environmental concern 14

James C.
. First one brand and the optic of the brand is very important. So the people who drive Kia, I'm sorry, the people who drives Honda and Toyota, from what I understand is that they will stick with Japanese cars.

Current market 7

Research Process 7

James C.
There's plenty of forums out there. There is, but it's like any forum, they just mess up information. Right. But when you own a car and you have car issues, you want it to be solved at that spot,

Suggestions 26

James C.
, I think most people, the barrier with EDS that people don't understand what it means to them and you know what Americans don't like changes.

Unfamiliarity with EVs 5

James C.
But the difference, the actual cost difference between an EDB and a regular vehicles is as huge. So for the same things that you get. Right. So, so why would I do that if I don't get, why would I want to me?

Current market 5 High Cost 6

David P.
Personally? For me? No. Like, I'm not sure about other people's experiences. Maybe like people with kids, maybe it might be more admin issue, but like at least for me, not really an issue for me, but yeah.

Criticism 19

This wouldn't be useful to me 2

Doug
the thing is about the batteries on the thing. So let's say you take a Tesla at 50 grand, for example, the battery on that. Tesla is only going to last you a seven years and that is the bulk of the cost. So that's, that's the big

Limited Range and Battery Life 7

Frank C
it really depends on what type of incentive it's a federal incentives. Most likely, most likely to dealers already know about it.

Current market 0

David P.
I can't plug it in at home since I don't have an outlet outside. So if I want to charge, I have to have to go to like an external charger out to year. Like at work or something.

Charging Time 7

David P.
like people have the, like there's already apps for them, like owned by the companies that set up these external chargers. And they already tell you like how much time it will take for your car to charge or like, or like car, like the car owners themselves, like know how much time it'll take for their car to charge. You can also like monitor it from that app.

This wouldn't be useful to me 2

Robert Y.
think the main, main point main obstacle is the price for the EBV. So usually, and, and also the options. So right now I think most people can think of EBA. They can, they only think of Tesla, maybe Radian and those gates, but those two cars are super expensive

High Cost 6

Frank C
so yeah, so it's my experience with driving EVs have been really enjoyable.

Driving experience 3

Frank C
don't know if it's, I don't know if it's it's actually, if it's actually been put into law, it could just be a, a, a goal or a target, essentially. I

Environmental concern 14

Frank C
o if you're trying to create a score, something just for EVs, I think it's it, you know, you might get some interest in the, in the beginning, but, you know, I would, I would, I would have questions about like, how, how long can you, can sustain the attention of people on these app?

Criticism 19

Doug
cost,

Cost 6

Doug
Right. And that's great. Unfortunately, what I see is unless there's a good alternative and this, they really start putting in the, the infrastructure needs to start being coming into play

Infrastructure Availability 12

Bo A.
gas mileage is probably definitely the number one

Range 4

Bo A.
. So yeah, I think it's just for lack of wanting to learn about it. Yeah.

General Dissinterest 4

Isabel P.
I like the simplicity of it. L

Approval 8

Isabel P.
Because like in the same way of like buying a regular car or like buying like anything that you have to put payments on, it's like you have to take into account the price and like the planning I'm like, can I afford this right now? And what are my options? Or I go secondhand or I buy it from like, do I buy it new?

Suggestions 20

James C.
would say most of them are pretty painless for maintenance because they don't have engine Right. So you don't have to do oil change. The only thing you have to care about is your tires.

Lower maintenance 6

James C.
ery practical. I get a sticker, I get $500 refund.

Government benefits 5

James C.
I might pick up Brand

Brand 1

James C.
And you don't want to browse through forums and look through links and all of that. Right. And you might be on time. You don't know the time crime. So, so if you can do almost like a ring neighborhood, have you, you know, those ring neighborhood app, where you can look at all the ring, like neighborhoods, like give you download rain. There's even if you don't have to ring products, like there's like neighborhood, community, like neighborhood watch where people say my cat has gone. Right? Like it's instant on that

Suggestions 20

James C.
Right? I have, our California will be banned gas, gas cars sell for 20, 20 or 35. Really? Should we get an Evie then? And then you put only an EDB. Sounds cool. But what am I going to afford that I still need to consider my mortgage and cost of living. So I think that's a huge jump to say, oh, because California has this, somebody is going to buy it. And, and I think it's very far for people to think about mortgage and cost of living. Because another factor you should consider it is that used EVs has very bad, recent value.

