



## About

Hi, I'm

# Nikola Petrović

Web / UI&UX Designer

Product Designer

Brand Designer

Graphic Designer

## Contact Info

Living in Belgrade, Serbia  
Phone: +381 60 14 74 770  
Viber & WhatsApp Available  
Email: hello@nikolapetrovic.co  
Portfolio: <https://nikolapetrovic.co>  
LinkedIn: /nikolapetro  
Studio: <https://studiorebro.com/>

## Education

### Bachelor of Arts (B.A.), Graphic Design

University of Arts in  
Belgrade, Serbia  
Graduated: 2019

## Skills & Tools

### Skills:

- Visual Design,
- UI/UX, Web & Product Design
- Ideating & Sketching
- Wireframing & Prototyping
- Interaction Design
- WordPress & Webflow Dev
- Basic knowledge of HTML and CSS

### Design Tools:

Figma, Illustrator, Photoshop,  
InDesign

### Other:

Office Software, Google  
Analytics, Hotjar, Semrush,  
Notion, Jira, Clickup

## Professional Experience

### Studio Rebro Co-Founder & Designer

Apr 2023 - Present | Full Time  
<https://studiorebro.com/>

Co-founded a design studio to manage freelance projects and client relations. Specialized in product design, branding, and optimizing online user experiences.

### Alas Digital Studio Design Lead

Jan 2020 - Apr 2023 | Full Time  
<https://alas.rs/>

Led graphic and web design projects, enhancing brand identities and digital strategies.

### Savadeck Digital Marketing Consultant

Dec 2019 - Present | PartTime  
<http://savadeck.com/>

Consulting on digital marketing strategies, digital products, focusing on data-driven brand development.

### Futro Design Studio Graphic Designer

Jun 2019 - Jul 2020 | Full Time  
<https://futrodesign.com/>

Developed innovative design solutions contributing to the studio's creative output.

### MaxGraf Graphic Designer

Aug 2018 - Jun 2019 | Full Time

Executed a range of graphic design projects, from conceptualization to final production.