Quefreen Almeida

Product Designer @ Tugare.

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ABOUT ME

As a Designer, I am actively engaged in the continuous development and enhancement of designs in order to deliver scalable products. My collaborations with data analysis, engineers and stakeholders aims to improve people's experiences with a creative backdrop.

With my creative background, I am able to contribute more actively to other business' subjects related to the core of the company.

WORK EXPERIENCE

Tugare Group —— Product Designer   2022 – current

I am currently working within the group that attends global clients in projects related to the Healthcare Sector.

- I have developed four training programs for project standardization and have been assisting, as well as training new team members and teaching them how to work on complex projects.

- I'm in charge of generating UX audits, journey maps, user flows, competitor analysis and visual aids.

- I actively collaborate with the Customer Service Team to facilitate prompt solutions for clients.

McCann Health —— Product Designer   2020 – 2022

I worked on a dedicated team for the promotion of scientific content and products for various global clients such as BMS, Pfizer, Nestlé, and Bayer.

- Created a library to improve experiences in Veeva with 3D and micro interactions.

- Training new members team for a complex projects.

Tugare CDN —— UI Designer   2019 – 2020

I worked on projects developing webpages.

—— Art Director   2014 – 2019

—— Art Assistant   2008 – 2014

TOOLS

Pen & Paper	Illustrator	Webflow
Figma	Adobe XD	Maze
Blender	Substance Painter	Veeva
Photoshop	Notion	Miro/Mural

SKILLS

Research	Prototyping	Coding Basics
Usability Test	Proactive	User-centered design
Interface Design	Learn fast	Storytelling
Wireframing	Design system	Agile