Suggestions 20

Future speculation 3

Current market 3

James C.
Right. And then after finding out, it's like, there is a timer now can that timer be done in the app? Or like, be like, like what? You turn it on and off on when to charge. I think that will be useful. Right. Because then like right now for all the cars I have to get to that area is a pain in a, but like, it's not like, it's not like there's a button in the car where you just do it. Like you have to, there's all these little things that you have to go through.

Suggestions 20

David P.
charge point.

Existing Apps 5

Doug
What do you do in seven years? So if you've just paid off the car in seven years, then you've got to get a new car and that's

High Cost 6

Limited Range and Battery Life 7

Doug
n, to everybody. Yeah. But I mean, at a hundred plus thousand dollars or $50,000 for the cheap one, that's a whole lot of money

High Cost 6

David P.
but generally like those external charges themselves take like two and a half hours to fill up my car completely, which is kind of annoying, but yeah.

Charging Time 7

David P.
Like I already have the app like created by the owner of the charters, but a company that holds the charters that, like pretty much does like all the functionality on the left side of the diagram. And then I just use, like, I just check her, I just picked charges with like stuff that I want to do or like plug-in around while charging already, like, which is basically the right side of that app. Yeah.

Existing Apps 5

Robert Y.
hink last hour, so can include the, the range of the car and the charging time. And also the power consumption of the car and the budget is the price.

Suggestions 29

Frank C
, I haven't really had to charge the Evie myself and it's all, it's already been kind of pre pre the, the locations when I get into the EVs through work, it's already charged. And, you know, the people there's already people that kind of decide, decide which Evie is charged and ready to go for me. So I'm not having to, to make that decision. So I would imagine that that's probably where most people might have a negative experience with EVs is,

Charging Time 7

Frank C
I think, I think with anything there's, there needs to be a considerations, right? Like, how, how that, how that product, which is the ultra vehicle, how that product was produced, what type of materials went into that production, you know, considering supply chain. So, you know, are we, are we assembling and creating the vehicles here, or are we, are we shipping them from across the sea? Right. Like, so, because those all have environmental impacts associated with that. A

Environmental concern 14

Frank C
There, there are a lot of incentives, there's local incentives, there's state incentives, and there's also federal incentives, meaning that, that, you know, at the state level, at the federal level,

Suggestions 29

Doug
when you talk about electric vehicles and like things like that, the price break for me, it has to be within the reasonable thing. $50,000 is a ton

High Cost 6

Doug
It's a battery, the batteries. So their lifespan is about seven years. You can continue to run the, the Tesla. It's just, you just continually, you lose range

Limited Range and Battery Life 7

Bo A.
ow much maintenance to call lead.

Reliability 2

Bo A.
I think so thinking it might be, could be pret

Approval 8

Isabel P.
Because I think that would be helpful because then if you just like, see the car and you just see like the budget and lifestyle, you're like not going to know anything about the car, especially me.

Suggestions 26

James C.
plug-in hybrid.

Current vehicle 6

James C.
lke me, that's using a, mainly for commute. What I'm looking for is the sticker and the price

Government benefits 5

James C.
Right. Like, cause, cause it's, like I said, if I can, if, if I don't have any of those incentives, I will go to oil gas then you know, I'm not, I'm the consumer that that's very realistic.

Environmental concern 14

Government benefits 5

James C.
I think the second thing is what does that lifestyle equal to the brand and how it represents me. And then, then you look at the budget.

Suggestions 28

James C.
So then you're hoping that through this point system that we don't log on and I have to tell you, maybe for the first month they'll log on. So is it really worth it for anybody to develop something that's only last a month for this competitive spirit? Right. I think I would focus more on the community

Suggestions 29 Criticism 19

Robert Y.
It cannot be too expensive.

