

# CORE LIFE



## 2023/24

### Advertisement & Advertorial Rates and Offers

#### 1 Issue Ad Pricing

**Full Page Ad**  
\$1500+ GST

**Half Page Ad**  
\$990+ GST

**Quarter Page Ad**  
\$750+ GST

Includes graphic design

#### Full Page Personality/ Business Profile

**1 X ISSUE**  
**\$1895 + GST**

Includes fully conceptualized photoshoot, hair and make up, graphic design and journalism

#### Quarter Page Ad Offer

**3 ISSUES - 2 Ads plus Profile**  
**\$750 +GST p/issue (\$375+GST p/month)**

**FREE Full Page Business/  
Personality Profile**

**6 ISSUES - 5 Ads plus Profile**  
**\$600 +GST p/issue (\$300+GST p/month)**

**FREE Full Page Business/  
Personality Profile**

#### Half Page Ad Offer

**3 ISSUES - 3 Ads plus Profile**  
**\$990 +GST p/issue (\$425+GST p/month)**

**FREE Full Page Business/  
Personality Profile**

**6 ISSUES - 6 Ads plus Profile**  
**\$850 +GST p/issue (\$425+GST p/month)**

**2 x FREE Full Page or 1 x Double Page  
Business/Personality Profile**

#### Full Page Ad Offer

**3 ISSUES - 3 Ads plus Profile**  
**\$1500 +GST p/issue (\$750+GST p/month)**

**FREE Full Page Business/  
Personality Profile**

**6 ISSUES - 6 Ads plus Profile**  
**\$1300 +GST p/issue (\$650+GST p/month)**

**2 x FREE Full Page or 1 x Double Page  
Business/Personality Profile**

All profiles include fully conceptualized photoshoot, hair and make up, graphic design and journalism

#### BOOK NOW

Michael McCann 0427 897 960

michael@corelife.com.au | [corelife.com.au](http://corelife.com.au)

# CORE LIFE MEDIA KIT 2022



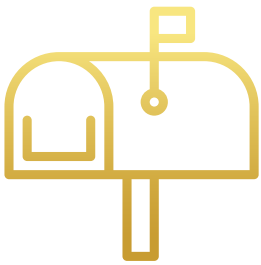
**FREE**  
PUBLICATION



**15,000**  
PRINTED  
BI-MONTHLY



**10,000**  
HAND DELIVERED  
TO BUSINESSES



DISTRIBUTED  
TO OVER **1000**  
**LOCATIONS**



**5000**  
THROUGH  
HIGH TRAFFIC  
DISTRIBUTION  
STANDS



**4 MAIN AIRPORTS**



DISTRIBUTED THROUGHOUT  
**MACKAY, WHITSUNDAYS,  
TOWNSVILLE, ETON,  
NEBO, MORANBAH AND  
EMERALD**

## The Core Life Experience

Core Life connects and inspires our vibrant community through its engaging print and digital platforms. Packed with local information, business networking opportunities and fresh ideas, Core Life is our regions number one community and lifestyle publication.

From Mackay to Airlie Beach, the Coalfields to the Bowen Basin, we represent our diverse regional communities by distributing 15,000 copies every two months to over 1000 locations.

At Core Life, we understand that customers want more than just a product. They want to feel like they know you, understand your core values and the way you tick. With our advertising profiles we can help you uncover the unique beauty of your business.

