

# Cosimo Scarpa

UI/UX and Product Designer

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## Profile

With a fervent passion for technology and learning, my seven-year career as a UI/UX and Product Designer is defined by transforming complex challenges into intuitive and simple solutions. I consistently apply creativity and problem-solving skills to craft engaging, user-centric designs.

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London, UK

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**in** [/cosimoscarpa](#)

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## Experiences

London, UK

**Wunderkind.co** - SaaS, B2B, Startup

Jan 2019- Dec 2023

### Design Manager

- Joined as a UI/UX Designer, utilising insights from users, design best practices, and client goals to craft user-centred designs
- Progressed to Senior and Lead UI/UX Design roles, taking on more responsibility in design leadership and product development
- Led the talented EMEA Design Team, always striving to elevate the user experience through innovative design and emerging tech
- Managed and coordinated projects with a keen eye on understanding user needs and aligning with business objectives through thorough user research
- Collaborated closely with engineering and product management peers on product initiatives to optimise and push the innovation envelope
- Championed design thinking to create aesthetically appealing yet highly functional product experiences
- Pitched fresh ideas and proposals to leadership to up-level product quality and drive innovation
- Cultivated a culture of innovation and facilitated knowledge sharing within the design team and across the organisation

London, UK

**GIMO** - Gaming, B2C, Agency

Feb 2018- Dec 2018

### UI / Visual Designer

- Spearheaded audience-centric design for Gaming, Betting, and Fashion brands, boosting social engagement and CRO.
- Improved landing pages and user experience in collaboration with Front-End Developers.
- Mastered Motion, Digital, and Visual Design using Sketch, Photoshop, Illustrator, and After Effects.
- Strengthened marketing strategies and online presence with Social Media and Marketing teams.

## Education

Perugia University, Italy  
Mathematical, Physical  
and Natural Sciences

## Certificated

Google Cloud Skills Boost &  
DeepLearning.AI  
Interaction Design Foundation  
Udacity

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## Skills

### Professional

UI/IX Design - Product Design  
Visual Design - Design Thinking  
Problem Solving - Usability  
Accessibility - UX Research  
Prototyping - Wireframing  
System Design - Storyboarding  
Customer Experience - Agile  
Collaboration - Presentation  
Team Leadership - Mentoring  
Generative AI - AI Experience

### Technical

Figma - FigJam - Miro - Sketch  
Adobe Photoshop - Notion  
Adobe Illustrator - JIRA - Wrike  
Confluence - GitHub - Trello  
VS Code - HTML - CSS  
JavaScript - Machine-Learning