



EMERALDSDAO

TIME TO DISCOVER EMERALDSDAO



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INTRO:

Gemstone tokenization refers to the process of converting ownership of a gemstone into a digital token that can be easily traded and transferred using blockchain technology. This process solves several problems in the gemstone industry, including:



LIQUIDITY:

Gemstones are generally illiquid assets that are difficult to trade quickly. Tokenization allows us the creation of a primary and secondary market where investors can buy and sell gemstones quickly and easily.



TRANSPARENCY:

The gemstone industry has historically lacked transparency, making it difficult for buyers to verify the authenticity and provenance of a gemstone. By using blockchain technology, tokenization we can provide a transparent and secure way to track the ownership and movement of gemstones.



FRACTIONAL OWNERSHIP:

Gemstones are often expensive, making it difficult for individual investors to own them. Tokenization allows for fractional ownership, where NFT holder can become an owner of a portion of a gemstone, making it more accessible for ordinary person.



SECURITY:

Gemstones are valuable assets that are at risk of theft or loss. By converting ownership into digital tokens, gemstones can be stored securely on a blockchain, reducing the risk of theft or loss.

Gemstone tokenization invented by us provides a new way to possess gemstones, making it easier, more transparent, and more accessible for a wider range of people.

EmeraldsDAO aims to simplify the gemstone possession process by focusing on the actual mining and digitizing of emeralds, with the full support of our DAO community.

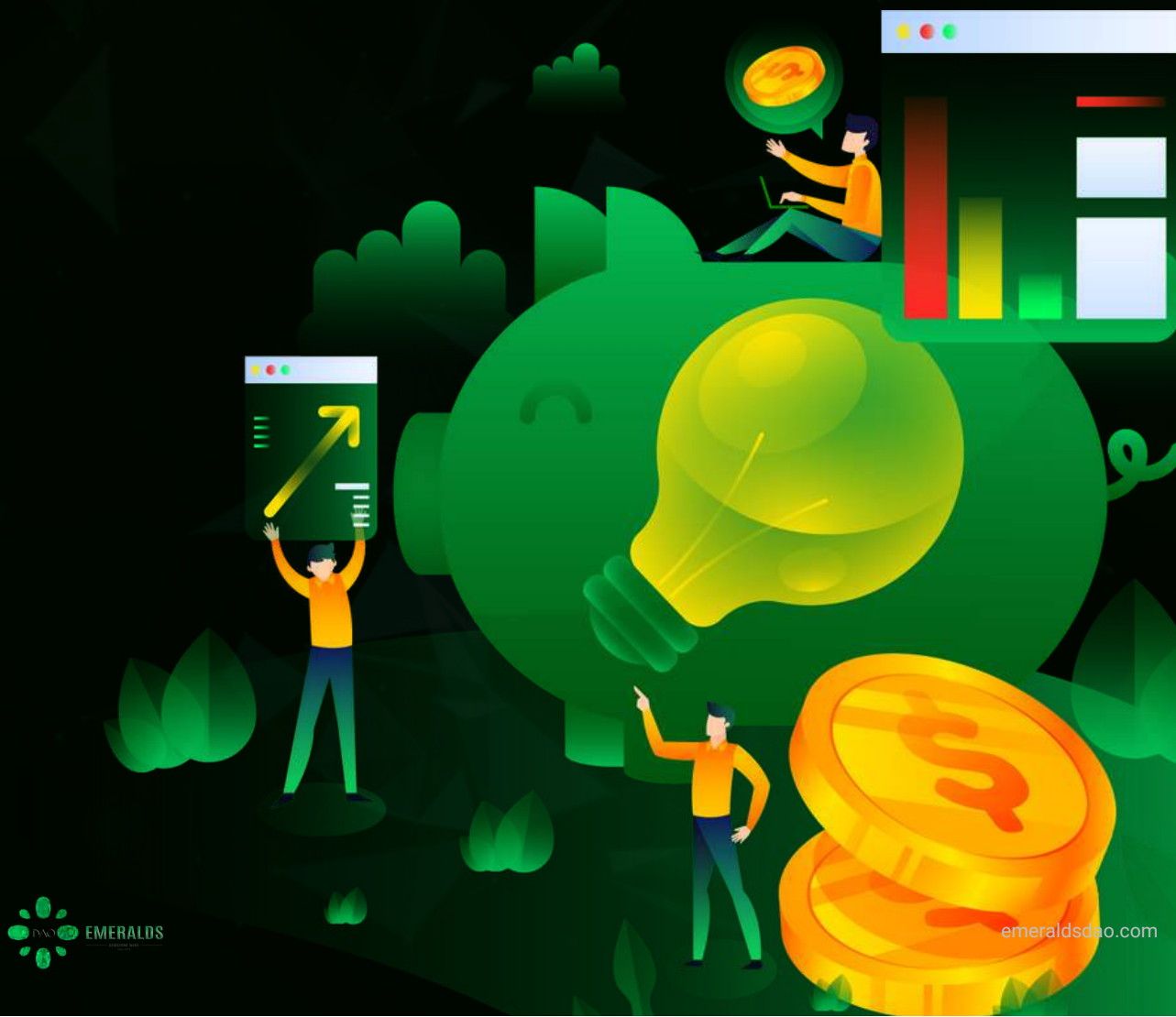
LEVEL 1: IMPLEMENTATION AND FORMALIZATION OF THE PROJECT

