

January 2024

# Investor Presentation

STEP ENERGY SERVICES

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This presentation also contains future-oriented financial information and financial outlook information (collectively, “FOFI”) about STEP's expected capital budget and Net Debt which may also constitute FOFI. The FOFI in this presentation is subject to the same assumptions, risk factors, limitations, and qualifications as set forth in the above paragraphs. The actual results of operations of STEP and the resulting financial results may vary from the amounts set forth in this presentation and such variation may be material.

STEP and its management believe that the FOFI has been prepared on a reasonable basis, reflecting management's best estimates and judgments as of the date hereof; however, because this information is subjective and subject to numerous risks, it should not be relied on as necessarily indicative of future results. The FOFI contained in this presentation is provided for the purpose of providing an update on the Company's 2023 capital budget. Readers are cautioned that any such FOFI contained herein should not be used for any purposes other than those for which it is disclosed herein.

The forward-looking information and FOFI contained in this presentation speak only as of the date of the document, and none of STEP or its subsidiaries assumes any obligation to publicly update or revise them to reflect new events or circumstances, except as may be required pursuant to applicable laws. Actual results could also differ materially from those anticipated in these forward-looking statements and FOFI due to the risk factors set forth under the heading “Risk Factors” in STEP's AIF and under the heading “Risk Factors and Risk Management” in the Annual MD&A.

## Non-IFRS Measures and Ratios

This presentation includes terms and performance measures commonly used in the oilfield services industry that are not defined under IFRS. The terms presented are intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. These non-IFRS measures have no standardized meaning under IFRS and therefore may not be comparable to similar measures presented by other issuers. The non-IFRS measure should be read in conjunction with the Company's audited and unaudited financial statements for the relevant periods, the accompanying notes thereto, and the relevant management's discussion and analysis, all of which are available on SEDAR at [www.sedar.com](http://www.sedar.com). Non-IFRS measures & ratios in this presentation include:

“Adjusted EBITDA” is a financial measure not presented in accordance with IFRS and is equal to net (loss) income before finance costs, depreciation and amortization, (gain) loss on disposal of property and equipment, current and deferred income tax provisions and recoveries, share-based compensation, transaction costs, foreign exchange forward contract (gain) loss, foreign exchange (gain) loss, and impairment losses. “Adjusted EBITDA margin” or “Adjusted EBITDA %” is a non-IFRS ratio and is calculated as Adjusted EBITDA divided by revenue.

“Net Debt” is a financial measure not presented in accordance with IFRS and is equal to loans and borrowings before deferred financing charges less cash and cash equivalents and CCS derivatives.

“Free Cash Flow” is a financial measure not presented in accordance with IFRS and is equal to net cash provided by operating activities adjusted for changes in non-cash Working Capital from operating activities, sustaining capital expenditures, term loan principal repayments and lease payments (net of sublease receipts). The Company may deduct or include additional items in its calculation of Free Cash Flow that are unusual, non-recurring or non-operating in nature.

“Free Cash Flow Yield (FactSet)” is a financial measure not presented in accordance with IFRS and is equal to Adjusted EBITDA less interest and capital expenditures, divided by market capitalization.

“Enterprise Value” is equal to market capitalization plus current and long term debt, less cash.

“Enterprise Value to Adjusted EBITDA” is a non-IFRS ratio and is calculated as Enterprise Value divided by Adjusted EBITDA.

“Working Capital” is a financial measure not presented in accordance with IFRS and is equal to total current assets less total current liabilities.

Please also refer to the “Non-IFRS Measures and Ratios” section of the Annual MD&A, which includes reconciliations of Adjusted EBITDA, Free Cash Flow, and Net debt to the nearest IFRS measures.

## Market and Industry Data

This presentation contains market research and industry forecasts that were obtained from industry publication and reports or based on estimates derived from such publications and reports and management's knowledge of, and experience in, the markets in which the Company operates. Industry publications and reports generally indicate that they have obtained their information from sources believed to be reliable, but do not guarantee the accuracy and completeness of their information. None of the authors of such publications and reports has provided any form of consultation, advice or counsel regarding the preparation of this presentation. Further, certain of these organizations are advisors to participants in the oilfield services industry, and they may present information in a manner that is more favourable to that industry than would be presented by an independent source. Actual outcomes may vary materially from those forecast in such reports or publications, and the prospect for material variation can be expected to increase as the length of the forecast period increases. While management believes this data to be reliable, market and industry data is subject to variations and cannot be verified due to limits on the availability and reliability of data inputs, the voluntary nature of the data gathering process and other limitations and uncertainties inherent in any statistical survey.



Founded

**2011**

Shares Outstanding\*

**72.2 Million**

Enterprise Value\*

**~\$360 Million**

Average Daily Volume (6M)

**~141,000**

Number of Employees

**~1,400**

Active Fleets

**8 Frac + 21 Coil**

\*Based on Market Close on December 8, 2023

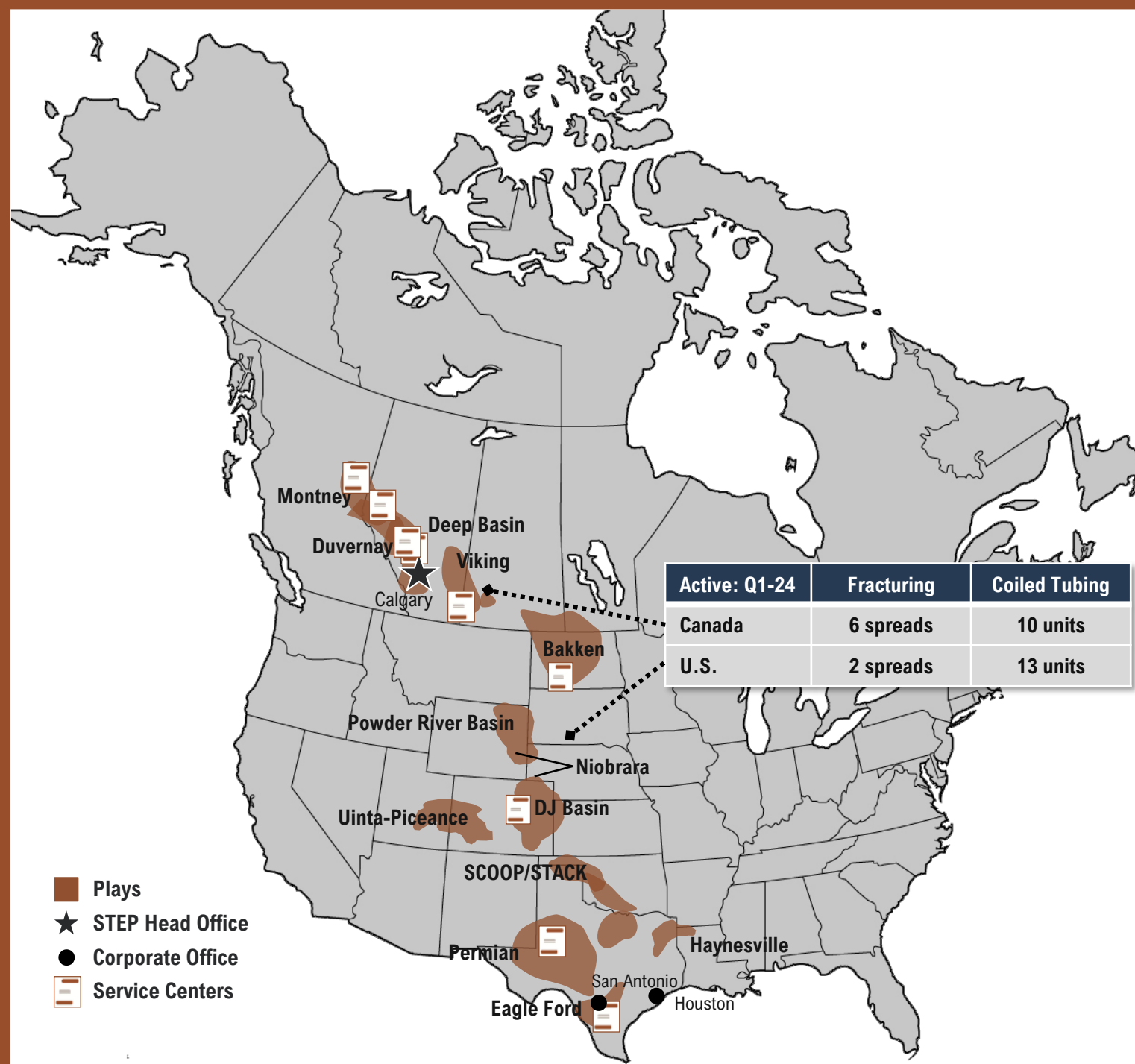
**S**afety  
**T**rust  
**E**xecution  
**P**ossibilities



