



# **Privacy and Personal Data Protection Notice**

**'[www.suzano.com.br/en](http://www.suzano.com.br/en)'**

This WebSite - <https://www.suzano.com.br> - ("Site") is property of **SUZANO S.A.**, enrolled with the CNPJ/ME under no. 16.404.287/0001-55 and with its principal office at Avenida Professor Magalhães Neto, no. 1752, 10º andar, salas 1010 e 1011, CEP: 41.810-012, Pituba, in the city of Salvador, State of Bahia, Brazil ("Suzano").

This Privacy and Personal Data Protection Notice ("P&PD Notice") is an integral and indissociable part of Website Terms and Conditions ("Terms of Use") available at this platform and shall always be taken in connection with and in addition to such Terms of Use.

## 1. What is the purpose of this P&PD Notice?

It is important that You know that Suzano is concerned and committed to ensuring your privacy and the protection of your Personal Data, as our DNA includes a commitment to processing personal information responsibly and in compliance with all applicable personal data protection laws.

Whenever You access our Site, we might collect some Personal Data that could be necessary to enable your needs and experience. You may also be directed to other websites, being your responsibility to access the corresponding P&PD Notice and Terms of Use.

We have prepared this P&PD Notice so You can fully understand how we process your Personal Data, all your rights, and how we can assist You in case of any requests or doubts.

Don't worry! Everything in this notice is clearly and objectively laid out so that You can understand it perfectly.

## 2. What are the main concepts or terms You need to know?

We understand that not everyone is familiar with many legal terms and other definitions about privacy and Personal Data protection.

Therefore, here You will find some important definitions that will make You aware of this fundamental subject.

### ▪ Privacy and Personal Data Protection Laws

All applicable Privacy and Personal Data Protection regulations, such as the Brazilian Internet Civil Framework, Brazilian General Data Protection Law (LGPD), European General Data Protection Regulation (GDPR), Chinese Personal Information Protection Law (PIPL) among others, as well as any decision published by any competent Supervisory Authority, applicable to the Personal Data Processing Activity, including in digital media, in order to protect the fundamental rights of freedom and privacy and the free development of the natural person's identity.

### ▪ Personal Data

Any and all information related to identified or identifiable natural person.

### ▪ Processing of Personal Data

All operation conducted with Personal Data. E.g.: collection, storage, use, processing, deletion, among others.

Note that each operation represents a processing activity.

### ▪ Purpose

Each processing activity has a purpose, which means we will always process your Personal Data according to a specific reason.

### ▪ Legal Basis

Each purpose is supported by a "legal basis", which is simply a hypothesis provided for in the Privacy and Personal Data Protection Laws to justify the processing of your Personal Data.

### ▪ Data Subject

It is You, i.e. the natural person to whom each Personal Data processing activity carried out relates.

- **Data Controller**

Natural or legal person, under public or private law, who is responsible for taking decisions regarding the processing of Personal Data. Suzano will always be the controller of your Personal Data in the context of our Site.

### 3. Personal Data we collect about You and its Purposes

In the table below, we have listed for You the categories of data that we collect, and the information related to them.

In addition, we specify the purposes for which your Personal Data is collected and processed by us.

Please note that the Description column is an example, which means that some or all of the data listed there can be collected.

CATEGORY	DESCRIPTION	PURPOSES
Access Data	<ul style="list-style-type: none"><li>• IP</li><li>• Date and time of Site access</li></ul>	To ensure compliance with a legal or regulatory obligation or to guarantee the regular exercise of rights by Suzano or third parties. In these cases, we may use and disclose the information in judicial and administrative proceedings, if necessary.
Cookies	<ul style="list-style-type: none"><li>• Analytical Cookies</li><li>• Performance Cookies</li><li>• Necessary Cookies</li><li>• Pixels</li></ul>	<ul style="list-style-type: none"><li>• For monitoring access profiles; and</li><li>• For mapping errors and opportunities to improve the Site.</li></ul>

### 4. Cookies

Cookies are small text files or pieces of information that can be stored on your device when You access our Site.

We may use cookies to ease use and adapt our platform to your interests and needs, as well as to improve our products and services, in addition to better knowing your preferences and behavior when visiting the Site.

Here is a brief explanation of the types of Cookies we collect:

- **Necessary Cookies:** Cookies that are necessary and essential for the website performance.
- **Analytical and/or Performance Cookies:** These two types of Cookies collect information on how the visitor uses a website, their behavior on the platform, collect information on component upload speeds, display errors, etc.
- **Pixels:** Pixels are similar to cookies, i.e. a code used to measure and optimize the platform, based on users' activities within the site.

### 5. Purposes of Processing

As explained above, whenever there is a data processing activity, there must be a purpose to justify it. But it also needs to have a legal basis that allows such processing activity.