Overview:

The first stage of the EmeraldsDAO project focuses on implementing and formalizing the project. This involves establishing a mining company in Hong Kong, a subsidiary for mine management in Brazil, and a subsidiary for trading with Europe in Switzerland. The project will also prioritize marketing and branding efforts to establish a strong presence in the industry.

Milestone:

The milestone for this level is the creation of commercial companies to formalize the project and establish brand recognition. This will involve registering and incorporating the companies in their respective jurisdictions, developing brand identity and marketing materials, and building a strong online presence through social media and other channels. Achieving this milestone will lay the groundwork for the project's success and pave the way for subsequent stages.



LEVEL 2: EMERALSDAO'S ROADMAP FOCUSES ON PREPARING THE BRAZILIAN COMPANY FOR MINING.

The main activities involved in this level include preparing all necessary documents to apply for a state mining license, associating with a state mining cooperative, obtaining a mining concession and a permit to operate the mine, and establishing cooperation with the local community through CSR activities.

The main milestone for this level is obtaining all necessary permits to start mining in the mines. By achieving this milestone, EmeraldsDAO will have successfully navigated the legal and regulatory requirements to operate a mine in Brazil, which is a critical step toward realizing the project's vision of becoming a major player in the gemstone industry. Additionally, by establishing cooperation with the local community, EmeraldsDAO will demonstrate its commitment to responsible and sustainable mining practices, which is becoming increasingly important in today's global marketplace.



LEVEL 3: PREPARING THE MINE AREA FOR MINING.

The aim of Level 3 in EmeraldsDAO's roadmap is to fully equip the mine with the technical tools and infrastructure needed to commence mining operations, including establishing connections and hiring and training mine employees. This will ensure the mine is ready to extract the maximum amount of emeralds from the mine and operate at its full capacity.

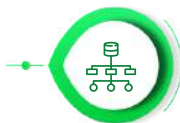
Milestones for Level 3:

Obtain all necessary permits to start mining in the mines.



Purchase and install all necessary mining equipment and tools.

Construct technical infrastructure, such as roads, power supply, water supply, and waste disposal facilities, at the mine site.



Hire and train local employees to work at the mine.

Establish connections with local suppliers and service providers to ensure the smooth operation of the mine.



By completing these milestones, EmeraldsDAO will have a fully equipped mine ready for mining operations, which allows the project to move on to the next level.

LEVEL 4: COMMENCEMENT OF MINING AT THE MINE AND ACQUISITION OF NEIGHBORING MINE SITES.

At this stage, EmeraldsDAO will commence regular operations at the mine and acquire nearby mines to expand its mining operations. The company will also acquire designated investment land and consolidate all owned lands and mines into a single large mining complex. The aim is to incrementally increase mining activities and optimize the extraction of emeralds.