# North American Operations

Consolidated Asset Base – Anticipated Q1-24:

	Fracturing (HP)	Coiled Tubing
TOTAL:	490,000	33 units



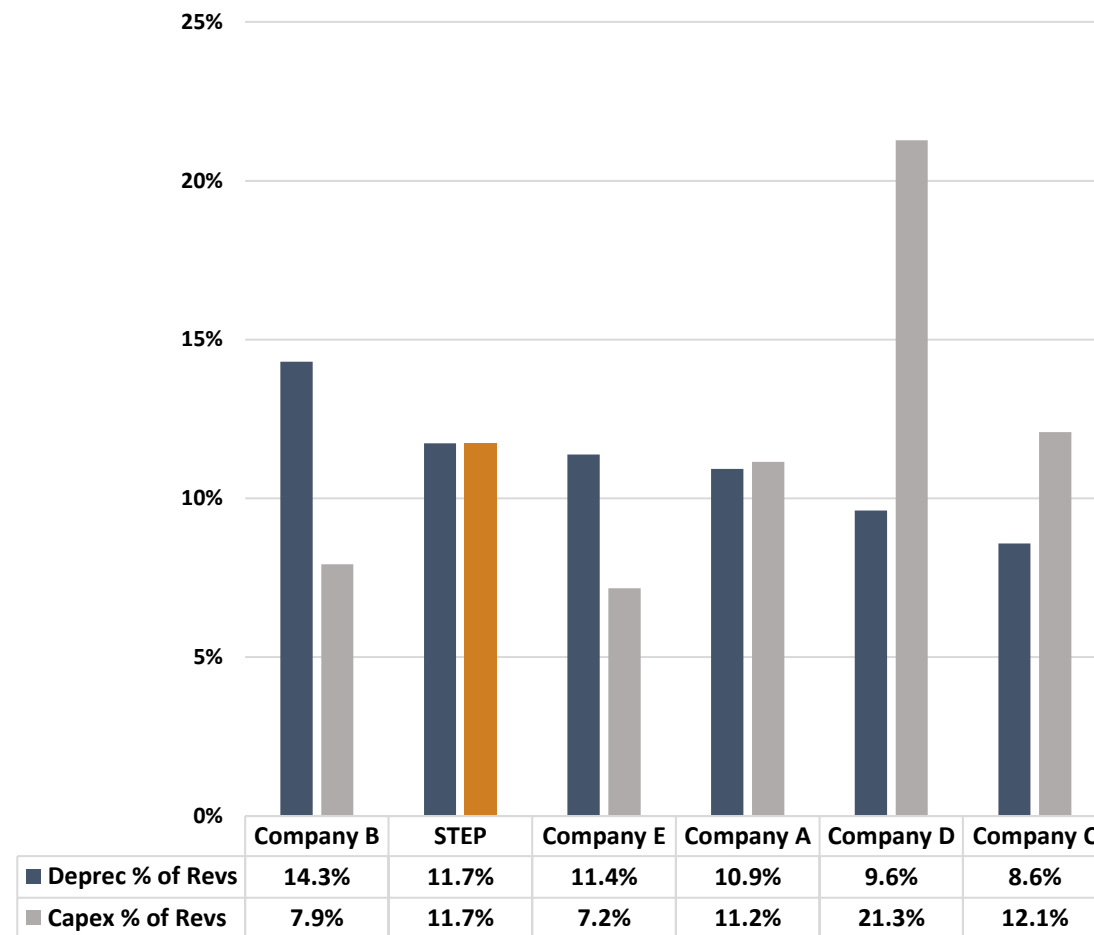
# **2024 Capital Budget & Shareholder Return Framework Update**

# ■ 2024 FULL CAPITAL BUDGET

## FOCUS ON TIER 4 FLEET UPGRADES IN BOTH GEOGRAPHIC MARKETS

- 2024 full capex budget of \$119.8 mm announced including optimization capital of \$69.8 mm and sustaining capital of \$50 million
- U.S. Tier 4 dual-fuel fleet upgrade expected to be finished by Q1-24; second Canadian Tier 4 dual-fuel upgrade expected to be done by Q2-24
- Allows Canada to run six fracturing fleets in Q1-24 including sand management assets; capital to activate additional coiled tubing capacity
- Allows U.S. to run two fracturing fleets in Q1-24; capital to activate additional coiled tubing capacity
- STEP has the closest matching of long-term Capital Expenditures (Capex) to depreciation among Canadian pressure pumping peers – sign of a well-maintained fleet

