

### FOR IMMEDIATE RELEASE

#### **MEDIA CONTACT:**

Deborah Olivia Farmer Brown Farmer Media Group, Inc. deboraho@brownfarmermedia.com 773-310-7701

# LAWNDALE CHRISTIAN DEVELOPMENT CORPORATION'S ANNUAL BENEFIT GALA TO ILLUMINATE NORTH LAWNDALE WITH "A PLAN FOR HOPE"

Chicago, December 2023 – Lawndale Christian Development Corporation (LCDC), a formidable force in community development, announces its highly anticipated Annual Benefit Gala, slated for Friday, January 19th, at the prestigious Bridgeport Art Center located at 1200 W. 35th Street. Themed "A Plan for Hope" inspired by Jeremiah 29:11, the event promises an evening of inspiration, celebration, and a shared commitment to positive community transformation.

**About Lawndale Christian Development Corporation (LCDC):** Founded in 1987 by the Lawndale Christian Community Church, LCDC has been at the forefront of addressing social issues, eliminating disparities, and building community wealth in North Lawndale. Under the visionary leadership of Executive Director Richard Townsell, LCDC has championed transformative initiatives, including affordable housing development, community organizing campaigns, and strategic partnerships aimed at dismantling systemic poverty and structural racism.

## Gala Details:

Date: Friday, January 19th Time: 6:00 pm - 9:00 pm Cocktail Hour: 6:00 pm

Dinner and Program: 7:00 pm - 9:00 pm

Venue: Bridgeport Art Center, 1200 W. 35th Street

**Theme:** A Plan for Hope (Jeremiah 29:11): The gala's theme, "A Plan for Hope," embodies LCDC's commitment to instill hope and create positive change in North Lawndale. Grounded in the principles of Jeremiah 29:11, the theme underscores LCDC's dedication to fostering community resilience and empowerment.







## **Quotes from Leadership:**

- Richard Townsell, Executive Director of LCDC: "The Annual Benefit Gala is a celebration
  of the collective effort to bring hope and positive change to North Lawndale. It's an opportunity for our community to come together, share stories of resilience, and envision
  a future filled with promise."
- Whittney Smith, Deputy Director and Counsel: "As we gather under the theme 'A Plan for Hope,' we invite everyone to join us in this transformative journey. The gala is a moment to reflect on our achievements, inspire one another, and strengthen our commitment to building a more vibrant and equitable community."

# **Key Highlights:**

- 1. Celebrating Achievements: The gala will showcase LCDC's accomplishments in community development, affordable housing, and empowerment initiatives.
- 2. Inspiration and Empowerment: Through impactful presentations, stories of resilience, and a focus on the theme of hope, the event aims to inspire attendees and reinforce a collective commitment to positive change.
- Community Engagement: Attendees, including community members, stakeholders, and supporters, will have the opportunity to engage with LCDC's leadership, learn about ongoing initiatives, and explore collaborative opportunities.

**RSVP:** All interested parties, including media representatives, are invited to attend this transformative event. Please RSVP here and by [RSVP Deadline].

**Conclusion:** LCDC's Annual Benefit Gala represents a testament to the organization's enduring dedication to community development. Join us for an evening of inspiration and celebration, as we collectively embark on "A Plan for Hope" in North Lawndale.



