



**25th ANNIVERSARY
KINCARDINE**

SCOTTISH FESTIVAL & HIGHLAND GAMES

**2024
CORPORATE
& COMMUNITY
SPONSORSHIP OPPORTUNITIES**

The Kincardine Scottish Festival & Highland Games is turning 25 this year! We are looking to you because we are in immediate need of your help to support this family-friendly community event and to ensure the continued viability of this Festival.



"PUT YOUR NAME ON IT" OPPORTUNITIES

VALUE	CORPORATE SPONSORSHIP	AVAILABILITY
\$20,000*	<p>Community Partnership Sponsor Exclusive Website Banner and 2024 program title and letterhead.</p> <ul style="list-style-type: none"> • Includes 20 all-access passes and, • Includes 10 VIP Area Access (all weekend). (A great client hosting opportunity!) 	1 Full Weekend
\$15,000*	<p>Exclusive Main Stage Brand Naming Your logo is up in lights! All bands will be introduced to the (YOUR Company Name) stage! Website adv.</p> <ul style="list-style-type: none"> • Includes 20 all-access weekend passes and, • Includes 10 VIP Area Access (all weekend). (A great client hosting opportunity!) 	1 Full Weekend
\$15,000*	<p>Hospitality Naming Sponsor – Exclusive Branding of the Main Bar & Tents & website advertising.</p> <ul style="list-style-type: none"> • Includes 20 all-access weekend passes and, • Includes 10 VIP Area Access (all weekend). (A great client hosting opportunity!) 	1 Full Weekend
\$12,000*	<p>VIP Tent Sponsor Naming – Exclusive branding and shared access to our VIP area and website advertising.</p> <ul style="list-style-type: none"> • Includes 10 all-access weekend passes and, • Includes 10 VIP Area Access passes (all weekend). (A great client hosting opportunity!) 	1 Full Weekend
\$10,000*	<p>Pipe Competition Arena Naming – Exclusive branding naming of the Pipe Competition and website advertising.</p> <ul style="list-style-type: none"> • Includes 10 all-access weekend passes and, • Includes 6 VIP Tent Access passes (all weekend). (A great client hosting opportunity!) 	1 Full Weekend
\$10,000*	<p>Highland Games Competition – Exclusive Brand Naming of “The Heavies Competition” and website advertising.</p> <ul style="list-style-type: none"> • Includes 10 all-access weekend passes and, • Includes 6 VIP Tent Access passes (all weekend). (A great client hosting opportunity!) 	1 Full Weekend

\$6,000*	Side Stage Branding and website advertising and all community sponsor benefits. <ul style="list-style-type: none"> • Includes 10 all-access weekend passes and, • Includes 4 VIP Tent Access passes. (A great client hosting opportunity!) 	1 Full Weekend Display
\$6,000*	Bus & Shuttle Transportation Sponsor and website advertising and all community sponsor benefits. <ul style="list-style-type: none"> • Includes 10 all-access weekend passes and, • Includes 4 VIP Tent Access passes 	1 All Weekend
\$4,000*	DIGITAL Sponsors – WIFI & Video Screens and all community sponsor benefits. <ul style="list-style-type: none"> • Includes 6 all-access weekend passes • Includes 2 VIP Tent Access passes 	2 All Weekend

“HELP US PAY IT FORWARD” OPPORTUNITIES

VALUE	COMMUNITY SPONSORSHIP	AVAILABILITY
\$3,000	GOLD Community Sponsor <ul style="list-style-type: none"> • Includes 6-weekend passes. • Listing in Festival Program. • Listing on the Festival Website. • Listing on Sponsor Board • “Thank You” Ads 	10 Available
\$2,000	Silver Community Sponsor <ul style="list-style-type: none"> • Includes 4 weekend passes. • Listing in Festival Program. • Listing on the Festival Website. • Listing on Sponsor Board • “Thank You” Ads 	20 Available
\$1,000	Bronze Community Sponsor <ul style="list-style-type: none"> • Includes 2 weekend passes. • Listing in Festival Program. • Listing on Festival Website. • “Thank You” Ads 	30 Available

\$500	Community Sponsor <ul style="list-style-type: none"> • Includes 1 weekend pass. • Listing in Festival Program. • Listing on Festival Website. • “Thank You” Ads 	Unlimited Availability
\$250	“Thank You” Sponsor <ul style="list-style-type: none"> • Listing in Festival Program. • “Thank You” Ads 	Unlimited Availability

Thank You for supporting your community!

Please note, this form can be completed electronically and emailed back to kinscotfest@bmts.com

In order to be guaranteed that you are included in all promotional material for the Festival, sponsors must commit with completed sponsor form by March 30th, 2024

Please record your sponsorship selection below:

Sponsorship Value	Sponsorship Type

Company Name : _____

Address : _____ City : _____ Postal Code : _____

Authorized Name (Please Print) : _____ Title: _____

Signature : _____

Key Contact : _____ Title : _____

Phone : _____ Email : _____

*Logo will be added to our online advertising which includes Social Media, YouTube Advertising Video, and our KSFHG Promo Video.

Please make cheques payable to: Kincardine Scottish Festival & Highland Games Mail to: 310 Durham Market North, Kincardine, ON N2Z 1Z9

E-Transfer - kinscotfest@bmts.com