CUMULATIVE CAPEX VS DEPRECIATION - % OF REVENUES  
YEARS 2016 TO 9M-2023



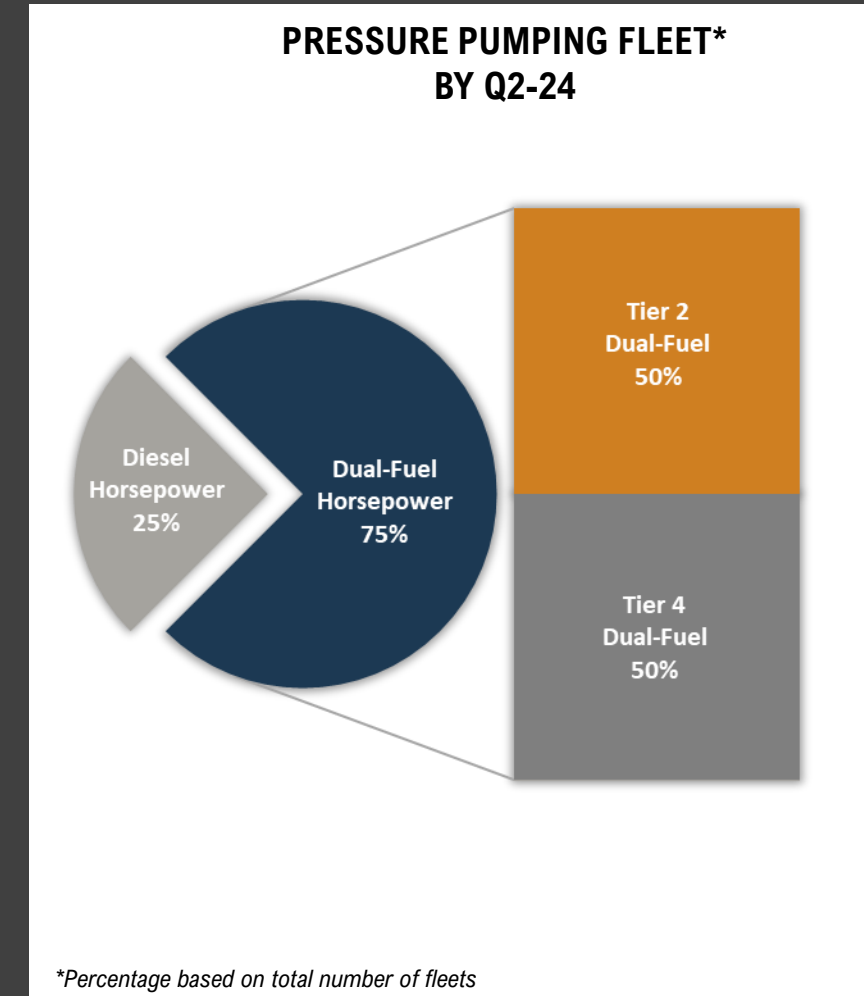
*\*Based on Company reported GAAP Capex (Gross Capex before Dispositions) and depreciation historicals.*

Source: FactSet, Company Financials

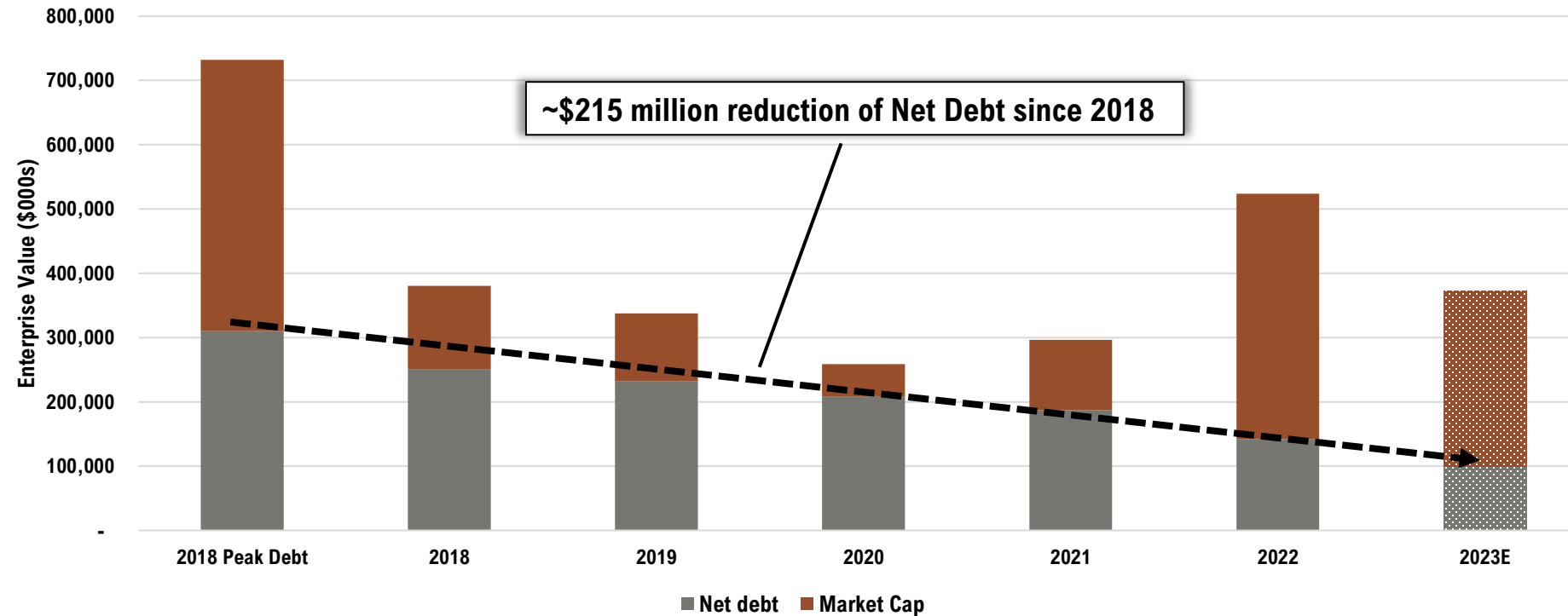
# ■ DUAL-FUEL UPDATE

## A LOOK AT THE FLEET BY Q2-24

- • **Tier 4 Dual-Fuel Engines** (three fleets)
  - 38% of STEP's fracturing fleet
  - Dual-fuel engines displace diesel with cleaner-burning natural gas and offer diesel displacement rates of up to 85%
  - STEP expects to have two Tier 4 dual-fuel-powered fleets in Canada by Q2-24 and one in the U.S. by Q1-24
- **Tier 2 Dual-Fuel Engines** (three fleets)
  - 38% of STEP's fracturing fleet
  - STEP regularly achieves sustained diesel substitution rates of 65% in Canada using proprietary operational procedures
  - First OFS company to offer a direct-fuel injection system in the U.S. for Tier 2 engines, which provides diesel displacement rates of up to 80%, as good or better than many Tier 4 dual-fuel fleets



## SHAREHOLDER RETURNS FROM DEBT REDUCTION



*\* Net debt and Adjusted EBITDA are non-IFRS financial measures. See Non-IFRS Measures and Ratios in the Company's Annual MD&A. All values are period ending except 2018 Peak Debt, which uses an average share price for the year*

## EQUITY VALUE INCREASES AS RATIO OF DEBT IN ENTERPRISE VALUE DECREASES

- Net Debt has declined by approximately \$215 million from the peak in 2018
- Phase one of STEP's shareholder return framework has been creation of equity value from Net Debt paydown
- Net Debt to trailing-twelve-month EBITDA is less than 0.5x as at September 30, 2023

