

Sponsorship Packages Season 2020



CockburnCitySC



Cockburn City SC President

Heidi Lazzaro

After a huge year for the club in 2019, we turn to the coming season with our sights set on success. In 2020 we want to continue to provide a playing, coaching and supportive home to our diverse family of talented individuals. We'll keep helping them achieve whatever it may be they seek to get out of football and ensure they feel included in our loyal community.

We'd love to have the opportunity to showcase your business in some way and have you join us on this ride to create a more supportive environment and greater community for all at Cockburn City SC. We've got a range of packages which you can use as a guide, or even better, let's get to meet you, have a little chat and we'll work something out together!

With our position in the National Premier League (NPL) we'll be making the most of the huge opportunities for both our club and your business. The NPL Night Series kicks off in January with a little evening football under lights and a taste of the coming season,

whilst the WA NPL and the State Cup will have us at the forefront of football in Western Australia. Then there's the opportunity for our second National FFA Cup appearance, taking on the heavyweights of Australian football in a national knock-out competition! There's a hell of a lot to be involved in and a range of opportunities for you to jump on board and join us for the ride.

Cockburn City is also home to Masters, Socials, Equal Opportunities and numerous Junior squads, each of which add to the vast community reachable at the club. On average there is 15-20 home matches occurring across our 2 home grounds every weekend with a total audience in excess of 1500 people, not to mention the 500 loyal members in our wings.

I'm always open for a chat and I'd love to hear from you soon, yours in football,

H Lazzaro

Grow your community and extend you reach.



Gold Partner

Investment of \$5000

Your investment of \$5000 or more will ensure your business is one of the prominent faces across all of our marketing, advertising, print and social media efforts. One of the primary advertising pylons at our home Dalmatinac Park will feature your business logo as well as multiple other banners around the ground. You'll also be the front-of-shirt sponsor for our Under20 squads home and away jerseys for the extent of your commitment to us.

Included benefits

8 VIP Senior Matchday passes

8 VIP Sponsors & Community lunch tickets

8 VIP End of season windup tickets

Primary CCSC Event access

Framed senior team photograph

Silver Partner

Investment of \$2500

With your \$2500 worth of investment we'll be looking to showcase your business as one of the major names in all of our marketing, advertising, print and social media efforts. You'll get your business name and logo and a major advertising pylon at our home, Dalmatinac Park as well as other banners around the ground. Your name will feature on the front of our Under18 squads home and away jerseys for the extent of your commitment to us.

Included benefits

6 VIP Senior Matchday passes

6 VIP Sponsors & Community lunch tickets

6 VIP End of season windup tickets

Primary CCSC Event access

Framed senior team photograph

Major Junior Sponsor

Investment of \$2500

An investment of \$2500 or more towards one of our junior squads will showcase your business as one of the major names in all of our marketing, advertising, print and social media efforts. You'll get your business name and logo on several perimeter banners at our home, Dalmatinac Park. Your name will feature on the front of your chosen teams playing shirts and tracksuits for the length of your commitment to us.

Included benefits

6 VIP Senior Matchday passes

6 VIP Sponsors & Community lunch tickets

6 VIP End of season windup tickets

Primary CCSC Event access

Framed senior team photograph

Become a familiar local in our family and community.



Associate Sponsor

Investment of \$1000 - \$2500

As an associate your investment of anywhere between \$500-\$2000, will allow us to display you in return for your partnership with substantial promotion on the club's social media platforms, website and in print publications.

Included benefits

4 VIP Senior Matchday passes

4 VIP Sponsors & Community lunch tickets

4 VIP End of season windup tickets

Primary CCSC Event access

Framed senior team photograph

Junior Sponsor

Investment of \$1000

Your investment of \$1000 or more will lock in the naming rights for your chosen teams playing shirts. With considerable promotion throughout the club's social media platforms, website and print publications.

Included benefits

4 VIP Senior Matchday passes

4 VIP Sponsors & Community lunch tickets

4 VIP End of season windup tickets

Primary CCSC Event access

Framed senior team photograph

Matchday Sponsor

Investment of \$500 - \$1000

A one off investment of upto \$1000 will see your business become the feature of one of major senior home matches at Dalmainac Park. From front cover in our print materials to a featured article and content on your business for that week, we'll strive to give a weeks worth of exposure to our family and gain a few clients for you!

Matchball Sponsor

Investment of \$250

Provide us with the main piece of equipment for our senior match day in return for promotion in our print publications, Facebook Page and Website.

** All sponsorship packages include the non-exclusive rights to use, on a royalty-free basis, the Cockburn City Soccer Club name and logo in connection with the promotion of your message or sponsorship of the club for the period of sponsorship
**Should either of us not follow through on the agreed upon details of our partnership, an official discussion should be had as to the continuation or termination of our agreement.