



## **ABOU SHAKRA GROUP COMPANY PROFILE**

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« EXQUISITE EGYPTIAN CUISINE SINCE 1947 »



WELCOME AND INTRODUCTION

## WELCOME AND INTRODUCTION

Since our inception in 1947, Abou Shakra Group has been a beacon of Egyptian culinary excellence. From a single landmark restaurant in Cairo to an international culinary icon, our journey is a testament to passion, tradition, and unwavering commitment to quality.

In this profile, we invite you to explore our rich history, culinary delights, and visionary expansion that continue to define the Abou Shakra legacy.





ABOUT US

## OUR JOURNEY: FROM CAIRO LANDMARK TO CULINARY ICON

Founded beside the majestic Nile, Abou Shakra began as a dream to bring authentic Egyptian cuisine to the forefront. Over the years, this dream blossomed into a celebrated chain, revered not just for its food, but as a custodian of Egyptian culinary heritage.

Today, we stand proud as a symbol of tradition and innovation, continuing to enchant guests from around the world.



## OUR STORY- THE EARLY YEARS

### 1947: THE BEGINNING OF A CULINARY LEGACY



*The Egyptian museum 1943*



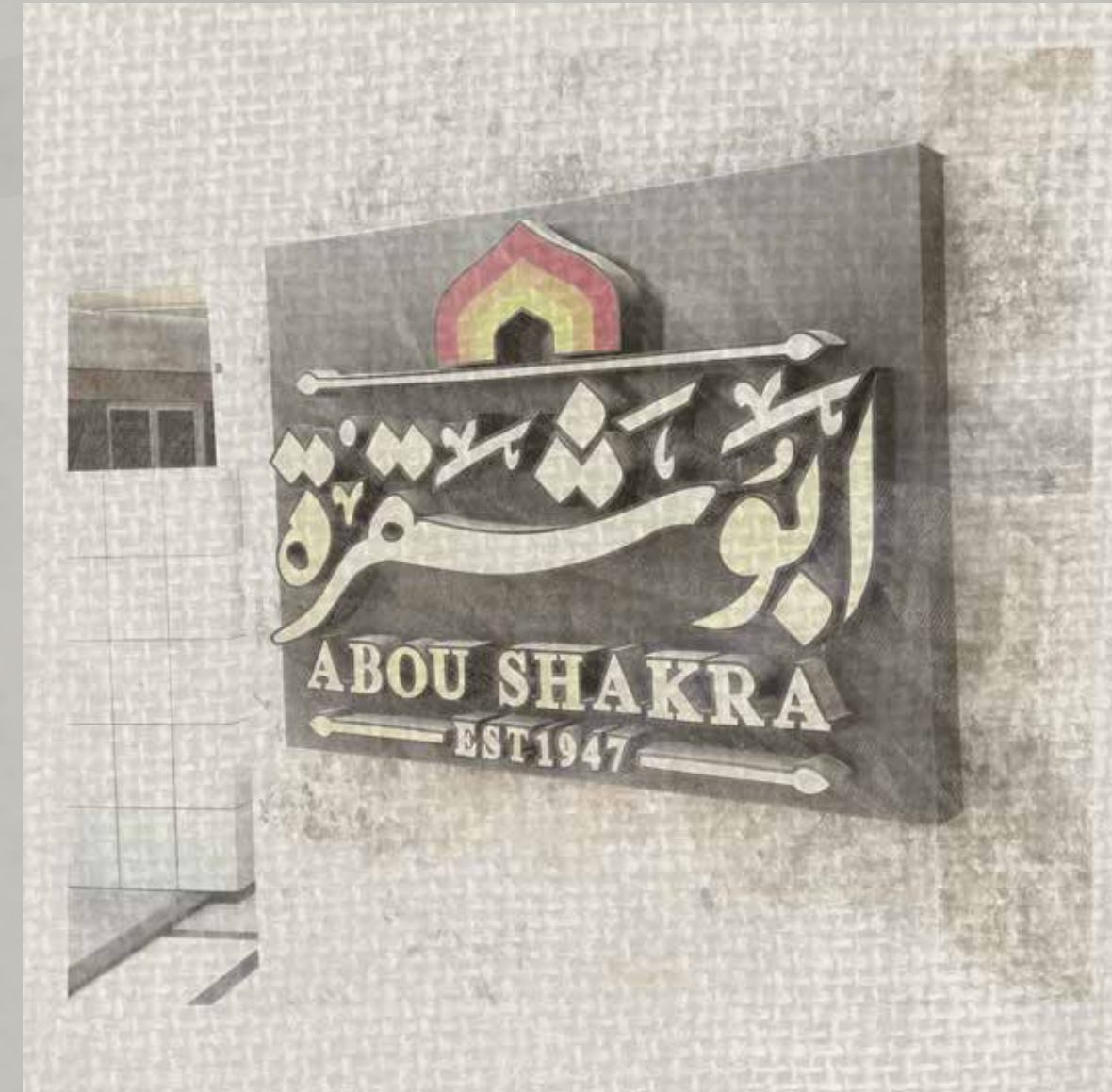
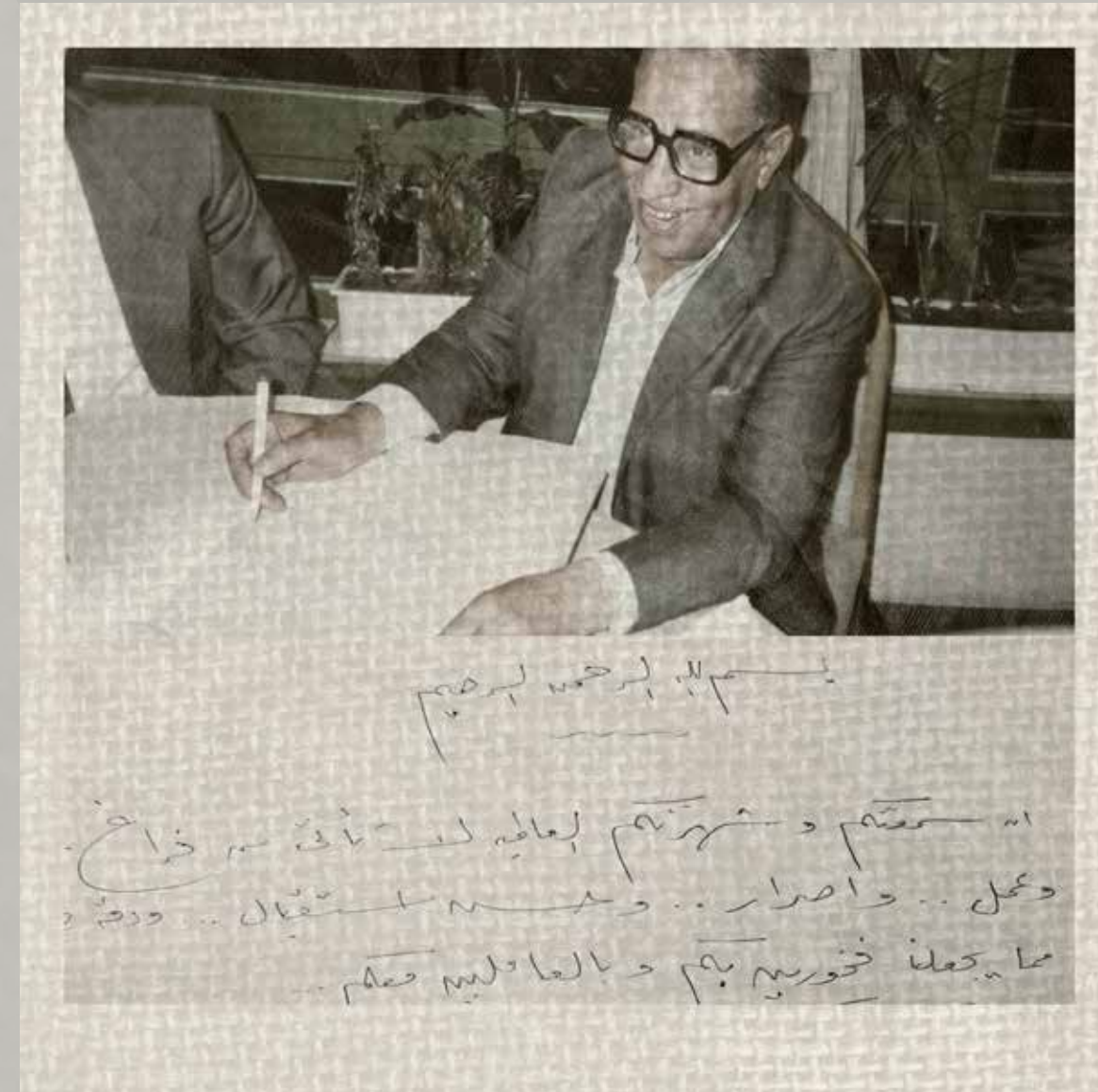
*Abou Shakra opening 1940*

The story of Abou Shakra is one of humble beginnings and grand aspirations. Established on the Nile's banks, our first restaurant quickly garnered fame, becoming a cherished destination for locals and tourists alike.

It was here that we laid the foundation of our culinary philosophy – quality, authenticity, and a warm Egyptian hospitality.

## EVOLUTION AND TRANSFORMATION

### 1958-1989: ADAPTING AND INNOVATION



In the mid-1980s, Abou Shakra embarked on a transformative journey. Adapting to societal changes and new culinary trends, we expanded our offerings, opening our second branch in El-Mohandeseen in 1989.

This era marked our foray into international franchising, a significant milestone in our global journey.

