Yeon Kyung Kim
(Young Kim)

Product Designer
San Francisco Bay Area

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WORK

Google
UX Designer
(Contractor via Magnit)
Jul 2023 – Present
Mountain View, CA

- Initiated UX design for new feature to enrich calling experience for next Pixel phone; applauded for usability and approved for concept validation study; UX exploration provided key insights for Product Requirement Document (PRD)
- Creating component set for system-wide promotion of new features, focusing on uniformity and scalability for features in pipeline and beyond by closely collaborating across teams and disciplines

UX Designer
(Internship)
May 2022 – Aug 2022
Mountain View, CA

- Owned end-to-end design of two features in Google Analytics, collaborating with PMs and engineers to align with product roadmap and feasibility; released internally in Q2 2023
- Conducted user testing and synthesized user behavior with detailed UX research plan, contributed to materializing PRD with UX insights

Drama & Company
Senior Product Designer
Oct 2020 – Aug 2021
Seoul, Korea

- Led design renovation of social media community feature from conception to shipment leveraging data analytics and voice of customers; increased user engagement by ~200%, key in securing $80M investment
- Constructed code-based UI design system with close collaboration with other designers and engineers

The Paulson Institute
UX/Graphic Designer
Apr 2019 – Jun 2020
Chicago, IL

- Revamped outdated websites to streamline site structure and adopted responsive web design by defining target user personas and conducting stakeholder interviews
- Collaborated with researchers to design visual products from social media initiatives to data visualizations

Tilt Access
Brand/UI·UX Designer
(Part-time contract)
Nov 2018 – Feb 2020
Chicago, IL

- Directed overall brand design, creating logo, website, and hi-fi prototype for mobile app
- Contributed to winning 1st prize in Social Impact sector at Northwestern University's annual pitch competition

FXGear Inc.
UI/UX Designer
Sep 2015 – Dec 2017
Seoul, Korea

- Designed multi-language interfaces for AR kiosk, VR headset, and web/mobile/ desktop applications
- Established visual brand strategies of NOON Pro; brand received CES 2018 Award

Korea University Digital Media Lab Co., Ltd.
UI Designer / PM
Aug 2013 – Sep 2015
Seoul, Korea

- Led multi-disciplinary team as project leader, simultaneously working on hands-on designs
- Key projects: redesigned financial service app for Korea's second largest bank – increased DAU by 6x

EDUCATION

School of Visual Arts
Sep 2021 – May 2023
New York, NY

MFA in Interaction Design
- Honors: Merit-based scholarship

Ewha Woman's University
Mar 2006 – Feb 2011
Seoul, Korea

BFA in Visual Information Design