



Allison Eglow

UX/UI Designer

I'm passionate about creating user interfaces that are intuitive and elevate the overall user experience. With a relentless drive for continuous improvement, I stay at the forefront of design trends and emerging technologies. Collaborating with diverse teams to bring projects to life is where I thrive.

CONTACT ME

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EDUCATION

B.S. Human Computer Interaction
New Jersey Institute of Technology
2018 - 2021

SKILLS

- UI/UX
- Visual Design
- Wireframes
- Storyboards
- User Flows
- Process Flows
- Figma
- Axure
- UX Design Process
- Adobe XD

WORK EXPERIENCE

UX Designer April 2022 - Present

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- Address user pain-points through effective problem-solving and translate them into high-quality wireframe screens and interaction designs.
- Collaborate closely with User Researchers to craft intricate screens that adeptly convey design concepts to the development teams.
- Comprehensively document the end-to-end project user experience process using FigJam.

UX Project Manager Oct 2020 - Apr 2022

iCIMS

- Led efforts working with customers to resolve branding issues and concerns.
- Facilitated the PepsiCo's career site branding redesign, which resulted in a \$2 Million contract renewal with iCIMS.
- Handled high volume customer tickets within Salesforce and Zendesk which resulted in an 85% decrease in ticket backlog.

Web Designer Aug 2019 - Oct 2019

Rose Home Sales, LLC.

- Conducted research on the real-estate industry to ensure the resolution of common user pain points.
- Designed a new company website to ensure a visually appealing and user-friendly interface that aligns with the company's brand.
- Managed the company social media platforms, such as Instagram and Facebook.

Web Designer Jun 2019 - Aug 2019

Livingston Philanthropies, Inc.

- Developed the company website with Wix, which led to a \$1,000 donation to the company.
- Monitored website activity and conducted post-design user research to implement continuous website improvements.
- Designed the company logo and brand guidelines with Adobe Photoshop and Adobe Illustrator.