## STRATEGIC GROWTH: 1989-1996: EXPANDING OUR HORIZONS

This period was characterized by strategic growth and diversification. We established new branches, each echoing our commitment to culinary excellence.

Our partnership with a Saudi Arabian company paved the way for the first franchising venture, significantly enhancing our international presence.



## CULINARY EXPERIENCE

## QUALITY INGREDIENTS & CHEF'S SPECIALTIES

At Abou Shakra, quality is paramount. We source the finest ingredients, ensuring every dish celebrates the rich and authentic flavors of Egypt.

Our chefs, true artists in their own right, craft specialties that are not just meals, but culinary experiences to be savored and remembered.

Artistic



Abu shakra signatures

Quality



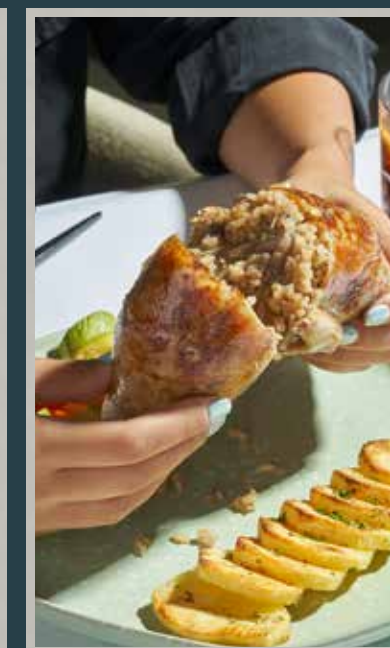
Dedication



Chef's Specialties



Specials



## INNOVATIVE SERVICES

### PIONEERING HOME DELIVERY & CATERING SERVICES

Abou Shakra revolutionized home delivery in Egypt, bringing our exquisite cuisine right to your doorstep.

Our catering services have become synonymous with excellence, lending a touch of culinary brilliance to events and conferences, large and small.





## GLOBAL EXPANSION

### TAKING EGYPTIAN CUISINE TO THE WORLD

Our passion for Egyptian cuisine knows no bounds. With plans for franchising in the Gulf and Europe, we are on a mission to introduce the world to the flavors and traditions of Egypt, making Abou Shakra a household name globally.

# FLAVORS OF HERITAGE: OUR CULINARY JOURNEY

Join us on a culinary journey through time. Through stories, recipes, and news, we celebrate the rich tapestry of Egyptian cuisine, inviting you to explore and savor the flavors that define our heritage.



**أخبار أبو شقره**

٢٠٠١ بداية التوسع بفتح فروع في عواصم العالم

**العالم اليوم**

**صاحب الجلالة ملك الكتاب!**

**عالم الأكلات**

**أبو شقره**

**King Of Shish Kebab Visits**

**TIME**

**King Of Shish Kebab** - Almost Abou Shakra (center), owner of a Cairo shish kebab restaurant, receives the key in Kansas City, MO, from Mayor Charles R. Wheeler (left) looking on is Albert E. Miralab of Missouri, a friend of Abou Shakra who has encouraged the famous restaurateur to establish another shish kebab restaurant in the Kansas City area.



CELEBRATE WITH US  
WEDDINGS & EVENTS:  
CELEBRATE WITH ABOU SHAKRA

Your special moments deserve exceptional culinary experiences.

Our catering services are tailored to bring the essence of Abou Shakra to your events, ensuring every occasion is memorable, with flavors that linger long after the last bite.



## THE FUTURE VISION

### 2022 AND BEYOND: EMBRACING THE FUTURE

Our vision for the future is bold and bright. From expanding our franchising network to establishing a state-of-the-art food production facility and a dedicated HR company, we are poised to set new benchmarks in the culinary world.

THE FUTURE VISION  
2022 AND BEYOND:  
EMBRACING THE FUTURE



The Abou Shakra family extends beyond our flagship brand. Our subsidiaries, including Fish and Fisher and Shakra2Go, reflect our commitment to diversity and innovation in the culinary sector, each adding a unique flavor to our group.

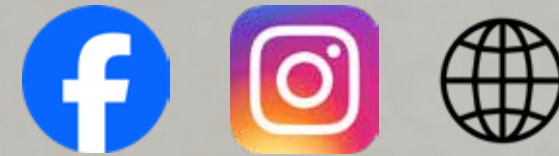
## CONTACT INFORMATION - GET IN TOUCH:

HEAD OFFICE - Garden city

PHONE & FAX - 02 2279 77 76  
02 279 77 79 - 02 279 77 78 - 02 2279 77 11

EMAIL - [Info@aboushakra.net](mailto:Info@aboushakra.net)

ADMINISTRATION BUILDING - El Kasr El-ani -  
The Egyptian museum "7 min."





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ABOU SHAKRA  
GROUP

[www.aboushakra.net](http://www.aboushakra.net)