To achieve this level, the following milestones need to be accomplished:



Commence emerald mining operations and acquire adjacent mines:

EmeraldsDAO will begin the process of mining emeralds and acquiring neighboring mines to increase its capacity and resources.



Acquisition of special investment land: The company will acquire land designated for special investment purposes to expand its mining activities and increase the production of emeralds.



Consolidating all owned lands and mines into a single large mining complex:

EmeraldsDAO will integrate all of the land and mines it possesses into a unified complex to optimize its operations and enhance productivity.



Systematic increase in mining: The company will gradually and methodically increase its mining activities to maximize the extraction of emeralds and expand its production capacity.

By achieving these milestones, EmeraldsDAO will be making significant progress towards its ultimate goal of becoming a leading producer and supplier of high-quality emeralds in the global market.

BUILDING DAO COMMUNITY

By joining **EmeraldsDAO**, individuals will become part of a vibrant community, surrounded by like-minded individuals who share their love for precious stones. The NFT products offered by EmeraldsDAO will be more than just assets—they will serve as passports to an engaging and immersive experience in the world of gemstones.

EmeraldsDAO is preparing launch DAO module by the end of June 2024. This initiative will introduce a fully functional DAO complete with a Treasury, where 10% of the proceeds from NFT sales will be allocated. The goal is to empower DAO members to actively participate in crucial decision-making processes related to capital allocation and community development.

The principles of inclusivity and democratic decision-making will be at the core of **EmeraldsDAO**. Every member of the DAO will have a voice and the right to propose the utilization of funds. Proposals will undergo rigorous discussion and will be subject to voting, with the weight of each vote being determined by factors such as the quantity and type of NFTs held. This inclusive approach will ensure that decisions reflect the diverse interests and expertise of the community.

The launch of the DAO module within **EmeraldsDAO** will mark an exciting milestone in community engagement and decentralized governance. It will present a unique opportunity for members to shape the future of the project while enjoying the exclusive privileges and benefits of membership. Through collective wisdom and shared responsibility, the members of EmeraldsDAO will be poised to showcase the strength and potential of decentralized decision-making in the digital age. Joining EmeraldsDAO will not just be about ownership—it will be an invitation to be part of a community that shares a passion for gemstones and a vision for the future.



LEVEL 5: **INCREASE MINING, AND ESTABLISH AND EQUIP A GEMSTONE GRINDING PLANT.**

EmeraldsDAO aims to maximize the amount of gemstone mining at all mines and prepare to enter the market with jewelry gemstones, including gemstones for creating custom-made jewelry. To accomplish this objective, the company plans to establish its own gemstone cutting workshop, which will aid in processing the extracted stones to enhance their quality and value.

In addition to increasing the extraction of gemstones and bullion, EmeraldsDAO will also focus on processing the mined stones through grinding. This will ensure that the quality of the gemstones meets the standards of the jewelry market and that they are ready to be used in the creation of jewelry and other luxury items.

The company will also prioritize the development of a comprehensive marketing strategy to promote its gemstones and jewelry products. This will involve identifying key target markets, establishing relationships with jewelers and luxury brands, and launching advertising and promotional campaigns to increase brand awareness.

Milestone:

Maximizing the extraction of gemstones and bullion. Begin grinding the mined stones.

LEVEL 6: ESTABLISH THE EUROPEAN GEMSTONE TRADING PLATFORM AND PROMOTE IT.

EmeraldsDAO aims to challenge the traditional gemstone trading industry, which is marked by intermediaries and inefficient supply chains. To achieve this goal, the project will create a European Gemstone Trading Platform that facilitates direct ordering of gemstones from the mine.

The platform will be designed for jewelers who are interested in high-quality, ethically-sourced gemstones. By bypassing intermediaries, EmeraldsDAO can offer lower prices and more transparency in the supply chain.

In addition to creating the platform, EmeraldsDAO will promote it through various marketing channels, such as social media, targeted advertising, and partnerships with industry influencers. The project aims to build a strong brand image and become a trusted source for gemstones in the European market.