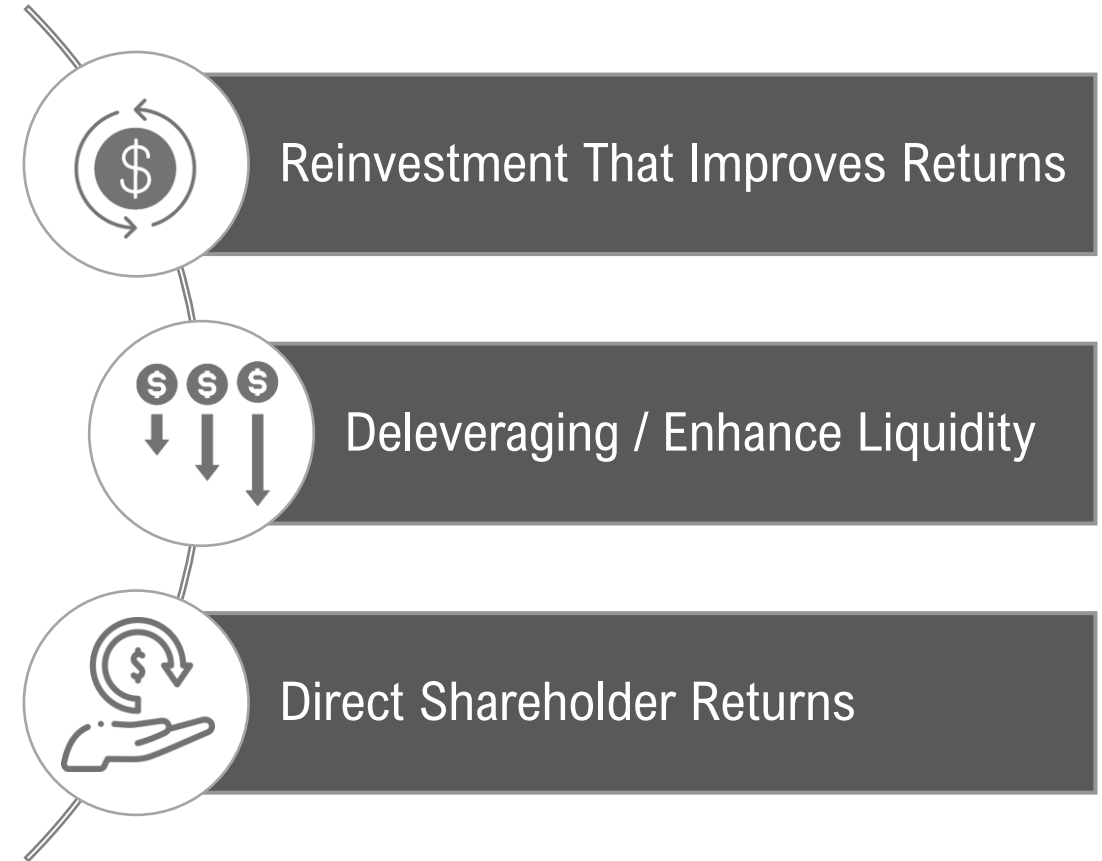


# ■ SHAREHOLDER RETURN UPDATE

## PHASE TWO – NCIB ANNOUNCED

- • The significant improvement in STEP's leverage profile has created an opportunity to expand its shareholder return focus beyond debt reduction
- Phase two of STEP's shareholder return framework will be an NCIB starting on December 19, 2023
- STEP is authorized to purchase ~3.6 million shares over a 12-month period
- STEP can purchase up to 22,557 shares daily, representing 25% of its six-month average daily volume
- STEP intends to be an active buyer of its shares under the program as it believes the current market price does not accurately reflect the underlying value of the shares

### CAPITAL ALLOCATION FRAMEWORK



**Focus on using free cash flow in the way that creates the most long-term value for all stakeholders**

# **Q4-2023 Update & 2024 Outlook**

## ■ Q4-23 OUTLOOK - FRACTURING

- • Fourth quarter 2023 showing client budget exhaustion
  - Seasonal slowdowns began in early December in Canada and late November in the U.S. as operators maintain capital discipline
  - Canadian fracturing seeing softer Q4-23 utilization as client budgets wind down
    - Slower utilization allows for time to prepare for a highly utilized Q1-24
  - U.S. fracturing affected by sale of a client through E&P M&A and deferral of work into Q1-24, affecting utilization on two fleets for part of Q4-23
  - Transfer of U.S. fracturing equipment to Canada now complete, enabling a sixth Canadian fleet in Q1-24





# Q4-23 OUTLOOK - COILED TUBING



## NORTH AMERICAN COILED TUBING OUTLOOK IS STEADY

- Canadian and U.S. coiled tubing utilization moves down in tandem with lower fracturing activity
- Market share continuing to increase in both Canada and the U.S.



# ■ 2024 OUTLOOK

- • Macro outlook for 2024:
  - Commodity price volatility is expected to continue into early 2024 until further clarity is provided by OPEC+
  - Completion of Trans Mountain Pipeline expansion and LNG Canada adds offtake later in the year
- STEP-specific outlook for 2024:
  - Canadian Q1-24 fracturing calendar is nearly fully booked, with record sand volumes anticipated
  - Transfer of U.S. fracturing equipment to capture higher margin opportunity in Canada
  - U.S. fracturing expecting steady utilization for two fleets in Q1-24, with potential for increased activity later in year
  - Increased demand for coiled tubing services in Canada and the U.S. anticipated



Source: LNG Canada

# **Last Mile Logistics Solution – A Differentiator**



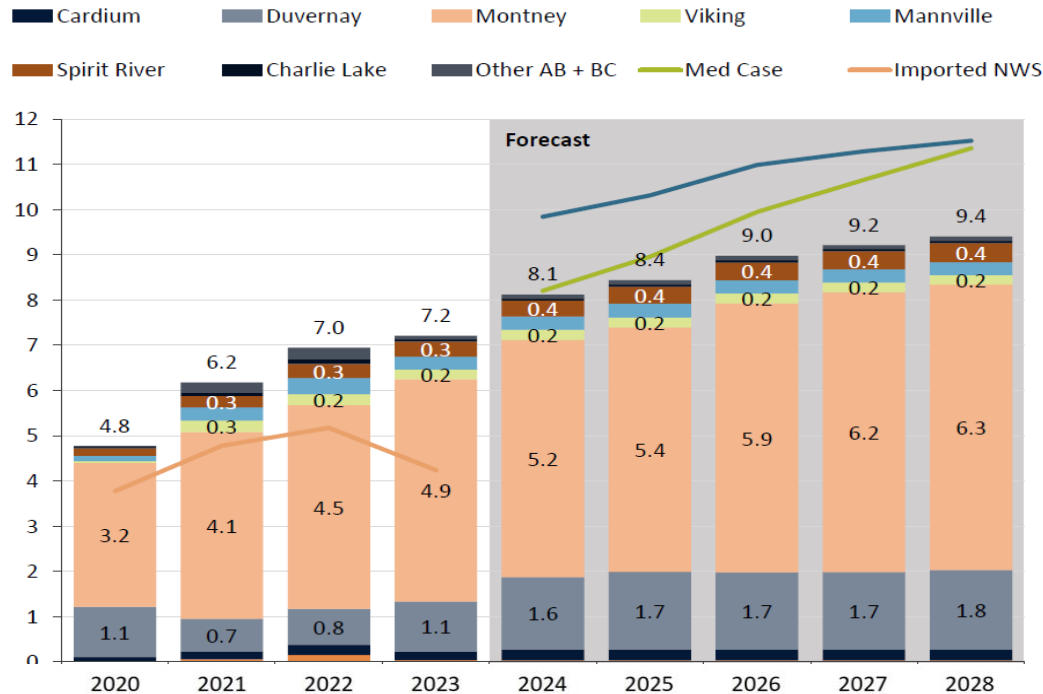
## STEP'S LAST MILE LOGISTICS FLEET A DIFFERENTIATOR

