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ENVIRONMENTAL POLICY

On Poynt Creative is a vibrant creative agency, crafting high-quality, bespoke solutions to build brands people are proud to call their own.

We recognise that the activities we undertake or manage on behalf of our clients and those using our services impact on the environment.

We commit to protecting, conserving and enhancing all aspects of the environment which are in our control or we influence, and to continuously improve our environmental performance across all of our activities, products and services.

HOW WE WILL DO THIS

On Poynt encourages a sustainable culture within our business.

We ensure our use of utilities are considered and minimised within our work spaces. We endeavour to source our utilities from the most sustainable suppliers available to us.

We ensure our use of business consumables are minimised, and source the most sustainable consumables available to us.

We also consider our use of utilities and consumables for business outside our workspaces, minimising their use and sourcing the most sustainable solutions available to us whilst encouraging our suppliers to do the same.

We offer our clients sustainable print solutions, educating as our clients grow and their own impact increases.

WHAT WE HAVE DONE

We have written this sustainable policy, which we reference and will continue to built upon.

We have rolling active projects within the business to ensure we reach our environmental goals and to ensure sustainability is a leading factor in our business development.

WHAT WE ARE DOING AND WILL DO

Our workspaces

Utilities

- Source existing energy usage to give a baseline (Landlord), track energy usage if this is not available.



Discuss the potential of implementing sustainable, renewable energy with our landlord to decrease the impact our practices have.

Office building

- Discuss with landlord to replace windows to triple glazing or install inner glazing panels & thermal window coverings.
- Confirm if lighting is LED, replace with LED if required.
- Look at water saving devices for communal water use
<https://www.hippo-the-watersaver.co.uk/forthehome.html>
- Educate about water saving in the communal spaces, switch off taps after use, wash hands and dishes in sink with water, rather than under running taps.

Heating

- Reduce room temperatures if feasible.
- Program automation of heating and cooling ensuring equipment is switched off when not in use (Google for instruction sheet for specific equipment)

Computing

- Create a no standby policy on all IT equipment, switching off when not in use.
- Source efficient IT equipment going forward, looking at energy rates as part of any equipment specification.
- Check existing cloud storage for sustainability, switch if required.
- Check existing web hosting for sustainability, switch if required.
- Source a projector for client presentations, rather than printing all client brand packages out.

Consumables

- Use previously used paper for note taking or sketch ideation sessions.
- Source 100% recycled paper from supplier.
- Source fairtrade coffee, fairtrade tea, and sustainable plant based milk.
- Use refillable coffee pods.
- Use up existing cleaning products and source sustainable alternatives (Discuss with landlord)
<https://smolproducts.com/>
- Use up existing loo paper and source eco alternative (Discuss with landlord)
<https://uk.whogivesacrap.org/>
- Supply hand towels to replace existing paper towel solution.
- Source recycled branded business clothing
<https://essentialworkwear.com/product-category/organic-sustainable/>
- Recycle and recycled Printer cartridges <https://shop.therecyclingfactory.com/>
- Re used office furniture. <https://www.coggin-sos.co.uk/>



Reuse and Recycling

- Use previously used paper for note taking or sketch ideation sessions.
- Recycle all paper.
- Recycle printer cartridges. <https://www.recycle4charity.co.uk/>
- Recycle other waste, through business wide recycling.
- Compost appropriate food waste.
- Gift unwanted used business items for reuse.

Transport


- Investigate bike to work scheme. <https://www.bike2workscheme.co.uk/>
- Discuss and encourage public transport and lift sharing, create policy, and discuss adding employee benefits based on uptake.

Suppliers

- Work with our suppliers to encourage a continuation of our sustainable policies when working externally, question, educate and learn together.

Clients

- We will encourage sustainable print solutions for our clients and build sustainability into the fabric of how they build business.



MARK HOLLOWAY
MD
INDIE.ECO



DAN POYNTON
CEO
ON POYNT CREATIVE