***It's time to let your Core Life shine!***

### BOOK TODAY

Michael McCann 0427 897 960  
michael@corelife.com.au

**CORE LIFE**

# DISTRIBUTION

Find out where you can get your copy of Core Life Magazine

# CORE LIFE

## WHITSUNDAY

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|--|--|--|---|---|--|
| <b>BOWEN</b><br>Arabon Seafoods<br>Birds Fish Bar<br>Bowen Blue Care<br>Bowen Cinema<br>Bowen Council<br>Bowen Library<br>Bowen Meat Supply<br>Bowen State School<br>Bowen Tourist Information Centre<br>City2Country<br>Coral Cove Apartments<br>Filby's Motors<br>Hickmott's Supa News<br>Home Hardware<br>Horseshoe Bay Resort<br>Jochheim's Pies<br>Larrikin Hotel<br>Le Sorelle<br>Mc Donald's<br>McCrae Property Group<br>Mitre 10<br>Muroona Gardens<br>North Australian Hotel<br>NRMA Bowen Caravan Park<br>Plaza News<br>Queens Beach Tourist Village<br>Red Rooster<br>Rose Bay Resort<br>Starboard Café<br>Subway | Whitsunday Sands Resort<br>Woolworths - Bowen Shopping Centre<br><b>COLLINSVILLE</b><br>Active Property Specialists<br>Central Newsagency<br>IGA Collinsville<br>Library Collinsville<br><br><b>PROSERPINE</b><br>Bakery Prossie Pies<br>Barra World<br>Chi Chiz Takeaway<br>Filby's Motors<br>Freshfields Newsagency<br>IGA<br>Proserpine Hospital<br>Proserpine Library<br>Proserpine Nursing Home<br>St Catherine's College<br>West End Store<br>Whitsunday Airport<br>Whitsunday Bakery<br>Whitsunday Gold<br>Whitsunday Green<br>Whitsunday Regional Council<br><br><b>CANNONVALE / AIRLIE / PROSERPINE</b><br>121 Business Complex<br>Abel Point Kiosk | Adam and Eve<br>Affordable Dental<br>Airlie Beach Hotel Reception<br>Airlie Beach Swim School by Danielle<br>Airlie Fitness<br>Anchor Bar - Terraces Resort<br>Ballistic Brewery<br>Base 51<br>Battery World<br>Better Body<br>Big 4<br>Blue Horizon - Sebel<br>Bottlemart Whitsunday Plaza<br>Breeze Bar<br>Burnups Furniture Store<br>BWS - Coles<br>Café One 3<br>Club Croc<br>Club Wyndham<br>Colonial Palms<br>Coral Sea Marina Office<br>Coral Sea Marina Resort<br>Cruise Whitsundays<br>Daydream Island<br>Eclipse Financial<br>Explore Whitsundays<br>F45 Fitness<br>Fat Frog<br>Fitness Venue<br>Flametree Eco Caravan | Park<br>Garden Bar<br>George & Matilda Optometrist<br>Guys & Dolls<br>Hair Salon Whitsunday Plaza<br>Hamilton Island<br>Heart Hotel<br>Hogs Breath<br>Jubilee Tavern Bottle Shop<br>Jungle Zoo Childcare<br>Kazza's Barbershop<br>KC's Bar & Grill<br>Kissun Clinics<br>La Tabella<br>Laundromat (Coles)<br>Laundromat (The Esplanade)<br>Lumos Café<br>Luv a Coffee Whit Plaza<br>Magnums<br>Mandy's café<br>Mantra Boathouse<br>Martinique<br>Massage First<br>Massage Whitsunday Plaza<br>Master Butchers<br>Master Butchers - Stewart Dr<br>McDonalds<br>Mediterranean<br>Metro Tiles | Mika Restaurant<br>Mirage<br>Nail Salon - Coles<br>Night Owl Airlie Bottom end<br>Night Owl Airlie Top End<br>NQ Glass<br>PD Law<br>Peninsula Apartments<br>Pet Barn<br>Pinnacles<br>Police Station<br>Port of Airlie businesses<br>Porters<br>PRD<br>Rainbow Café<br>Red Cat<br>Reef Gateway Bottle Shop<br>Shiift<br>Shirtfront Solutions<br>Shute Harbour Marine Terminal<br>Sidewalk Café<br>Smile Makers 121<br>Sorrento<br>Specsavers<br>Sunlit Waters<br>Taylors Property Specialist<br>The Deck<br>Toscana<br>Tourism Whitsundays<br>Tru Blue Barbers | Various Cafes Airlie Beach Main Street<br>Various hotels in Airlie Beach<br>Village Café<br>VMR<br>Vogue Interiors<br>Water's Edge<br>Whisper Restaurant<br>WhitPro<br>Whitsunday Coast Airport Café<br>Whitsunday Cosmetic Clinic<br>Whitsunday Doctors Surgery<br>Whitsunday Family Practice<br>Whitsunday Law<br>Whitsunday Marble & Granite<br>Whitsunday Outboard Centre<br>Whitsunday Powersports<br>Whitsunday Regional Council Office - Centro<br>Whitsunday Sailing Club<br>Whitsunday Tyres/Goodyear<br>Whitsunday Vista Holiday Apartments<br>Wisdom Café<br>Woolworths Airlie Beach<br>Woolworths Whitsunday Plaza<br>Zambrero's |
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## MACKAY

