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made in appalachia

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Summary

As a **designer and educator,** I put ideas into action through a unique combination of advanced research and technical skill.

Designer
Experience

Systems and Principal Designer / Morris Creative Group

- Enhanced team workflow with DSDM methodology implementation
- Optimized product development by architecting task sequences and progress tracking
- Broadened product lineup to include digital initiatives and custom video assets
- Rectified budget inefficiencies with a transition to a fixed time-price model
- Innovated job circulation process by custom designing project management software
- Championed human accessibility in all technologies through research and training

Product Designer and Design Operations Manager / Envy Brand Studio

- Designed work procedures by defining steps and integrating diverse media protocols
- Reduced error/loss by instituting DAM for client files and support documentation
- Defined project milestones according to UX insights and design standards
- Mentored colleagues, restructuring teams and aligning strengths with roles
- Implemented novel web and graphic solutions that maximized client business goals
- Design communication strategy to elevate client relationships and enable co-creation

UX Research and Experience Designer / Heirloom Labs (personal)

- Innovated product solutions that blend 3D, drafting, industrial design, and ethnography
- Applied service design expertise to interior layout and behavior modelling for clients
- Utilize a tiered pricing mechanism to promote collaborator adaptation and flexibility
- Integrated diverse research methods for novel learning insights for international client
- Identified anthropological and emerging technologies trends for startup client
- Mobilized learning client's goals using animation, video, and motion design expertise

Technical
Expertise

- Adobe Photoshop
- Adobe XD
- Adobe InDesign
- Adobe After Effects
- Adobe Illustrator
- Microsoft Excel
- Microsoft Powerpoint

- Microsoft Word
- Wordpress
- Affinity Designer
- Affinity Photo
- Affinity Publisher
- Glyphs App
- Webflow

- Figma
- Canvas
- Blender
- Shapr3d
- HTML
- CSS
- DaVinci Resolve

Educator Experience	**Corporate Software Trainer** / New Horizons Learning Center

- Launched a specialized technical communication course to meet client needs
- Crafted custom course supplements for client in banking data
- Tailored software concepts and lecture presentation for manufacturing client
- Customized materials to comply with client factory and regulatory standards.
- Integrated supplementary research to enhance instructional quality
- Demonstrated virtual training expertise through 1:1 and group instruction

Professor in Humanities / Pellissippi State Community College

- Addressed process challenges by emphasizing applied understanding over metrics.
- Nuanced and simplified complex subject matter for first-time college students
- Generated and managed 60+ student projects through 1:1 mentoring and workshops
- Made technical info accessible to non-technical students via digital diagrams
- Exercised expert product knowledge through emerging technology presentations
- Integrated abstract concepts into instruction, student experience, and documentation
- Collaborated with interdepartmental stakeholders to extend and apply student learning

Instructor in Humanities / Paidea & Christian Academy of Knoxville

- Enabled group interaction by pioneering an bespoke learning management system
- Optimized course experience through room layout design and experiential elements
- Spearheaded organizational process changes, catalyzing shifts in policy and pedagogy
- Designed a unique school-wide infrastructure to elevate student life and culture
- Prioritized student well-being with a comprehensive disciplinary protocol
- Applied experience design model to help faculty deploy organizational mission
- Leveraged service design principles to create a capstone apprenticeship program.

Research History	**PhD, Information Design** Clemson University	**MA, Biblical Studies** Reformed Theological Seminary
	Gr. Cert., Philosophical Theology University of Nottingham	**BA, Rhetorical Communication** Carson-Newmna University
Human Fun Stuff	Born and bred Appalachian Fluent in ASL (Sign Language) Committed to Tennessee whiskey Wife; two kids	Defrocked Celtic monk Built a miniature letterpress Amateur vexillologist Waterpoof everything
Learn More	Personal Statement Diversity Statement	Video resources Personal Website
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