The launch of the Alliance for Living Evidence (known as Alive)

Transforming the evidence ecosystem to create better evidence for a better world.

23 November 2023: The Alliance for Living Evidence (Alive) is set to disrupt the conventional way reviews of science are produced and used. Alive's innovative collaboration model leverages the living evidence approach to continuously update reviews of science and deliver more timely, trustworthy and affordable evidence. Widespread access to better evidence will revolutionize decision-making and ensure the best approaches are chosen to tackle important challenges in health, social care, youth services, climate and beyond. Alive is looking for decision-makers, advisors and organizational leaders to join the Alliance and drive a step change in evidence use in decision-making.

The world faces a growing gap between how our society works and what we know works. This is partly because a fragmented and disjointed evidence ecosystem is slow, incomplete, duplicative and wasteful in turning science into actionable insights. These flaws were highlighted by the COVID-19 pandemic with reviews of COVID related science found to be highly duplicative and often out-of-date by the time decision-makers could access them.

“Our world is changing rapidly and if we're to keep up we need an evidence ecosystem that's equally dynamic. We believe Alive can end incomplete, outdated, and expensive evidence and deliver the evidence we need to make better decisions and better our world.” Prof. Julian Elliott, pioneer of the Living Evidence methodology and CEO of Alive.

Alive is creating a marketplace that aggregates demand around high-priority research topics and then coordinates ongoing supply of always up-to-date evidence in response to this demand. This collaboration model delivers more affordable evidence by enabling evidence users with common needs to share evidence and the associated procurement costs. The model also improves the accuracy of evidence by consolidating funding so producers have the resources they need to comprehensively synthesize a growing volume of research. More current, accurate and affordable evidence makes the use of evidence in decision-making viable in topics outside of health. Indeed, Alive is already talking to partners about topics in climate, employment, disability and social disadvantage.

Richard Jeramiah, General Manager of Alive, emphasizes, “Living evidence makes it possible for groups with overlapping evidence needs to share evidence even if they have different timing requirements. This means we have an opportunity to achieve user cost sharing and supply coordination at unprecedented scale. We could conceivably equip the world's decision-makers, advisors and organizational leaders with the latest knowledge about the most effective and efficient solutions to addressing the world's most pressing problems.”

With early support from world-leading health organizations and several partnerships in motion, Alive is poised to grow rapidly and accelerate society’s pursuit of a better, more

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sustainable world. *Alive* is governed by a council of 33 leaders from across the global evidence ecosystem and supported by a secretariat from the [Future Evidence Foundation](https://www.futureevidence.org).

*Alive* invites media organizations and fellow visionaries to find out more about its mission and model, while prospective partners are asked to get in touch about their evidence capabilities or needs. Visit [www.aliveevidence.org](http://www.aliveevidence.org)

*Alive* is a [Future Evidence Foundation](https://www.futureevidence.org) initiative founded by [Prof Julian Elliott](mailto:Julian@futureevidence.org), one of the world’s leading evidence system innovators.

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