- STEP has one of the largest internal hauling fleets in the basin with specialized hauling equipment
- Improves field efficiencies for logistics-intensive operations by minimizing third-party hauling and non-productive time
- STEP's fracturing pump idle reduction technology frees up tractors for internal sand hauling and other logistics management

# NORTH AMERICAN PROPPANT METRICS – DEMAND AND WELL INTENSITY

## CANADA PROPPANT DEMAND

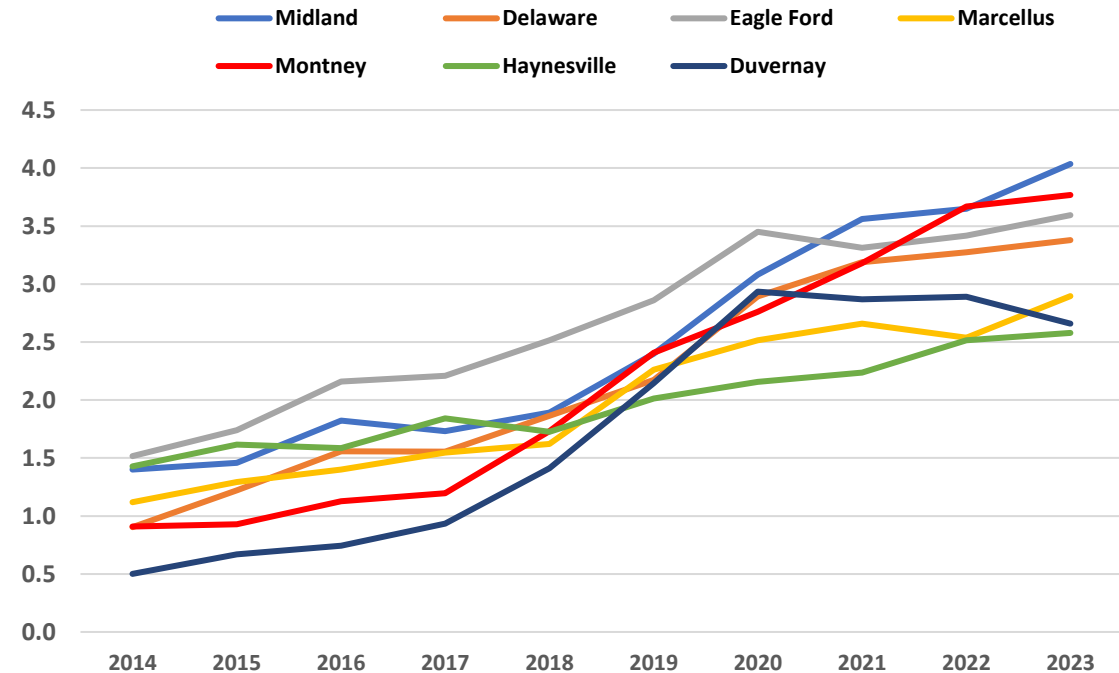
Million metric tonnes



Source: Rystad Energy; Canada Proppant Report (January 2024)

## AVERAGE PROPPANT PLACED PER WELL BY DAY, PLAY AND YEAR

Million pounds per well per day



Source: Rystad Energy; North American OFS Market Outlook (October 2023)

## LOGISTICS TEAMS AND LAST MILE SOLUTIONS ARE INCREASINGLY IMPORTANT

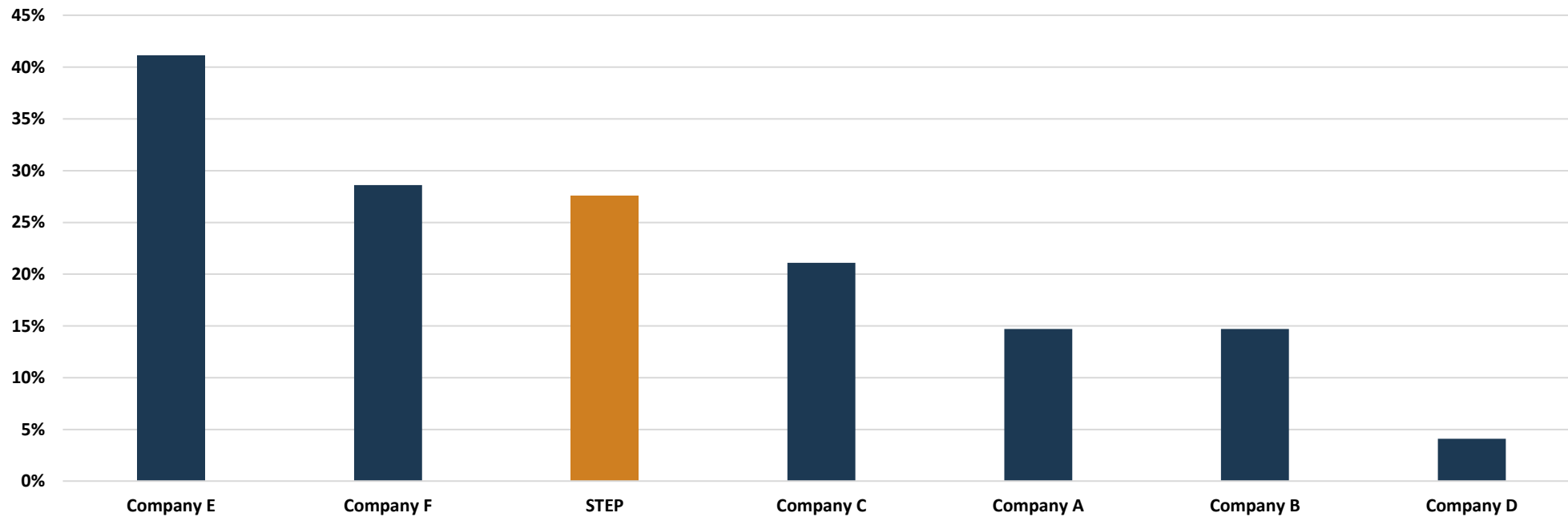
- Forecasts point to continued proppant/sand demand growth in Canada
- Rising proppant intensity per well drives higher revenue per job for STEP
- The importance of logistics management and internal hauling solutions in pressure pumping is growing in lockstep
- STEP has been ahead of industry in building out its capabilities in this area



# Shareholder Value Continues to Build

## FREE CASH FLOW YIELD VERY ATTRACTIVE

### Q3-23 TTM FCF YIELD VS NORTH AMERICAN PRESSURE PUMPERS



*\* Based on Q3-23 Actuals and priced as at November 10, 2023. \*\* Free Cash Flow Yield (FactSet) is a non-IFRS measure and is not defined and has no standardized meaning under IFRS. See Non-IFRS Measures and Ratios in this presentation. Company A was purchased*

