

summary

This applicant is seeking a position where he may passionately utilize his extensive experience in computer aided graphics to persuasively communicate to designated target audiences. Subject has over fifteen years of professional design, illustration, web, and animation experience.



skills

Can create any desired graphic element using any medium
Effective at developing pragmatic procedures for art production
Ability to visually express any concept within specified parameters
Expedient at providing visual solutions that attract and create interest

tools

ADOBE CREATIVE CLOUD Acrobat Pro, After Effects, Animate, Distiller, Dreamweaver, Media Encoder, Illustrator, InDesign, Photoshop, Premiere
3D SOFTWARE Cinema4D, Lightwave3D, TinkerCAD

experience

Senior Motion Designer

VERIZON MEDIA

2019–

CAMPAIGNS: All Markets Summit, Disrupt 2020, Yahoo Sports Watch Together

Senior Motion Designer

OATH

2017–2019

BRANDS: AOL, Berkshire Hathaway, Daily Fantasy, Engadget, Makers, NBA, NFL, NHL, Polyvore, TechCrunch, Tumblr, Yahoo Finance, Yahoo Sports

Motion Designer

YAHOO!

2016–2017

MOTION: HTML5 banners, videography, social ads, television spots
DESIGN: banners, emails, iconography, presentations, landing pages
ILLUSTRATION: concept art, storyboards, character design, wireframes
BRANDS: Berkshire Hathaway, Daily Fantasy, NFL Draft, Yahoo Sports

Graphic and Motion Designer

ELECTRONIC ARTS

2012–2016

DESIGN: emails, iconography, infographics, pack art, wall graphics
ANIMATION: storyboards, Flash/HTML5 banners, cinemagraphs
BRANDS: Battlefield 3–4, Crysis 3, Dead Space, EA Sports, Dragon Age, Mass Effect, Mirror's Edge, Need for Speed, Star Wars Battlefront, Unravel

Graphic Designer

WINSTER INC.

2010–2012

DESIGN/ANIMATION for multiplayer online gaming company

Production Artist

LEAPFROG ENTERPRISES

2007–2009

strengths

Proficient with nearly all methodologies of creative digital workflow
Performs all work with target audience in mind for maximum effectiveness
Intuitively creative and astute in providing robust visual solutions with urgency
Sagelike understanding of design theory, visual communications, and storytelling

achievements

STAR WARS BATTLEFRONT BETA LAUNCH CAMPAIGN 9 million unique participants

UNRAVEL LAUNCH animated emails, infographics, social banners, wall graphics

FUN TIMES IN BATTLEFIELD HARDLINE infographic blog post on official web portal

BATTLEFIELD 3–4 animated emails, social banners, storyboarding, iconography

GOODBYE, AOL animated AIM mascot for social channels; 12,000+ retweets week 1

WARREN BUFFETT banners for the annual Berkshire Hathaway Shareholders Meeting

EA SPORTS EMAILS FIFA, Fight Night, Madden Football, NHL, NBA Live, PGA Tour, UFC

WIN AT FOOTBALL ROI+119%, Brand Awareness +10%, Campaign Retention Rate 66.9%

YAHOO SPORTS WATCH TOGETHER mobile app which allows 3 users to watch live NFL games

education

MASTERS INSTITUTE

1999

Associates Degree of Applied Science in Multimedia Presentations

LA VALLEY COLLEGE, DE ANZA COLLEGE

1996–2008

Art History, 2D Design, 3D Design, Design Theory, Graphic Design, Life Drawing

visuals

TYPICAL
WORK
DAY

