

AMADEUS CONSULTING

KULA FOR BUSINESS CONSULTING

FACTS IN NUMBERS

7

Months
with Kula

109

New client
meetings

80%

Conversion rate

WHY DID THEY BUY?

Amadeus Consulting is M&A advisory firm. Thor, the founder of Amadeus Consulting, needed to meet business owners outside of his existing network who were attempting to sell their business. Thor bought Kula to meet the right business owners and grow his business.

WHAT WERE THE RESULTS?

Amadeus Consulting had their best year on record with Kula. 109 meetings with new prospects in selected industries were automatically scheduled into Thor’s calendar. Thor’s conversion rate from Kula meetings was excellent. In his words “I close 80% of Kula meetings to a signed contract”.

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“I’m very impressed with the value Kula delivers. I use it every day, its always open on my tabs. With Kula the value just happens. I create a target profile, and in less than 10 days, I am having several one-to-one video meetings on a weekly basis with such profiles. Kula provides all efforts in between my points of actions. I close 80% of Kula meetings to a signed contract”

Thor, Founder of Amadeus Consulting