Cost 6

James C.
It's like, how do you keep them in your app while you while if how much data do you actually need to do that? Because then why can't I just swipe out of the app and go to Yelp?

Criticism 18

Doug
Honda CRV.

Current vehicle 6

Doug
The other thing is with an electric car, you have instant pickup

Driving experience 3

James C.
. So it's kind of moot point, but like, well, should I get an ed? Maybe that could be one of the topic block topics that's in your app that people can read when they're, when, when you have free time. Right. So, so you're not just targeting people who currently has EBV with the app, but also a community people that might need help. So, so you can have various topics, like what does it mean to my commute? What does it mean to my let's just think about like this, right? So let's say if there's a tier system and so calcs does think

Suggestions 26

Research Process 5

David P.
like from my car that made him is isn't as costly as a ice car.

Lower maintenance 6

Robert Y.
be good looking

Features 6

Robert Y.
I say, most people, they don't care about environment than their own pocket.

Environmental concern 14

Frank C
And then also just charging, charging infrastructure.

Charging Availability 3

Frank C
I would imagine EVs would require a lot less, like they still need maintenance, but it will require a lot less maintenance than I'm currently doing with my car. So, you know, with maintenance and always, you know, sometimes I would have to take a day off just to, you know, to get an appointment with the, with the mechanic

Lower maintenance 6

Frank C
would probably focus on, I mean, the most important thing for, for a consumer is getting the best deal.

Suggestions 28

Doug
but the big, my big issue and of course it's anybody who lives here is how do you charge it?

Charging Time 7

Doug
I don't think electricity is ever going to be The end, all be all.

Future speculation 3

Bo A.
I guess? Yeah, because yeah, like it's good for the environment, I guess. So it's like As good as good. It's a good thing, I guess.

Unfamiliarity with EVs 5

Bo A.
Nissan versa

Current vehicle 6

Isabel P.
I guess so I would say yes, considering I don't actually know anything about cars. So I actually be someone who would need something like this.

Approval 8

James C.
I think the biggest sacrifice is probably going to be in range and, and how you view range as, as a challenge.

Limited Range and Battery Life 7

James C.
. So, so, so am I really buying it to be environmental friendly or do I really care about the technology? No,

Environmental concern 14

James C.
all the apps that I got from all the car dealers are not functional in my mind, They have a hard time connecting to the car. Like It's like less than 50%

Existing Apps 5

James C.
it, will be a hard stretch just because I don't know how you're going to keep the people from leaving other brands that they already trust such as Yelp.

Criticism 18

James C.
. Yeah. I think, I think, I think you guys have to play with it because I think if you make it fun enough where it is kind of like ways where, Hey, maybe it's not to get out of the car to help you. Like maybe I won't feel comfortable with saying, Hey, Michelle, I Amy, like, you know, I, maybe I don't want to see you in person, but maybe it could be like radius wise where you can send a message and people could respond back. Do you try different tips and tricks? And then to answer your original question, yes. There will only be

Suggestions 29

David P.
, costs,

Cost 6

James C.
Yeah. I won't play with this.

Criticism 18

Doug
Then it's worth it. But then now there are, so, I mean, one of the things like if you're an apartment and go, or if your living situation like us, how do you charge that vehicle up? And those are the big things. I understand that charging from from can be plugged in. You could take extension cord out to your car, but I mean, come on.

Infrastructure Availability 12

Doug
I mean, how much better is it going to be in the long run while we're still burning all this stuff? We're burning a lot. Electricity, electricity is expensive. I mean, most houses like Linda is, I mean, got solar panels on them and it's, I mean, people

Environmental concern 14

Frank C
And then also at the end of, at the, at the end of life, when you have to decommission the V or retired at UV, you know, how, how is that process? How has that process conducted? Like we'll, we'll we have a process to recycle the batteries, you know, when you recycle some of the parts, things along those lines, I think needs to, needs to be better considering, because I, I think from, from what I've, from what I've seen and have learned that, you know, we, we really have a process for all of that right now, especially when we

Environmental concern 14