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|---|--|--|---|--|---|
| 360 Property<br>Apollo hair<br>Artspace and Café<br>Auswide Canelands<br>Auswide Mt Pleasant<br>Auswide Sarina<br>Better Built Sheds<br>Blacks Real Estate<br>Blessed Hair Lounge<br>Botanical Gardens<br>Bright light Marketing<br>Brisbane St Clinic<br>City Fitness<br>City Super Clinic, Ooralea<br>Coles Sydney St<br>Core Defined Pilates<br>Dunn & Co Hair | Elk Hair Design<br>Evans Avenue<br>Explore Property<br>Funk It Up<br>Gardian Real Estate<br>Goosies<br>GW Industrial<br>Harrup Park<br>Harvey Norman Shopping Complex<br>Hot Wok<br>Hugh Reilly Real Estate<br>Hungry Jacks<br>Kerrisdale Gardens<br>Key Solutions Group<br>Lanaii Apartments<br>Laser Clinics - Canelands | Lash Gold<br>Local Eyes Optometrists<br>Love & Lace Boutique<br>Mackay Airport<br>Mackay Base Hospital<br>Mackay City Property Group<br>Mackay Curtain Making<br>Mackay Entertainment & Convention Centre<br>Mackay Marina<br>Mackay Regional Council<br>Mackay Regional Council Library - Walkerston<br>Mackay Resort Motel<br>Mackay Tourism - Blue Water Lagoon<br>Mackay Turf Club | Mackay Wholesale Meats<br>Maggies<br>Mater Hospital and Surrounds<br>Mc Donald's North Mackay<br>McCarthy Panel Works<br>McKay's Solicitors<br>Mifsuds Fruit Barn<br>Mt Pleasant Plaza and Surrounds<br>Mt Pleasant Shopping Centre<br>Muscle Garden Fitness<br>My Chiropractor<br>Natural Body & Beauty<br>Nebo Rd<br>Northern Beaches | Shopping Complex<br>Oaks Carlyle<br>Oaks Rivermarque<br>Ooralea Shopping Centre<br>Paget / City Gates<br>Parkside Plaza<br>Pat Wright Swim School<br>Pinpoint Realty<br>Professionals Mackay<br>Quest Hotel<br>RAW Metal Corp<br>Rebel Nation<br>Red Epersonal Training<br>Red Hot Blue<br>Rydges/Moss on Wood<br>Saltwater Hair<br>Sapphire Financial | Services<br>Sarina Bendigo Bank<br>Shred With Tegan<br>Souths Leagues Club<br>Star FM<br>Strategic Media Partners<br>Studio 11<br>Summit & Co<br>Terry White Chemmart, Sarina<br>Tropical Phoenix<br>Various cafes - Walkerston<br>Vintage Kiss<br>Vivid Mental Health<br>Wake Park |
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## ISAAC REGION

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|---|---|---|--|---|
| AH Realty<br>Boxing Gym<br>BP - main highway<br>Coles | Council Office<br>Early Childhood Centre<br>Eton General Store<br>Golf Club | Leichhardt Village<br>McDonalds<br>Milk Bah<br>Mitre 10 | Moranbah Discount Tyres<br>Moranbah East School<br>Moranbah State School<br>Nebo Service Station | Oak Apartments<br>Simply Sunshine Daycare<br>Town Square Pies<br>Workers Club |
|---|---|---|--|---|