

Jimmy Wales
Founder of Wikipedia
Ashoka Fellow

**„Ashoka is a living encyclopedia
of social innovation in every field
around the world“**



Three Conferences, One Mission: Empower the European Digital Ecosystem

» LEADERS CONNECTED
NOAH19
Tel Aviv

**Connecting Israel's Startups
with Large Corporates
and Investors**

9-10 April 2019
Hangar 11, Tel Aviv

Mission

**To promote Israel - European
relationships and enable funding**

» LEADERS CONNECTED
NOAH19
Berlin

**Connecting European
Champions
and Challengers**

13-14 June 2019
STATION Berlin

Mission

**To bring together future-shaping
executives and investors active
across segments driven
by digital revolution**

» LEADERS CONNECTED
NOAH19
London

**Connecting
Capital with
Entrepreneurs**

30-31 October 2019
Old Billingsgate, London

Mission

**To provide a physical marketplace
that facilitates funding of
digital European companies
at all stages**

1
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18

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87/89/10

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12/14/15/16/17
18/19/20/21/22/23

825	1827	2829	3031	32
3435	3637	3839	40	41/43

4244	45	46	4849	5051
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7879	8081

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122	17243	115	11017	11819	21015	21021	21021	

121	135	1313	1300	13031	2000	22221	22025	220
1401	1414	1414	1501	1508	16071	22022	23071	23020

170	170	18089	2000	20003	20000			
190	190	2000	2000	2000	2000	2000	2000	2000

NA DZ TN GR TR



Specialisterne
Thorkill Sonne



Apopo (Hero Rats)

Bart Weetjens



M-Pedigree

Bright
Simons



Fighting counterfeit drugs is as easy as 1, 2, 3.

- 1 Purchase a drug and scratch the panel
- 2 Text the code to 1393 for free
- 3 Get an instant response, with health news

