

Privacy Policy

Effective Date: 06/22/2023

Thank you for visiting FormaPath's website. This Privacy Policy outlines how we collect, use, and protect the information you provide to us through our website. By using our website, you consent to the practices described in this policy.

Information We Collect:

- 1.1 **Personal Information:** We may collect personal information such as your name, email address, phone number, and any other information you voluntarily provide to us through our website's contact forms or email communications. We may also collect personal information from job applicants who submit resumes or job applications through our website.
- 1.2 **Device Information:** We may collect information about the device you use to access our website, including the IP address, browser type, operating system, and other technical details.
- 1.3 **Google Analytics:** Our website uses Google Analytics 4, a web analytics service provided by Google LLC. Google Analytics uses cookies to collect information about your use of our website, including your IP address. This information is anonymized and aggregated, and it helps us analyze website traffic and improve our services. For more information about how Google collects and processes data, please review their Privacy Policy.

Use of Information:

- 2.1 **Personal Information:** We may use the personal information you provide to respond to your inquiries, provide information about our products and services, process job applications, and communicate with you regarding your requests or questions.
- 2.2 **Device Information:** We use device information to analyze trends, administer the website, track users' movements, and gather demographic information for internal purposes.
- 2.3 **Google Analytics:** The information collected by Google Analytics is used to generate reports and statistics about website usage, which helps us enhance user experience, optimize our website content, and improve our marketing strategies.

Information Sharing:

- 3.1 **We do not sell, trade, or otherwise transfer your personal information to third parties unless we have obtained your consent or are required by law to do so.**
- 3.2 **We may share your personal information with trusted third-party service providers who assist us in operating our website, conducting our business, or providing services on our behalf, such as website hosting, analytics, and customer support. These service providers are obligated to maintain the confidentiality and security of your personal information.**
- 3.3 **Legal Requirements:** We may disclose your personal information if required to do so by law or if we believe that such action is necessary to comply with a legal obligation, protect our rights or property, or ensure the safety of our users or others.

Data Transfers:

4.1 As our website is accessible globally, the information we collect may be transferred to, processed, and stored in countries other than your own. These countries may have different data protection laws than your country of residence. By using our website and providing us with your information, you consent to such transfers.

Data Security:

5.1 We take reasonable precautions to protect the information you provide to us from unauthorized access, use, or disclosure.

5.2 We utilize industry-standard security measures to safeguard your personal information during transmission and storage. However, please note that no method of transmission or storage over the internet is 100% secure.

California Privacy Rights:

6.1 If you are a California resident, you may have certain rights under the California Consumer Privacy Act (CCPA) regarding your personal information. These rights may include the right to know about the categories of personal information we collect and disclose, the right to request deletion of your personal information, and the right to opt-out of the sale of your personal information, if applicable.

6.2 To exercise your rights under the CCPA, please contact us using the information provided in the "Contact Us" section below or by filling out the "Contact Us" form on our website. We will respond to your request in accordance with the CCPA requirements.

EU Data Protection Rights:

7.1 If you are a resident of the European Economic Area (EEA), you may have certain data protection rights under the General Data Protection Regulation (GDPR). These rights may include the right to access and obtain a copy of your personal information, the right to rectification, the right to erasure, the right to restrict processing, and the right to data portability.

7.2 To exercise your data protection rights under the GDPR, please contact us using the information provided in the "Contact Us" section below or by filling out the "Contact Us" form on our website. We will respond to your request in accordance with the GDPR requirements.

External Links:

1. Our website may contain links to external websites. Please note that we are not responsible for the privacy practices or the content of these external websites. We encourage you to review the privacy policies of those websites before providing any personal information.

Children's Privacy:

2. Our website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we discover that we have collected personal information from a child, we will take immediate steps to delete it from our systems.

Changes to this Privacy Policy:

3. We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective upon posting the revised policy on this page. We encourage you to review this Privacy Policy periodically.

Contact Us:

4. If you have any questions, concerns, or requests regarding this Privacy Policy or the information we have collected from you, please contact us at admin@formapath.com.

By using our website, you acknowledge that you have read and understood this Privacy Policy and agree to its terms and conditions.