

OXWOSH

Clinically Clean. Space Age Laundry



LAUNDRY'S DIRTY SECRETS

Current legacy laundry solutions are ineffective, geographically disparate and unsustainable with high error rates and low margins.



INEFFICIENT
LOW
QUALITY



LOW MARGINS



CUSTOMER SATISFACTION
LOW

CONGESTING



"LAUNDRY HAS THE MOST WIDESPREAD ENVIRONMENTAL IMPACT
OF ANY SERVICE INDUSTRY"

WSJ MARCH 2019

THE WASHING

SME's are underserved and are the fastest growing segment of the washing industry.

Too big for consumer solutions and too small for enterprise solutions.

CONSUMER



SME's



ENTERPRISE



£2.5B UK MARKET
£42B GLOBAL MARKET

OXWASH MODEL

Network of Localised End Users

High Margin/Unit Economics

Sustainable Processing

Reliable, Adaptive Automated Logistics





OXWASH TECHNOLOGY

eCARGO BIKES

85% more efficient than
traditional road vehicles

AMBIENT TEMPERATURE

20°C washing reduces carbon emitted
by 45% and increases longevity of items by 3X

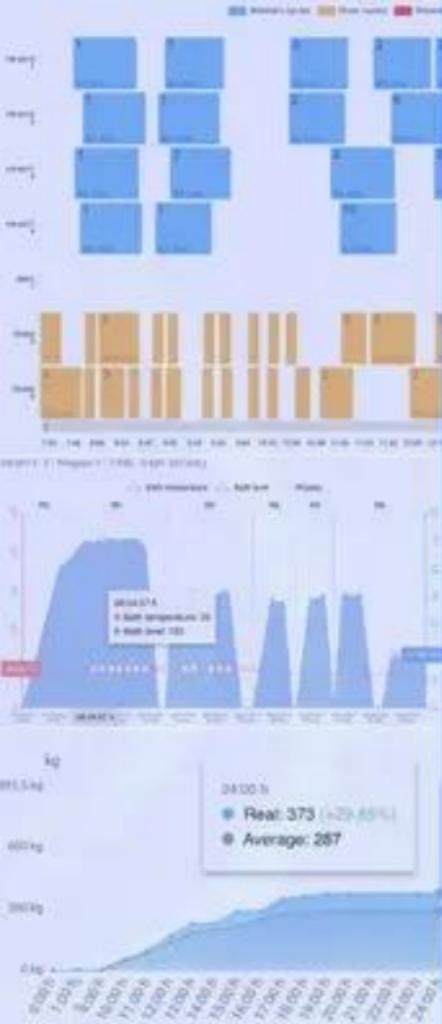
OZONE

99% sterilisation of items at ambient temperature
and oxidation of unused detergent in wastewater

MICROFIBRE FILTRATION

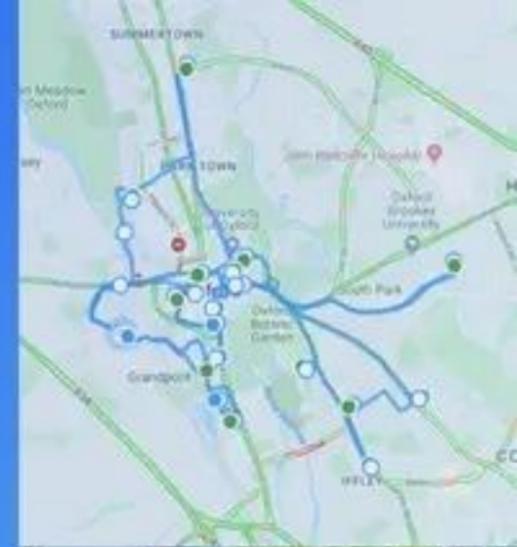
Over 1 million polyester, cotton and polyamide
fibers filtered from effluent per wash

Patent to file for the OXWASH process in drying, ozone generation and microfiber filtration



