



Made in Germany: Smartphone production returns to Northern Germany as Carbon Mobile announce Flensburg assembly plant and lower price of the Carbon 1 MK II.

The new location for smartphone production is intended to reduce Carbon Mobile's emissions even further and create additional jobs. At the same time, the company is lowering the price of the Carbon 1 MK II to just 599 euros.

Berlin, September 09, 2021: The Berlin-based start-up Carbon Mobile announces the relocation of its production of sustainable smartphones to Germany. In partnership with commerce & lifecycle service provider, Ingram Micro, the company's future devices will be produced in the former Motorola factory in Flensburg. The location takes into account the vision to increase high-end quality and sustainability in smartphone production—whilst reinstating Schleswig-Holstein in Northern Germany, an influential region in technology. At the same time, the price of the Carbon 1 MK II smartphone, launched in March 2021, will lower to 599 euros.

“We have committed ourselves to sustainability and quality in the production of smartphones in Europe,” Firas Khalifeh, founder and CEO of Carbon Mobile, explained. “With the new location in Germany, we can reduce our exhaust emissions for the production and transport of our devices even further and create new jobs in the coming years. Ingram Micro already operates the workshops for the repair of our smartphones and can therefore bring comprehensive knowledge of our technology into production. For us, these are the best conditions to jointly revive the city of Flensburg as a production powerhouse for smartphones.” The first test batch of 150 devices has already successfully rolled off the production line.

Eric Rositzki, General Manager Ingram Micro Commerce & Lifecycle Services, adds, “We are proud to make an active contribution to the sustainability and quality strategy of Carbon Mobile. We support the clear vision and success of the new Carbon 1 MK II.”

The Carbon 1 MK II is the world’s first carbon fibre smartphone, developed to show the next generation of sustainable, high-performance technologies.

Today, the industry produces 50 million tonnes of e-waste every year, most of which cannot be recycled. Firas Khalifeh reports, “Working with advanced materials is the necessary first step to closing the loop on E-Waste. The Carbon 1 MK II is built with a unique lightweight monocoque body making it 33 percent lighter than the average smartphone. If all devices were made in this way, the industry could save 100,000 tonnes of the earth’s resources every year.”





A partnership with Cleanhub allows 500 grams of plastic waste to be collected from the ocean for every device sold, making it the world's first plastic-neutral smartphone. Future generations of their smartphone devices will include bio-based carbon fibre and enhanced repairability features to increase longer lifecycles of their products. “Your right to repair is incredibly important. It’s good for the customer and its good for the planet. For too long it has been ignored and we are excited to bring to market next year beautifully designed tech that can be repaired at home.”

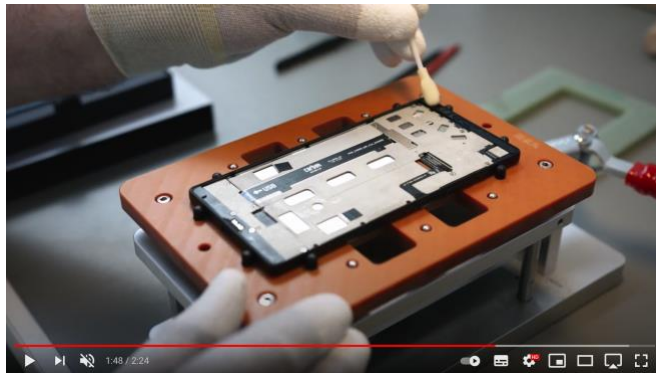
The Carbon 1 MK II is possible thanks to Carbon Mobile’s revolutionary HyRECM Technology, a hybrid material with all the benefits of carbon fibre that is also “radio friendly” to eliminate connectivity issues. The material is considered a breakthrough in material science and is characterized mainly by its strength and light weight, which allowed the development of the lightest (125 grams) and thinnest (6.3 millimeters) smartphone made of carbon fibre to date.

The Carbon 1 MK II can be ordered at the permanently reduced price of 599 EUR at the official Carbon Mobile online shop: www.carbonmobile.com

With 30 years of experience Ingram Micro Commerce & Lifecycle Services serves customers across a broad spectrum of industries — from fast-growing brands to Global 2000 enterprises. The company’s solutions include customization, repair and refurbishment services, technical support and regeneration to extend the product life cycle, with environmentally conscious disposal at end-of-life.

For more information, please visit www.ingrammicroservices.com.

Media:



- [Video Carbon Mobile - Made in Germany \(full\)](#)
- [Video Carbon Mobile - Made in Germany \(trailer\)](#)
- [Product & Lifestyle Images](#)



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Innovation Designed in Germany

Carbon Mobile GmbH, based in Berlin, is a German technology company with a great vision: to be the new European alternative with a diverse portfolio in the field of consumer electronics. In doing so, Carbon Mobile wants to shake up a sluggish and saturated market that is hungry for innovation and initiate a rethink towards sustainable production.