Milestone of this level - Moving gemstone trading for Jewelers to a trading platform. The end of the era of middlemen.



LEVEL 7: LAUNCHING THE EMERALSDAO STABLECOIN PROJECT ON THE MARKET

Objective:

The next task in the plan is to create a new financial instrument, namely the EmeraldsDAO stablecoin. Its value will be confirmed by a multiple of the cryptocurrency value in the Swiss deposit using emeralds. The stablecoin will be worth 250 million USD, with coverage of 500 million USD in precious stones. Such a deposit means that our EmeraldsDAO stablecoin will be overcollateralized and will allow for a high level of security and transparency in this area.

Milestones:

Develop and test the blockchainbased platform for the EmeraldsDAO Stablecoin.



Begin pre-selling the Stablecoin to our partners.



Create a document that explains the EmeraldsDAO Stablecoin project and its advantages.



Finalize the development of the blockchain-based platform and launch EmeraldsDAO Stablecoin in the market.



Ensure that at least 10% of the total supply volume of the EmeraldsDAO Stablecoin is pre-sold.



Design and execute a marketing campaign to promote the Stablecoin project and enhance brand recognition.



Attain a market capitalization of at least \$250 million for the EmeraldsDAO Stablecoin.



Collaborate with financial institutions and exchanges to facilitate the trade of the EmeraldsDAO Stablecoin.





LEVEL 8: CREATE A BRAND OF JEWELRY PRODUCTS AND PROMOTE EMERALDS IN EUROPE.

Level 8 is a challenging level that emphasizes the use of mined emeralds as the primary gemstone. The objective of this stage is to promote the popularity of emeralds in the European market, particularly as an option for traditional diamond engagement rings.

To accomplish this objective, EmeraldsDAO will create a jewelry brand that highlights mined emeralds as the primary gemstone. This can be achieved by designing one-of-a-kind jewelry pieces that showcase the allure and flexibility of emeralds, as well as partnering with renowned designers and influencers to endorse the brand.

To succeed at this level, a marketing strategy that increases brand recognition and raises awareness of emeralds as a desirable option in the jewelry market will be developed. The goal is to challenge the status quo of diamonds being the default gemstone for engagement rings and to position emeralds as an attractive and valuable alternative.

An important milestone in this level is to promote the use of emeralds in jewelry production and increase brand recognition in the European market. EmeraldsDAO will focus on building a loyal customer base and establishing a strong reputation for their brand. This could eventually lead to Pandora creating their own line of emerald-based jewelry products.

LEVEL 9: CREATE OWN HOME DECOR BRAND.

Level 9 of the EmeraldsDAO project focuses on the development of an exclusive home decor brand that combines stones, metals, and plastics. The brand will create high-end and luxury products such as table lamps, porcelain items with precious stones, and wall tiles, all adorned with a gold rim to add an extra layer of extravagance. The objective is to promote designer stone and gold products, further enhancing brand recognition.

The milestone for this level is achieving successful promotion of the designer stone and gold products and a significant increase in brand recognition. The EmeraldsDAO team will create unique and high-quality home decor items that will appeal to luxury buyers. Leveraging their expertise in mining and gemstone trading, they will create exclusive products that stand out in the market.

To accomplish this, the team must concentrate on research and development, product design, and marketing. They must create a brand identity that represents the luxury and exclusivity of their products. The team must also form partnerships with suppliers of high-quality metals, plastics, and stones to ensure that they can produce the finest products.

To promote their new home decor brand, the team must focus on marketing and advertising. They can use social media platforms, influencer marketing, and collaborations with interior design experts to increase brand visibility. They must showcase their products in prestigious events and exhibitions to reach their target audience.

Overall, level 9 of the EmeraldsDAO project will require a significant devotion of time, money, and resources. However, by creating an exclusive home decor brand, the team can diversify its product offerings and increase brand recognition, leading to long-term growth and success.



LEVEL 10: ESTABLISHMENT OF AN AUCTION HOUSE FOR ARTWORK AND PRECIOUS GEMSTONES.