EFFICACY

Successful collection/delivery rate: 99.8%



ACCURACY

On-time (15 minute window) rate: 86.4%

EFFICIENCY

*Rider utilisation rate:
78.2%*

CAPACITY

Currently averaging ~300 kg per day

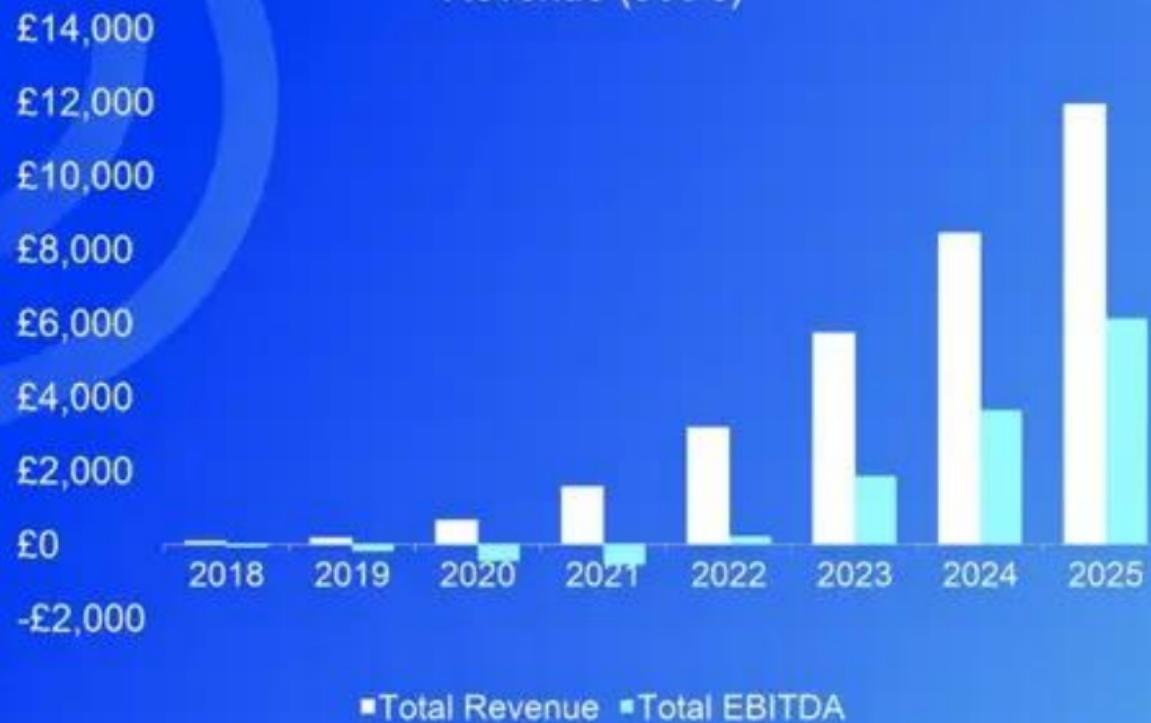


NO. CUSTOMERS PER DAY

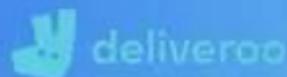
Currently averaging ~40-50 customers per day

FINANCIAL TRAJECTORY

Revenue (000's)



KEY CUSTOMERS



LEADERSHIP



Kyle C Grant

CEO

An ex-NASA scientist and PhD from Oxford University. Kyle is passionate about modernising the laundry industry



Thomas de Wilton

COO

Oxford Engineer with half a decade of modular assembly, operations and process experience



Aron Ping D'Souza

Chairman

Co-founder and private equity fund manager with experience managing \$10 billion of global assets

KEY ADVISORS & INVESTORS



Benjamin Legg

Ex-Google COO, Ola UK CEO and VP Sales for Coca Cola.



Srin Madipalli

Airbnb Head of Product, ex-CEO Accomable, Oxford MBA



Daniel Channer

Ex-managing director of Finders Keepers, director of Countrywide and fellow at WPP.



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