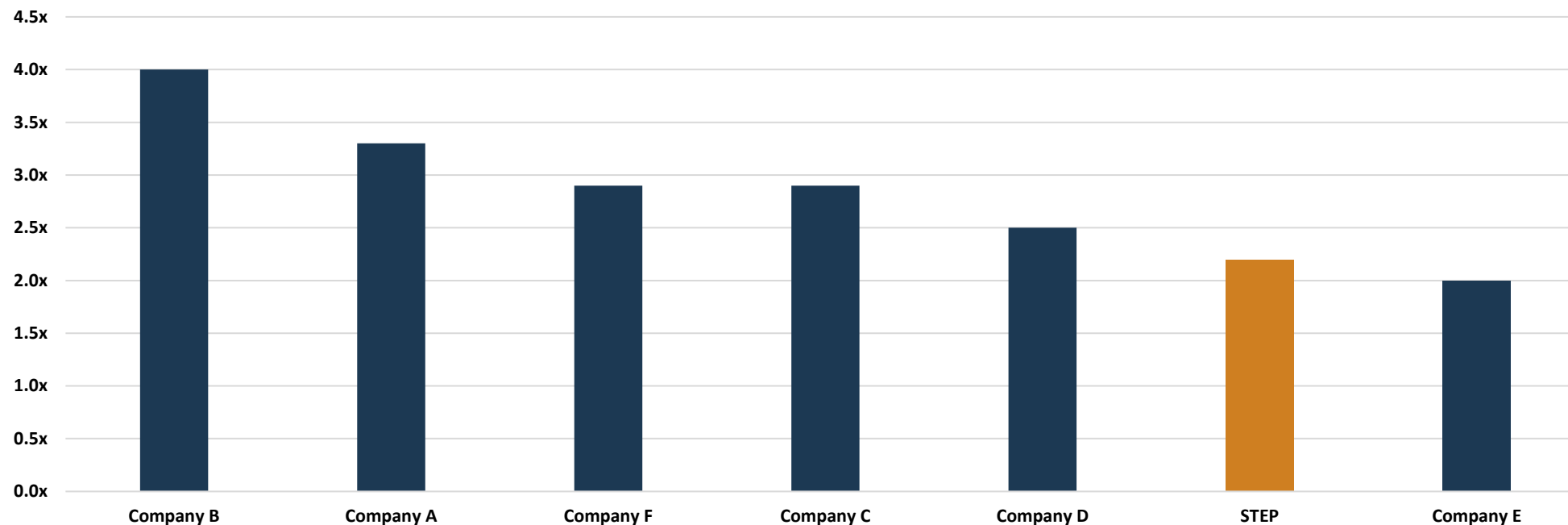
*Source: FactSet*

## FREE CASH FLOW YIELD

- Free Cash Flow (FCF) has become the metric of choice in global energy
- STEP's Free Cash Flow Yield (FactSet) is toward the top among North American pressure pumpers

## VALUATION PROVIDES COMPELLING UPSIDE POTENTIAL

### Q3-23 TTM ENTERPRISE VALUE TO ADJUSTED EBITDA VS NORTH AMERICAN PRESSURE PUMPERS



\* Based on Q3-23 Actuals and priced as at November 10, 2023. \*\* Enterprise Value to Adjusted EBITDA is a non-IFRS financial measures. See Non-IFRS Measures and Ratios in the Disclaimer. Company A was purchased

Source: FactSet

## ENTERPRISE VALUE TO EBITDA MULTIPLE NEAR THE LOWEST IN SEGMENT

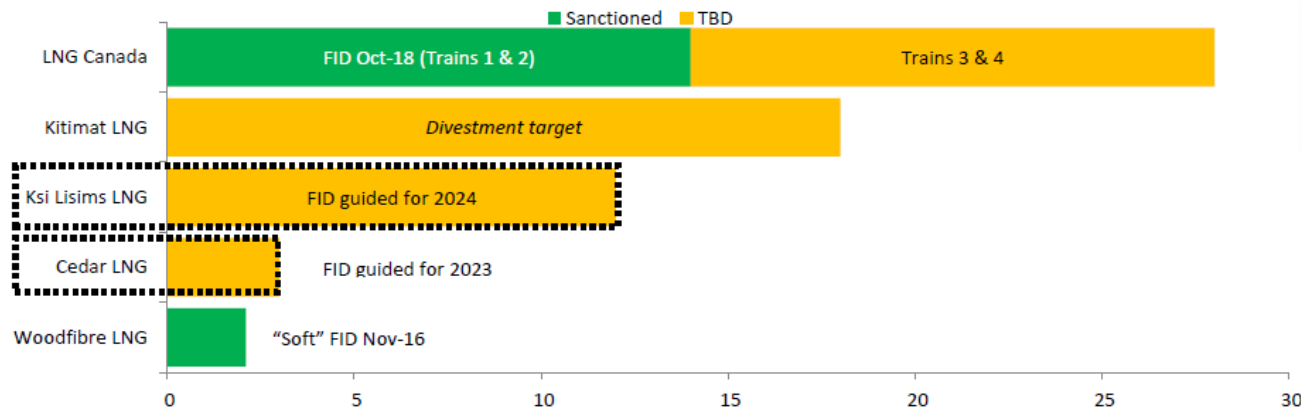
- STEP trades at the low end of the valuation range for North American pressure pumpers
- Valuation discounts of high-return companies usually get corrected over time

# Mid and Long-Term Macro: Eyes On The Prize



# OUTLOOK: CANADIAN LNG – UNIQUE OPPORTUNITY TO SERVE ASIAN MARKETS

## BRITISH COLUMBIA LNG EXPORT PROJECTS BY STATUS AND CAPACITY (MILLION TONNES PER ANNUM):



\*NA: North America. USGC: US Gulf Coast. VEQ: vessel equivalent. MMBtu: million British thermal units.  
Source: Rystad Energy LNG Trade Solution; Rystad Energy research and analysis.