 **Pedigree**
www.mPedigree.org

Contact: Ashifi Gogo
agogo@mpedigree.org

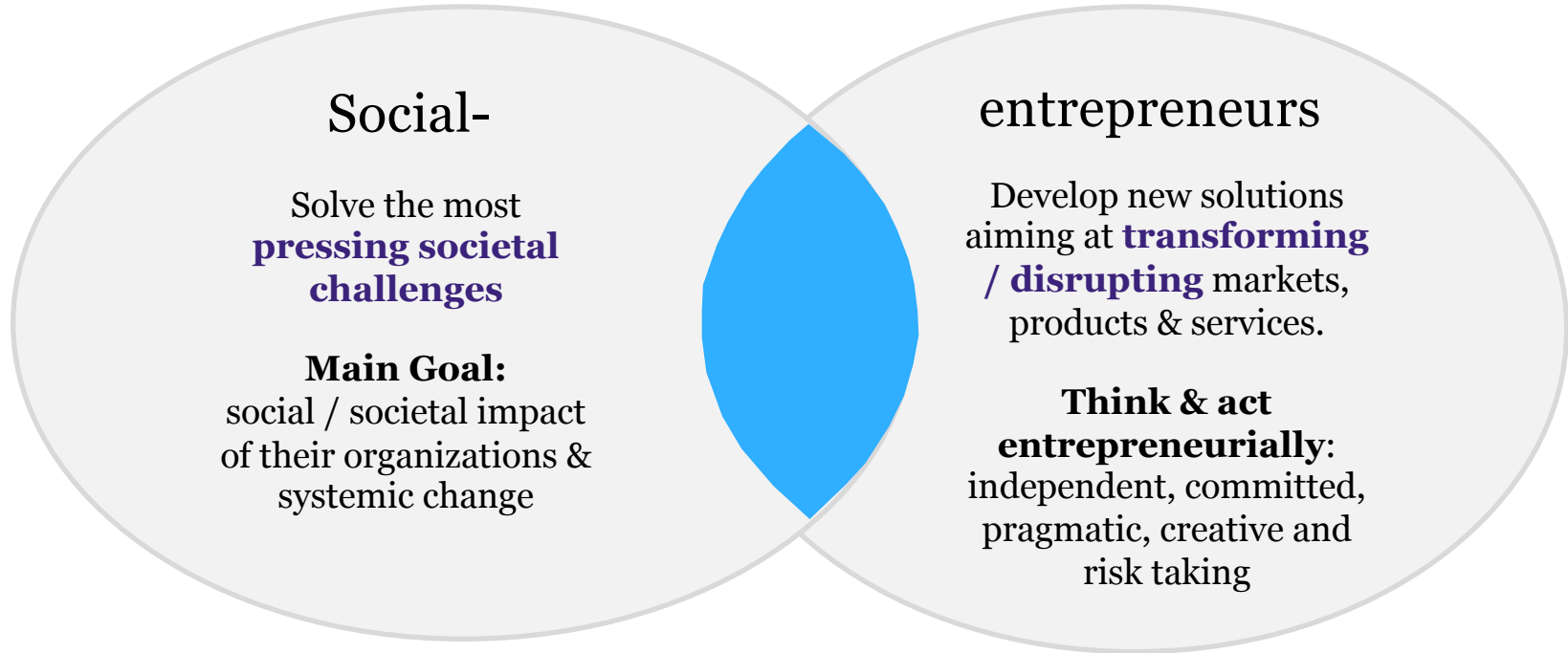


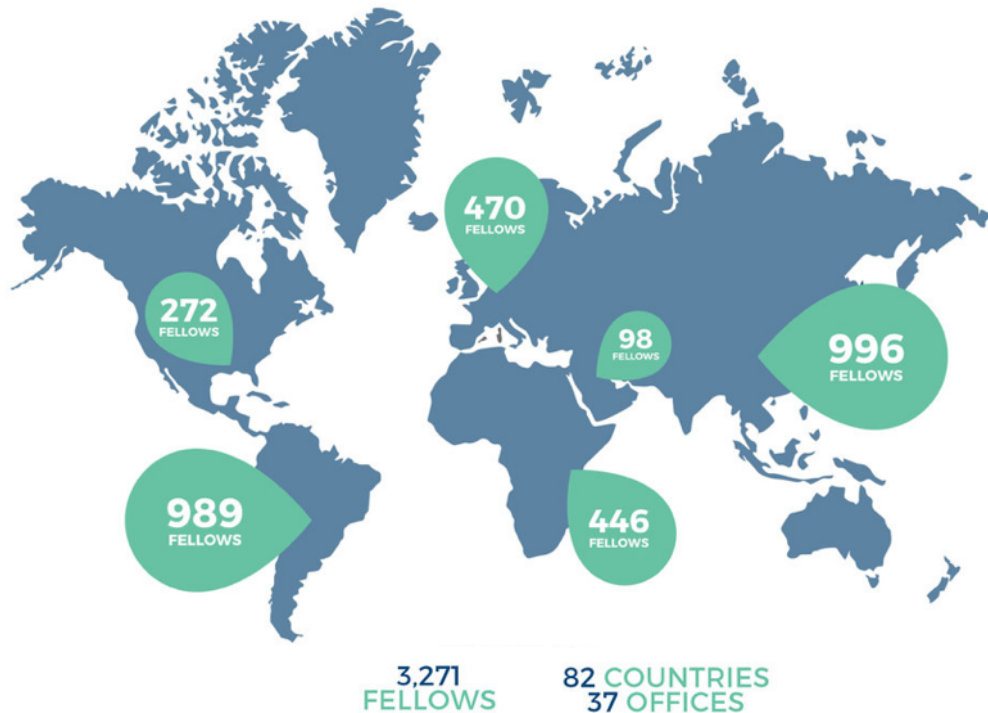
**Discovering
Hands**

Frank Hoffmann



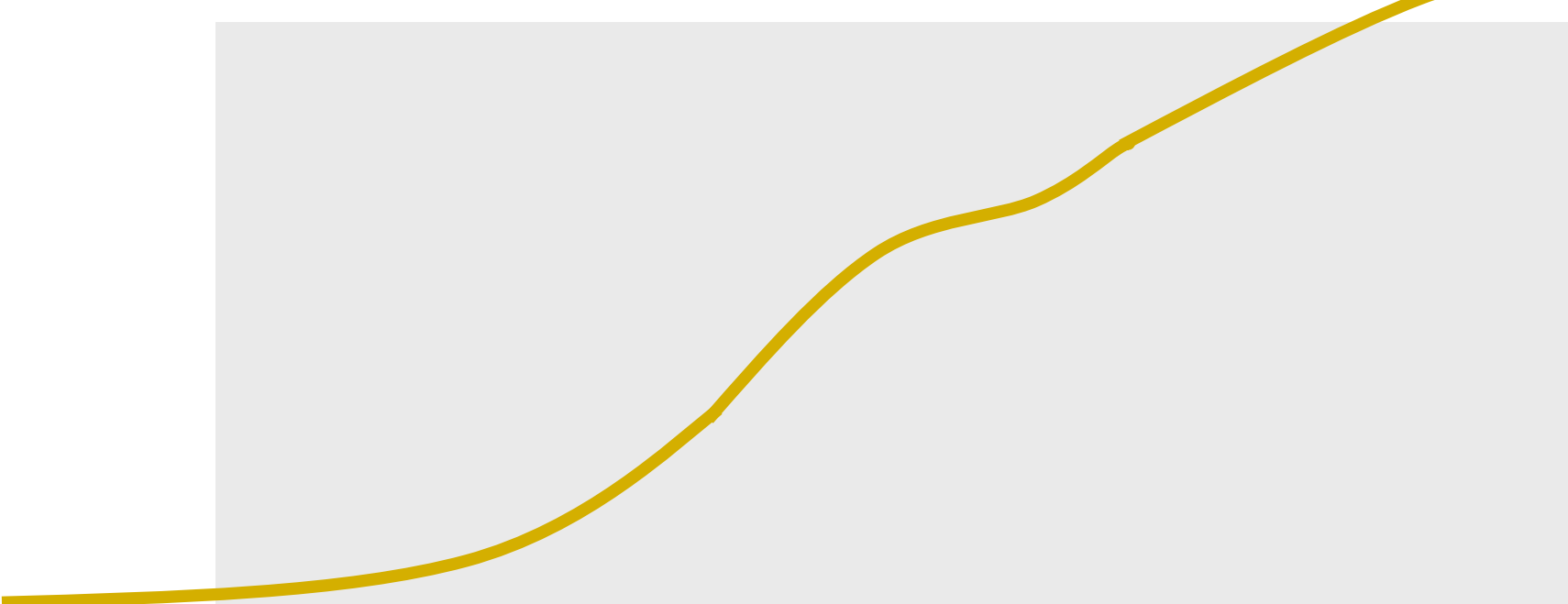
Social entrepreneurs – Engines of societal innovation, „Agents of Transformation“ (Prof. Beckmann)





The New York Times

“Ashoka seeks to catalyze the citizen sector by adapting the venture capitalist approach. The idea is to search for budding innovators, to supply them with seed money and to connect them in a global Fellowship.”



