

# Agent Expression of Interest Form



To submit an expression of interest to become a registered ELA agent, please complete the following form. Details can be filled in on-screen and emailed to the following email address: [marketing@ela.auckland.ac.nz](mailto:marketing@ela.auckland.ac.nz)

The form must be completed in English. Any details you provide will remain confidential. As part of this process, you are also required to attach a business profile and marketing plan to show how your agency will market the ELA and New Zealand.

Please note: we receive a large number of expressions of interest, and for reasons of practicality and to ensure compliance with the Code of Practice, we are unable to respond favourably to all expressions of interest.

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Agency name

Address (Head office)

Postal code

Telephone

Email

Website

Postal address (if different  
from main address)

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## Main contact for all correspondence

Title

First name

Family name

Position

Email

Telephone

## Additional contact for correspondence

Title

First name

Family name

Position

Email

Telephone

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## Company overview

Which nationalities of students do you recruit?

When did you start operating?

Last year, how many students did you place in New Zealand tertiary institutions?

Which tertiary institutions in New Zealand or Australia do you work with?

Are you an ENZ recognised agency?

Yes

No

Are you a licensed immigration adviser?

Yes

No

(If yes, please provide your immigration adviser number):

Business registration number

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## Branch office details

Does your company have branch offices? If so, please provide details of them here.

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**Business referees** (*these should be tertiary educational institutions, ideally based in New Zealand*)

### Referee 1

Institution name

Contact name

Position

Email

Telephone

How long have you worked with this institution?

How many students did you send last year?

## Referee 2

Institution name

Contact name

Position

Email

Telephone

How long have you worked  
with this institution?

How many students did  
you send last year?

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I have attached a business  
profile

Yes  
No

I have attached a marketing plan showing  
how I intend on promoting ELA to a) students  
going on to further study at the University of  
Auckland, and b) non-pathway students.

Yes  
No

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Thank you very much for taking the time to complete this expression of interest form. Please do not forget the business profile and marketing plan. We will process your expression of interest as soon as possible, but please note that the time frame will depend upon how quickly your business referees respond. If you have questions at any stage, please contact us at [marketing@ela.auckland.ac.nz](mailto:marketing@ela.auckland.ac.nz)