SYNCING UP **FOR SUCCESS:**

HOW INTEGRATING NETSUITE AND OUTLOOK CAN BOOST YOUR BUSINESS

Not storing your email communication in your NetSuite account can lead to inefficient workflows, incomplete records, increased risk of data loss, and compliance challenges.

By integrating your email communications and attachments with NetSuite, you can help mitigate these problems and improve the accuracy and efficiency of your data.

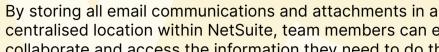
IMPROVED COLLABORATION **Inefficient Workflow:**

INEFFICIENT WORKFLOW VS.



When email communications and attachments are stored outside of NetSuite, team members may have to constantly switch between

different tools and systems to access the information they need to do their jobs. This can be time-consuming and inefficient, reducing productivity and making it more difficult to get work done. **Improved Collaboration:**



centralised location within NetSuite, team members can easily collaborate and access the information they need to do their jobs

as well as better communication and collaboration between team members.

effectively. This can lead to improved efficiency and productivity,

HOURS WASTED

collaboration and communication. That's 6 workweeks per year that teams are not being productive.

The average team

than 20 hours per

month due to poor

wastes more

Source: Planview

MORE LIKELY TO **PERFORM**

BETTER

communication plans that minimise the silo effect are 3.5 times more likely to outperform their peers. Source: Think Talent

Employees

working in

organisations

with effective

Incomplete Records Without a centralised system for storing email communications and attachments,

INCOMPLETE RECORDS VS

INCREASED ACCURACY



overlooked, leading to incomplete records and a lack of accuracy in your data.

Increased Accuracy

By storing all email communications and attachments within NetSuite, you can help ensure that information is entered accurately and consistently. This can reduce errors and improve the overall quality of the data you store in your system, which will lead to better informed decisions.

say productivity suffers because of poor information management smallbiztrends.com

82%

EMPLOYEES

75м the risk of data loss, as information may be lost or become inaccessible due to network issues, hardware failures, or other problems.

INCREASED RISK OF DATA LOSS VS

BETTER DATA MANAGEMENT

Increased Risk of Data Loss

Storing email communications and

attachments outside of NetSuite increases



YEARLY LOSS

Making erroneous

business decisions based on old or bad

Storing email communications and attachments in NetSuite allows you to better manage your data and ensure that information is easily accessible and searchable. This can make it easier to find the information you need when you need it, improving efficiency and reducing the risk of

data loss.

FINES PAYED

A total of five Wall Street

brokerages had to pay

Better Data Management

COMPLIANCE CHALLENGES VS ENHANCED COMPLIANCE

Enhanced Compliance By storing all email communications and attachments within NetSuite, you can

Compliance Challenges

Without a centralised system for storing email communications and attachments,

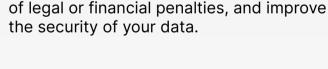
business to legal or financial penalties and

ensure that you are meeting any regulatory or compliance requirements that apply to your business. This can help reduce the risk

it can be difficult to ensure that you are meeting regulatory or compliance

requirements. This can expose your

create security risks for your data.



\$8.25 million because they had discarded email related to customer transactions. Source: pinsentmansons

> Your mailbox stores a *r*ealth of personal data From names and email addresses to attachments and conversations about

> > protection.

people. All could be covered by the strict GDPR and data protection requirements requirements on data

SLOW FOLLOW UP TIMES DUE TO DATA SILOS VS IMPROVED **CUSTOMER RELATIONSHIPS**

Data Silos Storing email communications and attachments outside of NetSuite creates data silos, where information is isolated and difficult to access. This can lead to a fragmented view of your data, making it difficult to get a complete picture of your

the quality of your customer relationships and aid better customer service and support.

Improved Customer Relationships



business.

By storing email communications with your

interactions with them. This can help improve

customers within NetSuite, you can have

a complete and accurate record of your

THE SOLUTION Workiro has built a custom integration between Outlook and Netsuite so you can reclaim visibility, control and compliance, when it comes to both internal and external

15%

DAY WASTED

Siloed contact center

agents spend 15% of

communication hurdles

to get information to

Source: The ROI of Uniting Unified Communications and Contact Center, Aberdeen

their time each day

trying to navigate

serve customers.

communication in email. Capture all your emails and attachments and store against Netsuite records to ensure everyone has access to the most up to date

information and leaves no one in the dark.

Find out more about Workiros powerful functionality by **booking a discovery call** today.



Book a demo