Pilot **Take Off** **National Scale** **Global Expansion**

3 Years Financial Support

Mentoring, Coaching, Business Development, Global Network

Bridges to Politics, Media, Welfare Orgs.



McKinsey&Company

SIEMENS | Stiftung

J.P.Morgan



BMW Stiftung
Herbert Quandt

LATHAM & WATKINS



Deloitte.



Google









3 reasons why you may want to care about social entrepreneurship

How to Trigger Markets for Millions
in: Harvard Business Manager, 6/2015



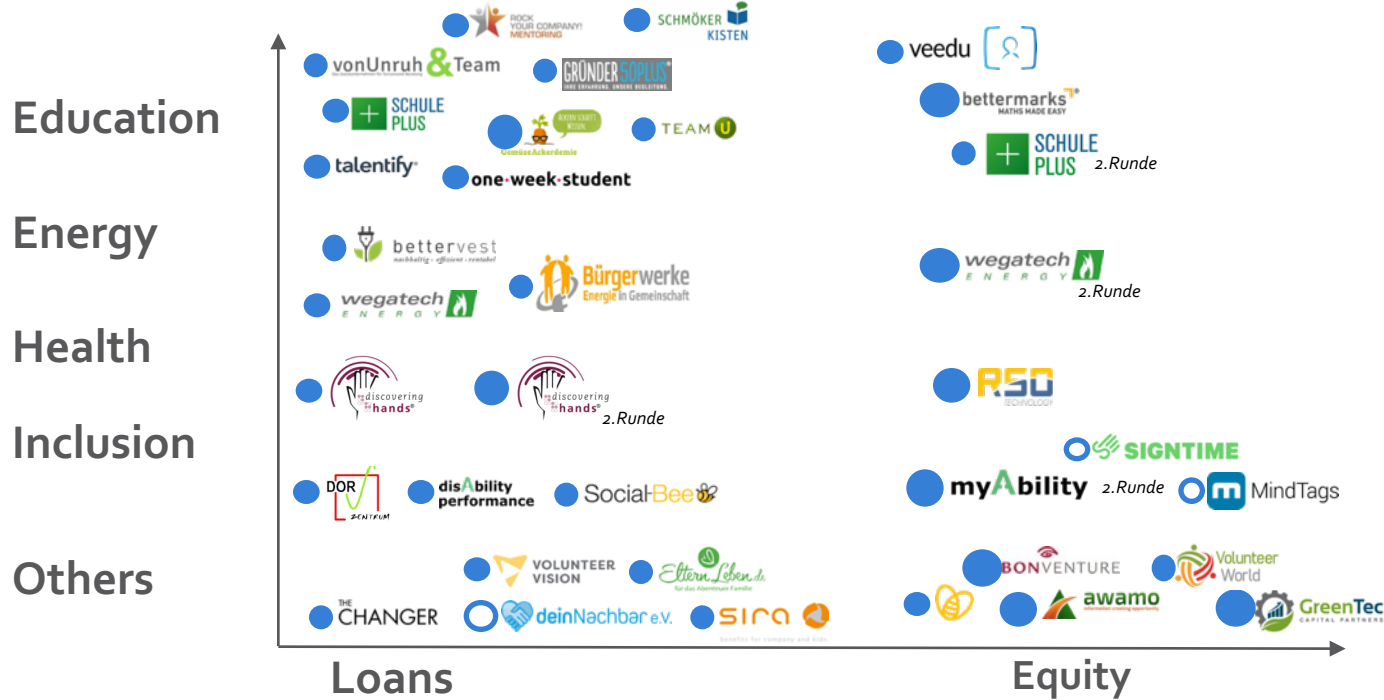
1. Future markets have often been pioneered by social entrepreneurs