Objective:

The goal of this level is to create an auction house for artwork and precious gemstones, providing stunning matrix figures and large mother rock stones as an alternative option to secure capital. Furthermore, the team will collaborate with some art galleries to exhibit the magnificence of their products.

Milestones:

- **Establish a dedicated auction house:** We will set up a specialized auction house in a prime location, equipped with modern facilities to showcase our artwork and gemstone collections.
- **Develop a network of collectors:** We will build a network of collectors interested in artwork and gemstones. This network will be created through targeted marketing campaigns and participation in relevant events and exhibitions.
- **Acquire a collection of artwork and precious gemstones:** We will obtain a collection of the most stunning matrix figures and large mother rock stones from around the world to feature at our auction house.
- **Hire a team of experts:** We will hire a team of experts with experience in art and gemstone appraisal to ensure that all items being auctioned are authentic and of high quality.
- **Establish partnerships with art galleries:** We will establish partnerships with art galleries to showcase the splendor of our artwork and gemstone collections and attract potential collectors.
- **Host regular auctions:** We will host regular auctions at our auction house, offering the most sought-after artwork and precious gemstones to collectors.

Milestone of this level - Promotion of designer stone and gold products. Further, increase in brand recognition.

LEVEL 11: MARKETING AND INFORMATION CAMPAIGN

At this level, EmeraldsDAO is focused on a large-scale advertising campaign aimed at raising people's awareness that gold is not the only viable option to secure capital. The objective is to increase brand recognition and promote both gemstones and gold products.

The following milestones will be achieved in this level:

- Develop a comprehensive marketing strategy to promote EmeraldsDAO and its products.
- Use social media platforms, such as Facebook, Instagram, and Twitter, to reach a wider audience.
- Partner with influencers in the jewelry and home decor industries to promote EmeraldsDAO products.
- Organize events and exhibitions to showcase EmeraldsDAO products to potential customers.
- Launch a public relations campaign to raise awareness of EmeraldsDAO and its mission.
- Build a strong customer base through effective marketing and promotion strategies.
- Increase public confidence in EmeraldsDAO and its products through transparent and ethical business practices.
- Achieve significant brand recognition in the global market.
- By achieving these milestones, EmeraldsDAO will be able to establish itself as a major player in the gemstone and gold market and provide customers with a range of unique and high-quality products to secure capital.

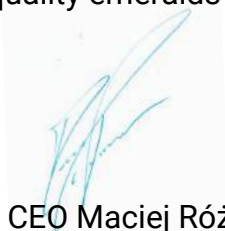
CONCLUSION

Dear DAO Community

EmeraldsDAO is a decentralized autonomous organization (DAO) that focuses on the emerald market. The project aims to offer our partners a new and innovative way to engage with the emerald market and take advantage of its high potential for returns. Our project aims to make acquisition of gemstones easier, more transparent, and more accessible for our community. The project focuses on mining and digitizing emeralds, with the support of the DAO community, which will be rewarded by us for participation in life of our common project.

The eleven-point plan has been carefully crafted to prepare the project for the next stages of development. This includes formalizing the project to create a strong and stable foundation for growth, purchasing land and necessary tools, and developing far-reaching plans to revolutionize the precious stones market. Direct access to emeralds and other potential natural resources provides enormous expansion opportunities, stability, and security for our partners. EmeraldsDAO is committed to sustainable development and pledges to donate 3% of profits towards the local community's development.

The project's ultimate goal is to make acquisition of gemstones more accessible and secure for our DAO through blockchain technology. This project provides a new and innovative way to possess gemstones, making it easier, more transparent, and more accessible for a wider range of people. By achieving its milestones, EmeraldsDAO will make significant progress towards becoming a leading producer and supplier of high-quality emeralds in the global market.



CEO Maciej Różak

EMERALSDAO NFTS UTILITY

EmeraldsDAO tokens function as utility tokens that provide access to exclusive membership programs and privileges tailored for gemstone enthusiasts. These tokens are represented as unique NFTs (Non-Fungible Tokens) and offer a variety of benefits and bonuses to their holders. By becoming a member of **EmeraldsDAO** and acquiring these NFTs, collectors unlock entry to a private group that provides a range of advantages not typically found in traditional opportunities.

