

SYDNEY CORNETT

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ABOUT

Lover of typography, grids, tiny details, sustainable design, learning new hobbies and the great outdoors.

A multidisciplinary creative, who loves to explore design through multiple mixed mediums.

EDUCATION

CONCORDIA UNIVERSITY

BFA Design, Minor in Religion
September 2011 - May 2015

GEORGE BROWN

UX Design Fundamentals
January 2019

SOFTWARE

- ADOBE PHOTOSHOP
- ADOBE INDESIGN
- ADOBE ILLUSTRATOR
- ADOBE AFTER EFFECTS
 - EXCEL / SLIDES
 - CANVA
 - SKETCH
 - INVISION
 - FIGMA
- WEBFLOW
- HTML & CSS
- MS OFFICE

WORK EXPERIENCE

FREELANCE DESIGNER

Art Director / Designer
2017 - Current

With my experience as an art director and designer in agencies, in-house and film & television, I'm able to serve clients with a wide variety of skills and knowledge.

Recently I've worked with clients such as; Sephora, Canada Goose, University of Toronto, Bumble, Indigo, Mountain Equipment Company, Rally Beer Co., and hopefully many more.

KLICK HEALTH

Art Director
March 2021 - September 2021

Senior Designer

March 2020 - March 2021

Working within a team of creatives, strategists, consultants and copywriters, we worked together on various projects to suit leading global healthcare brands' necessities. My role was to create and craft concepts and develop cohesive visual design from idea stage to finished product. Led visual design on multiple projects suitable to the clients needs. Projects varied between digital design projects, print based collateral, motion graphics, ad campaigns, TV & radio spots and social media development. Clients include Merck (GARDASIL9), Endo (XIAFLEX), & Pure Encapsulations.

STUDIO SOPHOMORE

Art Director
May 2019 - March 2020

Oversaw visual design services including branding, UX/UI, social media, video and print collateral. Led junior designers and freelancers to execute the vision of the project. Clients included Indigo, Kobo, Bumble, CBC, Ace Hill, 10x, Good Weekend Co. and Stash Wealth.

FILM & TV WORK

CRUEL INTENTIONS

Season 1 - 2023

BRIA MACK GETS A LIFE

Season 1 - 2022

WORKIN' MOMS

Season 8 - 2022

GINNY & GEORGIA

Season 2 - 2021-2022