Market Shift	Market	Root of Innovation	Innovation
 <p>Mobility sharing</p>	USD 7bn ¹		<ul style="list-style-type: none"> • Car sharing
 <p>Online education</p>	USD 35.6 bn ²		<ul style="list-style-type: none"> • Cost-Free Online Universities
 <p>Energy transition</p>	EUR 35.5 bn (Germany) ³		<ul style="list-style-type: none"> • Energy supply in the hand of local citizens
 <p>Micro-finance</p>	USD 2.1 – 2.2 trn ⁴		<ul style="list-style-type: none"> • Microcredits (Muhammad Yunus)
 <p>Sharing economy hotels</p>	USD 1 bn ⁵		<ul style="list-style-type: none"> • Cost-free platform to match locals and travelers

SOURCE: IFC/McKinsey: Two trillion and counting. Assessing the credit gap for micro, small and medium-size enterprises in the developing world; Frost & Sullivan: A Strategic Insight Into Carsharing Market Developments and Dynamics; Docebo - E-Learning Market Trends & Forecast 2014 - 2016 Report; Siemens – Designing an Electricity Market for Energy Transition; Web research, team

2. There's investment opportunities with a social AND financial return



3. Social Entrepreneurship is now on the government's agenda

Entwurf KoaV

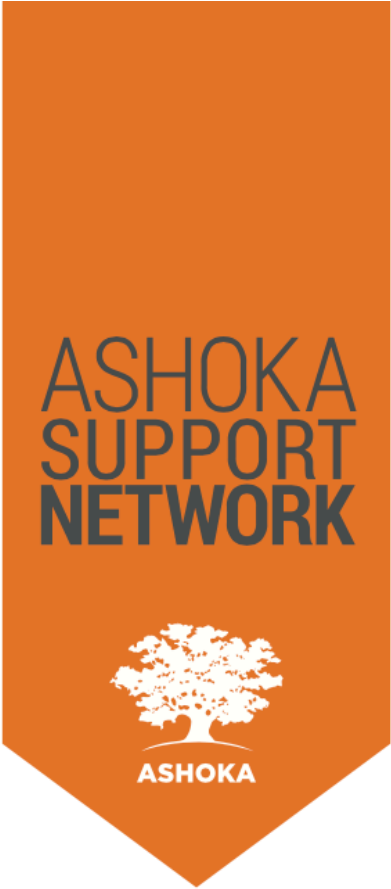
Stand: 7.2., 11:45 Uhr

1880 **Social Entrepreneurship** spielt bei der Lösung aktueller gesellschaftlicher und sozia-
1881 ler Herausforderungen eine zunehmend wichtige Rolle. Social Entrepreneurship wol-
1882 len wir noch stärker als bisher fördern und unterstützen.
1883

Ein neuer Aufbruch für Europa
Eine neue Dynamik für Deutschland
Ein neuer Zusammenhalt für unser Land