## LONG-TERM LNG SHIPPING COST ESTIMATES FROM NA TO TOKYO BAY (REAL 2022)\*:

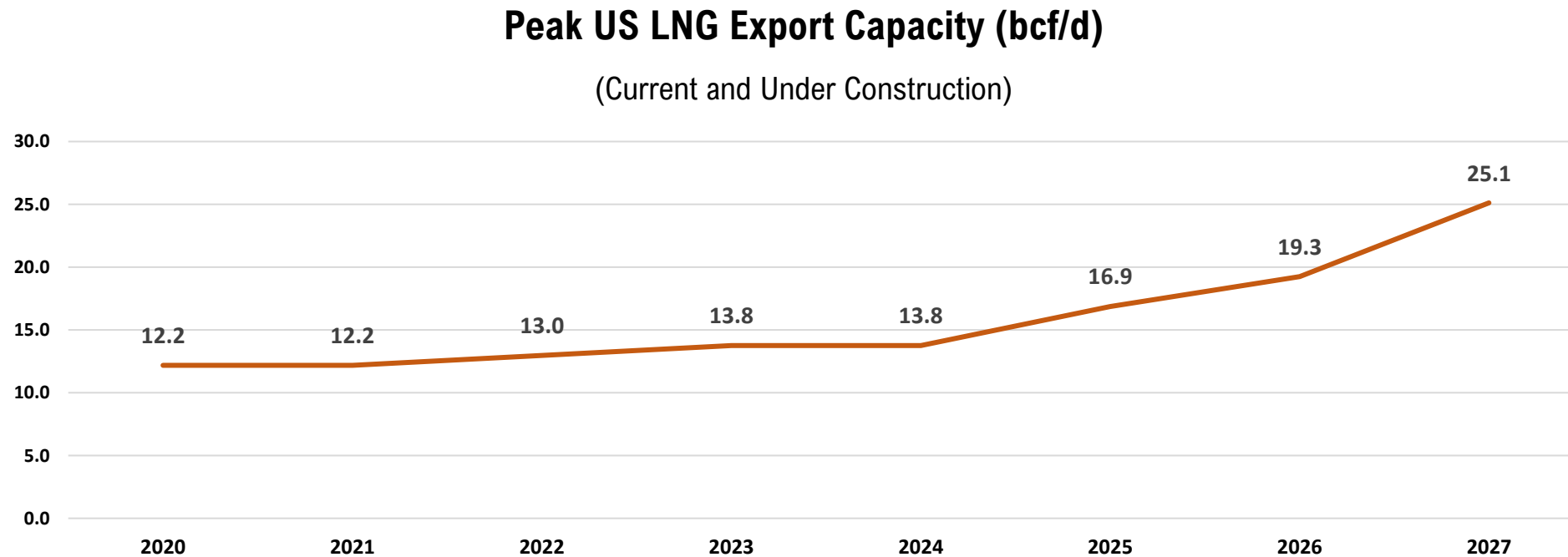
Origin	Voyage time at 16 knots Days	Round trip time (RTT) Days	Charter cost USD million	Boiloff USD million	Shipping cost USD/MMBtu	VEQ for 1 Mtpa
USGC via Panama	29	61	4.9	1.8	2.14	4
USGC via Cape of Good Hope	40	83	6.6	2.4	2.51	5
Energia Costa Azul	13	29	2.3	0.9	0.97	2
Mexico Pacific	16	35	2.8	1.0	1.14	2
LNG Canada	11	25	2.0	0.7	0.86	2



## CANADIAN LNG IS WELL SITUATED FOR ASIAN DEMAND

- Montney fracturing activity continues to ramp to provide volumes for LNG Canada Phase 1
- FID of LNG Canada trains 3 & 4 forecast to increase demand by another 2-3 fracturing crews
- Sanctioning of LNG Canada Phase 2 could occur in the late 2024-2025 timeframe to allow continuous construction
- Recent backlogs at the Panama Canal speak to the advantages of Canadian LNG even more

## U.S. LNG EXPORT CAPACITY EXPECTED TO GROW BY 80% THROUGH 2027



*Source: US Energy Information Administration (EIA), Liquefaction Capacity File, adjusted for latest available public information. All values are year-ending exit levels*

### EIA FORECASTING SIGNIFICANT CAPACITY GROWTH BY 2027

- Over 3 bcf/d of U.S. LNG export capacity due online by y/e 2025 and another ~2.4 bcf/d by y/e 2026
- Approximately 80% growth in expected export volumes out to 2027
- Number of U.S. industry fracturing spreads required to fill this demand needs to grow

# Q3-2023 Financial Results

# FINANCIAL PERFORMANCE

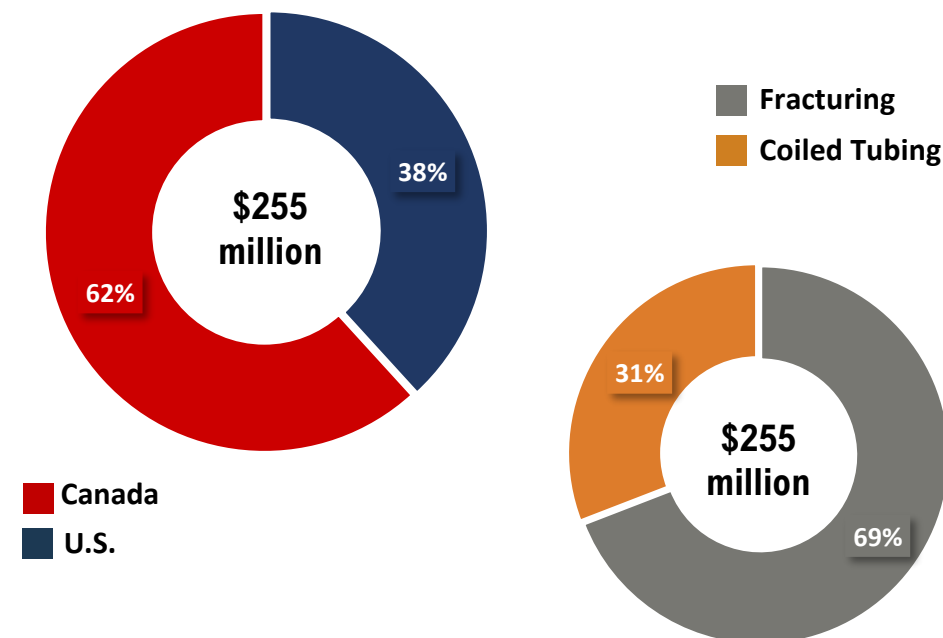
## Q3-23 IN REVIEW

- Q3-23 revenue of \$255 million was a record for Q3 and Adjusted EBITDA of \$52.3 million was best this year:
  - Only modestly lower than 2022 despite very volatile commodity market and lower y/y rig counts (down 6% in Canada, 15% in U.S.), demonstrating discipline of the OFS sector
  - EPS of \$0.28; book value/sh now \$5.06, up \$0.98 in 12 months
- Strong revenue in Canada:
  - Fracturing up ~15% y/y on increasing service intensity per job; hauled 77% of sand pumped
  - Coiled tubing flat y/y vs lower industry activity
- Solid quarter in the U.S.:
  - New record top line for U.S. coiled tubing; weaker U.S. fracturing y/y as market adjusts to lower drilling
- Generated \$37.1 million in Free Cash Flow in Q3-23

