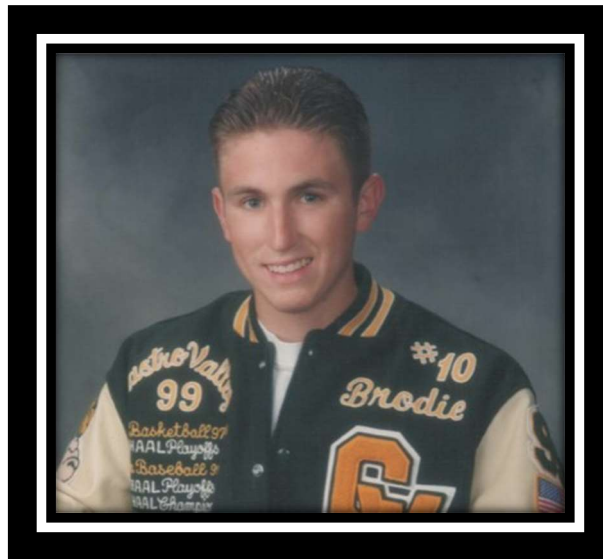


BRODIE BRAZIL



PROFILE

Brodie Brazil, well known to Bay Area sports fans as the face on pre-game and post-game Oakland A's and San Jose Sharks telecasts, began his broadcasting career in 1999 while a senior Castro Valley High. That's when he landed a job as an intern with the High School Sports Focus show on KICU (Channel 36) in San Jose.

"I got to do it all," Brazil recalled of his internship at KICU. "I figured out how to use a camera. I'd edit highlights and write the script to go with it. And I was still in high school. I had to pinch myself sometimes."

Brazil continued working for KICU while attending San Jose State and majoring in broadcasting. In 2003, he became co-host of High School Sports Focus where he won his first of 13 Bay Area Regional Emmy Awards. Many of those Emmys have come for his work with the A's and Sharks on NBC Sports

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California. He began that position in 2009 when NBC took over the channel that carried A's and Sharks games.

In the 25 years since Brodie interned at KICU, the media industry has changed dramatically. With social media, You Tube and all, news – including sports news – is a 24/7 proposition.

“In previous times you’d just show up for work and do your job,” Brazil said. “Now I need to stay (constantly) dialed into my two teams (the A’s and Sharks) and sports in general. The hardest part is just keeping pace. It’s a fast-moving industry.”

In addition to his work with NBC, Brodie has his own You Tube channel and is a regular on social media. He produces most of those shows from a small studio in his Danville home.

“It’s amazing to me to think I’ve been in the business for 25 years,” Brazil said. “I still love it. I haven’t lost that passion.”

Brodie, his wife Amanda, and their six-year-old son Max currently live in Danville. In addition to his sportscasting career, Brodie is a commercial pilot and certified flight.