

# Contact Info

Living in Belgrade, Serbia
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Studio: https://studiorebro.com/

#### About

Hi, I'm

# Nikola Petrović

Web / UI&UX Designer

Product Designer

Brand Designer

Graphic Designer

A Belgrade-based designer specializing in product design and branding. I love shaping unique visual languages and enhancing online user experiences.

Freelancing has been my way of life for a few years, and I've set up Studio Rebro with a good friend to keep our freelance work organized.

I've got experience from working in an agency and love making websites and apps easy to use and nice to look at.

I'm inspired by the calm of nature, and that's something I try to bring to my designs - making sure they're clear, friendly, and focused on what people need.

#### Education

## Bachelor of Arts (B.A.), Graphic Design University of Arts in

University of Arts in Belgrade, Serbia Graduated: 2019

## **Professional Experience**

## Studio Rebro Co-Founder δ Designer

Apr 2023 - Present | Full Time https://studiorebro.com/

Co-founded a design studio to manage freelance projects and client relations. Specialized in product design, branding, and optimizing online user experiences.

## Skills & Tools

#### Skills:

- Visual Design,
- UI/UX, Web δ Product Design
- Ideating δ Sketching
- Wireframing δ Prototyping
- Interaction Design
- WordPress & Webflow Dev
- Basic knowledge of HTML and CSS

#### Design Tools:

Figma, Illustrator, Photoshop, InDesign

#### indesign

Other:

Office Software, Google Analytics, Hotjar, Semrush, Notion, Jira, Clickup

## Alas Digital Studio Design Lead

Jan 2020 - Apr 2023 | Full Time https://alas.rs/

Led graphic and web design projects, enhancing brand identities and digital strategies.

#### Savadeck

## **Digital Marketing Consultant**Dec 2019 - Present | PartTime

http://savadeck.com/

Consulting on digital marketing strategies, digital products, focusing on data-driven brand development.

## Futro Design Studio Graphic Designer

Jun 2019 - Jul 2020 | Full Time https://futrodesign.com/

Developed innovative design solutions contributing to the studio's creative output.

## MaxGraf Graphic Designer

Aug 2018 - Jun 2019 | Full Time

Executed a range of graphic design projects, from conceptualization to final production.