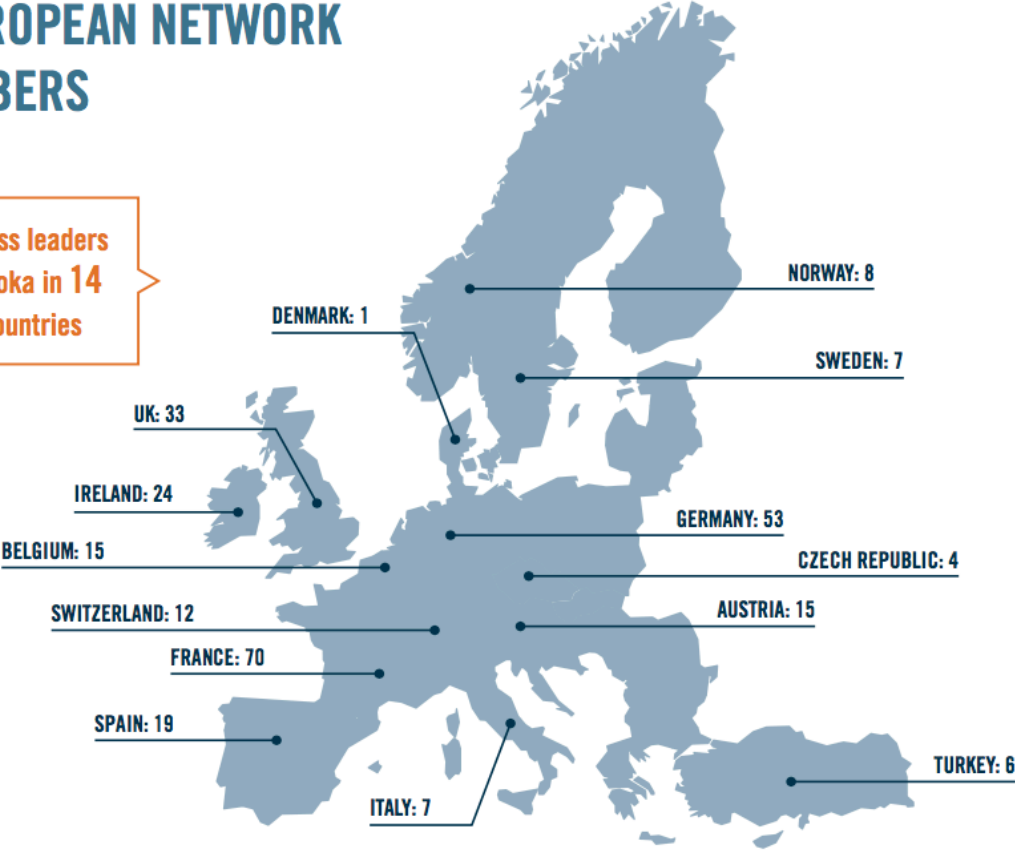
Koalitionsvertrag
zwischen
CDU, CSU und SPD

Involvement Opportunity #1



THE EUROPEAN NETWORK IN NUMBERS

274 Business leaders support Ashoka in 14 European Countries



Involvement Opportunity #2



„CARRY FOR GOOD“ PLEDGE **LEVERAGE YOUR CARRIED INTEREST FOR SOCIAL IMPACT**

With Ashoka’s “Carry for Good” Pledge, you commit to donating a **self-chosen %** of your personal carried interest at the time of your exit to **high impact social innovation for the common good.**



© Evelien Buyinesters



Thank you

Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
 - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
 - Facilitates overall process and minimizes management distraction

Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
 - Knowledge of and strong relationships with potential buyers' key decision makers
 - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
 - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 25+ successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

The NOAH Advisors Core Banking Team



Marco Rodzynek
Managing Director & Founder



Jan Brandes
Managing Director



Nikhil Parmar
Director



Olek Skwarczek
Analyst



Lukas Schlund
Analyst

Selected Completed NOAH Transactions

September 2018

Sale of 100% in
10Bis

www.10bis.co.il
for €135m to


Financial Advisor to 10bis and its shareholders

July 2018

Sale of 100% in

to


Exclusive Financial Advisor to PromoFarma and its shareholders

August 2017

Acquisition of a Majority Stake in

by

at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016

Investment in

by


Financial Advisor to Silver Lake

October 2016

Investment in

by
 
84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

December 2014

Sale of 100% of

for \$800m to


Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of
trovit
for €80m to


Exclusive Financial Advisor to Trovit and its Shareholders

May 2014


sold 100% of

for \$228m to a joint venture between
 
Exclusive Financial Advisor to Yad2 and its Shareholders