A prominent aspect of **EmeraldsDAO** is the utilization of non-fungible tokens (NFTs) as a means to gain entry into a private group designed specifically for collectors and partners. This group serves as the focal point for the most significant benefits associated with participating in the DAO. Members of the group enjoy exclusive access to valuable information about the emerald market, as well as insights into the strategic direction of the DAO. Moreover, members actively participate in community governance, exercising their voting rights on decisions that will shape the future of the DAO.

The NFTs provided by **EmeraldsDAO** are available in various forms, catering to different preferences and requirements. For example, the Royal Collection NFT offers an exclusive membership program that includes privileges like discounts on gemstones, home decor products, and jewelry. Members of this program also have the opportunity to participate in lotteries, auctions for unique gemstones, VIP group meetings, and integration trips. Additionally, the Investing Club NFT offers annual rewards, including the chance to receive high-value emeralds, discounts on precious stones and products, access to auctions, and participation in community meetings. Meanwhile, the Investing NFT grants entry into an exclusive group where holders have the opportunity to receive an annual emerald and participate in random draws for gemstones.

In summary, **EmeraldsDAO** presents a distinctive opportunity for collectors and gemstone enthusiasts to engage with the emerald market, acquire ownership of gemstones, partake in a transparent and democratic governance process, and enjoy a wide range of exclusive privileges and benefits. By joining **EmeraldsDAO**, collectors become part of a vibrant community that shares their passion and interests while exploring the exciting potential offered by blockchain technology.

EMERALSDAO NFTS PRIVILEGES



PRIVILEGES	CARAT NFT	INVESTING NFT	INVESTING CLUB NFT	ROYAL COLLECTION
Minimal annual lottery reward in gemstones	✗	300\$	600\$	✗
One time reward in gemstone	600\$	✗	✗	✗
Discount on gemstones	5%	15%	40%	50%
Discount on home decor products	5%	15%	40%	50%
Discount on jewelry	5%	15%	40%	50%
Lotteries with special prizes	✗	✓	✓	✓
Auctions of unique gemstones	✗	✓	✓	✓
DAO Community meetings	✗	✗	✓	✓
Possibility to visit mines in Brazil	✗	✗	✓	✓
VIP group meetings	✗	✗	✓	✓
Integration trips	✗	✗	✗	✓
Free gemstones for prototyping	✗	✗	✗	✓
Free prototypes of home decor products	✗	✗	✗	✓
Free jewelry designs with precious stones	✗	✗	✗	✓
Dedicated VIP Stone auctions	✗	✗	✓	✓
	MINIMAL PLAN	GOOD PLAN	OPTIMAL PLAN	VIP PLAN

WHAT CAN YOU DO WITH YOUR REWARD?

Ways to withdraw your reward

Your reward for being a part of EmeraldsDAO community is secured thanks to our own mine and access to precious stones. This allows us to offer our partners a choice of withdrawal options according to their preferences.

**01**

STONE COLLECTION

The first option is to receive your own emerald. Packaged in a special blister, the precious stone will delight the owner's eye and allow for complete flexibility in its use.

Beautiful presentation, precise, confirmed description of the characteristics of the emerald make the blister with the precious stone also ideal as a unique and unconventional gift.

**02**

JEWELRY ORDER

We also offer the possibility of creating jewelry with your emerald. Our collaborating jewelers will propose unique designs for valuable additions that will become an inseparable part of your wardrobe or a perfect idea for giving to our loved ones.

**03**

SELLING STONE ON OUR TRADING PLATFORM

If you approach the purchase of our NFTs fully as securing capital, we offer the possibility of selling the emerald on our platform. After receiving a reward, you can sell it through our platform directly to final customer without worrying about later ways of monetizing your emerald.

**04**

EXCHANGING EMERALD FOR CASH AT AN ART AUCTION

You can also put the stone up for auction in our auction house, where other collectors will be able to bid on your emerald at a price that will be the market price at that time.