# Amber Jackson

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# UI Designer / UI Researcher

Github: https://github.com/thatZiro LinkedIn: https://www.linkedin.com/in/amber-l-jackson Portfolio: https://ambers-portfolio-1c2f24.webflow.io

## Experience

#### Mammoth Studios | UX / UI Designer

Aug 2020 - Jan 2024

Figma, HTML, CSS, JavaScript, Slack, JIRA, Confluence, Adobe Photoshop, Adobe InDesign, Amplitude

- > Lead the design process from concept to delivery, collaborating closely with cross-functional teams including product managers, developers, and stakeholders.
- > Conduct user research, usability testing, and analysis to gather insights and inform design decisions, resulting in a 20% increase in user satisfaction.
- > Develop wireframes, prototypes, and user flows to visualize design concepts and facilitate effective communication within the team.
- > Create high-fidelity mockups and design specifications for web and mobile applications, ensuring consistency with brand guidelines and design standards.

### Blue Ribbon Cooking | Director of Operations

Mar 2018 - Aug 2020

Project Management, Strategic Planning, Data-Driven Analysis and Planning, Google Suite, Microsoft Suite, Adobe Suite

- > Lead and mentor a diverse team of operations managers, chefs, event coordinators, and support staff, fostering a culture of excellence, collaboration, and continuous improvement.
- > Establish and maintain standard operating procedures (SOPs) for all aspects of the catering operation, including food preparation, event setup, logistics, and customer service.
- > Serve as a primary point of contact for key clients and event planners, building and nurturing long-term relationships based on trust, professionalism, and exceptional service.
- Oversee inventory management, procurement, and vendor relationships to ensure timely delivery of high-quality ingredients, equipment, and supplies while optimizing costs and minimizing waste.

#### Freelance | Software Engineer

Aug 2016 - Present

Figma, HTML, CSS, JavaScript, Adobe Photoshop, Adobe InDesign

- Collaborated closely with clients, translating their business visions into customized websites
- > Built projects tailored to design specs developed on Figma, ensuring pixel-perfect UI deliverables
- ➤ Client satisfaction and project realization led to ~80% client retention and repeat business

#### Education

University of Minnesota

B.A. Graphic Design, Graduated 2020, 4.0 GPA

University of Minnesota, Mankato

B.S. Dance, Graduated 2014, 3.8 GPA

#### **Technical Skills**

Frontend: HTML, CSS, JavaScript

Tooling:, Figma, Adobe Suite, Google Suite, Microsoft Suite, JIRA, Slack

Design Systems: Bootstrap, Tailwind, Material UI, Apple UI