That is why it is important for You to know the meaning of each legal basis we rely on. Here is an easy and simple explanation:

- **Performance of contract:** The processing of Personal Data is required when it is necessary for preliminary procedures for the execution of a contract, or when it is necessary for the performance of the contract itself.
- **Legitimate Interest:** This legal basis is applicable when we have an interest in using your

Personal Data in a necessary and reasonable way, taking into account any possible risks for You and other Suzano users. For example, to use your Usage Data to improve Suzano's Services for all users.

- **Consent:** When we process Personal Data after the free, informed, and unequivocal consent of the data subject, agreeing to the data processing in accordance with the purpose we present.
- **Compliance with legal obligations:** When Personal Data is processed in order to comply with any legal or regulatory requirement.

## 6. Can we share your Personal Data?

Now that You have understood what, how and why Your Personal Data is processed, we will explain to You in which cases we may share it.

Any and all sharing of your Personal Data will only be carried out if necessary for the fulfillment of the activities and purposes described in the previous sections.

See below details of the sharing we carry out:

- Between Suzano group companies;
- With service providers and/or suppliers for the specific and exclusive purpose of contract performance with Suzano;
- With legal, police or governmental authorities or other third parties with whom we are bound by law, regulatory rule or judicial order, or whenever necessary for the regular exercise of rights of Suzano or third parties;
- In the event of corporate changes or operations involving Suzano, if it is necessary to share the data for the regular continuity of services; and
- To protect the interests of Suzano, its employees or third parties in any conflict or dispute, whether judicial, administrative, or arbitral.

## 7. International Transfer

Some of your Personal Data may be transferred to other countries, for example, when we use cloud computing services located outside Brazil for data processing or storage.

Do not worry though, we will always comply with all the requirements of current legislation and adopt the best market practices in order to ensure that your Personal Data remains protected, and that the transfer is carried out in accordance with one of the transfer mechanisms set out in the Personal Data Protection and Privacy Laws.

## 8. Information Security Measures

All information collected by us will be processed and stored using appropriate security, technical and administrative measures to protect it against any improper processing.

We may store the data collected on our own servers and/or third-party servers such as cloud structures made available by other companies.

Even with our best efforts, malicious actors may access or misuse Personal Data. We therefore strongly recommend that You also adopt appropriate security measures, such as accessing the Site via secure systems and browsers.

## 9. How long will we store your Personal Data?

Here at Suzano, any and all processing of Personal Data is carried out in accordance with a specific purpose, and not in an unnecessary or excessive manner.

Therefore, all personal information processed by us will be retained for the time necessary to fulfill the respective processing purposes, in accordance with applicable legislation and regulations.

## 10. What rights do you have as a Data Subject?

Privacy and Personal Data Protection Laws grant you, the data subject, several rights regarding your data.

We consider it extremely important for You to know all the rights involved, as we will always be available to assist You. These are your rights:

- To confirm the processing of Personal Data;
- To know what Personal Data are being processed and to have access to them;
- To correct incomplete or outdated Personal Data;
- To understand the purpose of the processing;
- To revoke your consent, if any;
- To be informed about the source of the Personal Data;
- To be informed about the data controllers;
- In some cases, to oppose certain processing; and
- In some cases, to request the anonymization, blocking or deletion of Personal Data that may be excessively or unnecessarily processed or in violation of Personal Data protection legislation.

Any and all requests can be submitted through the service channel mentioned in section 12 below.

Before answering any request to exercise the rights mentioned above, we may ask You to submit additional information in order to confirm your identity. Once your identity has been verified, we will proceed with your request.

Requests related to the rights mentioned above will be processed by Suzano's Privacy and Personal Data Protection department, to determine whether they can be granted. Such rights are not absolute and may not be applicable in certain circumstances. For example, we may continue to process and maintain personal data regardless of your request to delete, oppose, block, or anonymize it, in order to comply with legal, contractual and/or regulatory obligations, as well as to protect and exercise rights, including in judicial, administrative and arbitration proceedings and in other cases established by law.

## **11. Amendments to this P&PD Notice**

Suzano has the right to change or update this P&PD Notice whenever it deems necessary and at any time.

Whenever this notice is significantly modified, we will communicate the changes. Upon publication of the latest version, the changes are considered valid, effective, and binding.

## **12. Who can I contact for queries and requests?**

If you have any queries related to the processing of your personal information and/or wish to exercise some of the rights mentioned in this notice, please contact the Data Protection Officer (DPO) at <https://ppd.suzano.com.br/fale-com-o-dpo> or the Privacy and Data Protection Team by sending an e-mail to [lgpd@suzano.com.br](mailto:lgpd@suzano.com.br).

## **13. Applicable Law and Jurisdiction**

This P&PD Notice shall be governed by Brazilian law, in the Portuguese language, and the Court of São Paulo shall be chosen to settle any dispute, question or doubt that may arise, with express waiver of any other, except where the provisions of the Brazilian Consumer Protection Code may apply, in which case any dispute may be submitted to the court of the consumer's place of residence.

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