### CONSOLIDATED HIGHLIGHTS

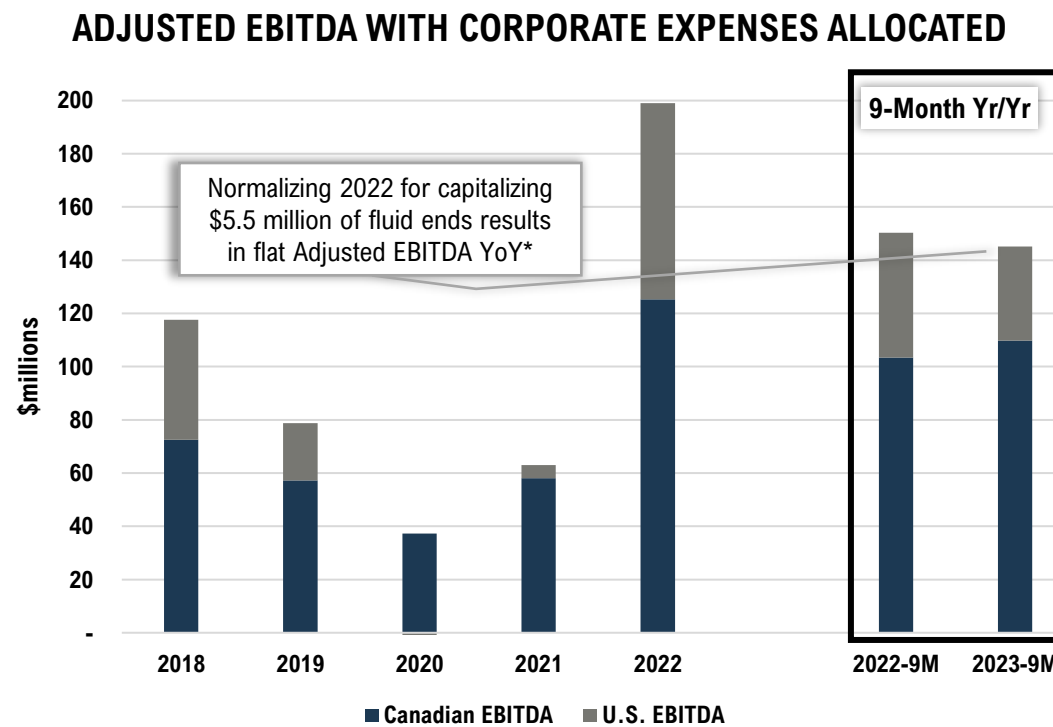
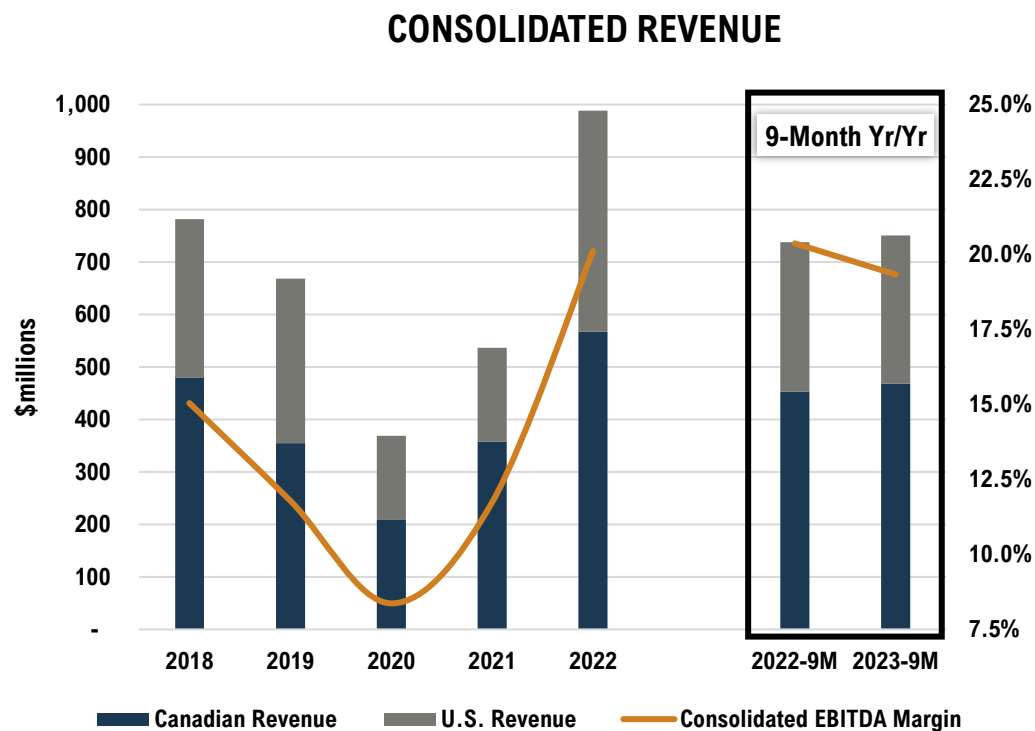
(\$'000s except percentages)

	Three months ended September 30, 2023	Three months ended September 30, 2022
Consolidated revenue	\$ 255,235	\$ 245,085
Net (loss) income	\$ 20,734	\$ 30,852
Adjusted EBITDA	\$ 52,286	\$ 58,050
Adjusted EBITDA %	21%	24%



\* Adjusted EBITDA and Adjusted EBITDA % are non-IFRS financial measures and Adjusted EBITDA margin is a non-IFRS financial ratio. These metrics are not defined and have no standardized meaning under IFRS. See disclaimer page, as well as the Non-IFRS Measures and Ratios in the Company's Annual MD&A.

# NINE-MONTH RESULTS STRONG DESPITE WEAKER INDUSTRY RIG COUNTS



\*Adjusted EBITDA and Adjusted EBITDA margin are non-IFRS financial measures. See Non-IFRS Measures and Ratios in the Company's Annual MD&A and Quarterly MD&A.

The graphs above includes allocations of Corporate costs to the Canadian and U.S. regions on a percentage of revenue basis. Please see our MD&A for complete details on our Canadian, U.S., and Corporate regions.

Source: STEP

## NINE-MONTH RESULTS HAVE OUTPERFORMED UNDERLYING RIG COUNTS

- Oil and gas activity pulled back meaningfully through nine months and yet STEP's results were quite similar
- Strong energy sector balance sheets are moderating the impact of commodity price volatility
- Roughly flat may be the new down in this historically cyclical sector

# Summary

## How STEP is Creating Shareholder Value

- 2024 full capital budget of \$119.8 million announced with \$69.8 million of optimization capital including:
  - Commitment to upgrade a second Tier 4 dual-fuel fleet in Canada and finish upgrade of first Tier 4 dual-fuel fleet in the U.S.
  - Canadian sand/logistics capability
  - Additional coiled tubing capacity
- NCIB announced for purchase of up to 5% of shares outstanding, enabled by meaningful improvement in balance sheet leverage
- Financial metrics in peer group at compelling levels:
  - Free Cash Flow Yield attractive among North American peers<sup>1</sup>
  - Enterprise Value to Adjusted EBITDA near the lowest in peer group
- U.S. and Canadian LNG are big growth opportunities
  - Another ~3 bcf/d of U.S. LNG export capacity due online by year-end 2025. Export capacity up over 80% by 2027
  - LNG Canada phase 1 continues to ramp up. Decision on phase 2 likely in 2024/2025 time frame
- Q3-23 results – Highest revenue for any Q3 despite materially lower year over year North American rig counts

<sup>1</sup> See Note on Free Cash Flow Yield (FactSet) in the Disclaimer





**STEP**  
energy services

587-349-5672

[investor\\_relations@step-es.com](mailto:investor_relations@step-es.com)

[www.stepenergyservices.com](http://www.stepenergyservices.com)