

MASTER CLASS 5: Mediterranean LIFE - PITCHING SESSION FOR NEW IDEAS

Registration 1515hrs, 1530hrs Starting – 1700hrs Concluding.

The MASTER CLASS event focuses on 'Mediterranean Life,' with a spotlight on sustainable hospitality, travel, and authentic Mediterranean experiences. It showcases three innovative presentations offering holistic solutions to enhance and promote the Mediterranean way of life. With a facilitator and expert judges, attendees will help identify promising ideas that address future trends and challenges. The event emphasizes collective dialogue as the source of impactful solutions, offering actionable insights for pressing questions. It's a unique opportunity to contribute to shaping a more sustainable and fulfilling Mediterranean lifestyle. By participating, you'll be part of a dynamic pitching event aiming to create positive change in the Mediterranean region's way of life.

Opening Remarks: Anthony Gatt, Permanent Secretary Ministry of Tourism, Malta

Moderated by Prathish Nair, Transcend Branding, Chief Brand Architect – India

- **Kushal Raju – FIT FOR LIFE, MEDITERRANEAN FOOD & LIFESTYLE, Germany**
- **Philip Cortis – LINKUP, SUSTAINABLE, FAIR AND INFORMATIVE TOURIST TAXI SERVICE**
- **Vladislav Yakovlev – Mare Nostrum, The first International Mediterranean Music Festival for Young Performers**

Panel of Judges

- **Peter Oszko**, businessman, venture capitalist and former Minister of Finance (Hungary)
- **Jayanth Kolla**, Founder, Convergence Catalyst (India)
- **Profs Carlos Costa**, University of Aveiro (Portugal)
- **Philokypros Roussounides**, Director General Cyprus Hotel Association (Cyprus)
- **Prof Antonio Curnis**, Electrophysiologist, MD is an Associate Professor at The Spedali Civili Hospital, University of Brescia, Brescia, (Italy)